Samantha Smith | Web Developer

samantha.coderedtech@gmail.com | 404.518.0250 | Atlanta, GA

***Utilizes advanced communication skills, business methodologies, and web development knowledge to be a bridge between tech insiders and users. Writing, social media, and online content creation are core competencies. Recently upgraded Web Development skills due to commitment to lifelong learning.***

**SKILL SET**

* Ruby on Rails
* Javascript
* JQuery
* HTML5
* CSS3
* Git/GitHub
* FactoryBot
* Content Creation
* Social Media Strategy
* Business/Team Development

**PROFESSIONAL EXPERIENCE**

**CEO |** Rousse Republic, LLC | Dec 2015 – Present

* Managing multiple social media platforms and planning engagement strategies using Hootsuite.
* Developed a website for a church and a musician
* Developed an e-commerce app for an independent jeweler using Ruby on Rails
* Managed social media campaigns for independent music artists as well as large chains such as, “Tilted Kilt”
* Managed sales, marketing, branding, and event promotion for independent musicians to increase their online presence & sales
* Grew brand Facebook page from 1,000 to 8,000 in four weeks using organic growth social media strategies

**Accounting Assistant |** Osprey Corporation | October 2016 – October 2017

* Managed for AP/AR using Epicor
* Responded to client inquiries and generated quotes using Epicor
* Participated in Ad-hoc projects
* Collaborated with the sales team to increase sales and productivity

**Administrative Assistant (AppleOne Temp) |** Red Bull & Hercules Campus | Jan 2014 – July 2015

* Managed AP/AR and work orders using Yardi
* Responded to client emails and phone calls
* Collaborated with the sales team to increase sales and productivity

**EDUCATIONAL EXPERIENCE**

* **Web Development Certificate,** CareerFoundry, 2018
  + CareerFoundry is a 6-month intensive training program for web developers, specializing in Ruby on Rails and front-end development. I graduated the program in June 2018.
  + With over a 400 hours in coding, I built a fluency in Ruby on Rails, JavaScript, jQuery, HTML5, and CSS3.
  + I built two projects from scratch, using MVC, RESTful, and object-oriented design patterns
  + Learned the value of version control while using Git and GitHub
  + Implemented unit and functional tests using RSpec and FactoryBot
* **Music & Business,** Faulkner University/Los Angeles City College, 2011-2013
  + Learned how to compose, perform, and teach music
  + Learned business practices and skills involved in the music industry
  + Dean’s List (3.8 GPA)
  + 1st place winner of university writing contest