

Reviewer: The IoT in Practice

Lesson 8.1: Hardware, Software, and the Web of Things

The IoT in Practice: Hardware, Software, and the Web of Things

Sensing the World: The “Nerves” of IoT

Sensors convert **physical parameters** into **electrical signals**.

- **Environmental**: Temperature, Humidity, Air Quality.
- **Motion/Position**: Accelerometers, Gyroscopes, GPS.
- **Optical**: Light intensity, Cameras, IR.
- **Industrial**: Pressure, Flow, Vibration.

Taking Action: The “Muscles” of IoT

Actuators accept **electrical signals** and perform **physical actions**.

- **Mechanical**: Servo motors, Stepper motors (Robotics).
- **Switching**: Relays, Solenoids (Smart plugs, locks).
- **Visual/Audio**: LED displays, Speakers, Buzzers.

Feedback Loop: Often paired with sensors to **maintain a state** (e.g., Thermostat).

The Brains: Microcontrollers (MCUs)

Microcontrollers are **low power** and designed for **specific tasks**. They are the core of most **IoT edge devices** and run **without a full OS**.

- **Arduino**: Great for **prototyping**, vast community support.
- **ESP32**: Integrated **Wi-Fi & Bluetooth, dual-core**, low cost. The **industry favorite** for IoT.
- **STM32**: **Industrial grade, high performance** ARM Cortex-M cores.

The Computers: SBCs

Single Board Computers (SBCs) offer **high processing power**. They are **full computers** capable of running **Linux** (or Windows IoT).

- **Use Cases: Gateways, Image Processing, Local Servers**.
- **Raspberry Pi**: The **gold standard**. Runs Python scripts, Docker containers, and database servers locally.
- **Edge AI: Specialized SBCs** (like **NVIDIA Jetson**) run **Machine Learning models** on-device.

Connectivity: Short Range

Personal Area Networks (PAN) connect devices within a room or building.

- **Bluetooth Low Energy (BLE): Ultra-low power**, ubiquitous in wearables.
- **Zigbee / Z-Wave: Mesh networking** for **Smart Homes** (Lights, Sensors).
- **NFC: Very short range**, used for **provisioning** and **payments**.

Connectivity: Long Range

- **Wi-Fi: High bandwidth, power hungry**. Best for mains-powered devices needing **real-time video** or large data.
- **LoRaWAN: Long Range, Low Power**. Perfect for **agriculture and smart cities** where sensors are kilometers apart.
- **Cellular (NB-IoT)**: Uses existing **mobile towers**. Excellent **coverage and reliability** for **critical logistics** and **asset tracking**.

Power Management: The Energy Challenge

Most IoT devices run on **batteries** and must last for years. Devices often spend **99%** of their time in "**Sleep Mode**".

- **Deep Sleep**: Shutting down **non-essential circuits** (Wi-Fi/Radio) when not transmitting.
- **Energy Harvesting: Solar, piezoelectric** (vibration), or **RF harvesting** to extend life.
- **Efficient Code**: Writing software that **minimizes active CPU cycles**.

IoT Operating Systems

- **Bare Metal: No OS**. Code runs directly on hardware. **Fastest, simplest**, but hard to manage complex tasks.
- **RTOS (FreeRTOS, Zephyr): Real-Time Operating Systems** ensure tasks **finish deterministically**. Essential for **time-critical sensing**.
- **General Purpose: Linux** (Yocto, Ubuntu Core). Used on **gateways/SBCs**. **Multi-threaded**, supports Python/Node.js, but **power hungry**.

Software Protocols: MQTT

MQTT (Message Queuing Telemetry Transport) is the **de-facto standard** for IoT.

- **Pub/Sub Model**: Devices don't talk to each other directly; they talk to a "**Broker**".
- **Lightweight: Small packet overhead**, perfect for **unstable networks**.
- **QoS Levels: Quality of Service** settings ensure message delivery (**Fire & Forget** vs. **Confirmed**).

Other Key Protocols

- **CoAP (Constrained Application Protocol)**: Designed to be “*HTTP for simple devices*”. Uses **UDP** instead of TCP for **lower overhead**. Ideal for **very constrained sensor nodes**.
- **HTTP/REST**: The **standard web protocol**. **Heavy** for small devices, but **widely compatible**. Often used by **Gateways** to push **aggregated data** to the **Cloud**.

Cloud Platforms: Managing at Scale

Platforms like **AWS IoT Core**, **Azure IoT Hub**, and **Google Cloud IoT**.

- **Device Shadows**: **Virtual JSON documents** that **persist device state** even when offline.
- **Rules Engines**: “*If temp > 50, send email*” logic without writing server code.
- **Analytics**: **Storing and visualizing** massive streams of **sensor data**.

Edge Computing: Moving Logic Closer

Instead of sending all data to the cloud, process it **locally** on the **Gateway or Device**.

- **Latency**: **Instant decisions** (e.g., stopping a machine) without network delay.
- **Bandwidth**: Send only the “*insight*” (e.g., “Person Detected”) rather than the **full video stream**.
- **Privacy**: **Sensitive data stays local**.
- **Reliability**: **System works** even if internet goes down.

W3C WoT Architecture: The Building Blocks

- **Thing Description (TD)**: The **core metadata file** describing a Thing.
- **Binding Templates**: How to map **abstract interactions** to actual protocols (**HTTP**, **MQTT**, **Modbus**).
- **Scripting API**: **Standardized JavaScript API** for application logic.
- **Security & Privacy**: **Mechanisms** to ensure **safe interoperability**.