ADVANCED PROCESS MODELLING FORUM

TOWARDS A
"WATER NEUTRAL"
IMF FACTORY
USING DYNAMIC
MODELLING

Sherwin Safavi Nic Nutricia Research February 28th, 2017









# **CONTENTS**

- Company background
- New fermentation line in Ireland
- How we use PROMS in Nutricia
- Outline of an IMF process
- How to enable users to model a dynamic process



# **4 DANONE DIVISIONS**









A PORTFOLIO OF PRODUCTS FOR LIFE LONG
HEALTH

**Growth/ Building Health** 

Maintaining Health

Ageing Well/ Problem solving







# THE FIRST 1,000 DAYS OF LIFE ARE CRUCIAL

.....











Pregnancy

-9 to 0 m

Lactation

Solid food introduction

Young child development

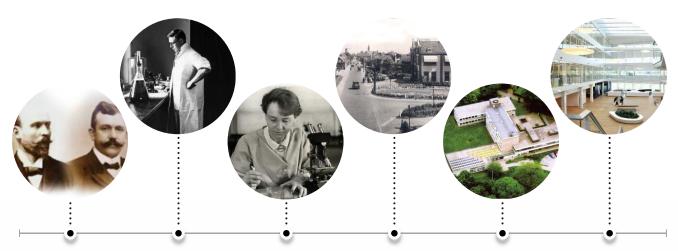
### ...... to build the child's best health foundations

6 to 12 m





### 120 YEARS OF RESEARCH AND DEVELOPMENT



1896

Martinus and Jan van der Hagen produced the first infant milk formula, based on research by Prof. Backhaus in Germany 1905

First Medical Nutrition for diabetic patients 1923

First Nutritional guidelines for infants and patients

1946

First Research Centre for Baby and Medical Nutrition in Zoetermeer 1997

Expansion and relocation to Wageningen

2013

Innovation centre moves from Wageningen to Utrecht Science Park





# INTRODUCTION

### **Previous APMF**

- Design of fermentation line
- Roll-out of PROMS within Nutricia

# Goal of today's presentation

- Share how Nutricia models non-continuous processes
- Illustrate how Nutricia is addressing the challenge of rolling out custom PROMS models to a wider audience (engineering, operations etc.)





# **TOWARDS A WATER "NEUTRAL" FACTORY**

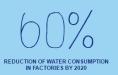
# Why move towards water neutral?

- Factories located in "dry" areas
- Nature targets of Danone

# **Challenges on the road:**

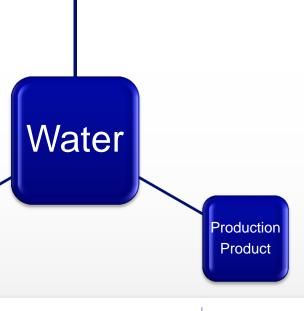
- Each factory is unique
- Getting accustomed to new way of working





COVERAGE IN WATER DIVISION BY 2020 FOR WATER FOOTPRINT MEASUREMENT





**Jtilities** 



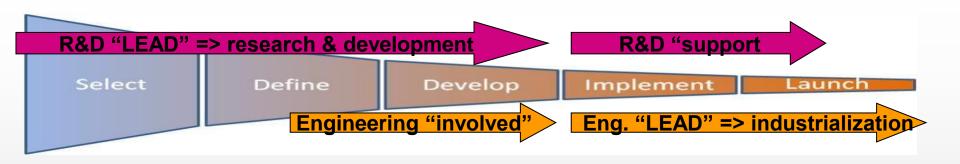




# **TOWARDS A WATER "NEUTRAL" FACTORY**

### Role of the R&D team:

- Identifying "optimal" process settings
- Defining process improvement scenarios
- Developing model library to support & drive initiatives







# INTRODUCTION WHO CAN USE PROMS?

# Level 1 user: R&D, Engineering - process development

Custom model development



# Level 2: R&D, Engineering – Process design

Flowsheeting with existing models



# Level 3: Engineering / Factories – Process optimisation

Use pre-defined flowsheets







**TYPICAL IMF PROCESS** Batch Heat Concentration Pre-heating preparation treatment Water in Oil-mixing Drying Water out Powder Focus with Packaging handling & **gPROMS** blending DANONE NUTRICIA RESEARCH **NUTRICIA** RESEARCH

# HOW CAN WE LOWER THE FRESH WATER CONSUMPTION?

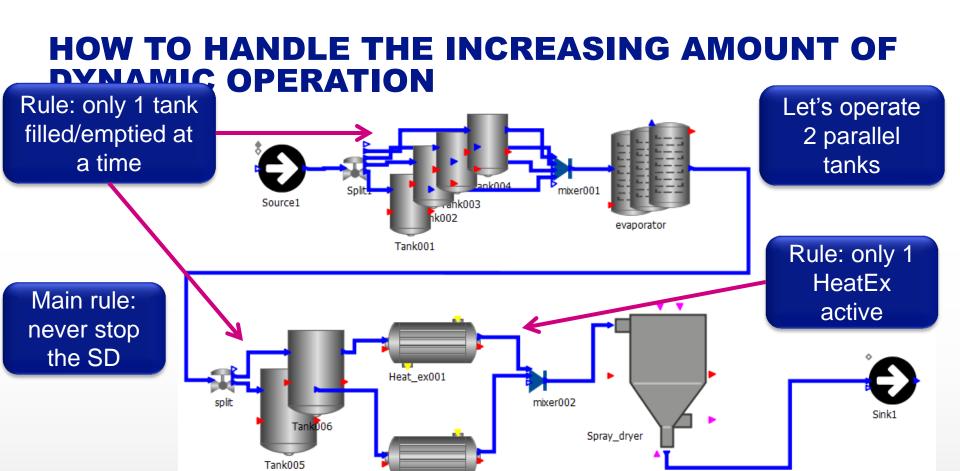
# Strategies to lower water consumption:

- Water reuse (e.g. rinse water)
- Lowering flush time
- Reduce stand-by time on water

Dynamic simulation helps to capture process network



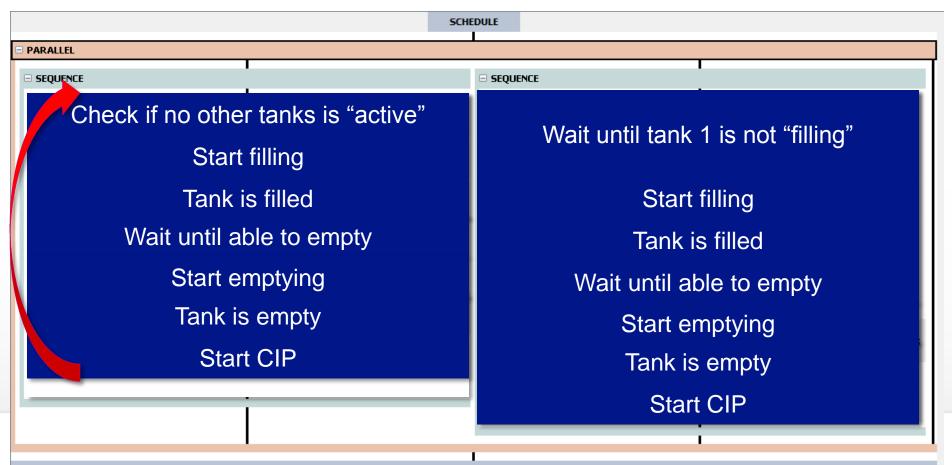




Heat ex002



# SCHEDULING PROCES OPERATIONS OF 2 TANKS



# IMPROVING THE SCHEDULING



# How can we simplify scheduling for model-users?

What does a user want?

How comfortable is the user with the software?

- How much effort does he like to put in?
- Solution: incorporate intrinsic tasks/case selectors





# **INTERACTING UNITS**

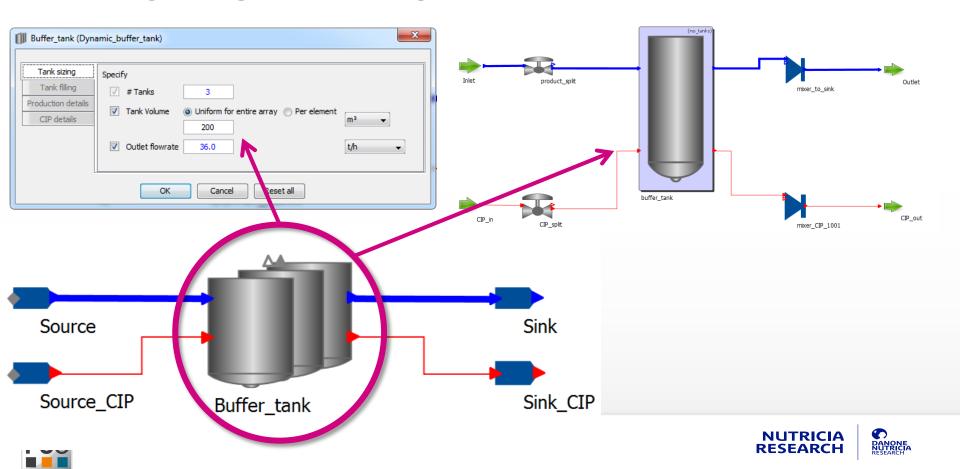
Merged unit with case selectors now has a simple scheduling window



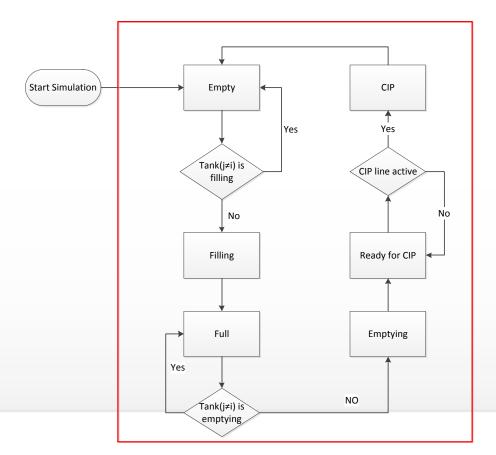


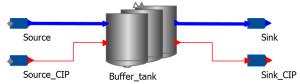


# **IMPROVING DYNAMIC OPERATION**



# IMPROVING DYNAMIC OPERATION Source











# HOW DID WE IMPROVE ACCEPTANCE OF GPROMS?

### **Short answer:**

- Our model development and deployment activities remain a work in progress
- Models are yet to be distributed to a wider audience

## Why is this?

- Similar simplification of other units' model dialogues is still required
- Exporting simulation data

# As our capabilities increases our user-group increases

Drive to continuously simplify model interfaces to improve usability is needed





# **CONCLUSION AND OUTLOOK**

First step(s) made into making dynamic simulations more accessible

**Enthusiasm is growing** 





# **ACKNOWLEDGEMENTS**

Martijn van der Hoeven (Danone) Deon Pistorius (PSE) Maria Fuentes-Gari (PSE)



