Emilia Telimaa

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EDUCATION

Lund University Lund, Sweden

B.Sc. in business and economics

08/2018 - 06/2021

- Majoring in Economics & Finance
- Relevant courses: Statistics, Econometrics, Mathematical methods for economics, Portfolio selection, etc.

WORK & LEADERSHIP EXPERIENCE

Anyfin AB
Business Analyst

08/2021- 01/2023

• Daily work consisted of data analysis in SQL, data visualisation, and presenting findings together with recommendations in order to improve business performance

- Introduced a new estimation model for customer conversion from marketing
- Built an estimation model both for CLTV and churn

Adsensus AB Lund, Sweden

B2B Sales Consultant

12/2016 - 09/2018

- Assisted companies throughout their whole sales process (prospecting, cold calling, etc.)
- Started a pro-bono project for ECPAT Sverige and acted project leader

EXTRA CURRICULAR ACTIVITIES

Lund University Finance Society (LINC)

Lund, Sweden 02/2021-02/2022

Executive Board Member & Head of Marketing and Communications

• With approximately 2300 members, LINC is Scandinavia's most prominent finance society

- Acted as project leader in a committee responsible for marketing and communication
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- Established a more structured work environment for the Marketing committee

Financial Analyst 10/2020-02/2021

- Performed financial analyses and equity research rapports for the organization
- Participated in both a Beginner and an Advanced Python course with focus on data analysis

SKILLS, ACTIVITIES & INTERESTS

Languages: Native: Swedish and Finnish, Fluent: English

Technical Skills: Microsoft Office (advanced excel skills), Python, Pandas, SQL, BigQuery, Redash **Achievements:** Awarded a scholarship in High School for *Excellent results in the Matricular Examination*. *Certificate of Excellence* in Python provided by LINC. Was awarded *Volunteer of the Year* 2017 by ECPAT

Interests: Reading, all kinds of sports, sauna.