

Samantha Smith | Web Developer

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Utilizes advanced communication skills, business methodologies, and web development knowledge to be a bridge between tech insiders and users. Writing, social media, and online content creation are core competencies. Recently upgraded Web Development skills due to commitment to lifelong learning.

SKILL SET

- Ruby on Rails
- Javascript
- JQuery
- HTML5
- CSS3
- Git/GitHub
- FactoryBot
- Content Creation
- Social Media Strategy
- Business/Team Development

PROFESSIONAL EXPERIENCE

CEO | Rousse Republic, LLC | Dec 2015 – Present

- Managing multiple social media platforms and planning engagement strategies using Hootsuite.
- Developed a website for a church and a musician
- Developed an e-commerce app for an independent jeweler using Ruby on Rails
- Managed social media campaigns for independent music artists as well as large chains such as, "Tilted Kilt"
- Managed sales, marketing, branding, and event promotion for independent musicians to increase their online presence & sales
- Grew brand Facebook page from 1,000 to 8,000 in four weeks using organic growth social media strategies

Accounting Assistant | Osprey Corporation | October 2016 – October 2017

- Managed for AP/AR using Epicor
- Responded to client inquiries and generated quotes using Epicor
- Participated in Ad-hoc projects
- Collaborated with the sales team to increase sales and productivity

Administrative Assistant (AppleOne Temp) | Red Bull & Hercules Campus | Jan 2014 – July 2015

- Managed AP/AR and work orders using Yardi
- Responded to client emails and phone calls
- Collaborated with the sales team to increase sales and productivity

EDUCATIONAL EXPERIENCE

- **Web Development Certificate**, CareerFoundry, 2018
 - CareerFoundry is a 6-month intensive training program for web developers, specializing in Ruby on Rails and front-end development. I graduated the program in June 2018.
 - With over a 400 hours in coding, I built a fluency in Ruby on Rails, JavaScript, jQuery, HTML5, and CSS3.
 - I built two projects from scratch, using MVC, RESTful, and object-oriented design patterns
 - Learned the value of version control while using Git and GitHub
 - Implemented unit and functional tests using RSpec and FactoryBot
- **Music & Business**, Faulkner University/Los Angeles City College, 2011-2013
 - Learned how to compose, perform, and teach music
 - Learned business practices and skills involved in the music industry
 - Dean's List (3.8 GPA)
 - 1st place winner of university writing contest