

Ha-Mazon

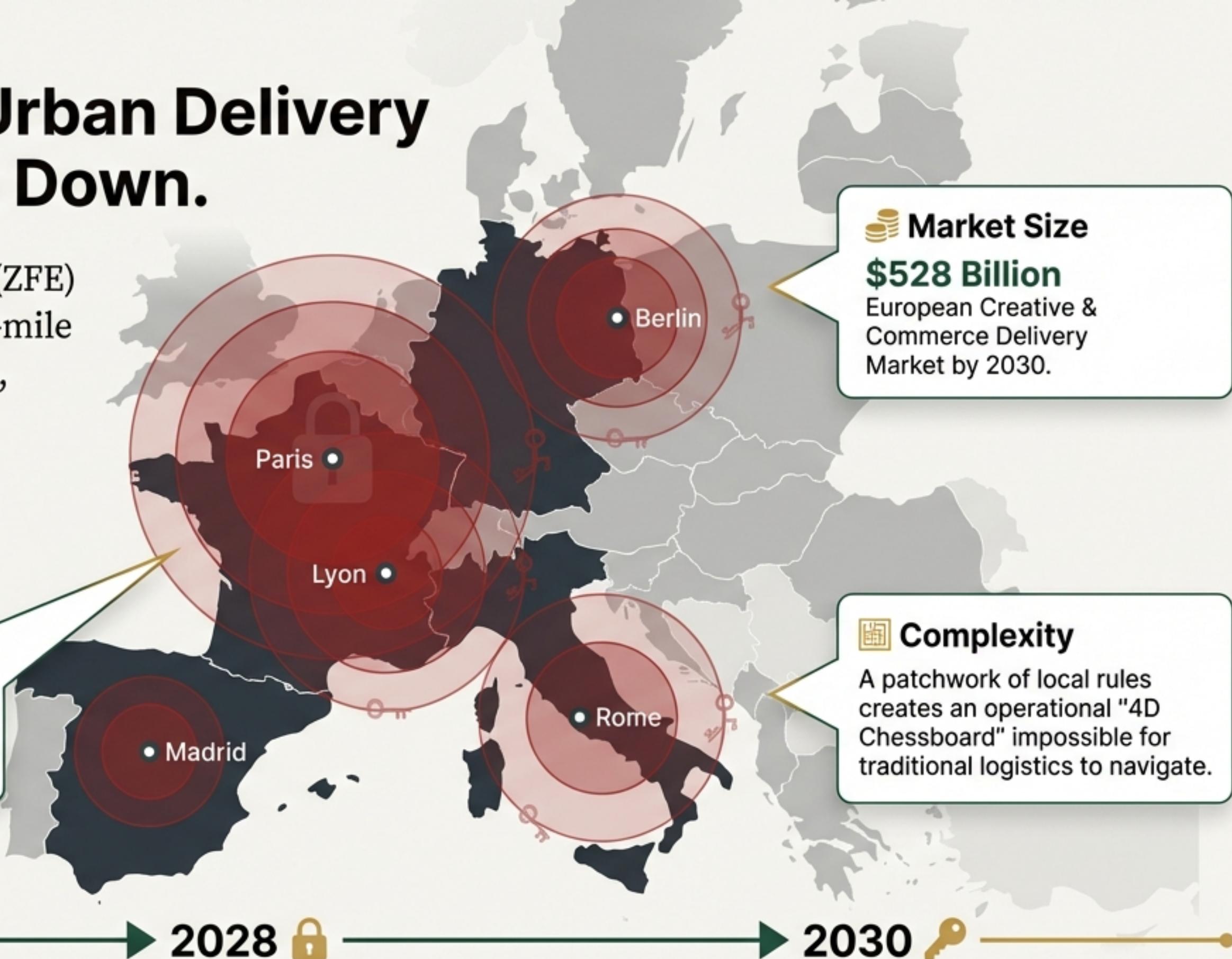


The Key to Urban Delivery



The \$528 Billion Urban Delivery Market is Locking Down.

By 2030, Zone à Faibles Émissions (ZFE) regulations will govern 80% of last-mile deliveries in major European cities, creating a complex, fragmented, and penalty-driven operational landscape.



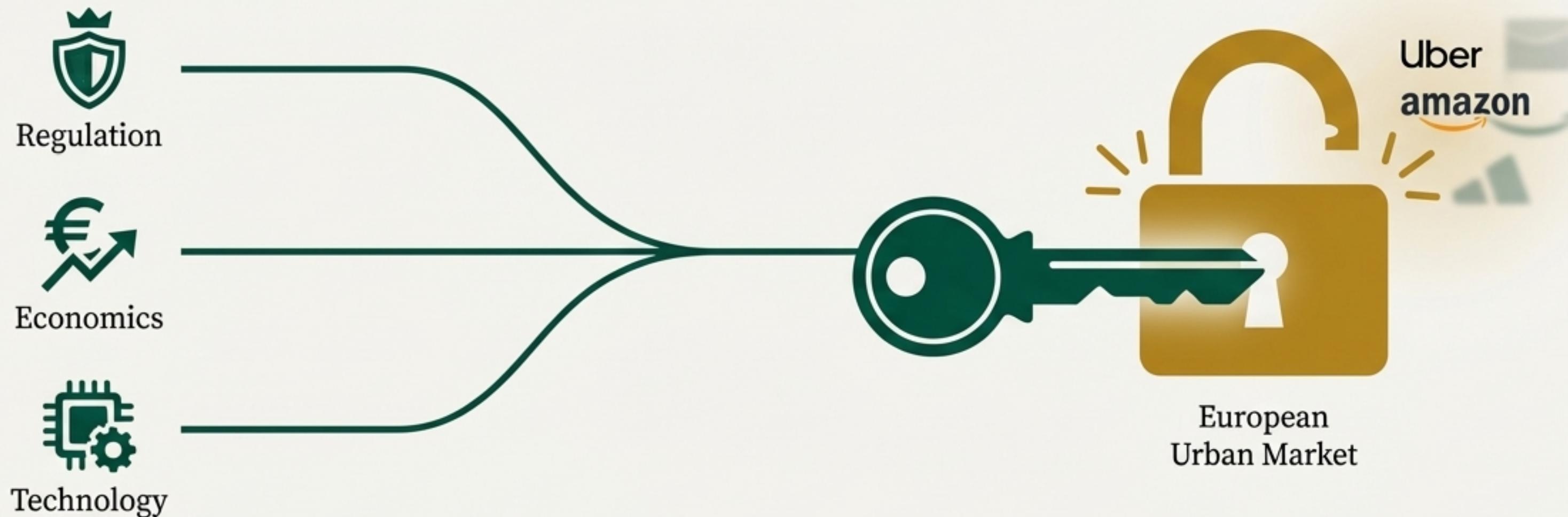
Major French hubs (Paris, Lyon) fully restricted.

40% of EU urban centers adopt similar models.

80% of the market is operating under strict emissions and access rules.

We Built the Key.

Ha-Mazon is the only platform with the regulatory approval, superior unit economics, and proprietary technology to unlock the ZFE-regulated urban delivery market. We are building the indispensable logistics layer for a new era, positioning us for a strategic acquisition by a global player (Uber, Amazon) seeking immediate, compliant market access.



Our Moat is Forged by Regulation: The “Ambassadeur IA” Advantage.

We are on track to be a designated “Ambassadeur IA” under France’s €200M “Oser l’IA” program. This government-backed status provides us with:

- **Unique Operational Credibility**

The legitimacy to navigate and integrate with complex ZFE compliance systems.

- **Early Access**

A direct pipeline to 300+ pilot enterprises and institutional partners (BPI France, CCI).

- **A Hard Deadline**

The application window closes September 15, 2025, creating a durable, time-locked competitive advantage. This is not a moat that can be replicated later.



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DAYS HOURS

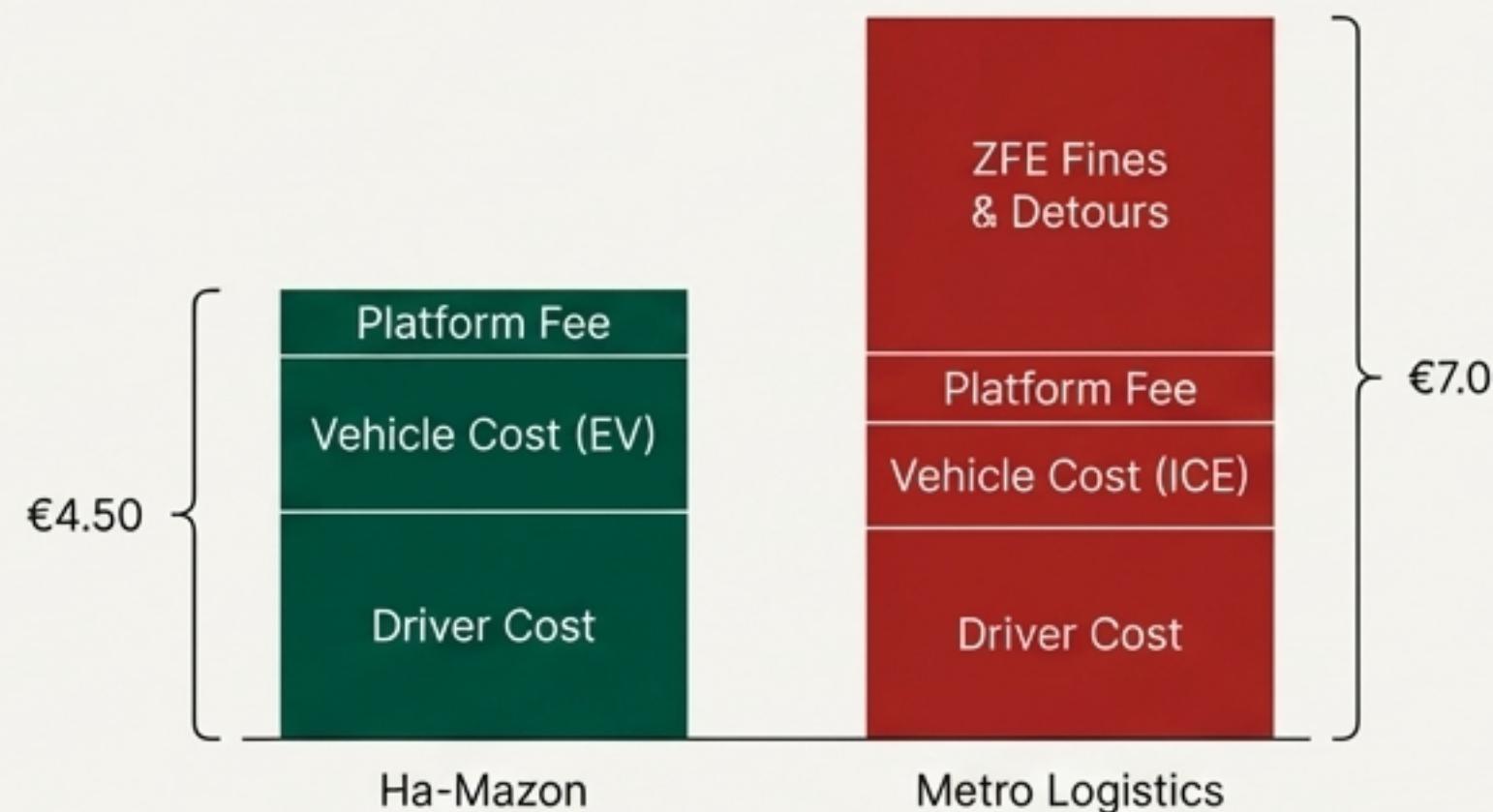
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MINUTES SECONDS

Deadline: 15 Septembre 2025

Superior Economics: We Operate Profitably Where Others Can't.

Cost Per Delivery (Inside ZFE)



*"Ha-Mazon saves our operation over **€5,000/month** in potential fines and inefficiency costs."*

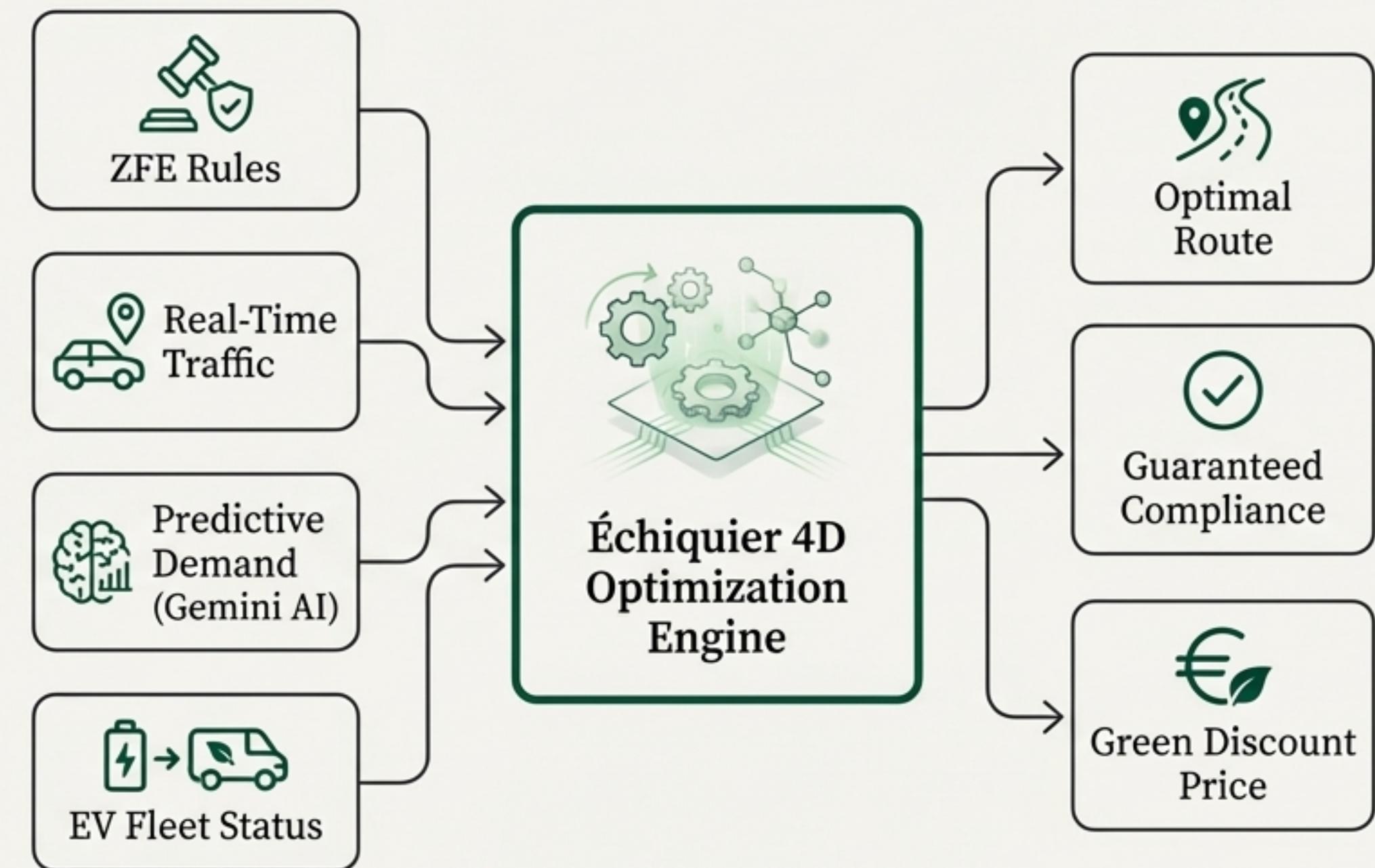
- Pilot Client

Our Green Discount Algorithm eliminates compliance costs and optimizes EV routing, resulting in a **35% lower cost-per-delivery** inside ZFEs.

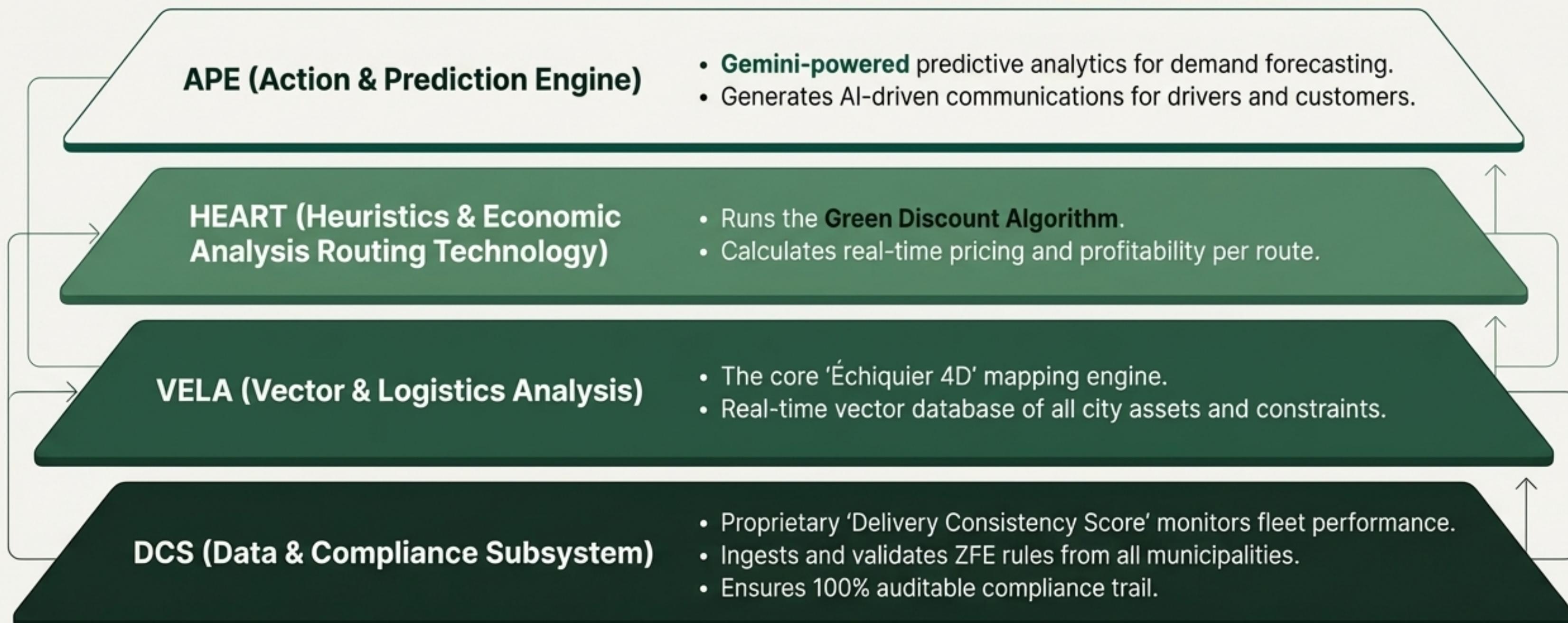
The Tech: Our 'Échiquier 4D' Platform & Green Discount Algorithm.

Our proprietary 'Échiquier 4D' (4D Chessboard) platform models cities in four dimensions:

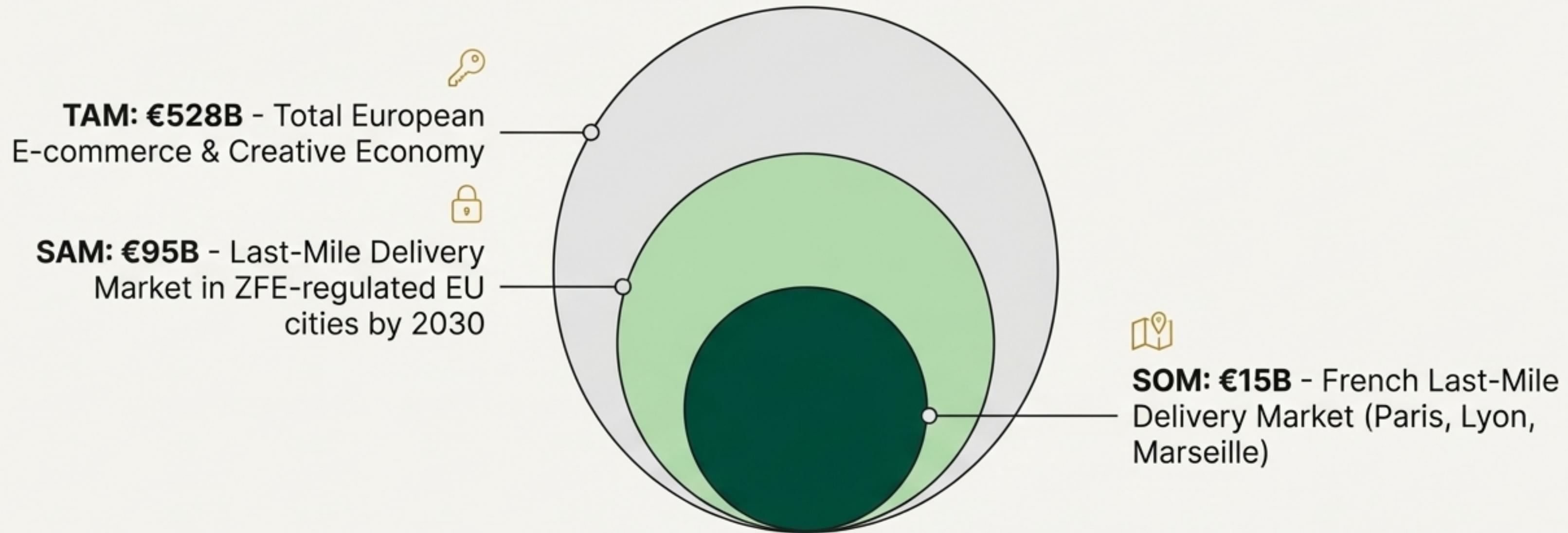
- 1. Parallels:** Partners & Competitors
- 2. Verticals:** Suppliers & Customers
- 3. Podium:** Our Fleet & Assets
- 4. Tunnels:** Real-time events (traffic, weather, demand surges)



Technology Deep Dive: A Multi-Layered Intelligence Architecture



A €95 Billion Market Unlocked



Our beachhead is France, leveraging our “Ambassadeur IA” status. We will capture 5% of the French market (€750M) within 3 years before expanding to Germany and Spain.

Our model is built for rapid, city-by-city replication.

Early Traction Shows Strong Market Pull

In our 90-day Paris pilot, we have achieved:



€47,000

Paid pilot revenue,
validating our pricing and
the urgent need for a
ZFE solution.



10+

Signed pilot agreements with
leading local e-commerce and
retail players.



52

Strategic contacts
established with major
national retailers and
logistics partners for
Q4 2025 rollout.

The Strategic Exit: The Acquisition Tollbooth for Urban Europe

Global players like Uber, Amazon, and Glovo cannot build bespoke compliance and optimization engines for every European city. It's too slow and complex.

They will need a turnkey solution to operate.

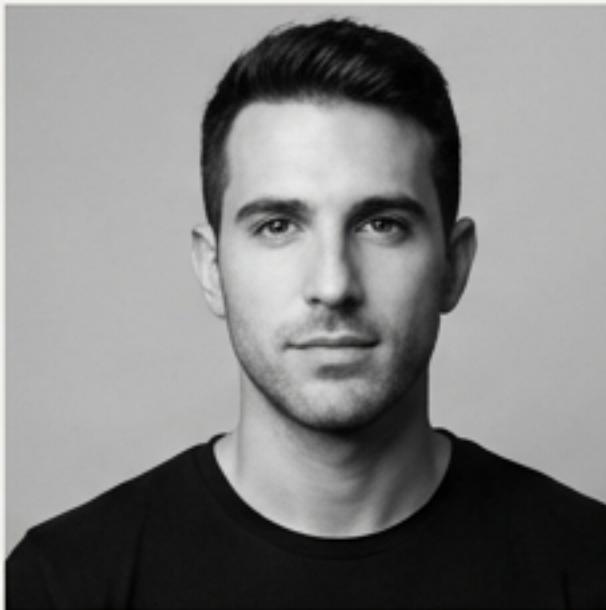
Why Ha-Mazon?

- **Speed to Market**
We offer instant, compliant access to the most lucrative markets.
- **Defensible IP**
The 'Échiquier 4D' platform is a proprietary asset that creates a massive switching cost.
- **Regulatory Lock-in**
Our government-backed status is a unique asset that is difficult and time-consuming to replicate.



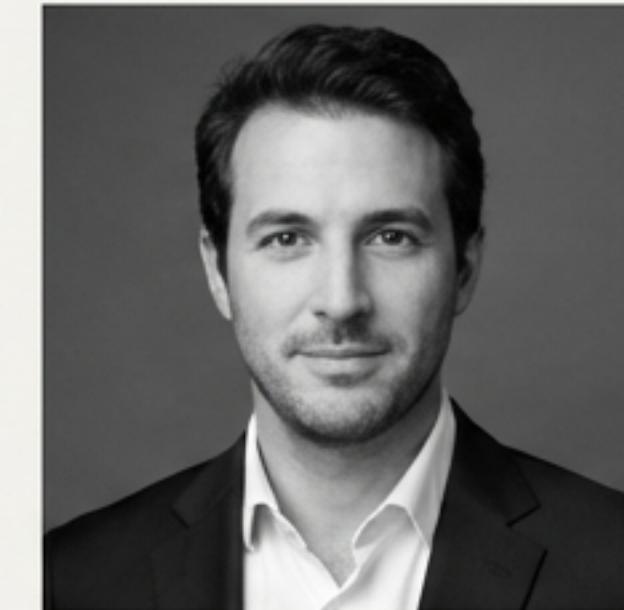
Valuation Target: Projected exit valuation of **€150M-€200M** within 5 years, based on achieving market leadership in 3 key European countries.

The Team: The Perfect Blend of French Market Access and Israeli Tech.



David A.
Co-Founder & CEO (Based in Tel Aviv)

7 years in deep tech, specializing in AI-driven optimization systems. Led development of multiple predictive analytics platforms. The architect of the Échiquier 4D platform.



Ariel B.
Co-Founder & COO (Based in Paris)

Seasoned business development executive with deep ties to the French logistics sector and government bodies. Expert in navigating complex regulatory environments and forging strategic partnerships.

“David builds the key. Ariel knows which doors to open. A perfect operational and cultural fit.”





The Ask: Securing the Keys to Europe

Funding Round: Raising a **€2M Seed Round.**



Expected Runway:
18 months, reaching
€2.5M ARR.



10% - Regulatory & Compliance:

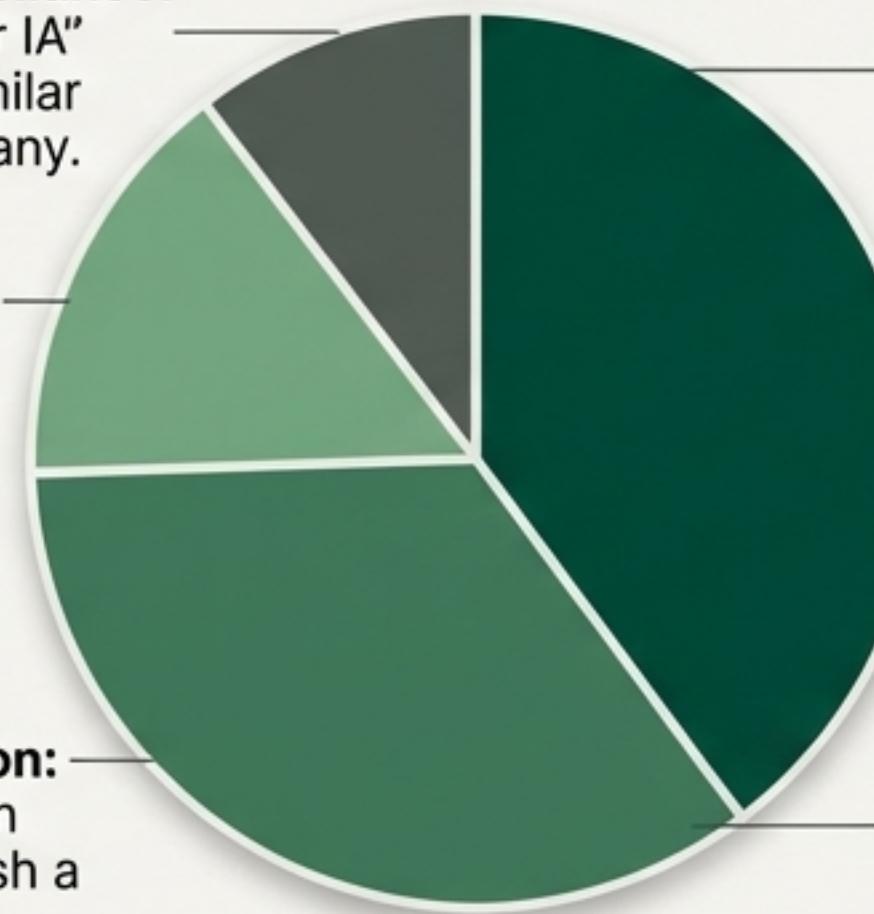
Secure "Ambassadeur IA" status and pursue similar partnerships in Germany.

15% - Team Growth:

Hire key engineering and operations talent in France and Israel.

35% - Market Expansion:

Launch operations in Lyon Marseille; establish a Berlin pilot program.



40% - Technology & Product: Scale the Échiquier 4D platform and enhance the Green Discount Algorithm.

35% - Market Expansion: Launch operations in Lyon and Marseille; establish a Berlin pilot program.



Our Roadmap to Unlocking Europe.





We Are The Future of Urban Logistics.

The era of brute-force delivery is over. The future belongs to those who can master the complexity of regulated, sustainable, and intelligent logistics.

Ha-Mazon is not just a delivery company; we are building the central nervous system for the city of tomorrow.

