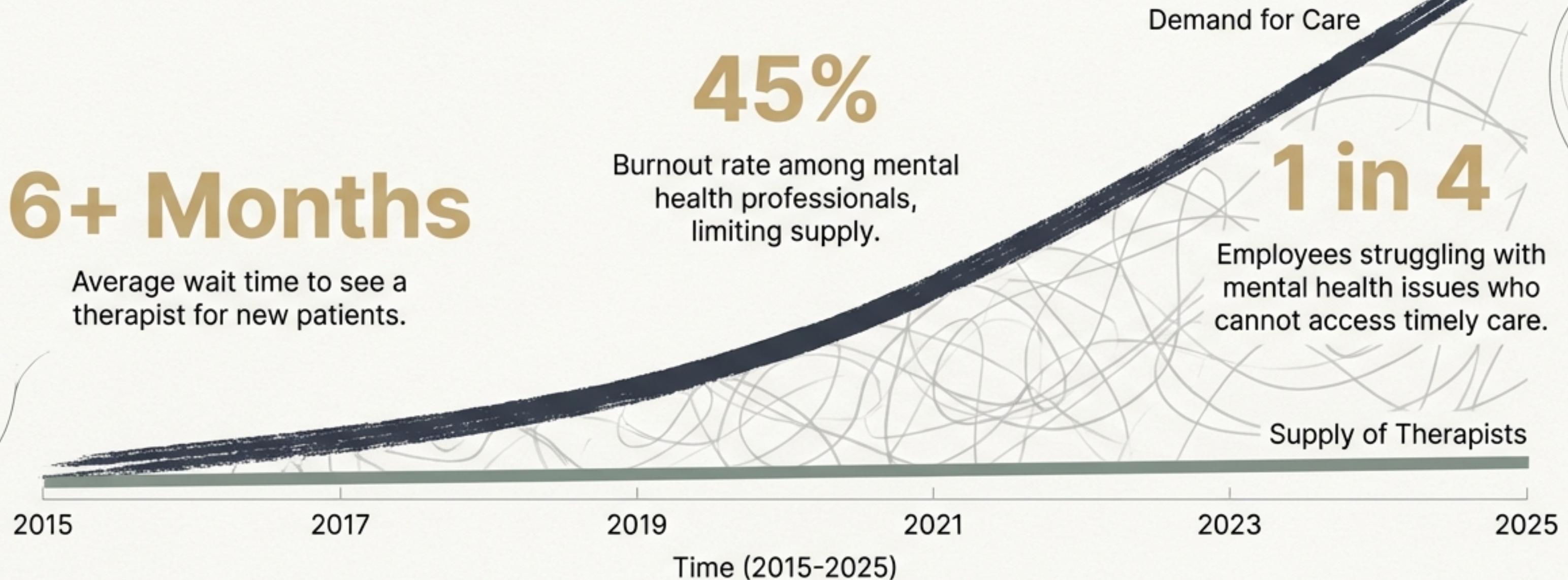


**Simli**  
Scaling Empathy.

# The Great Bottleneck in Mental Healthcare

**6+ Months**

Average wait time to see a therapist for new patients.



Demand for mental health support is surging, but the supply of human care is structurally capped. This isn't a pipeline problem; it's a scalability crisis.

# The Human and Financial Cost of the Bottleneck

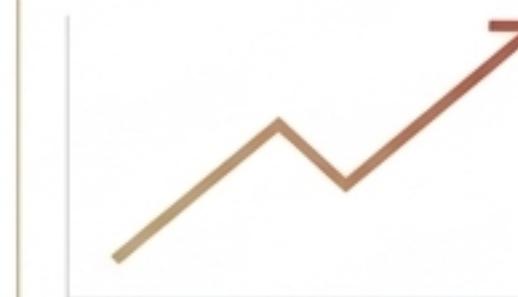


Meet Sarah,  
VP of People at a  
500-employee  
tech company.

## Sarah's Dilemma

1

### Rising Burnout



Employee wellness scores  
are down 30% YoY. Voluntary  
turnover is climbing.

2

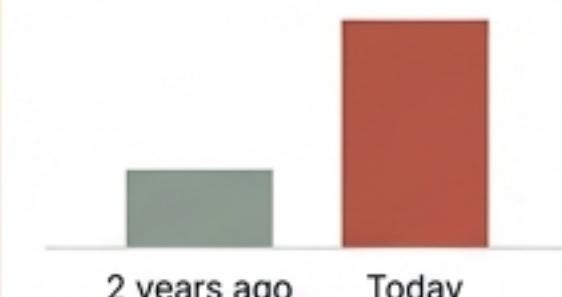
### Productivity Collapse

**\$750,000**

Presenteeism and  
absenteeism are costing us  
an estimated \$750,000  
annually.

3

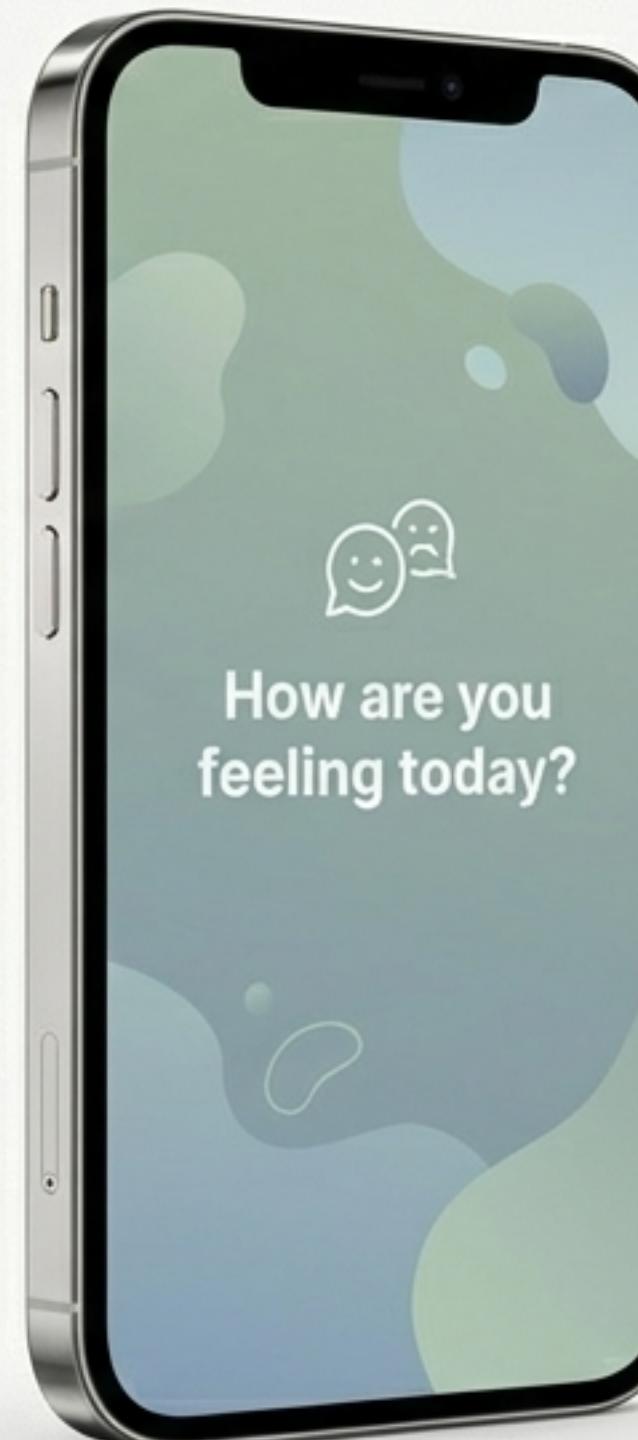
### Soaring Health Claims



Our insurance claims for  
anxiety and depression have  
doubled in 24 months.

Sarah has a budget, but no scalable way to provide immediate, effective support to her entire workforce.

# Introducing Simli: A New, Scalable Layer of Care



## Simli

A Clinically-Informed Wellness Co-pilot, providing 24/7, personalized, and empathetic conversational support for your entire workforce.



**Instant Access:** Support in seconds, not months.



**Fully Confidential:** A safe space for every employee.



**Always On:** Empathetic guidance available anytime, anywhere.



**Scalable:** One platform to support thousands.

# Our Strategic Position: Clinically-Informed Wellness, Not a Regulated Medical Device

We provide therapeutic support without making medical diagnoses. This allows us to scale rapidly and capital-efficiently, avoiding the high costs and long timelines of HIPAA/GDPR compliance for medical devices.

General  
Wellness Apps



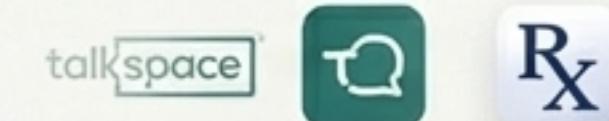
\*Low-impact, low-regulation.

Simli: Sub-Clinical Support



\*High-impact, low-regulation, scalable.  
Focus on stress management, burnout prevention, and resilience building.

Teletherapy &  
Medical Devices



\*High-impact, high-regulation, high-cost.

# A User's Journey with Simli

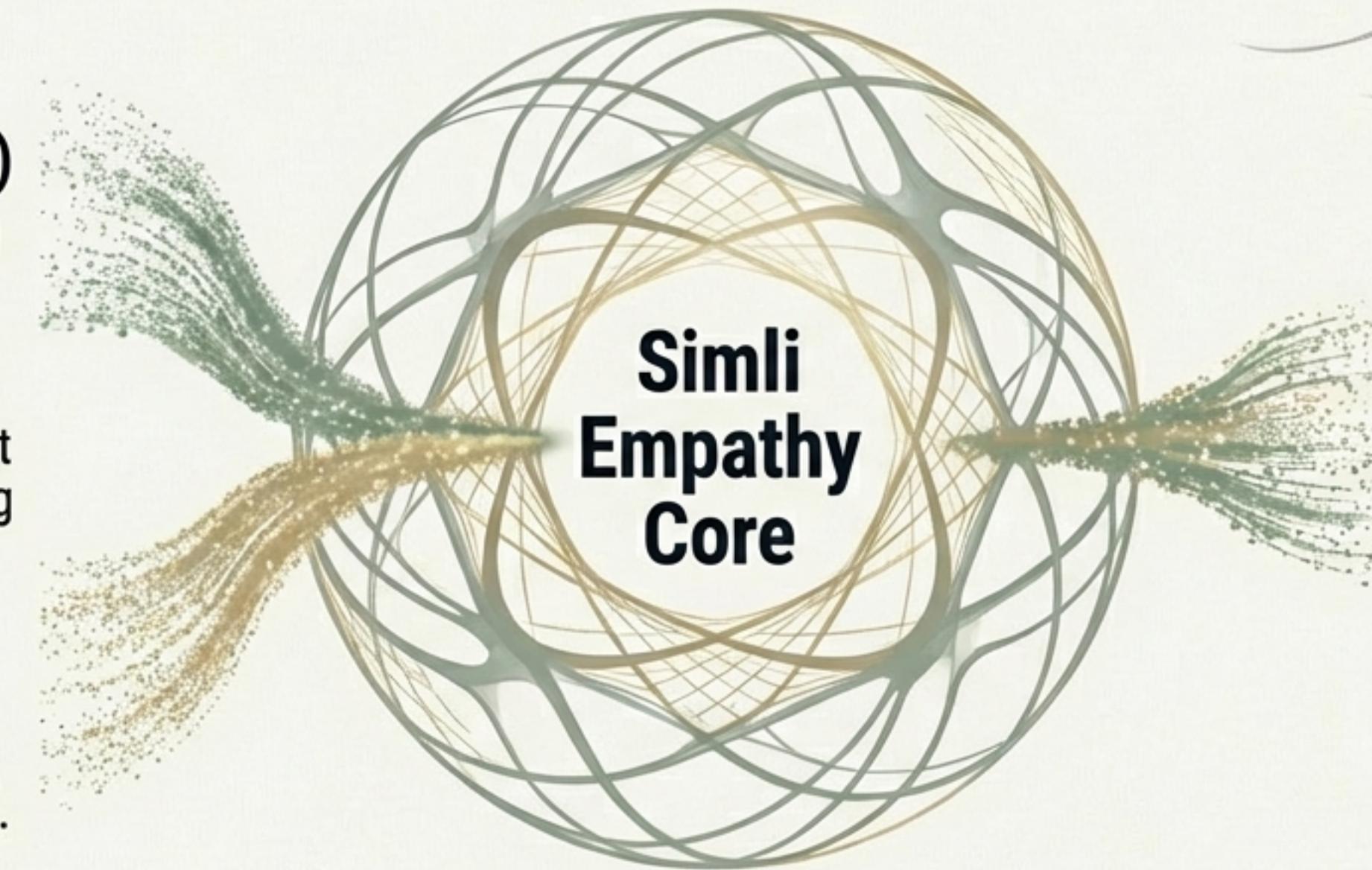


# Our Technology Moat: The Simli Empathy Core

## Simli™ (Simulation Engine)

Our proprietary AI trained on nuanced human emotional states. It goes beyond language to model context and predict emotional needs, enabling genuinely empathetic responses.

Based on our 4-Level Empathic AI framework (Personal, Contextual, Predictive, Transcendent).



## DictaLM™ (Dialogic LLM)

Our fine-tuned large language model, optimized specifically for therapeutic conversation patterns, active listening, and guided self-reflection. It powers our voice-first, "zero-friction" user experience.

**This is our unique IP. It's how we scale empathy.**

# Our Business Model: The B2B Wellness Flywheel

## DEMONSTRATE ROI

Our partner dashboards provide clear, aggregated data on wellness trends and cost savings, proving value and fueling further investment.

## IMPROVE

Anonymized data shows reduced absenteeism, higher productivity, and lower mental health-related insurance claims.



## PARTNER

Employers & Insurers subscribe on a Per-Employee-Per-Month (PEPM) basis to improve workforce health and reduce costs.

## ENGAGE

Employees get 24/7, confidential access to personalized support, improving well-being and resilience.

# A Clear and Compelling Return on Investment

We are not a perk; we are a financial and operational tool.

## For Employers

- Reduce employee turnover by up to 15%.
- Decrease absenteeism and presenteeism costs.
- Boost productivity through improved employee focus and well-being.

## For Insurers

- Lower claims costs for anxiety, depression, and stress-related conditions.
- Provide a scalable, preventative care solution to a wider member base.
- Differentiate offerings with an innovative mental wellness benefit.

Our model projects a **documented average ROI of 287%** for partners over 18 months.

# A Massive and Underserved Market



The shift to preventative and scalable mental health solutions is creating a new multi-billion dollar category that legacy systems cannot address.

# The Team to Scale Empathy



## Founder Name, Co-Founder & CEO

Serial entrepreneur with 2 successful exits in B2B SaaS. Deep expertise in product development and scaling commercial teams.



## Founder Name, Co-Founder & CTO

PhD in Computational Linguistics from [Prestigious University]. Led AI/ML teams at [Top Tech Company]. Published researcher in empathetic AI systems.

## Advisory Board



**Dr. [Name],**  
Clinical Psychologist,  
[Affiliation]



**Prof. [Name],**  
AI & Ethics,  
[Affiliation]

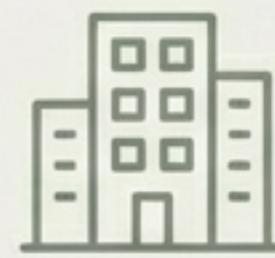


**[Name],** Former Chief  
People Officer,  
[Fortune 500 Company]

# We Are Raising a Seed Round to Build Our Commercial Flywheel

## Seeking: \$3 Million Seed Investment

Milestones this round will unlock (over 18 months):



**50**

enterprise and insurance partners.



**\$1.5M**

in Annual Recurring Revenue (ARR).

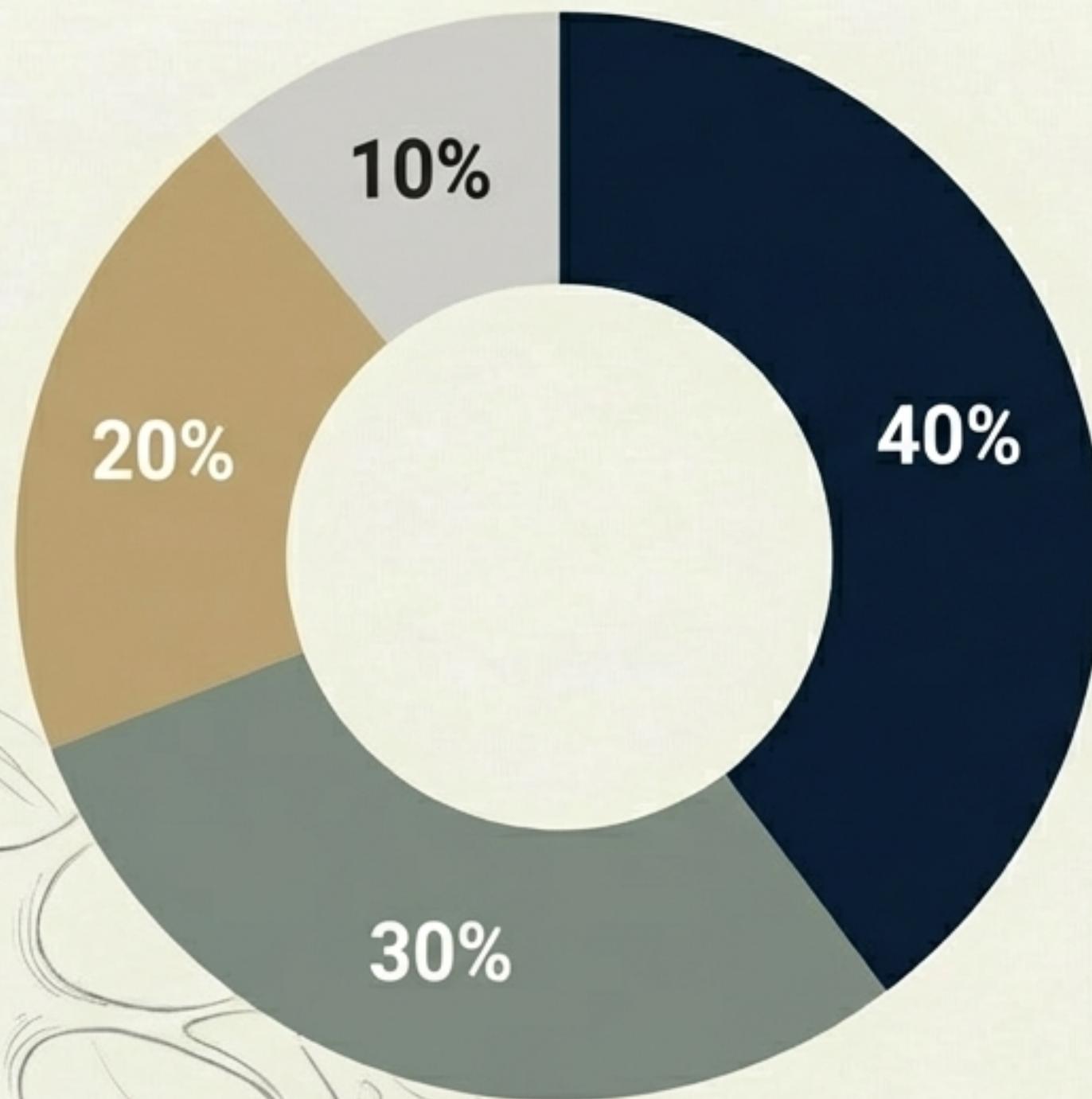


**2** large-scale clinical validation studies to further prove efficacy and ROI.



Secure key strategic channel partnerships.

# Use of Funds



## **40% - Go-to-Market & Sales**

Aggressively scale our B2B sales and marketing teams to capture the market.

## **30% - Product & Engineering**

Continue to innovate on our Empathy Core and expand platform features.

## **20% - Clinical Validation & Research**

Deepen our defensibility with robust, peer-reviewed studies on wellness outcomes and cost savings.

## **10% - General & Administrative**

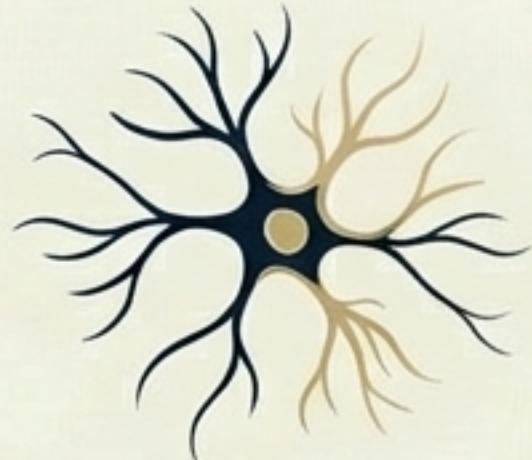
Operational support for our growth.

# Join Us in Building a More Resilient Future



We are not just building another app. We are building the essential infrastructure for mental wellness in the modern workforce. We are creating a world where everyone has immediate access to empathetic empathetic support, enabling people and organizations to thrive.

**Partner with us to scale empathy.**



# Simli

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