# KENDALL JACKSON

Phone: 510-856-8447 | Email: ken.kjj1@gmail.com | Oakland, CA 94602 LinkedIn: https://www.linkedin.com/in/kendall-jackson-3953159b/

> Github: https://github.com/CodeNameKND14 Portfolio: https://codenameknd14.github.io/

#### **SUMMARY**

Multidisciplinary data scientist with a passion for condensing large data into a comprehensible story. Adept at working independently and collaborating with teams across multiple functions to take information from a wide variety of sources and effectively breaking down concepts in layman terms to diverse audiences. Excels at solving complex problems.

#### **EDUCATION**

# **University of California Berkeley**

Berkeley, CA

Data Analytics Certificate

Graduate November 2019

## Columbia University, Columbia College

New York, NY Graduated May 2017

Bachelor of Arts in Psychology with Special Concentration in Business Management

- Kappa Delta Rho Academic Scholarship Award Winner (six out of eight semesters)
- Dean's List (Spring 2017)

#### TECHNICAL SKILLS

Languages: Python, SQL, JavaScript, R, CSS, HTML

Data Manipulation & Visualization: Pandas, Numpy, Matplotlib, Plotly, Beautiful Soup, Seaborn, D3.is, React

Databases: MySQL, MongoDB, PostgresSQL

Other: Flask, Heroku, Git, Adobe Photoshop, Tableau, Big Data Analytics with Hadoop, Machine Learning, JSON

#### **PROJECTS**

Coinsumo: https://www.thecoinsumo.com/

- Helped develop the site Coinsumo, a platform where individuals are able to exchange unwanted gift cards for cryptocurrencies, PayPal or ACH Bank deposit, using HTML, CSS, and jQeury, so that specific exchanges could occur. Graphing Rent: https://github.com/CodeNameKND14/rent analysis
- Examined how certain population dynamics affect rent pricing in American cities using Pandas, Seaborn, and Python World Happiness: https://country-happiness.herokuapp.com/
  - Developed a Flask web application examining what particular variables influenced an individual's happiness world wide using Pandas, Python, SQL Alchemy, and D3.js

### WORK EXPERIENCE

BitBroker Labs Berkeley, CA

Data Science/Business Development Intern

May 2019 – September 2019

- Analyzed/Scraped user data to find patterns in user behavior and A/B tested website features and functionalities using Python and BeautifulSoup
- Developed and deployed multiple websites using HTML, CSS, and jQuery
- Reached out to several heads of companies to help build capital and potential partnerships resulting in a partnership with welcome ai, a tech incubator helping companies discover, learn and adopt AI technologies

## **Royal Greens Cannabis Retailer**

Oakland, CA

Associate Manager November 2018 - August 2019

- Supervised all day-to-day business operations
- Handled employer recruitment, staffing, training, scheduling, and payroll
- Reviewed customer data in order to augment marketing approach and amend inventory purchases

## **Boies Schiller Flexner LLP**

New York, NY

Litigation Paralegal June 2017 - November 2018

- Researched and examined various documents using legal databases such as LexisNexis, Westlaw, and Boardvantage, in order to aid attorneys and consult high profile clients
- Oversaw the financing and organization of all of BSF's internal libraries

# Kendall Jackson Page 2 of 2

• Acted as Head Paralegal and Tech Director during the US v. Galanis trial, liaising between the court and trial team, participating as a summary witness, and creating presentations, graphs, and charts for the jury based on acquired data

**RR Donnelley** 

New York, NY

Data Analytics Intern

- June 2016 August 2016
- Modeled most efficient routes to ensure optimal product delivery from a cost and timing perspective, implemented and designed dashboards, and presented current vs. future state findings to senior management
- Constructed database by aggregating market research on key competitors to drive the development of microsites
- Drafted content for internal marketing communications to promote new products, collateral, and sales tools

## **Columbia University Housing Services**

New York, NY

Associate Project Manager

June 2013 - December 2014

- Monitored approximately 50 University owned properties, and was responsible for managing project budget, resource planning, and delivery of weekly statuses to senior management
- Analyzed and identified gaps in statistical data, providing operational cost forecasting, leading to 30K in capital savings