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| **Q.No** | **Questions** | **Marks** | **BL** | **CO** | **Unit No** |
| 1 | Write about Nature of Business Economics | 2M | L4 | CO1 | UNIT-I |
| 2 | Distinguish the Micro and Macro Economics | 2M | L4 | CO1 | UNIT-I |
| 3 | List out the role of Business Economist | 2M | L4 | CO1 | UNIT-I |
| 4 | Define the Business Economics | 2M | L1 | CO1 | UNIT-I |
| 5 | List out the sources of capital for a company | 2M | L4 | CO1 | UNIT-I |
| 6 | Explain briefly about National Income | 2M | L2 | CO1 | UNIT-I |
| 7 | Explain the Supply function | 2M | L2 | CO2 | UNIT-II |
| 8 | What is Law of Demand | 2M | L1 | CO2 | UNIT-II |
| 9 | What is Demand Forecasting | 2M | L1 | CO2 | UNIT-II |
| 10 | Explain the Price Elasticity of Demand | 2M | L2 | CO2 | UNIT-II |
| 11 | What is meant by Perfectly Elasticity of Demand | 2M | L1 | CO2 | UNIT-II |
| 12 | What is meant by Elasticity of Demand | 2M | L1 | CO2 | UNIT-II |
| 13 | Explain Production Function | 2M | L1 | CO3 | UNIT-III |
| 14 | Write about Different types of Production Function | 2M | L2 | CO3 | UNIT-III |
| 15 | What is meant by Cost | 2M | L1 | CO3 | UNIT-III |
| 16 | Define the Market | 2M | L1 | CO3 | UNIT-III |
| 17 | What is the Meaning of Pricing | 2M | L1 | CO3 | UNIT-III |
| 18 | Explain the Breakeven point | 2M | L1 | CO3 | UNIT-III |
| 19 | What is Accounting | 2M | L1 | CO4 | UNIT-IV |
| 20 | What is the rule of double entry system | 2M | L1 | CO4 | UNIT-IV |
| 21 | Write about any three Accounting concepts | 2M | L3 | CO4 | UNIT-IV |
| 22 | What is the meaning of dual entry system | 2M | L1 | CO4 | UNIT-IV |
| 23 | Draw the proforma of Ledger | 2M | L4 | CO4 | UNIT-IV |
| 24 | Explain Accounting equation | 2M | L2 | CO4 | UNIT-IV |
| 25 | Explain the meaning of Ratio | 2M | L2 | CO5 | UNIT-V |
| 26 | Write the formula for Gross profit Ratio | 2M | L2 | CO5 | UNIT-V |
| 27 | What is the Formula for Current Ratio | 2M | L1 | CO5 | UNIT-V |
| 28 | What is meant by Funds flow statement | 2M | L1 | CO5 | UNIT-V |
| 29 | Explain any three limitations of Ratios | 2M | L2 | CO5 | UNIT-V |
| 30 | Write the Uses of Ratio analysis | 2M | L2 | CO5 | UNIT-V |

**PART-B**

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| **Q.No** | **Questions** | **Marks** | **BL** | **CO** | **Unit No** |
| 1 | Explain Types of Business entities | 3M | L1 | CO1 | UNIT-I |
| 2 | What are the Non-Conventional sources of finance | 3M | L1 | CO1 | UNIT-I |
| 3 | Define Inflation and Explain | 3M | L2 | CO1 | UNIT-I |
| 4 | Explain the Nature and Scope of Business Economics | 3M | L2 | CO1 | UNIT-I |
| 5 | Business Economics is the Integration of Economic theory. Discuss | 3M | L4 | CO1 | UNIT-I |
| 6 | Explain the significance of Business Economics | 3M | L2 | CO1 | UNIT-I |
| 7 | How National Income impact on the countries Development & Growth | 6M | L2 | CO1 | UNIT-I |
| 8 | List out the different types of Business firms, Explain | 6M | L4 | CO1 | UNIT-I |
| 9 | Define the Business cycle and Explain the Phases | 6M | L1 | CO1 | UNIT-I |
| 10 | List out the Survey methods in Demand Forecasting | 3M | L4 | CO2 | UNIT-II |
| 11 | Explain the Importance of Elasticity of Demand | 3M | L1 | CO2 | UNIT-II |
| 12 | Define the Measurements in Elasticity of Demand | 3M | L1 | CO2 | UNIT-II |
| 13 | Identify what are the Areas/Factors will determine the Demand. Explain | 3M | L3 | CO2 | UNIT-II |
| 14 | Write about Demand function | 3M | L1 | CO2 | UNIT-II |
| 15 | What are the Characteristics of Demand Forecasting | 3M | L1 | CO2 | UNIT-II |
| 16 | What are the Statistical (Quantitative) Methods of Demand Forecasting | 6M | L1 | CO2 | UNIT-II |
| 17 | Identify what are the Areas/Factors will determine the supply. Explain | 6M | L3 | CO2 | UNIT-II |
| 18 | What are the types of Elasticity of Demand and Explain briefly | 6M | L2 | CO2 | UNIT-II |
| 19 | Explain the Production function with one Variable and two Variable | 3M | L2 | CO3 | UNIT-III |
| 20 | What are the Different types of Cost? Discuss | 3M | L1 | CO3 | UNIT-III |
| 21 | Explain the concept Returns to Scale | 3M | L2 | CO3 | UNIT-III |
| 22 | List out the Different types of Pricing | 3M | L4 | CO3 | UNIT-III |
| 24 | Explain the Perfect competition, How to determine the price under Perfect competition | 3M | L2 | CO3 | UNIT-III |
| 25 | “Accounting principles are essential for maintaining of systematic accounting.” Do you agree? Comment | 3M | L4 | CO4 | UNIT-IV |
| 26 | Journalize the following transactions in the books of Raj Shekhar:  Jan.1 Bought goods from Rao for Rs.500  Jan.2 Sold goods for cash Rs.150  Jan.5 Sold goods to Murthy Rs.300  Jan.12 Bought goods for cash Rs.750  Jan.18 Bought furniture for cash Rs. 200 | 3M | L4 | CO4 | UNIT-IV |
| 27 | What are the Accounting concepts? Explain | 3M | L2 | CO4 | UNIT-IV |
| 28 | Explain Accounting conventions | 3M | L2 | CO4 | UNIT-IV |
| 29 | What is Double entry system? Discuss the Advantages | 3M | L3 | CO4 | UNIT-IV |
| 30 | Write the Meaning and Definition of Accounting | 3M | L1 | CO4 | UNIT-IV |
| 31 | Journalize the following transactions of 2010 May month.  1.05.2010. Vamsi commenced business with Rs1,00,000  2.05.2010. Deposited Rs. 40,000 with bank.  5.05.2010. Purchased good worth Rs. 15,000 from Mr.A  10.5.2010. Purchased goods worth Rs. 5,000 from Mr.  12.05.2010. Sold goods to Mr.Z worth Rs. 8000  15.05.2010. Goods returned by Mr. Z worth Rs. 250  16.05.2010. Returned defective goods worth Rs. 900 to Mr. A | 6M | L4 | CO4 | UNIT-IV |
| 33 | Define double entry system. Explain the rules of double entry system while converting business transaction in to journal entry. | 6M | L1 | CO4 | UNIT-IV |
| 34 | How are ratios classified for the purpose of financial analysis | 3M | L1 | CO5 | UNIT-V |
| 35 | Explain the Cash flow statement | 3M | L2 | CO5 | UNIT-V |
| 37 | Explain the Importance of Ratio Analysis | 3M | L2 | CO5 | UNIT-V |
| 38 | What are the different Types of Liquidity Ratios? Explain | 3M | L1 | CO5 | UNIT-V |
| 39 | Explain Advantages and Disadvantages of Ratio analysis | 3M | L2 | CO5 | UNIT-V |
| 42 | Identify the main Differences of Cash Flow Statement & Funds Flow Statement | 6M | L3 | CO5 | UNIT-V |