

B.TECH. COMPUTER SCIENCE AND ENGINEERING

Professional Elective - V

CS854PE	Modern Software Engineering
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Professional Elective - VI

CS864PE	Neural Networks and Deep Learning
CE833OE	Entrepreneurship and Small Business

ENTREPRENEURSHIP AND SMALL BUSINESS ENTERPRISES (Open Elective - III)

B.Tech. IV Year III Sem

Course Code: CE833OE

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Course Objective: The aim of this course is to have a comprehensive perspective of inclusive learning, ability to learn and implement the Fundamentals of Entrepreneurship.

Course Outcome: It enables students to learn the basics of Entrepreneurship and entrepreneurial development which will help them to provide vision for their own Start-up.

Unit – 1: Entrepreneurial Perspectives:

B.Tech	Sem.	L T P C
Evolution, Concept of Entrepreneurship, Types of Entrepreneurs, Entrepreneurial Competencies, Capacity Building for Entrepreneurs. Entrepreneurial Training Methods; Entrepreneurial Motivations; Models for Entrepreneurial Development, The process of Entrepreneurial Development.		

Unit – 2: New Venture Creation:

Introduction, Mobility of Entrepreneurs, Models for Opportunity Evaluation; Business plans – Purpose, Contents, Presenting Business Plan, Procedure for setting up Enterprises, Central level - Startup and State level - T Hub, Other Institutions initiatives.

Unit – 3: Management of MSMEs and Sick Enterprises

Challenges of MSMEs, Preventing Sickness in Enterprises – Specific Management Problems; Industrial Sickness; Industrial Sickness in India – Symptoms, process and Rehabilitation of Sick Units.

Units – 4: Managing Marketing and Growth of Enterprises:

Essential Marketing Mix of Services, Key Success Factors in Service Marketing, Cost and Pricing, Branding, New Techniques in Marketing, International Trade.

Units – 5: Strategic perspectives in Entrepreneurship:

Strategic Growth in Entrepreneurship, The Valuation Challenge in Entrepreneurship, The Final Harvest of New Ventures, Technology, Business Incubation, India way – Entrepreneurship; Women Entrepreneurs – Strategies to develop Women Entrepreneurs, Institutions supporting Women Entrepreneurship in India.

Text Books:

1. Entrepreneurship Development and Small Business Enterprises, Poornima M. Charantimath, 2e, Pearson, 2014.
2. Entrepreneurship, A South – Asian Perspective, D. F. Kuratko and T.V.Rao, 3e, Cengage, 2012.

REFERENCES:

1. Entrepreneurship, Arya Kumar, 4 e, Pearson 2015.
2. The Dynamics of Entrepreneurial Development and Management, Vasant Desai, Himalaya Publishing House, 2015.

**MODERN SOFTWARE ENGINEERING
(PROFESSIONAL ELECTIVE – V)**

. IV Year II

Course Code: CS854PE

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UNIT - I

Introduction Extreme Programming (XP) - Agile Development

Why Agile - Understanding Success, Beyond Deadlines, Importance of Organizational Success, Introduction to Agility, How to Be Agile - Agile methods, Don't make your own method, Road to mastery, Understanding XP (Extreme Programming) - XP life cycle, XP team, XP Concepts, Adopting XP - Knowing whether XP is suitable, Implementing XP, assessing Agility, Practicing XP - Thinking - Pair Programming, Energized work, Informative Workspace, Root cause Analysis, Retrospectives

UNIT - II

Collaborating: Trust, Sit together, Real customer involvement, Ubiquitous language, meetings, coding standards, Iteration demo, Reporting

L T P C

NEURAL NETWORKS & DEEP LEARNING (PROFESSIONAL ELECTIVE – VI)

. IV Year II Sem.

Course Code: CS864PE

3 0 0 3

Course Objectives:

- To introduce the foundations of Artificial Neural Networks
- To acquire the knowledge on Deep Learning Concepts
- To learn various types of Artificial Neural Networks
- To gain knowledge to apply optimization strategies

Course Outcomes:

- Ability to understand the concepts of Neural Networks
- Ability to select the Learning Networks in modeling real world systems
- Ability to use an efficient algorithm for Deep Models
- Ability to apply optimization strategies for large scale applications

UNIT - I

Artificial Neural Networks Introduction, Basic models of ANN, important terminologies, Supervised Learning Networks, Perceptron Networks, Adaptive Linear Neuron, Backpropagation Network. Associative Memory Networks. Training Algorithms for pattern association, BAM and Hopfield Networks.

UNIT - II

Unsupervised Learning Network- Introduction, Fixed Weight Competitive Nets, Maxnet, Hamming Network, Kohonen Self-Organizing Feature Maps, Learning Vector Quantization, Counter Propagation Networks, Adaptive Resonance Theory Networks. Special Networks Introduction to various networks.

UNIT - III

Introduction to Deep Learning, Historical Trends in Deep learning, Deep Feed - forward networks, Gradient-Based learning, Hidden Units, Architecture Design, Back-Propagation and Other Differentiation Algorithms

UNIT - IV

Regularization for Deep Learning

Parameter norm Penalties, Norm Penalties as Constrained Optimization, Regularization and Under-Constrained Problems, Dataset Augmentation, Noise Robustness, Semi-Supervised learning, Multi-task learning, Early Stopping, Parameter Typing and Parameter Sharing, Sparse Representations, Bagging and other Ensemble Methods, Dropout, Adversarial Training, Tangent Distance, tangent Prop and Manifold, Tangent Classifier

B.TECH. PETROLEUM ENGINEERING

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UNIT - V

Optimization for Train Deep Models

Challenges in Neural Network Optimization, Basic Algorithms, Parameter Initialization Strategies, Algorithms with Adaptive Learning Rates, Approximate Second-Order Methods, Optimization Strategies and Meta-Algorithms

Applications: Large-Scale Deep Learning, Computer Vision, Speech Recognition, Natural Language Processing

TEXT BOOKS:

1. Deep Learning: An MIT Press Book By Ian Goodfellow and Yoshua Bengio and Aaron Courville
2. Neural Networks and Learning Machines, Simon Haykin, 3rd Edition, Pearson Prentice Hall.