

Jennifer Lee

Product Manager

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Skills & Tools

EMR/EHR
Agile
Wireframing
Prototyping
Product Strategy
Storytelling
User Research
HTML/CSS
Javascript
Communication

Certification

Professional Scrum Master I
Nov 2023

Education

App Academy
Full Stack Software Engineer
Mar 2023 - Sept 2023

Thomas Jefferson University
M.S. in Physician Assistant Studies
July 2018 - Aug 2020

Monmouth University
B.S. in Health Studies
Honors Program
Cum Laude
Aug 2012 - May 2016

Experience

Friends of Columbus Circle | Volunteer Product Manager, UXUI Designer
Jan 2024 - Present

- Leading client-approved UXUI project development in Figma, prioritizing accessibility and user-centric design, showcasing multiple MVP features originally pitched during a hackathon; placed 4th.
- Managing an agile team of four by conducting regular meetings to ensure consistent progress and feature releases, while also maintaining open communication with the client to incorporate their feedback effectively.
- Planning the integration of Instagram API and Facebook API to facilitate continuous traffic within company domains, enhancing user engagement and expanding reach across social media platforms.

Subconscious.ai | Frontend Engineer Intern
Mar 2024 - May 2024 | Typescript, Next.js, React, TailwindCSS

- Drove a critical MVP feature focused on enhancing user involvement through optimized UI/UX design, working closely with members responsible for collecting user feedback and expanding the pool of testers.
- Collaborated among UXUI, PM, and developers for seamless alignment of product vision and priorities.
- Continuously learned and refined technical capabilities to integrate LLMs and Causal AI into project workflows.
- Conduct code reviews to ensure quality standards, architectural principles and reduced code errors, accelerating new feature releases to production by 64%.

RénAI | Hackathon Product Lead
Mar 2024 - May 2024

- Led two MVPs for an AI-infused e-commerce skincare platform, overseeing its development from inception to delivery.
- Facilitated a team of 10, collaborating across diverse time zones, ensuring effective communication and alignment of project objectives.
- Employed agile methodologies to streamline development processes, enhance team productivity, and adapt quickly to changings.

Poppy and Pour | Volunteer Product Manager, UXUI Designer
Nov 2023 - Dec 2023

- Led the development of an independent e-commerce platform with the goal of increasing revenue without relying on third-party platforms like Etsy.
- Coordinated as the product manager, UXUI designer, and ScrumMaster alongside frontend and backend engineers to ensure seamless website design and development, prioritizing user experience and maintaining brand consistency.
- Guided an agile team of six members through regular meetings to maintain consistent progress and timely feature releases, while also facilitating effective communication with the client to integrate feedback.