

# DreamNova Venture Studio

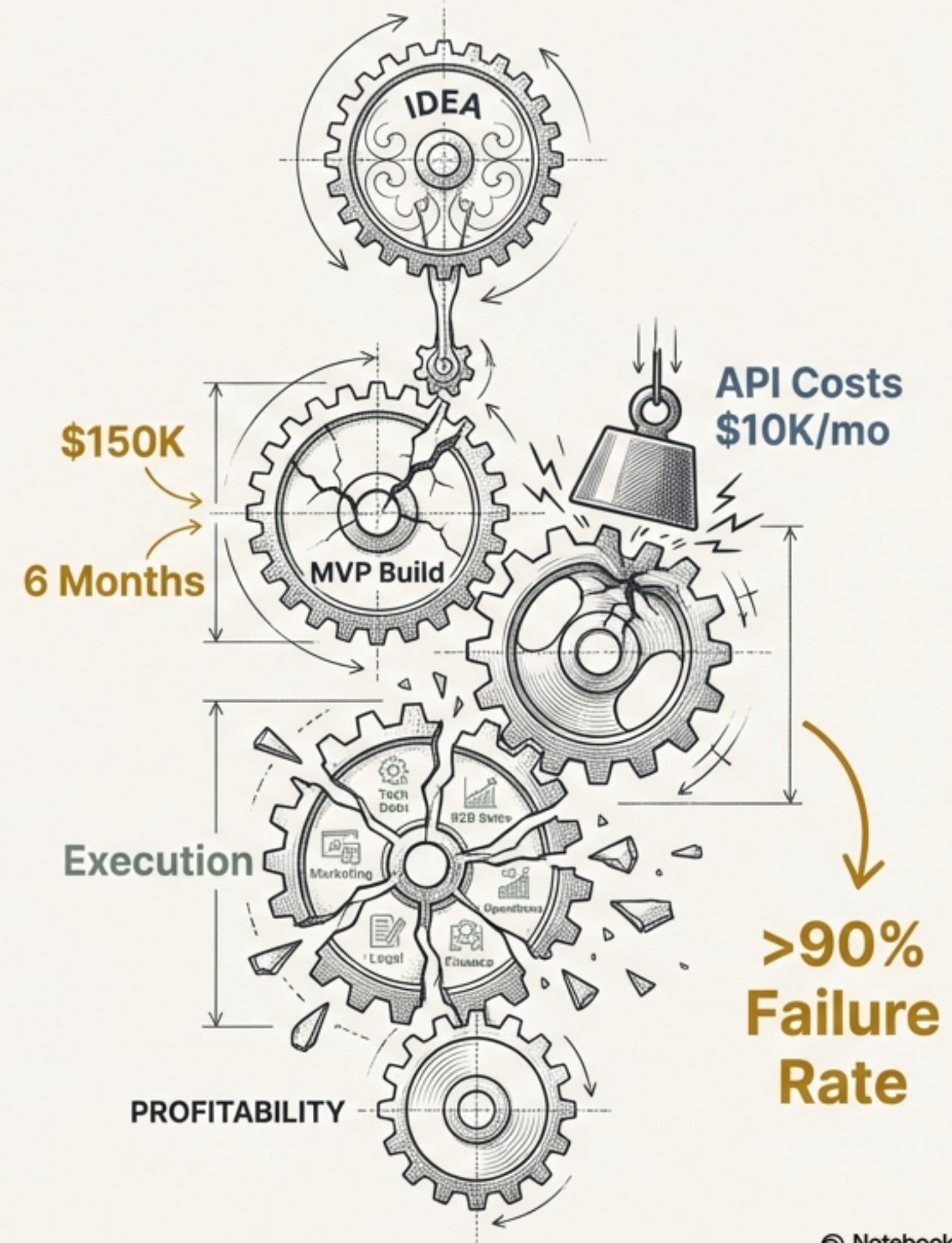
An AI-Powered Venture Studio for the New Economy.



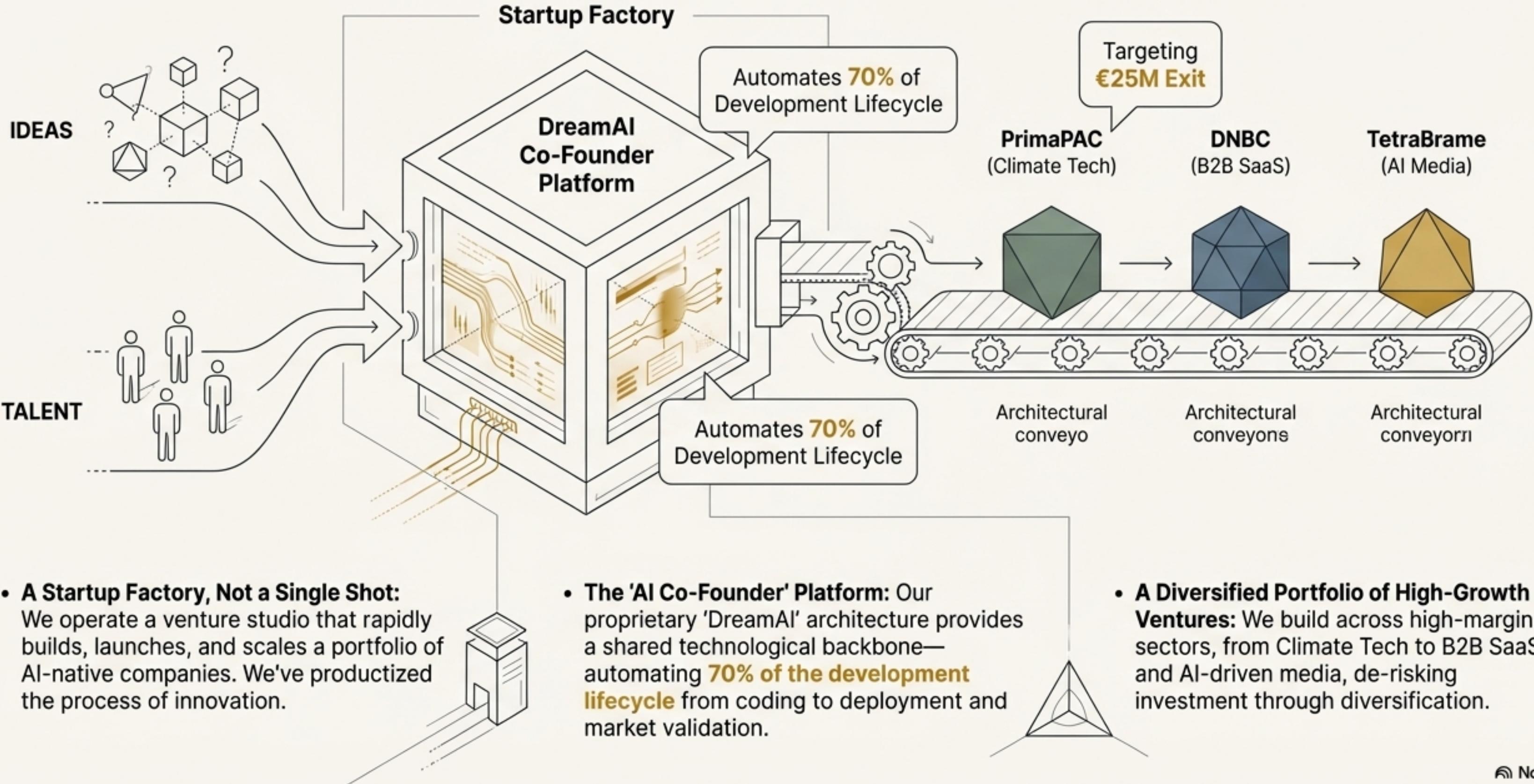
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# Startups are Failing at the Speed of Light

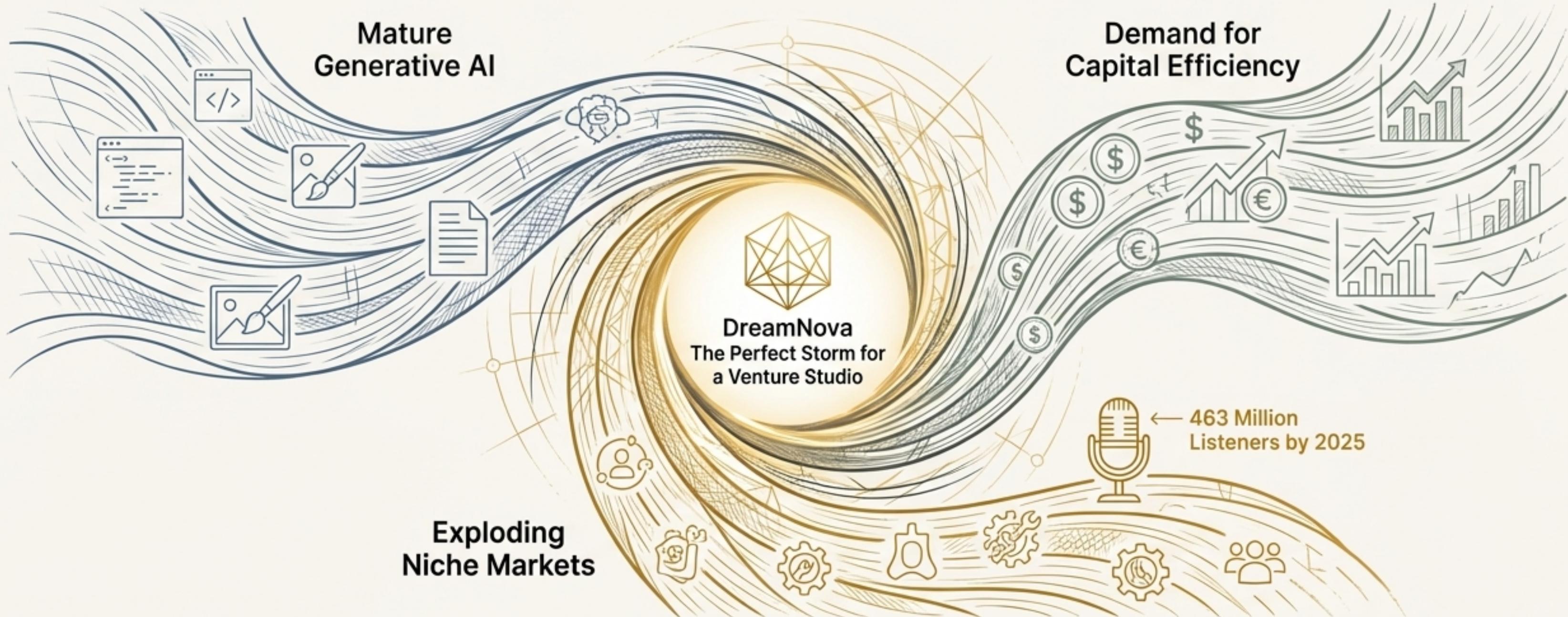
- **The Valley of Death is Wider than Ever:** Building a market-ready SaaS MVP costs **\$50K - \$150K** and takes **3-6 months**, a timeline and budget that kills most innovative ideas before they ever reach a paying customer.
- **The AI API “Tax”:** Scaling with today’s AI models creates crippling operational costs. High-traffic SaaS platforms face cloud and API bills exceeding **\$10K/month** long before achieving profitability, making sustainable growth nearly impossible.
- **Fragmented Execution Kills Vision:** Founders are forced to become masters of a dozen disciplines—from tech debt management to B2B sales funnels. This lack of a unified, repeatable system leads to a **>90% failure rate** for new ventures.



# An AI-Powered Venture Studio for the New Economy

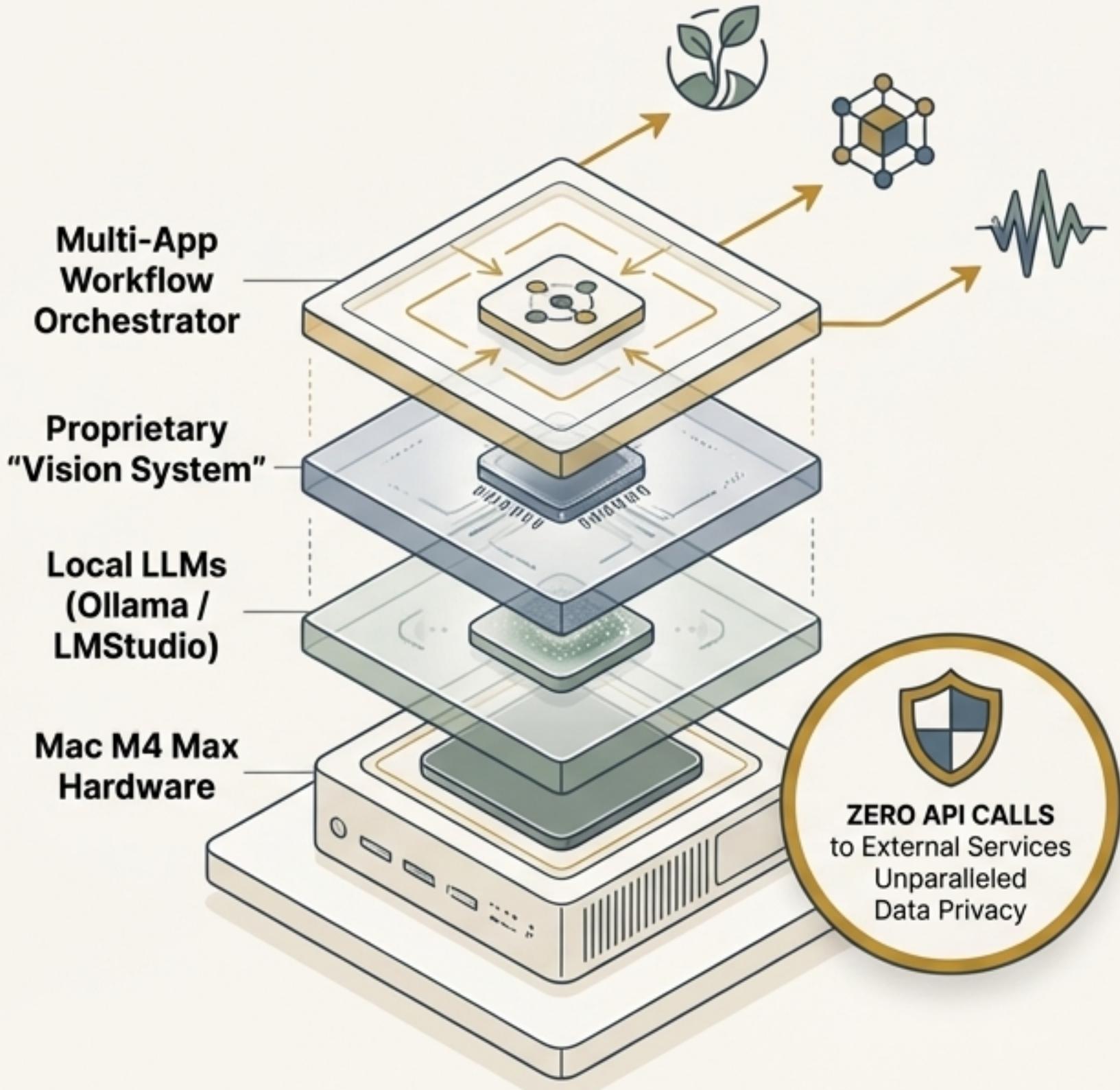


# The Market Demands a New Model for Innovation



- **The AI Tipping Point:** Generative AI technology is now mature (Leonardo, MidJourney, advanced LLMs), but harnessing it efficiently requires a new, integrated approach that individual startups struggle to build.
- **The Capital Efficiency Imperative:** The era of "growth at all costs" is over. Investors now demand a clear path to profitability, making our model of **slashing upfront costs by 90%** and **reaching revenue faster** the definitive answer.
- **A Massive, Untapped Market:** The podcasting market alone is projected to have **463 million listeners by 2025**. Our model allows us to launch ventures that capture niches within these exploding markets with unprecedented speed and precision.

# Our Engine: The DreamAI Local Stack



- Radical Cost Reduction via Local Compute:** Our entire AI stack, from LLMs to generative tools, runs locally on high-performance **Mac M4 Max** hardware, eliminating external API dependencies and their associated costs.
- Unified Vision and Orchestration:** DreamAI includes a proprietary 'vision system' that can analyze screenshots, understand UIs, and orchestrate complex, multi-app workflows, acting as a true "AI Co-Founder" for our ventures.
- Centralized and Secure by Design:** By avoiding third-party APIs for core functions, we achieve unparalleled data privacy and security—a critical selling point for enterprise-focused SaaS ventures.

# Early Traction and Go-to-Market Execution

- **Immediate Revenue from Portfolio Ventures:**

We're already generating cash. Projections for Year 1 include **€40,000** from our AI-driven music project (TetraBrame) and **€33,300** from our specialized AI coaching services.

- **Cash-Flow Positive Consulting Arm:** Our P1\_Consult division provides high-margin B2B AI strategy and implementation, funding our internal R&D and reducing reliance on early-stage capital.

- **Proven Lead Generation Engine:** Our P2\_LEADS venture is already operational, demonstrating our ability to build and scale B2B service businesses. We project generating **400 leads in Month 1** with a margin of **€19 per lead**.

Y1 Projected Revenue

**€73,300**

TetraBrame (€40k)

AI Coaching (€33.3k)

Consulting Arm Status



**Cash-Flow Positive**

Funding internal R&D and portfolio growth.

Lead Generation Engine (Month 1)

Leads Generated

**400**

Profit Margin  
**€19 / Lead**

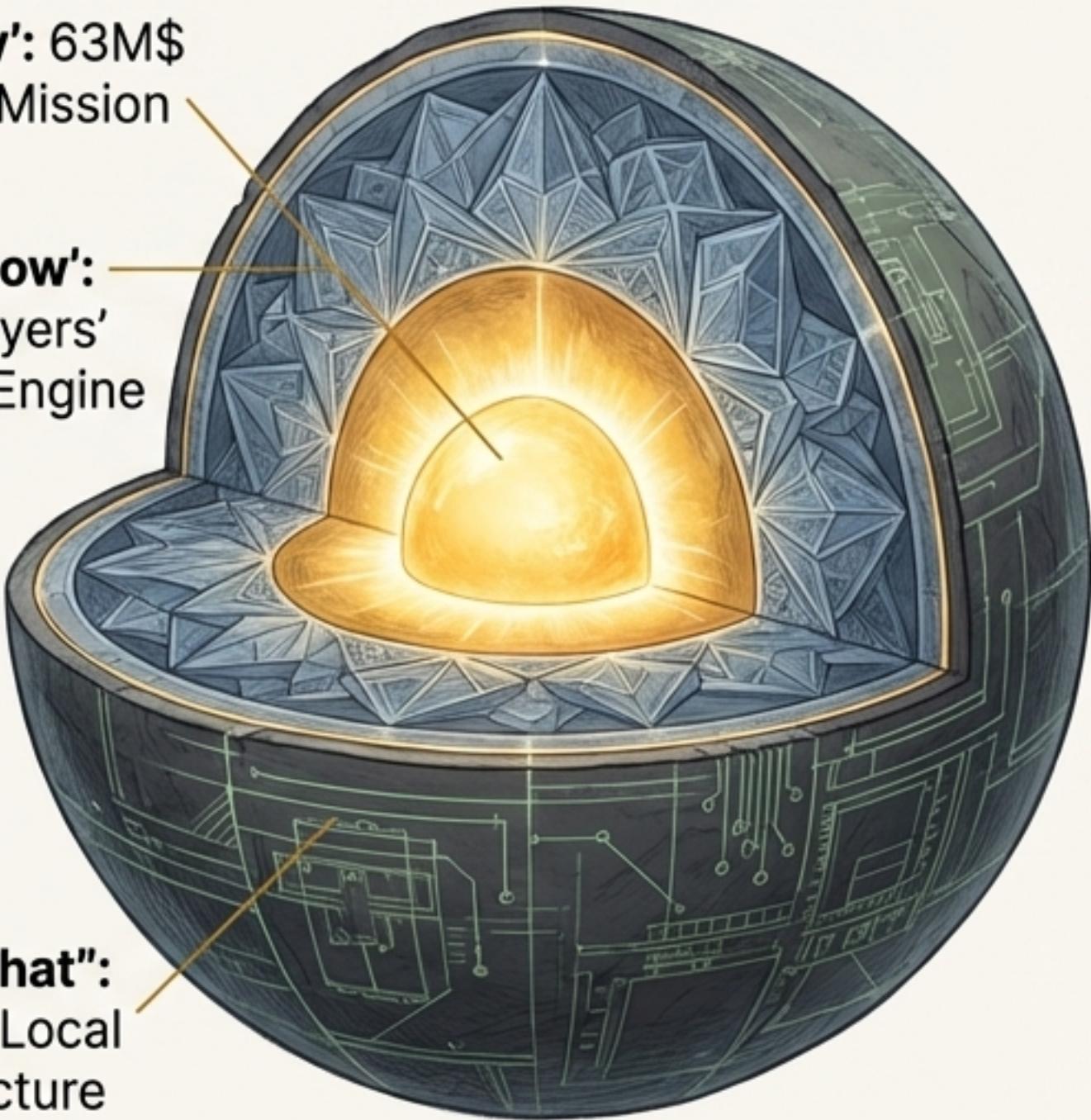
# Our Proprietary Engine for Building the Future

- **DreamAI Local Architecture:** Our custom AI stack runs locally on high-performance hardware (Mac M4 Max), slashing API-related COGS by over **90%** compared to competitors and enabling unparalleled speed and data privacy.
- **The 'Four Layers' Empathy Engine:** Beyond simple automation, our core AI technology is built to understand user intent and market dynamics, allowing us to build products with a **10x higher product-market fit**.
- **The 63M\$ 'Hafatsa' Mission:** Our purpose-driven model, which allocates up to **50% of profits (Ma'aser)** to the spiritual mission of diffusing the teachings of Rabbi Nachman, creates a cultural moat that attracts elite, mission-aligned talent.

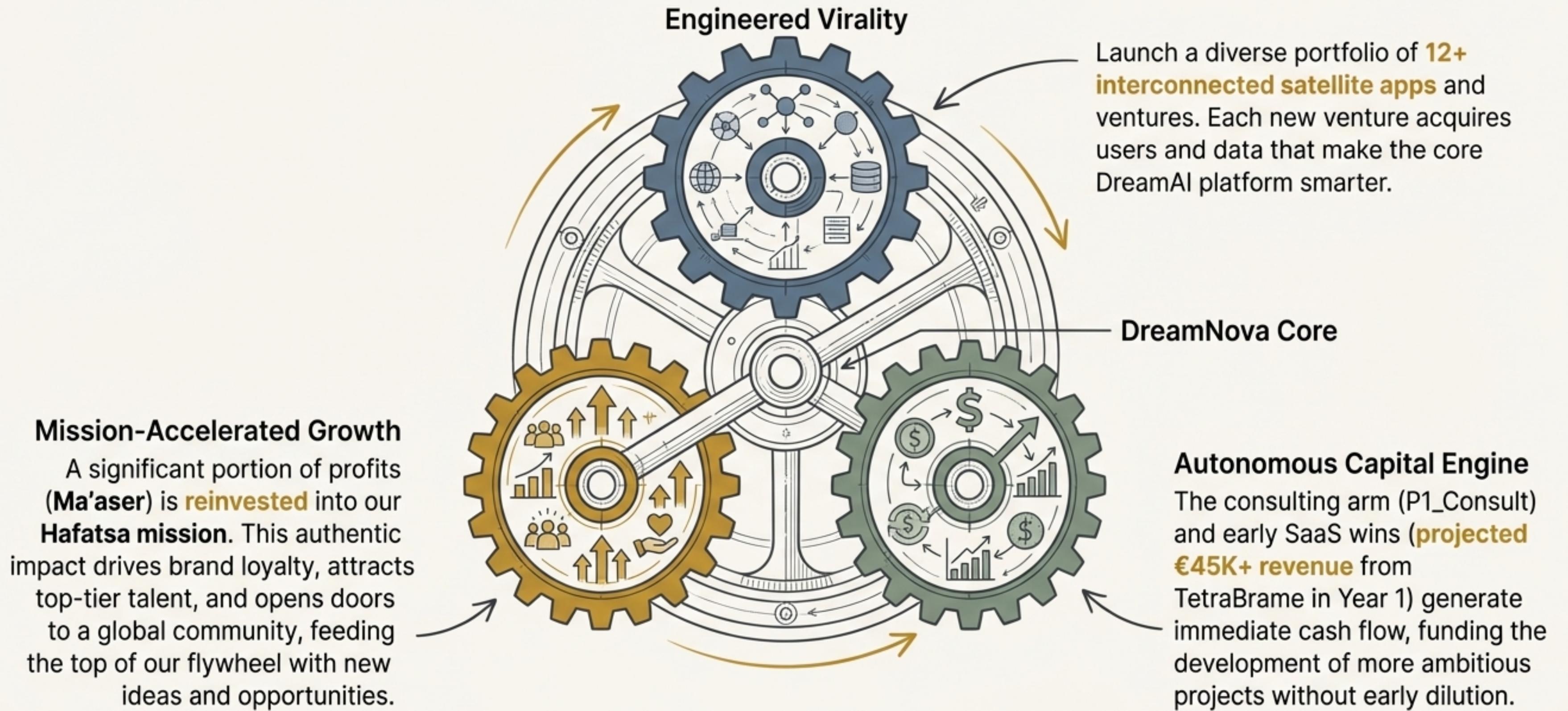
**The 'Why':** 63M\$ Hafatsa Mission

**The 'How':**  
'Four Layers'  
Empathy Engine

**The "What":**  
DreamAI Local  
Architecture



# The DreamNova Flywheel: A Self-Reinforcing Ecosystem



# The Team: A Unified Vision for Execution



**David Amor**

**The Architect & Technical Brain**

Deep expertise in backend systems, AI strategy, and orchestrating complex technical execution. Responsible for building and scaling the DreamAI platform.



**Ariel Belladj**

**The Visionary & Public Face**

Specialist in market-facing strategy, investor relations, and strategic partnerships in both France and Israel. Drives commercial growth and corporate vision.



**Alexis**

**The Engine of Growth**

Expert in B2B prospecting and sales execution, responsible for filling the pipeline for our consulting and SaaS ventures.

Operating as 'Ehad' (One), our team combines technical mastery, strategic vision, and relentless execution, guided by a shared, deeply held mission.

# Building a Capital-Efficient Unicorn

## Year 1 Projections

**€450,000**

Consolidated revenue across our first 3-4 ventures, driven by B2B consulting contracts and initial SaaS traction, with a path to profitability within 18 months.

## 3-Year Target

**€10M+ ARR**

Achieved by scaling our 12-app ecosystem, with two ventures positioned for strategic acquisition, generating an estimated **€30M+ in exit value.**

## We Are Seeking **\$1.5M**

This seed round will be used to expand our core engineering team, accelerate the launch of our next 5 ventures, and secure key partnerships.

