

DreamNova Academy: From Prompt to Profit

A Blueprint for Monetizing Mastery in the Age of AI

This academy offers a structured journey for creators to transform abstract concepts into tangible value using advanced AI tools. We provide the architectural framework to turn mastery into sustainable income streams.

The AI Revolution is a Storm. We Provide the Compass.



The generative AI market is exploding, creating unprecedented opportunity alongside overwhelming complexity. Professionals and creators are inundated with tools but lack a clear path from basic usage to tangible, profitable creation.

Our Mission

To transform this chaos into clarity. We provide a structured path for creators to master AI, build real-world applications, and achieve financial sovereignty. This is the engine that will fund our ultimate mission: touching millions of lives through the large-scale distribution (Hafatsa) of wisdom.



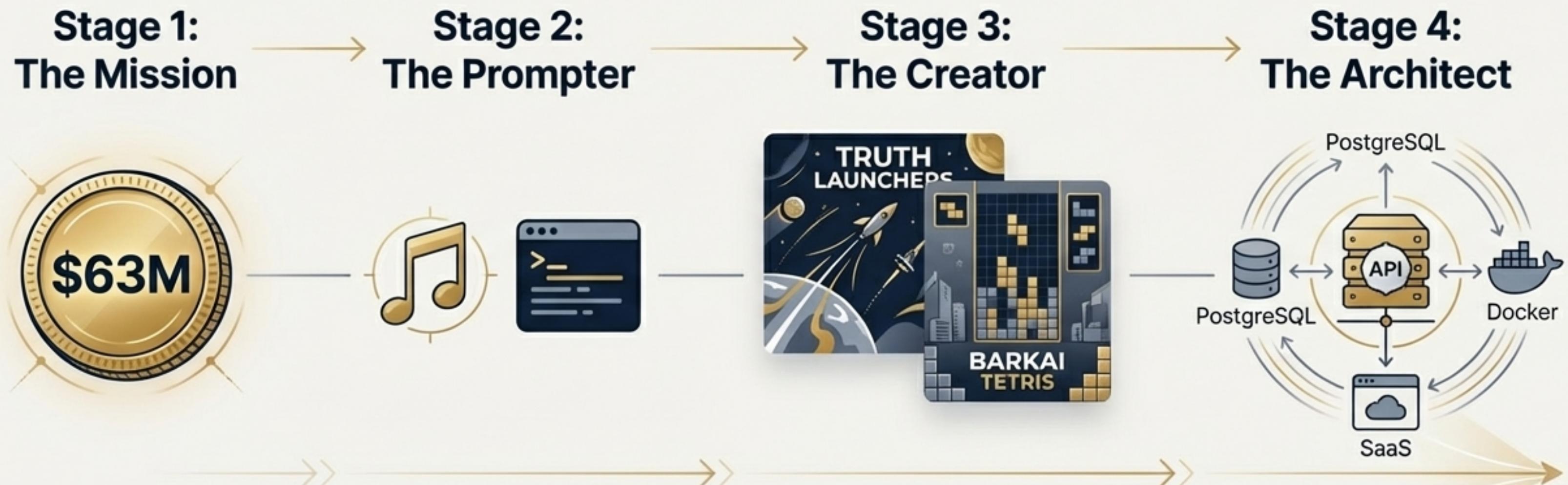
The Market is Trapped in the "Mastery Chasm"



- The current AI education market is **broken and polarized**, leaving the most ambitious learners stranded.
 - 💡 On one side: '**Prompting 101**'. Endless tutorials on basic interactions. Creates hobbyists, not builders.
 - 📈 On the other side: '**Expert-Level Code**'. Dense, academic computer science. Inaccessible to most.
 - **The Chasm:** There is no clear, hands-on bridge that takes a motivated individual from being a user to being an architect. **This is our target market.**

We Don't Just Teach The Path. We Carved It.

Our curriculum is not academic; it's autobiographical. The founder's journey from a spiritual mission to building and monetizing complex AI systems is the blueprint for the Academy. We have successfully navigated every stage we now teach.

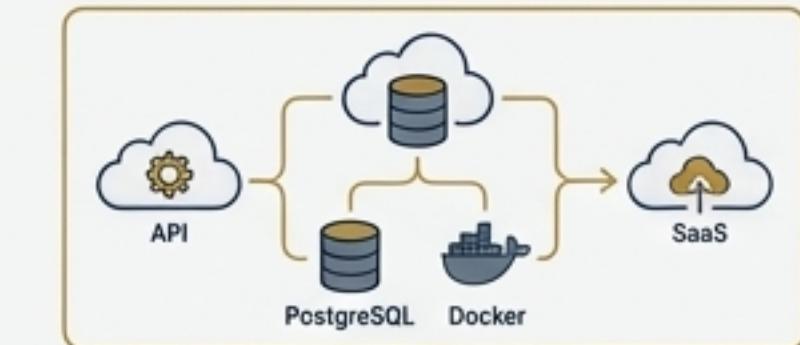


The Curriculum: A Three-Stage Ascent to AI Mastery



Level 3: The Architect - Building & Deploying AI-Powered SaaS

Learn the full stack: from backend API development and database management (PostgreSQL, Docker) to frontend deployment (Next.JS, Vercel) and solving real-world issues like CORS.



Case Study: The 'DNBC' B2B SaaS platform and the 'Breslev Torah Online' API.

Level 2: The Creator - Turning Prompts into Products

Use AI tools to build and launch interactive applications, games, and creative assets.



Case Study: Developing fully functional games from scratch.

Level 1: The Promter - Mastering the Dialogue with AI

Go beyond basic questions to architecting "mega-prompts" that deliver complex, high-value outputs.



Case Study: Generating and monetizing an entire music catalog using Suno AI.

Our Expertise Forged in Real-World Ventures



Dream Nova Business Compass (DNCB)

An enterprise-grade B2B SaaS platform that uses AI to map a company's entire business ecosystem in 4D.

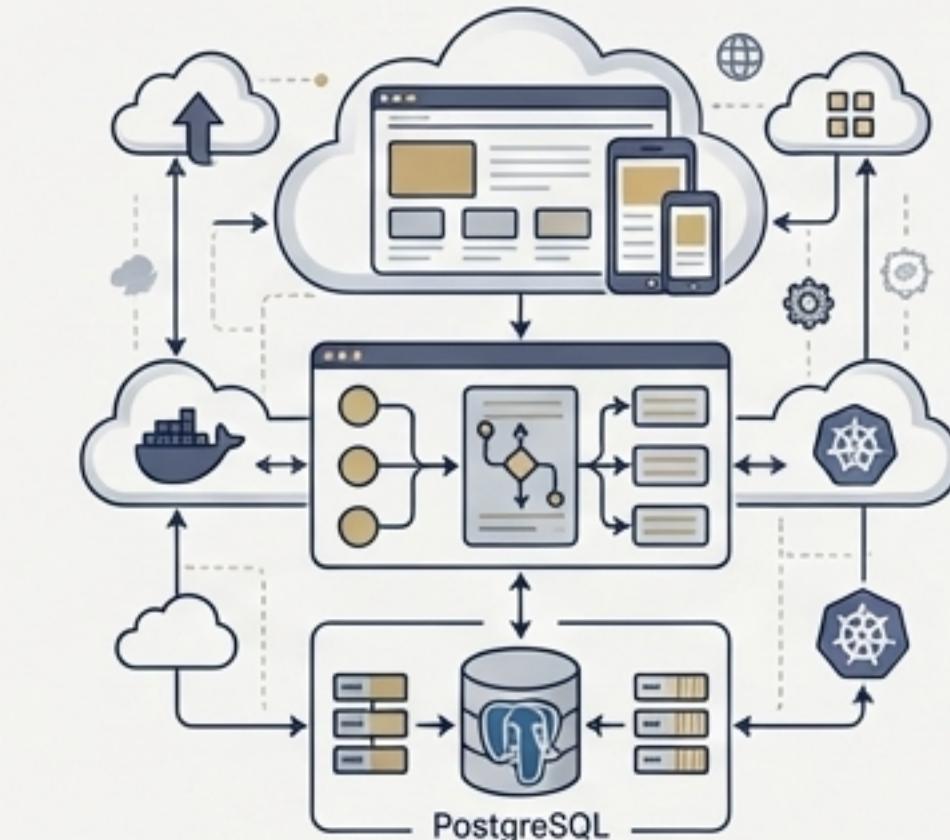
Financial Target: Exit potential of \$100M-\$200M.



Rebbe Nachman Music

An end-to-end creative venture. We used Suno AI to generate over 400 songs and built a 7-stream monetization and distribution plan.

Financial Target: €80k-€100k revenue in Year 3.



Breslev Torah Online

A full-stack application built from the ground up, featuring an intelligent API serving 12 complete texts from a PostgreSQL database, deployed and managed in a professional cloud environment.

Financial Target: €80k-€100k revenue in Year 3.

A Simple, Scalable Revenue Model



Tiered Course Sales (High-Margin)

- One-time purchases for each level of the curriculum: Prompter, Creator, Architect.
- Bundled 'Zero-to-Architect' packages for a comprehensive learning path.
- Priced to reflect the high-value, career-accelerating nature of the skills taught.

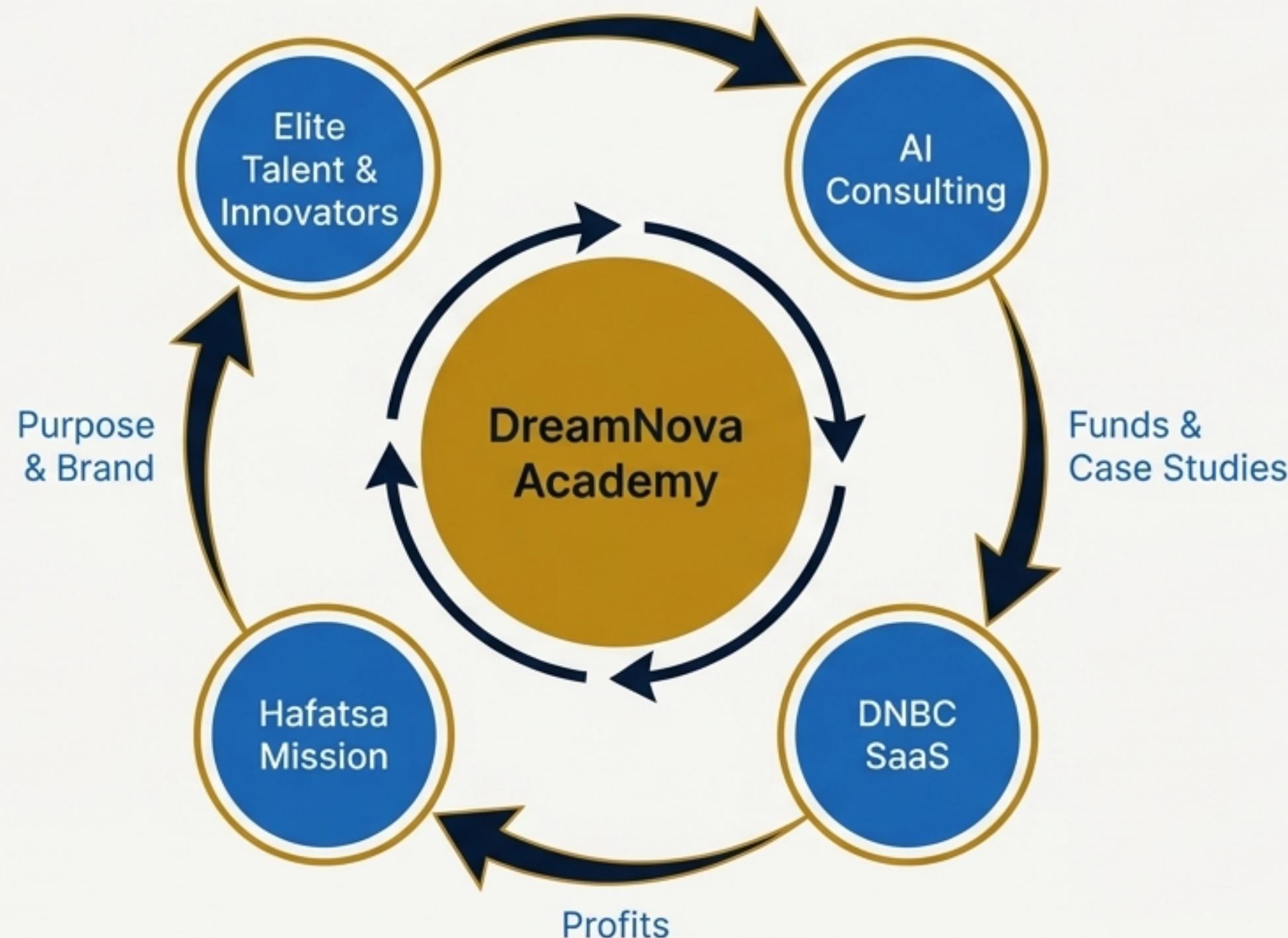


Community Subscription (Recurring Revenue)

- Monthly/annual subscription for access to an exclusive creator community.
- **Benefits:** Advanced workshops, live project builds, proprietary code libraries, and direct access to instructors for mentorship.
- This creates a powerful network effect and a stable, predictable revenue base.

The DreamNova Ecosystem: A Self-Perpetuating Flywheel

“Our structure is 5 synergistic projects serving 1 purpose-driven vision.”



- **Academy** generates elite talent and early adopters.
- **Talent** powers our high-ticket **AI Consulting** services.
- **Consulting** provides real-world case studies for the Academy and funds the development of our **DNBC SaaS**.
- **SaaS & Consulting Profits** fuel the **Hafatsa Mission**, strengthening our brand's purpose and attracting talent.

Go-To-Market: How We'll Reach Our First 1,000 Creators



Phase 1: Organic & Network (Months 1-3)



Phase 2: Product-Led Growth (Months 4-6)



Phase 3: Community & Partnerships (Months 7-12)

• Content Showcase

We will publicly document our builds. The creation of our music, games, and SaaS primary marketing content on YouTube and LinkedIn.

• Warm Outreach

Engage our existing network of 10+ warm contacts in the tech and business communities to seed our beta program.

• Freemium Funnel

Offer a free, high-value mini-course on "The 10 Prompts Behind Our \$100k Music Venture" to capture leads and demonstrate our expertise.

• Targeted Collaborations

Partner with tech influencers and developer communities whose audiences align with our "ambitious learner" profile.

The Team: Architect & Executor



David [Last Name]

Founder & Chief Architect

- A proven full-stack AI architect who has personally built and deployed everything he teaches—from creative AI applications to enterprise-grade SaaS.
- The visionary and technical force behind the Academy's curriculum and the broader DreamNova ecosystem.



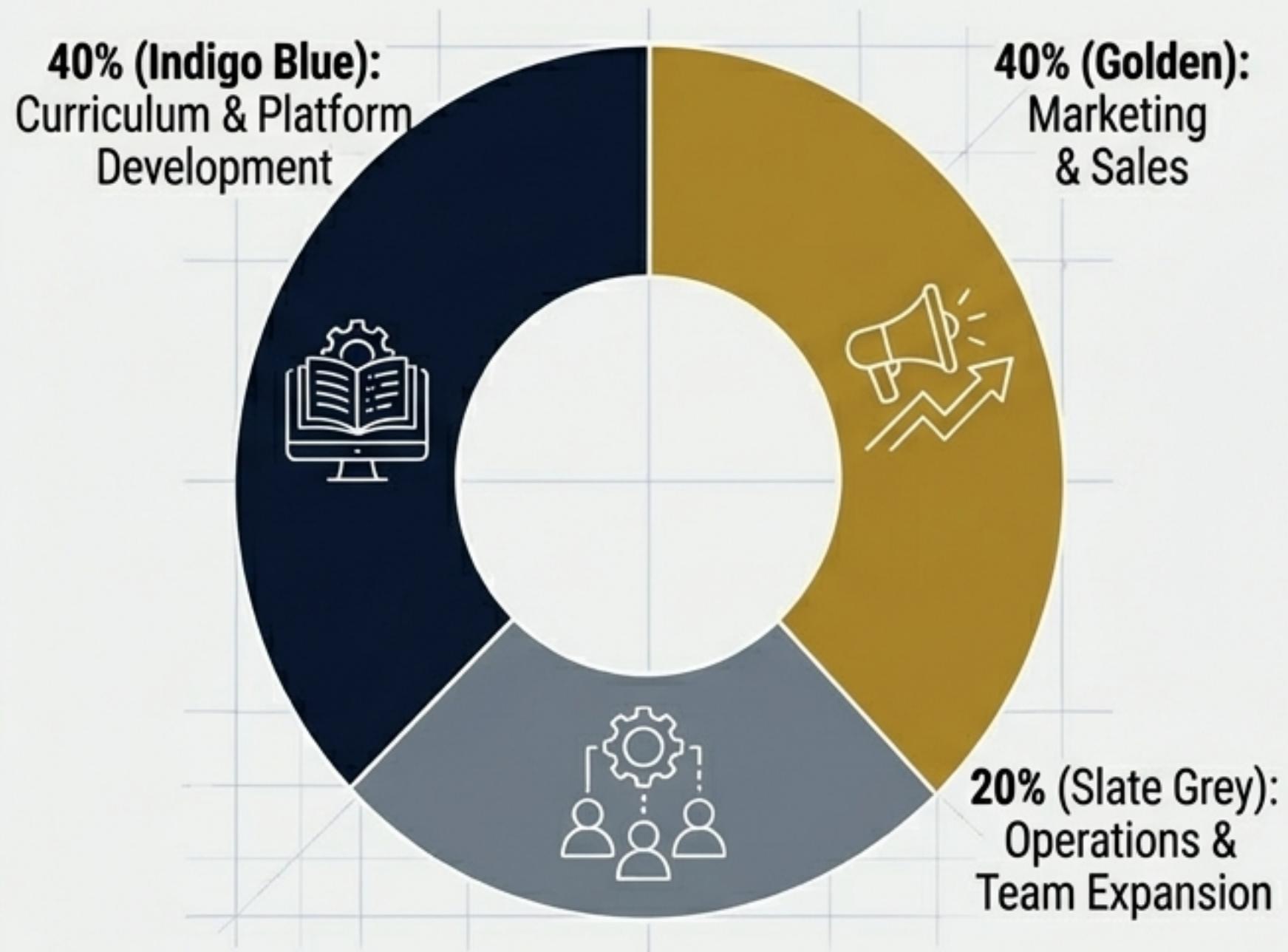
Ariel [Last Name]

Partner, Business Operations

- Leads go-to-market strategy, partnerships, and financial operations.
- Ensures the vision is translated into a profitable, scalable business. The structured 50/50 partnership across ventures ensures total alignment.

The Ask: Capital to Build the Premier AI Creator Hub

We are seeking **[Investment Amount]** to achieve the following milestones over the next 18 months:



40% - Curriculum & Platform Development:

- Professional video production for all 3 course levels.
- Buildout of our proprietary community platform with integrated learning modules.

40% - Marketing & Sales:

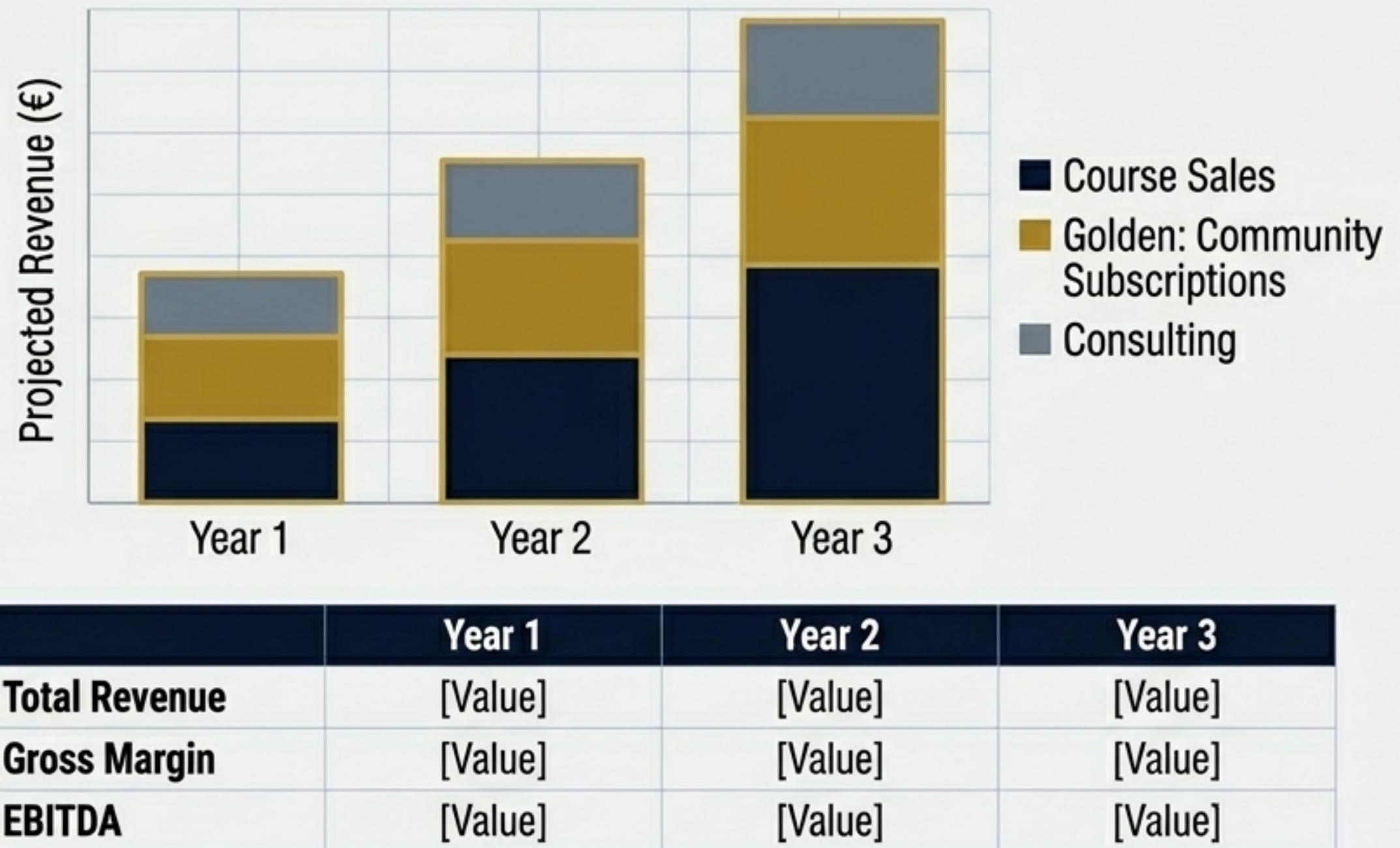
- Execute the Go-To-Market strategy to acquire our first 1,000 paying community members.
- Launch targeted ad campaigns based on our proven content showcase.

20% - Operations & Team Expansion:

- Hire community managers and instructional assistants to support our students.

Financial Projections

Our 3-year forecast is grounded in our team's demonstrated ability to generate revenue. The Academy model adds scalable, high-margin products to our existing revenue-generating activities.



Key Assumptions:

- Conservative student acquisition rates based on industry benchmarks for online education.
- ARPU growth driven by upsells from individual courses to the all-access community subscription.
- Stable revenue contribution from the parallel consulting practice.

We Are Building More Than an Academy. We Are Building the Future for AI Creators.

This venture is the culmination of a journey—from personal mission to technical mastery. We have the plan, the proven skills, and the relentless drive to empower the next generation of builders.

SABA raised \$500k for his mission at 94, from a wheelchair. We have our health, skills, 2025 technology, this plan, and AI as our co-pilot. The only variable is to begin.