

# Reviewer: The IoT in Practice

## Lesson 8.1: Hardware, Software, and the Web of Things

### The IoT in Practice: Hardware, Software, and the Web of Things

#### Sensing the World: The “Nerves” of IoT

**Sensors** convert *physical parameters* into *electrical signals*.

- **Environmental**: Temperature, Humidity, Air Quality.
- **Motion/Position**: Accelerometers, Gyroscopes, GPS.
- **Optical**: Light intensity, Cameras, IR.
- **Industrial**: Pressure, Flow, Vibration.

#### Taking Action: The “Muscles” of IoT

**Actuators** accept *electrical signals* and perform *physical actions*.

- **Mechanical**: Servo motors, Stepper motors (Robotics).
- **Switching**: Relays, Solenoids (Smart plugs, locks).
- **Visual/Audio**: LED displays, Speakers, Buzzers.

**Feedback Loop**: Often paired with sensors to *maintain a state* (e.g., Thermostat).

#### The Brains: Microcontrollers (MCUs)

**Microcontrollers** are *low power* and designed for *specific tasks*. They are the core of most *IoT edge devices* and run *without a full OS*.

- **Arduino**: Great for *prototyping*, vast community support.
- **ESP32**: Integrated *Wi-Fi & Bluetooth*, *dual-core*, low cost. The *industry favorite* for IoT.
- **STM32**: *Industrial grade*, *high performance* ARM Cortex-M cores.

#### The Computers: SBCs

**Single Board Computers (SBCs)** offer *high processing power*. They are *full computers* capable of running *Linux* (or Windows IoT).

- **Use Cases**: *Gateways*, *Image Processing*, *Local Servers*.
- **Raspberry Pi**: The *gold standard*. Runs Python scripts, Docker containers, and database servers locally.
- **Edge AI**: *Specialized SBCs* (like *NVIDIA Jetson*) run *Machine Learning models* on-device.

## Connectivity: Short Range

**Personal Area Networks (PAN)** connect devices within a room or building.

- **Bluetooth Low Energy (BLE):** *Ultra-low power*, ubiquitous in wearables.
- **Zigbee / Z-Wave:** *Mesh networking* for *Smart Homes* (Lights, Sensors).
- **NFC:** *Very short range*, used for *provisioning* and *payments*.

## Connectivity: Long Range

- **Wi-Fi:** *High bandwidth, power hungry*. Best for mains-powered devices needing *real-time video* or large data.
- **LoRaWAN:** *Long Range, Low Power*. Perfect for *agriculture and smart cities* where sensors are kilometers apart.
- **Cellular (NB-IoT):** Uses existing *mobile towers*. Excellent *coverage and reliability* for *critical logistics* and *asset tracking*.

## Power Management: The Energy Challenge

Most IoT devices run on *batteries* and must last for years. Devices often spend **99%** of their time in *"Sleep Mode"*.

- **Deep Sleep:** Shutting down *non-essential circuits* (Wi-Fi/Radio) when not transmitting.
- **Energy Harvesting:** *Solar, piezoelectric* (vibration), or *RF harvesting* to extend life.
- **Efficient Code:** Writing software that *minimizes active CPU cycles*.

## IoT Operating Systems

- **Bare Metal:** *No OS*. Code runs directly on hardware. *Fastest, simplest*, but hard to manage complex tasks.
- **RTOS (FreeRTOS, Zephyr):** *Real-Time Operating Systems* ensure tasks *finish deterministically*. Essential for *time-critical sensing*.
- **General Purpose:** *Linux* (Yocto, Ubuntu Core). Used on *gateways/SBCs*. *Multi-threaded*, supports Python/Node.js, but *power hungry*.

## Software Protocols: MQTT

**MQTT (Message Queuing Telemetry Transport)** is the *de-facto standard* for IoT.

- **Pub/Sub Model:** Devices don't talk to each other directly; they talk to a *"Broker"*.
- **Lightweight:** *Small packet overhead*, perfect for *unstable networks*.
- **QoS Levels:** *Quality of Service* settings ensure message delivery (*Fire & Forget* vs. *Confirmed*).

## Other Key Protocols

- **CoAP (Constrained Application Protocol)**: Designed to be *"HTTP for simple devices"*. Uses **UDP** instead of TCP for *lower overhead*. Ideal for *very constrained sensor nodes*.
- **HTTP/REST**: The *standard web protocol*. *Heavy* for small devices, but *widely compatible*. Often used by **Gateways** to push *aggregated data* to the **Cloud**.

## Cloud Platforms: Managing at Scale

Platforms like **AWS IoT Core**, **Azure IoT Hub**, and **Google Cloud IoT**.

- **Device Shadows**: *Virtual JSON documents* that *persist device state* even when offline.
- **Rules Engines**: *"If temp > 50, send email"* logic without writing server code.
- **Analytics**: *Storing and visualizing* massive streams of *sensor data*.

## Edge Computing: Moving Logic Closer

Instead of sending all data to the cloud, process it *locally* on the **Gateway or Device**.

- **Latency**: *Instant decisions* (e.g., stopping a machine) without network delay.
- **Bandwidth**: Send only the *"insight"* (e.g., "Person Detected") rather than the *full video stream*.
- **Privacy**: *Sensitive data stays local*.
- **Reliability**: *System works* even if internet goes down.

## W3C WoT Architecture: The Building Blocks

- **Thing Description (TD)**: The *core metadata file* describing a Thing.
- **Binding Templates**: How to map *abstract interactions* to actual protocols (**HTTP, MQTT, Modbus**).
- **Scripting API**: *Standardized JavaScript API* for application logic.
- **Security & Privacy**: *Mechanisms* to ensure *safe interoperability*.