

Make your own video resume

GOAL

Create a **two-minute** video showcasing your skills and experience.

A video resume is a short video created by a candidate for employment and uploaded to the Internet (or emailed to a hiring manager) for prospective employers to review.

TIPS

- **Be professional:** dress as you would for an interview. Avoid slang. Pay attention to the background of shots, and make sure it looks tidy. Also make sure there are no distracting noises in the background.
- **Prepare a script:** do not read directly from a script, or from your resume, since that leads to a dull video. The main points to express in the video are what you'll provide the company, and your major **goals, skills**, and accomplishments. Think of the video as being a **pitch** for why the company should hire you.
- **Show, don't tell:** use visuals to illustrate what you're saying in the video script and **showcase** your talents and skills. For instance, if you're applying for a job where presentations are a major part of the role, you can film yourself assembling a PowerPoint. Or, if any of your presentations were recorded, use that footage in your video resume.
- **Keep it brief:** videos should not be longer than **two minutes**.
- **Share with friends and family:** getting feedback from others is important. Ask a few people to watch your video, and make edits and changes based on their comments.
- **Do not:** mix your personal life with your professional one. If you have information on your Facebook or Twitter page that you'd prefer employers not to see, do not link your video resume to any of these pages

EVALUATION

20% of the final grade for the English grade M3206

Deadline: 18th December 2020 (recommended) or 4th January 2021 (final deadline)

EVALUATION GRID

- **Pertinence/ Content:** you should make a clear and convincing presentation of your skills and background.
- **Form:** duration should be respected
- **Oral performance:** you should be spontaneous and not read from notes. Adapt your speech rate (not too slow, not too fast).
- **Language:** try to vary the vocabulary and use accurate words and expressions. Make few or no grammar mistakes.
- **Communication:** your speech should be easy to understand.

CONTACT

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