

## STYLE GUIDE

## 01 COLORS



### **Accent Primary**

HEX: #B4C6D9

RGB: rgb(180, 198, 217)



## **Accent Secondary**

HEX: #F6DCB4

RGB: rgb(246, 220, 180)



## **Accent Tertiary**

HEX: #AED6DC

RGB: rgb(174, 214, 220)



#### Pure Black

HEX: #000000 RGB: rgb(0, 0, 0) Light Grey

HEX: #EFE7E3

RGB: rgb(239, 231, 227)

Pure White

HEX: #FFFFF RGB: rgb(255, 255, 255)

## 02 TYPOGRAPHY

Font Family

CANELA

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z a b c d e f g h i j k l m n o p q r s t u v w x

yz!@#%^&\*()

# IBM Plex Sans

ABCDEFGHIJKLMNOPQRS TUVWXYZabcdefghijklmn opqrstuvwxyz!@#%^&\*()

#### Headings

H1 (Large): 37px, 64px

Canela 200

H2/H3:29px,37px

Canela 200

H4: 12px, 14px Uppercase IBM PLEX SANS 100

H6: 14px Muted IBM PLEX SANS 500

#### Body

Body: IBM Plex Sans 300/400, 15px / 18px

"At Vero Eos Et Accusamus Et Iusto Odio Dignissimos Ducimus Qui Blanditiis Praesentium Voluptatum Deleniti Atque Corrupti Quos Dolores Et Quas Molestias Excepturi Sint Occaecati Cupiditate Non Provident, Similique Sunt In Culpa Qui Officia Deserunt Mollitia Animi, Id Est Laborum Et Dolorum Fuga. Et Harum Quidem Rerum Facilis Est Et Expedita Distinctio."

## 03 BUTTONS

BUTTON

Normal

BUTTON

Hover Step1

BUTTON

Hover Step2

BUTTON

Hover Step3

A Link

Normal

A Link

Active