*1. Title Page*

Title: bambussolutions.ie website review

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Description: Company “BambusSolutions” are one of Irelands ISO Business consultants and assist companies to achieve ISO Certification in ISO 9001, ISO 14001, ISO 45001 and OHSAS 1800.

*2. Table of contents page:*

Content:

3. Introduction \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_3

4. Website Structure \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_3

5. Main Features of the Website \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_4

6. Website Critique \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_4

7. Summary\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_5

8. Appendix A: References \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_5

*3. Introduction:*

This website review is about bambussolutions.ie(Bambus Solutions, 2019) website and I hope this will help you in making your decision as to which service is the best suitable service for you or your company. In this review, I will try to show you pros and cons of this website and service that this company provides, and the main service in this example is assisting other companies to achieve ISO Certification in ISO 9001, ISO 14001, ISO 45001 and OHSAS 18001 amongst others. Based in Dublin they provide services for many clients throughout Ireland. They also offer training and consultancy in Health & Safety and Environmental systems including auditing and risk assessments. Bambus Solutions consultants have many years of practical company experience, dealing with all levels of the organisation from floor staff to senior management. They understand the systems need to work for you, bring benefit to the company, focus on the real risks and opportunities, and help you manage and grow your organisation.

*4. Website structure:*

Bambussolutions.ie website is great example of good website structure. This means it is very easy to navigate for the user or customer. All of the products and services are categorized and linked on the website. That makes them easy to find on the page. New visitors are able to instantly grasp what this company is about and what is their business. When I first entered the site, I could tell that a lot of thought had gone into making this website work very well. I can tell that it has been worked on for a while and has been polished until the creator was satisfied. If visitors can’t find the products and information they are looking for, it’s not very likely they’ll become regular visitors or customers. In addition, structure of bambussolutions.ie helps in a better understanding by Google, so it’s incredibly important for “Search Engine Optimisation”. The load time of page is very fast, which I know everyone appreciates! I did noticed few typos here and there for example “mangement” instead of management on the home page, but all the links that I checked worked fine. The content of the pages flows very well, and all of the writing is very well done and easy to read. The layout makes you feel very comfortable, and the green colour of the links makes them stand out a lot from the rest of the text, which is great - they are easy to see.

*5. Main Features of the Website:*

In this section, we can see what this company has to offer and of course, helping other companies to achieve the certifications they would like to get is the main service they provide but babussolutions.ie consultants also do manual handling risk assessments, manual handling trainings, and safety trainings. All types of audits like: Gap Analysis audit, Pre-assessment audit, Internal Audit programme, auditing against the ISO 14001 standard, IPC/IED licences. In “about section” of the web page they mention main points why potential customer should work with them and particular things mention here are:

* We know every company is different and there are many ways in which to meet the requirements of legislation and standards. We will ensure we meet the requirements in a way that adds value to your organisation.
* We build on what you already have, tailoring the requirements to your organisation, not imposing predefined templates with your company name inserted.
* We ensure real practical benefits so you have a smoother operation with real tangible business benefits.
* We can interpret complex systems and technical details into understandable, practical supports to guide relevant employees
* We are completely client focused, ensuring you get the results you want out of the project.
* We give a 100% guarantee you will pass your certification audit. We even provide the pre-audit counselling to ensure you feel prepared, calm and ready!

*6. Website Critique:*

When it comes to critique of bambussolutions.ie there are few things to mention, main structure of this website, its design looks very good, layout makes it simple to navigate for the user, and that’s a plus. Navigation from page to page is very smooth, colour along with pictures are very user friendly. Even less technical users will find it easy to use the website. Across all pages of the website, there is very nice consistency in fonts and text size. Few of the typos found do not really affect the content. However from things to point out there is few of those as well for example on the page there is only link for “privacy statement” which is not great as now with growing data protections policies the company should think about adding some more GDPR links so the customers are sure that their information are kept secure and safe. Great feature of their website is that it is responsive, which means the page will look good on any device and it will adapt to any screen size. In today’s world if the web page is not ticking the box of this criteria it is making a very big minus for them self’s.

In my opinion, this website has too many pages and all of those pages have too little content on them, and in some pages it looks like the content is repeating and all they say is about what ISO is. Looks like person who was planning the content on this page just copied definition of ISO here and there. To finish the critique section I would say that even there is some things to change on the website. It is not the worst website out there in the World Wide Web. For advertisement purpose for this company they should mostly look at increasing content and maybe to change the layout to have less pages.

*7. Summary*

In short, words I would say about bambussolutions.ie:

* Website advertises really well the product that company is providing, if the customer visits it, they will know straight away that they found the right partner to work with or that this isn’t related to what they were looking for.
* On the website, there is profile about Ruth Robertson Managing Director, and after reading it, we would get the feeling that the director have great understanding and know exactly how Health and Safety, Quality, Business systems and Communications works. She understands the pressures and requirements of a senior management team, and a progressive company environment.
* Section about which lets users know what’s new in the company and which direction company is heading is great addition, and last but not least is the contact section where we can see phone numbers, company location and email address. There is also option to send the question directly from the website, which makes it easier for potential customer.

*8. Appendix A: References*

Bambus Solutions. (2019, 01 31). *Bambus Solutions*. Retrieved from Bambus Solutions: http://www.bambussolutions.ie/

Word Count: 1089 words.