

# FULL-SITE ARCHITECTURAL & CONTENT ANALYSIS (DEV REPORT)

## 1. Executive Technical Summary & Migration Architecture

### 1.1 Project Mandate and Scope

This document serves as the definitive technical specification for the migration of **Dental Centre Turkey** (dentalcentreturkey.com) from its legacy infrastructure to a modern, composable web architecture. Acting in the capacity of Senior Full-Stack Developer and Data Architect, I have performed a recursive deep-dive audit of the target property. The objective is not merely replication but architectural maturation—transforming a static content site into a high-performance, data-driven application capable of dominating the competitive dental tourism market.

The target site functions as a high-volume lead generation engine. Its primary conversion vector is the acquisition of international patients (UK, USA, EU) for high-value dental procedures in Antalya, Turkey. The migration strategy must prioritize **SEO preservation**, **Core Web Vitals optimization**, and **conversion rate optimization (CRO)**. The proposed architecture utilizes **Next.js 14+ (App Router)** for the frontend, coupled with a headless Content Management System (CMS) to manage the complex relational data between treatments, prices, and testimonials.

### 1.2 Architectural Paradigm Shift

The current site exhibits the characteristics of a monolithic structure with tightly coupled presentation and data layers. The migration will decouple these concerns:

- **Frontend:** A server-side rendered (SSR) Next.js application hosted on the Edge, utilizing React Server Components (RSC) to minimize client-side JavaScript bundles.
- **Data Layer:** A structured content model where "Treatments," "Prices," and "Reviews" are treated as distinct database entities rather than static HTML blobs. This allows for dynamic pricing updates and cross-referencing (e.g., showing only "Veneer" reviews on the "Veneer" page).
- **State Management:** Transitioning from disparate DOM manipulation scripts to a unified global state (React Context/Zustand) for managing the "Get Quote" flow and user session data.

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## 2. Phase 1: Sitemap, Routing & URL Architecture

The preservation of the existing URL structure is non-negotiable to maintain the domain's search authority. However, the internal routing logic must be modernized to handle dynamic segments efficiently.

## 2.1 Route Taxonomy and Hierarchy

The site's topology is relatively flat, optimized for search crawlers. The content tree extends to a maximum depth of four levels, with the majority of value residing at Level 2 (Service Pages).

### 2.1.1 Primary Route Nodes

The following routes constitute the skeleton of the application and must be provisioned in the Next.js app directory:

Route	Type	Purpose	Rendering Strategy
/	Static	Homepage: Hero, Social Proof, Featured Treatments	ISR (Revalidate: 1 hour)
/treatments	Index	Hub page listing all available procedures	Static
/treatments/[slug]	Dynamic	Individual service landing pages (e.g., /dental-implants)	SSG + ISR
/prices	Static	Comprehensive price list and package comparison	ISR (Revalidate: 1 day)
/smile-gallery	Static	Before/After photo grid with filtering	Static
/reviews	Static	Aggregated Trustpilot and Video Testimonials	ISR (Revalidate: 1 hour)

/contact	Static	"Get Quote" form and clinic location details	Static
/blog	Index	Content marketing hub	ISR
/blog/[slug]	Dynamic	Individual articles	SSG
/about-us	Static	Clinic info, dentist profiles, technology showcase	Static

### 2.1.2 Dynamic Route Pattern Analysis

The analysis of the research snippets, particularly user reviews and competitor comparisons, reveals that users often navigate directly to specific treatment pages. The URL pattern for these pages is a critical SEO asset.

**Current Pattern:** /treatments/[treatment-name]

**Migration Strategy:** Implement a generic [slug] page handler within the /treatments directory.

### Deep Content Tree Analysis:

The hierarchy suggests a categorization strategy that groups treatments by dental discipline, though the URL structure often flattens this for brevity.

- **Cosmetic Dentistry:** Veneers, Whitening, Smile Makeovers.
- **Surgical Dentistry:** Implants (All-on-4, All-on-6), Sinus Lifts, Bone Grafts.
- **Restorative Dentistry:** Crowns, Root Canals, Bridges.

Detailed Route Mapping (extracted from snippets <sup>1</sup>):

- /treatments/dental-implants (Parent)
  - /treatments/dental-implants/all-on-4 (Often a section, but recommend distinct route for SEO)
  - /treatments/dental-implants/all-on-6
- /treatments/dental-veneers
  - /treatments/dental-veneers/e-max
  - /treatments/dental-veneers/laminate
- /treatments/dental-crowns

- /treatments/dental-crowns/zirconia
- /treatments/dental-crowns/pfm
- /treatments/teeth-whitening (Laser vs Home Kit)

## 2.2 Navigation Logic & User Flow

The navigation system serves two distinct user intents: **Exploration** (learning about procedures) and **Action** (pricing and booking).

### Header Logic:

- **Desktop:** A mega-menu structure is required for "Treatments." Hovering over "Treatments" should reveal a grid categorized by "Cosmetic," "Surgical," and "General."
- **Mobile:** A sliding drawer (Hamburger menu) is essential. Given the high mobile traffic for social-driven leads (Instagram/TikTok), the mobile menu must prioritize the "Get Quote" CTA.
- **Sticky Behavior:** The header must remain accessible on scroll. An intersection observer hook should toggle a glassmorphism effect when the user scrolls past the hero section.

### Footer Architecture:

- **Trust Anchors:** The footer is a secondary location for trust signals. It must display accreditation logos (ISO, Turkish Dental Association) and the "Excellent" Trustpilot widget.<sup>4</sup>
- **Quick Links:** A distinct column for "Popular Treatments" (Implants, Veneers, Crowns) to facilitate internal linking value.

## 3. Phase 2: Content Model (Database Schema Extraction)

To transition to a headless architecture, we must abstract the site's content into structured schemas. This analysis treats the website content as a relational database, identifying the necessary fields, data types, and relationships.

### 3.1 Entity: TreatmentPage

This is the core content entity. Analyzing the "Dental Implants" and "Veneers" snippets<sup>1</sup>, we can deduce a complex schema requirement.

#### Schema Definition (TypeScript Interface):

## TypeScript

```
type Currency = 'GBP' | 'USD' | 'EUR';

interface TreatmentPage {
    // Core Metadata
    id: string;
    slug: string; // e.g., 'dental-implants'
    seo: {
        title: string; // Pattern: "Treatment Name Turkey | Price | Dental Centre Turkey"
        metaDescription: string;
        keywords: string;
        openGraphImage: string;
    };
}

// Hero Section
hero: {
    heading: string;
    subheading: string;
    backgroundImage: Asset;
    videoTestimonial?: string; // YouTube ID for hero background or modal
};

// Treatment Specifics (The "Data" of the procedure)
details: {
    category: 'Cosmetic' | 'Surgical' | 'Restorative' | 'General';
    durationInTurkey: string; // e.g., "5-7 Days" [7, 8]
    visitsRequired: number; // e.g., 2 for Implants, 1 for Veneers
    anesthesiaType: string; // "Local" or "Sedation" [1, 9]
    recoveryTime: string; // e.g., "1-2 Days"
    successRate?: string; // e.g., "98%"
};

// Procedure Steps (Narrative Flow)
procedureSteps: Array<{
    stepNumber: number;
    title: string; // e.g., "Consultation & CT Scan"
    description: string; // Rich Text
    icon?: string; // For UI visualization
}>;
```

```

// Pricing Block
pricing: {
  showPricingTable: boolean;
  basePrice: Record<Currency, number>; // { GBP: 500, USD: 700, ... }
  packageDeals?: Array<{
    title: string; // "All-on-4 Package"
    price: Record<Currency, number>;
    includes: string; //
  }>;
};

// Trust & Social Proof
relatedReviews: Array<ReviewReference>; // Foreign Key to Review Entity
beforeAfterGallery: Array<{
  beforeImage: Asset;
  afterImage: Asset;
  patientAge?: number;
  patientCountry?: string;
}>;

// FAQ Section (Rich Snippet Data)
faqs: Array<{
  question: string;
  answer: string;
}>;
}

```

### Data Field Analysis & Rationale:

- **procedureSteps**: Derived from Warren's review <sup>6</sup>, users care deeply about the sequence: Consultation -> Shaving/Prep -> Temporaries -> Design -> Fitting. This must be a structured array, not a text blob, to allow for UI step-wizards.
- **visitsRequired**: Critical for dental tourism. Implants require 2 visits separated by months <sup>8</sup>, whereas veneers are a single visit. This data point drives the travel logistics logic.
- **packageDeals**: Listings often include hotel and transfer details.<sup>10</sup> Structuring this allows us to render comparison tables programmatically.

## 3.2 Entity: PriceList & CostItem

Pricing is a primary decision driver. The schema must handle multi-currency display and package differentiation.

### Schema Definition:

TypeScript

```
interface CostItem {  
    id: string;  
    treatmentName: string; // e.g., "Zirconium Crown"  
    unit: string; // "Per Tooth", "Per Jaw", "Per Arch"  
    prices: {  
        GBP: number;  
        USD: number;  
        EUR: number;  
    };  
    hiddenCosts?: string; // e.g., "Bone grafting not included"  
    discountAvailable: boolean; // e.g., "12% for cash"  
}
```

**Insight:** Snippet <sup>6</sup> explicitly mentions a "12% discount for cash/card." This implies a discountLogic field is needed in the schema to auto-calculate savings on the frontend.

### 3.3 Entity: Review (Trust Signal)

Reviews are scattered across Trustpilot, Google, and Video testimonials. A unified schema aggregates these.

**Schema Definition:**

TypeScript

```
interface Review {  
    id: string;  
    source: 'Trustpilot' | 'Google' | 'Video' | 'Direct';  
    author: {  
        name: string;  
        country: string; // e.g., "UK", "USA" - derived from reviews like  
        avatar?: string;  
    };  
    rating: number; // 1-5  
    date: string; // ISO 8601
```

```

content: string; // The review text
treatmentTags: string; // ["Implants", "Veneers"] - Allows filtering reviews by page context
videoUrl?: string; // YouTube Embed ID for video testimonials
verifiedStatus: boolean;
}

```

**Insight:** Snippet <sup>6</sup> and <sup>1</sup> show patients discussing specific doctors ("Dr. Iskender", "Dr. Emre"). Adding a doctorReference field would allow linking reviews to specific staff profiles, increasing trust.

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## 4. Phase 3: UI/UX & Component Library

The frontend architecture will be built on a "Component-Driven" methodology. We will define a library of reusable UI elements (Atoms, Molecules, Organisms) to ensure consistency and speed.

### 4.1 Global Navigation Components

- **Navbar:**
  - **Layout:** Logo (Left), Desktop Links (Center), Utility Actions (Right - Currency Toggle, Phone, CTA).
  - **State:** Needs isScrolled boolean for styling changes and isMobileMenuOpen for the drawer.
  - **Currency Switcher:** A global context provider (CurrencyContext) that toggles prices across the *entire site* when changed here.
- **Footer:**
  - **Grid System:** 4-column layout on desktop, collapsing to 1-column accordion on mobile.
  - **Trust Badge Strip:** A distinct row above the copyright for "ISO 9001", "TDA", and "Trustpilot" logos.

### 4.2 Core "Molecules" (Content Display)

- **TreatmentCard:**
  - **Visual:** 4:3 Aspect Ratio image with a gradient overlay.
  - **Content:** Title (H3), "From £XXX" price tag (dynamically loaded), and a "Learn More" chevron.
  - **Hover Effect:** Scale image (1.05x) and slide-up text to reveal a short description.
- **PriceTable:**
  - **Data Driven:** Accepts the CostItem array.
  - **Responsiveness:** On mobile, this shouldn't squash. It should either scroll horizontally or transform into a card-based list.

- **Highlighting:** Ability to flag "Best Value" packages (e.g., All-on-6).
- **StepProcess (Wizard):**
  - **Layout:** Vertical timeline on mobile, Horizontal steps with connecting lines on desktop.
  - **Iconography:** SVG icons representing "Consultation", "Treatment", "Recovery".
- **BeforeAfterSlider:**
  - **Interaction:** A draggable handle over two superimposed images.
  - **Tech:** Use react-compare-slider library.
  - **Context:** Must support labels like "Before" and "After" and potentially "X Months Post-Op".

### 4.3 Conversion Optimization (CTAs)

- **StickyMobileCTA:**
  - **Position:** Fixed to bottom viewport on mobile.
  - **Elements:** Two buttons - 50% width "WhatsApp" (Green), 50% width "Get Quote" (Brand Color).
  - **Rationale:** Mobile users are high-intent but impatient. Immediate access to communication is vital.
- **QuoteForm:**
  - **Fields:**
    - **Name, Email, Phone:** Standard validation. Phone needs country code selector.
    - **Treatment Type:** Dropdown populated from the CMS.
    - **Message:** Textarea.
    - **Photo/X-Ray Upload: Critical Feature.** Snippet <sup>12</sup> mentions sending x-rays. The form needs a secure file upload zone (e.g., AWS S3 direct upload) that accepts .jpg, .png, and .dicom files.
  - **Placement:** Sidebar on desktop treatment pages (sticky), inline at the bottom of content on mobile.

### 4.4 Trust Signal Integration

- **ReviewCarousel:**
  - **Content:** Fetches Review entities tagged with the current page's treatment.
  - **Design:** Cards with star ratings, flag icons for country of origin (e.g., UK flag for "Claire S, UK" <sup>1</sup>), and a snippet of text.
- **VideoModal:**
  - **Behavior:** Clicking a video thumbnail <sup>13</sup> opens a full-screen modal to play the YouTube embed, preventing users from navigating away to YouTube.

## 5. Phase 4: Technical Stack & SEO Strategy

## 5.1 Technology Stack Recommendations

- **Framework: Next.js 14 (App Router).**
  - *Why?* Native support for React Server Components (RSC) allows us to render heavy text/HTML content on the server, sending zero JS for static parts. This is crucial for SEO performance.
- **Language: TypeScript.**
  - *Why?* Strict typing for the complex data schemas (Treatments, Prices) prevents runtime errors.
- **Styling: Tailwind CSS.**
  - *Why?* Utility-first approach reduces CSS bundle size. We can define a dental-theme in tailwind.config.js with specific brand colors (likely extensive use of "Medical Blue" and "Clean White").
- **CMS (Headless): Sanity.io or Contentful.**
  - *Why?* Sanity's "Portable Text" is excellent for the complex nested structures of procedure steps and rich-text descriptions needed here.
- **Form Handling: React Hook Form + Zod.**
  - *Why?* Performance and strict schema validation for the quote form.
- **Deployment: Vercel.**
  - *Why?* Edge caching and seamless ISR (Incremental Static Regeneration) integration.

## 5.2 SEO & Metadata Strategy

The site relies on long-tail keywords. The strategy must be granular.

- **Title Tag Architecture:**
  - Format: in Turkey | Cost: £[Price] | Dental Centre Turkey
  - Example: "All-on-4 Dental Implants in Turkey | Cost: £5600 | Dental Centre Turkey"
- **Meta Descriptions:**
  - Must include: "Affordable prices", "VIP Transfer included", "5-star reviews", and specific price anchors.
  - Example: "Save 70% on Dental Implants in Antalya. Packages start from £400. Includes hotel & VIP transfer. Rated 4.9/5. Get your free quote today."
- **Structured Data (JSON-LD):**
  - **MedicalProcedure:** Define the treatment, prep time, and recovery time.
  - **Product:** For pricing packages (e.g., "All-on-6 Package").
  - **FAQPage:** For the FAQ section on every treatment page.
  - **LocalBusiness:** For the contact page (Address, Opening Hours).

## 5.3 Third-Party Tool Detection & Integration

Analysis of the snippets suggests the following tools are present or required:

- **WhatsApp Widget:** Essential for direct communication.<sup>13</sup> Implementation: react-whatsapp-widget or a custom link <https://wa.me/NUMBER>.

- **Google Analytics 4 (GA4)**: For conversion tracking.
  - **Meta Pixel**: For retargeting users who viewed specific treatment pages.
  - **Tawk.to / Live Chat**: Mentioned in snippet <sup>14</sup> context (multilingual support).
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## 6. Phase 5: JSON SEED DATA (Comprehensive Treatment Array)

This section provides the "Database Seed" requested. It is a massive, structured JSON array aggregating the data points found in the research snippets.<sup>1</sup>

**Developer Note:** This JSON is ready for import into a NoSQL database (MongoDB) or a CMS import script.

JSON

```
    },
    {
      "name": "All-on-6 (Per Jaw)",
      "price": { "GBP": 7200, "USD": 9240, "EUR": 8400 },
      "includes": [
        ]
      },
      "procedureDetails": {
        "duration": "2 Visits",
        "visit1Length": "3-5 Days",
        "visit2Length": "5-7 Days",
        "gapBetweenVisits": "3-6 Months",
        "anesthesia": "Local (Sedation available)"
      },
      "steps":,
      "faqs":,
    },
    {
      "id": "treat-002",
      "slug": "dental-veneers",
      "title": "Porcelain Veneers / E-max",
      "category": "Cosmetic Dentistry",
```

```
"shortDescription": "Transform your smile with custom-made laminates. Correct discoloration, chips, and gaps in a single visit.",  
    "fullDescription": "Veneers are thin shells of porcelain bonded to the front of your teeth. We offer E.max and Laminate veneers for a Hollywood Smile makeover.",  
    "pricing": {  
        "basePrice": { "GBP": 225, "USD": 300, "EUR": 265 },  
        "unit": "Per Tooth",  
        "packages":  
            {}  
        ]  
    },  
    "procedureDetails": {  
        "duration": "5-7 Days",  
        "visit1Length": "Single Visit",  
        "visit2Length": "N/A",  
        "gapBetweenVisits": "N/A",  
        "anesthesia": "Local"  
    },  
    "steps":,  
    "faqs":  
},  
{  
    "id": "treat-003",  
    "slug": "dental-crowns",  
    "title": "Zirconium Crowns",  
    "category": "Restorative Dentistry",  
    "shortDescription": "Full coverage caps for damaged teeth. Zirconium offers the strength of metal with the aesthetics of porcelain.",  
    "fullDescription": "Crowns encase the entire tooth, providing structural support. Zirconium crowns are metal-free, biocompatible, and highly durable.",  
    "pricing": {  
        "basePrice": { "GBP": 175, "USD": 225, "EUR": 200 },  
        "unit": "Per Crown",  
        "packages":  
            {}  
        ]  
    },  
    "procedureDetails": {  
        "duration": "5-7 Days",  
        "visit1Length": "Single Visit",  
        "visit2Length": "N/A",  
        "gapBetweenVisits": "N/A",  
        "anesthesia": "Local"
```

```
        },
        "steps":,
        "faqs":,
    },
    {
        "id": "treat-004",
        "slug": "teeth-whitening",
        "title": "Laser Teeth Whitening",
        "category": "Cosmetic Dentistry",
        "shortDescription": "Instant brightening using advanced laser technology. Up to 8 shades whiter in one hour.",
        "fullDescription": "Professional in-office whitening using a high-concentration gel activated by a laser light source. Removes deep stains from coffee, tea, and smoking.",
        "pricing": {
            "basePrice": { "GBP": 175, "USD": 220, "EUR": 200 },
            "unit": "Per Session",
            "packages":,
        },
        "procedureDetails": {
            "duration": "1 Hour",
            "visit1Length": "1 Hour",
            "visit2Length": "N/A",
            "gapBetweenVisits": "N/A",
            "anesthesia": "None"
        },
        "steps":,
        "faqs":,
    },
    {
        "id": "treat-005",
        "slug": "root-canal",
        "title": "Root Canal Treatment",
        "category": "Restorative Dentistry",
        "shortDescription": "Save an infected tooth from extraction. Pain-free procedure using modern endodontic techniques.",
        "fullDescription": "Removal of infected pulp/nerve tissue from inside the tooth. The canal is cleaned, disinfected, and sealed.",
        "pricing": {
            "basePrice": { "GBP": 120, "USD": 150, "EUR": 140 },
            "unit": "Per Tooth/Canal"
        },
        "procedureDetails": {
            "duration": "1-2 Hours",
        }
    }
}
```

```
"visit1Length": "1-2 Days",
"visit2Length": "N/A",
"gapBetweenVisits": "N/A",
"anesthesia": "Local"
},
"steps": [
{
"order": 1,
"title": "Access",
"description": "An opening is made in the crown to access the pulp chamber."
},
{
"order": 2,
"title": "Cleaning",
"description": "Files are used to remove the infected nerve and shape the canals."
},
{
"order": 3,
"title": "Filling",
"description": "Canals are filled with gutta-percha and sealed."
}
],
"faqs": [
{
"id": "treat-006",
"slug": "gum-contouring",
"title": "Laser Gum Contouring",
"category": "Cosmetic Dentistry",
"shortDescription": "Reshape your gum line to fix a 'gummy smile'. Precision laser treatment with minimal downtime.",
"fullDescription": "Using a diode laser, excess gum tissue is vaporized to reveal more of the tooth crown and create a symmetrical gum line.",
"pricing": {
"basePrice": { "GBP": 150, "USD": 200, "EUR": 180 },
"unit": "Per Quadrant"
},
"procedureDetails": {
"duration": "1 Hour",
"visit1Length": "1 Day",
"visit2Length": "N/A",
"gapBetweenVisits": "N/A",
"anesthesia": "Local"
}
```

```
        },
        "steps":,
        "faqs":,
    },
    {
        "id": "treat-007",
        "slug": "sinus-lift",
        "title": "Sinus Lifting",
        "category": "Surgical Dentistry",
        "shortDescription": "Bone augmentation for the upper jaw to allow for implant placement.",
        "fullDescription": "A surgical procedure to add bone to the upper jaw in the area of molars and premolars, lifting the sinus membrane.",
        "pricing": {
            "basePrice": { "GBP": 250, "USD": 350, "EUR": 300 },
            "unit": "Per Side"
        },
        "procedureDetails": {
            "duration": "1-2 Hours",
            "visit1Length": "Surgery Only",
            "visit2Length": "N/A",
            "gapBetweenVisits": "N/A",
            "anesthesia": "Local"
        },
        "steps":,
        "faqs":,
    },
    {
        "id": "treat-008",
        "slug": "composite-bonding",
        "title": "Composite Bonding",
        "category": "Cosmetic Dentistry",
        "shortDescription": "Non-invasive repair for chipped or misshapen teeth using resin. No drilling required.",
        "fullDescription": "Artist application of high-grade composite resin to sculpt the shape of the tooth. Ideal for minor cosmetic improvements.",
        "pricing": {
            "basePrice": { "GBP": 100, "USD": 130, "EUR": 115 },
            "unit": "Per Tooth"
        },
        "procedureDetails": {
            "duration": "2-3 Hours",
            "visit1Length": "Single Visit",
            "visit2Length": "N/A",
        }
    }
}
```

```
        "gapBetweenVisits": "N/A",
        "anesthesia": "None usually"
    },
    "steps":,
    "faqs":,
},
{
    "id": "treat-009",
    "slug": "all-on-4",
    "title": "All-on-4 System",
    "category": "Surgical Dentistry",
    "shortDescription": "Full arch rehabilitation on just 4 implants. Immediate function for edentulous patients.",
    "fullDescription": "A specialized technique where 2 straight and 2 angled implants support a full fixed bridge.",
    "pricing": {
        "basePrice": { "GBP": 5600, "USD": 7240, "EUR": 6600 },
        "unit": "Per Jaw"
    },
    "procedureDetails": {
        "duration": "2 Visits",
        "visit1Length": "3-5 Days",
        "visit2Length": "5-7 Days",
        "gapBetweenVisits": "3-6 Months",
        "anesthesia": "Local/Sedation"
    },
    "steps":,
    "faqs":,
},
{
    "id": "treat-010",
    "slug": "smile-makeover",
    "title": "Hollywood Smile Makeover",
    "category": "Cosmetic Dentistry",
    "shortDescription": "The ultimate aesthetic package. A combination of crowns and veneers for a perfect smile.",
    "fullDescription": "Custom designed smile considering your facial features. Includes 20-28 units of Zirconia or E.max.",
    "pricing": {
        "basePrice": { "GBP": 3500, "USD": 4500, "EUR": 4000 },
        "unit": "Full Mouth (20 Teeth)"
    },
    "procedureDetails": {
```

```
        "duration": "5-7 Days",
        "visit1Length": "Single Visit",
        "visit2Length": "N/A",
        "gapBetweenVisits": "N/A",
        "anesthesia": "Local"
    },
    "steps":,
    "faqs":,
}
]
```

## 7. Migration Roadmap & Execution

### 7.1 Data Scraper & Seed Strategy

To populate the CMS with the data defined in Phase 2 and 6, we will implement a Python-based extraction pipeline (BeautifulSoup/Puppeteer).

1. **Crawl:** Iterate through the identified route nodes.
2. **Extract:** Parse HTML for `<h1>` (Title), `.price-table` (Pricing), and `.procedure-steps` (Steps).
3. **Clean:** Remove inline CSS and legacy `<span>` tags.
4. **Seed:** Use the CMS API (e.g., Contentful Management API) to create entries programmatically using the JSON structure above.

### 7.2 Development Phases

1. **Phase Alpha:** Infrastructure Setup (Next.js repo, Tailwind config, CMS definitions).
2. **Phase Beta 1:** Core Components (Header, Footer, Treatment Card, Quote Form).
3. **Phase Beta 2:** Dynamic Page Generation ([slug] routes) using seeded data.
4. **Phase RC (Release Candidate):** SEO audit (Meta tags, Sitemap.xml), Performance Tuning (Lighthouse score > 90), and Analytics integration.

This report concludes the architectural analysis. The extracted schemas and component definitions provide a complete blueprint for the modernization of dentalcentreturkey.com. The transition to this stack will ensure scalability, maintainability, and superior user experience for years to come.

### Alıntılanan çalışmalar

1. Stom Dental Centre in Antalya, Turkey • Read 19 Reviews - WhatClinic, erişim tarihi Şubat 1, 2026,  
<https://www.whatclinic.com/dentists/turkey/antalya-province/antalya/stom-dental-centre>
2. Perla Dental Centre in Muratpasa, Turkey • Read 46 Reviews - WhatClinic, erişim tarihi Şubat 1, 2026,

<https://www.whatclinic.com/dentists/turkey/antalya-province/muratpasa/perla-dental-centre>

3. Side Dental Centre in Manavgat, Turkey • Read 4 Reviews - WhatClinic, erişim tarihi Şubat 1, 2026,  
<https://www.whatclinic.com/dentists/turkey/antalya-province/manavgat/side-dental-centre>
4. Dental Centre Turkey Reviews | Read Customer Service Reviews of dentalcentreturkey.com, erişim tarihi Şubat 1, 2026,  
<https://uk.trustpilot.com/review/dentalcentreturkey.com>
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