```
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
from sklearn.preprocessing import LabelEncoder, OneHotEncoder,
StandardScaler, normalize
from sklearn.compose import ColumnTransformer
from sklearn.model selection import train test split
from sklearn.linear model import LogisticRegression
from sklearn.metrics import classification report
from sklearn.svm import SVC
from sklearn.ensemble import RandomForestClassifier
from sklearn.metrics import confusion matrix
import tensorflow as tf
from google.colab import drive
drive.mount('/content/drive')
Drive already mounted at /content/drive; to attempt to forcibly
remount, call drive.mount("/content/drive", force_remount=True).
path =
"/content/drive/MyDrive/customer churn/dataset/customer churn large da
taset.xlsx"
df = pd.read excel(path)
# Converting to Pandas DataFrame
df = pd.DataFrame(df)
df.head()
                           Age Gender
                                            Location \
   CustomerID
                     Name
0
            1 Customer 1
                            63
                                  Male Los Angeles
            2 Customer_2
1
                            62
                                Female
                                           New York
2
            3 Customer 3
                            24 Female Los Angeles
3
            4 Customer 4
                            36 Female
                                              Miami
4
            5 Customer 5
                            46 Female
                                              Miami
   Subscription Length Months
                               Monthly Bill Total Usage GB
                                                             Churn
0
                                       73.36
                                                         236
                                                                  0
                           17
1
                            1
                                      48.76
                                                         172
                                                                  0
2
                            5
                                                         460
                                                                  0
                                      85.47
3
                            3
                                      97.94
                                                         297
                                                                  1
4
                           19
                                      58.14
                                                                  0
                                                         266
df.shape
(100000, 9)
df.dtypes
```

Custome Name Age Gender Locatio Subscri Monthly Total_U Churn dtype:	n ption_Length_Mo _Bill sage_GB	obje int obje obje nths int float int	t64 ect ect t64			
df.desc	ribe(include='a	ll')				
count unique top freq	CustomerID 100000.000000 NaN NaN NaN	Name 100000 100000 Customer_1 1	Age 100000.000000 NaN NaN NaN	Gender 100000 2 Female 50216	Location 100000 5 Houston 20157	\
mean std min 25% 50% 75% max	50000.500000 28867.657797 1.000000 25000.750000 50000.500000 75000.250000 100000.000000	NaN NaN NaN NaN NaN NaN	44.027020 15.280283 18.000000 31.000000 44.000000 57.000000 70.000000	NaN NaN NaN NaN NaN NaN	NaN NaN NaN NaN NaN NaN	
count unique top freq mean std min 25% 50% 75% max	Subscription_L 1	ength_Months 00000.000000 NaN NaN 12.490100 6.926461 1.000000 6.000000 12.000000 19.000000 24.000000	Monthly_Bill 100000.000000 NaN NaN 65.053197 20.230696 30.000000 47.540000 65.010000 82.640000 100.0000000	10006 27 13 5 16 27 38	Usage_GB 0.000000 NaN NaN NaN 4.393650 0.463063 0.000000 4.000000 07.000000 00.000000	
count unique top freq mean std min 25% 50%	Churn 100000.000000 NaN NaN 0.497790 0.499998 0.000000 0.000000					

```
75% 1.000000
max 1.000000
```

Count for each column is 100,000 which is the total number of data points

Location

- Number of locations = 5
- Most common occurring location is **Houston** with 20157 data points

Gender

- Majority of the customers are Female
- Total number of females = 50216

Age

- Mininum age = 18
- Average age = 44
- Maximum Age = 70

Subscription Duration

- Minimum = 1 month
- Average = 1 year
- Maximum = 2 years
- => There are no subscriptions that are for more than 2 years

```
df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 100000 entries, 0 to 99999
Data columns (total 9 columns):
#
     Column
                                 Non-Null Count
                                                   Dtype
- - -
                                 100000 non-null int64
 0
     CustomerID
 1
     Name
                                 100000 non-null
                                                  object
 2
    Age
                                 100000 non-null
                                                   int64
 3
                                                   object
     Gender
                                 100000 non-null
 4
    Location
                                 100000 non-null
                                                   object
 5
     Subscription Length Months
                                                   int64
                                 100000 non-null
                                 100000 non-null float64
 6
     Monthly Bill
 7
     Total Usage GB
                                 100000 non-null int64
                                 100000 non-null int64
     Churn
dtypes: float64(1), int64(5), object(3)
memory usage: 6.9+ MB
```

=> There are no null values present in the dataset

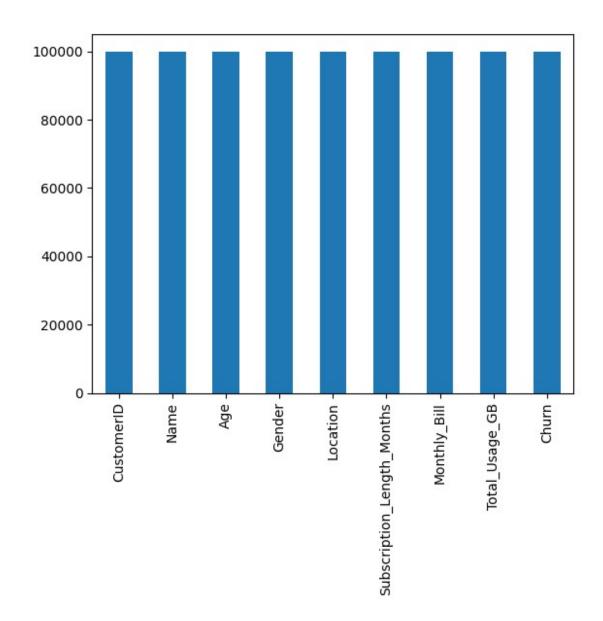
##This can easily be confirmed using the isnull() method as well as visualized using a bar plot

```
df.isnull().any()
CustomerID
                                False
Name
                                False
Age
                                False
Gender
                               False
Location
                               False
Subscription Length Months
                               False
Monthly_Bill
                               False
Total Usage GB
                               False
Churn
                               False
dtype: bool
```

=> This indicates that none of the features contains any null values.

Visualization for the same can be seen below:

```
df.count().plot.bar()
<Axes: >
```



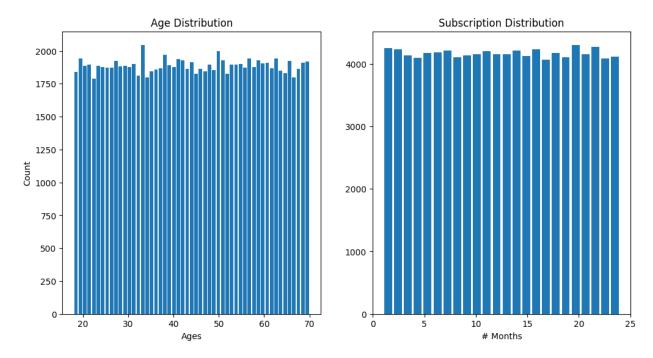
Outlier Detection

Visualization of outliers using Distribution

```
# Creating a 1x2 grid of subplots
fig, axs = plt.subplots(1, 2, figsize=(12, 6))
# Histogram of Age
axs[0].hist(df.Age, bins=(df.Age.max()-df.Age.min())+1, rwidth=0.8)
axs[0].set_title("Age Distribution")
# Histogram of subscription months
axs[1].hist(df.Subscription_Length_Months,
```

```
bins=(df.Subscription_Length_Months.max()-
df.Subscription_Length_Months.min())+1, rwidth=0.8)
axs[1].set_title("Subscription Distribution")

axs[0].set_ylabel('Count')
axs[0].set_xlabel('Ages')
axs[1].set_xlabel('# Months')
plt.show()
```



Age Distribution

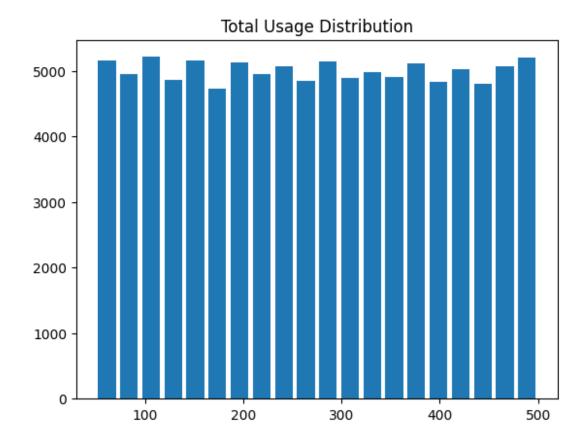
Age histogram exhibits uniform distribution along with the repeated peaks. Same pattern is followed throughout which rules out any possibility of outliers

Subscription Distribution

- The even distribution of subscriptions suggests that people are subscribing uniformly across various time intervals.
- It that there are no particular periods that attract significantly more or fewer subscriptions than others

```
# Histogram of total usage
plt.hist(df.Total_Usage_GB, bins=20, rwidth=0.8)
```

```
plt.title("Total Usage Distribution")
plt.show()
```



- There is a uniform distribution of usage across various data packages which indicates that each package is utilized by similar proportion of the total population
- This could imply that there is no strong preference or bias towards any particular package
- It is safe to say that there are no outliers

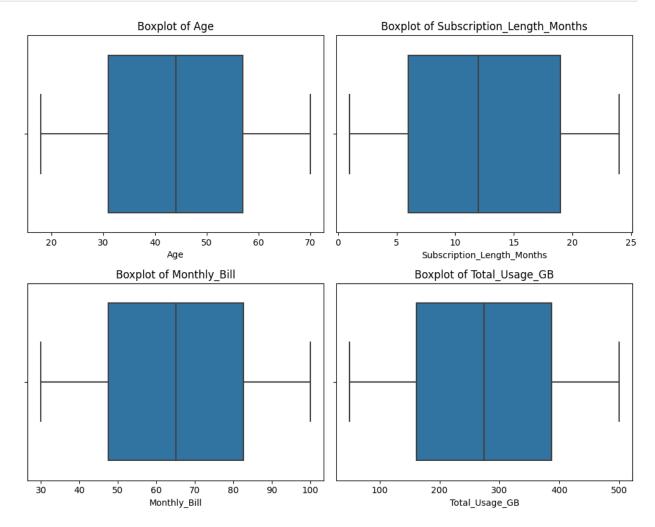
```
import seaborn as sns

# columns to analyze outliers
numerical_columns = ['Age', 'Subscription_Length_Months',
'Monthly_Bill', 'Total_Usage_GB']

# Plotting boxplots for the numerical columns
plt.figure(figsize=(10, 8))
for idx, col in enumerate(numerical_columns, 1):
    plt.subplot(2, 2, idx)
```

```
sns.boxplot(x=df[col])
plt.title(f'Boxplot of {col}')

plt.tight_layout()
plt.show()
```



Outlier Detection using Z-Score

Considering threshold value to be 3. If the z-score > 3, this implies existence of outliers

```
2
        -1.310645
3
        -0.525319
         0.129119
99995
        -0.721650
99996
         1.176220
99997
         1.307108
99998
         0.456338
99999
        -1.114313
Name: Age, Length: 100000, dtype: float64
df.Age[z_score_age >=3].count()
0
# Monthly Bill
z_score_bill = (df.Monthly_Bill -
df.Monthly Bill.mean())/df.Monthly Bill.std()
z score bill
0
         0.410604
1
        -0.805370
2
         1.009199
3
        1.625589
4
        -0.341718
99995
        -0.490502
99996
        -0.168219
99997
        1.535133
99998
        -0.781149
99999
         0.569274
Name: Monthly Bill, Length: 100000, dtype: float64
df.Monthly Bill[z score bill >=3].count()
0
# Total Usage GB
# Monthly Bill
z score usage = (df.Total Usage GB -
df.Total Usage GB.mean())/df.Total Usage GB.std()
z_score_usage
0
        -0.294288
1
        -0.784848
2
        1.422674
3
         0.173278
        -0.064337
           . . .
99995
        -0.370938
99996
         0.587188
```

```
99997 -0.179312
99998 1.223383
99999 -0.777183
Name: Total_Usage_GB, Length: 100000, dtype: float64
df.Total_Usage_GB[z_score_bill >=3].count()
```

The Z-score test implies that there are no existence of outliers in the features - Age, Monthly Bill and Total Usage

```
df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 100000 entries, 0 to 99999
Data columns (total 9 columns):
#
     Column
                                 Non-Null Count
                                                   Dtype
- - -
     -----
 0
                                 100000 non-null int64
     CustomerID
 1
                                 100000 non-null object
     Name
 2
    Age
                                 100000 non-null int64
 3
     Gender
                                 100000 non-null object
 4
                                 100000 non-null
    Location
                                                  object
 5
     Subscription_Length_Months
                                 100000 non-null int64
 6
    Monthly Bill
                                 100000 non-null float64
 7
     Total Usage GB
                                 100000 non-null
                                                   int64
 8
     Churn
                                 100000 non-null int64
dtypes: float64(1), int64(5), object(3)
memory usage: 6.9+ MB
```

Encoding Categorical Data

```
df.head()
                                Gender
   CustomerID
                           Age
                                            Location \
                     Name
0
            1
              Customer 1
                            63
                                  Male Los Angeles
1
              Customer 2
                            62
                                Female
                                            New York
2
            3 Customer 3
                            24 Female Los Angeles
3
            4 Customer 4
                            36 Female
                                               Miami
4
              Customer 5
                            46 Female
                                               Miami
   Subscription Length Months
                               Monthly Bill
                                              Total Usage GB
                                                              Churn
0
                                       73.36
                                                         236
                           17
                                                                  0
1
                            1
                                       48.76
                                                                  0
                                                         172
2
                            5
                                       85.47
                                                         460
                                                                  0
3
                            3
                                       97.94
                                                         297
                                                                   1
4
                           19
                                                                  0
                                       58.14
                                                         266
```

There are two categorial features that need to be encoded, namely, Gender and Location

Extracting unique values from each feature

```
df['Gender'].unique()
array(['Male', 'Female'], dtype=object)
```

=> Two unique values:

- Male
- Female

=> Five unique values:

- Los Angeles
- New York
- Miami
- Chicago
- Houston

df						
0 1 2 3 4 99995 99996 99997 99998 99999	CustomerID 1 2 3 4 5 99996 99997 99998 99999 100000	Name Customer_1 Customer_2 Customer_3 Customer_4 Customer_5 Customer_99996 Customer_99997 Customer_99998 Customer_99999 Customer_100000	62 24 36 46 33 62 64	Female Male Female	Location \ Los Angeles New York Los Angeles Miami Miami Houston New York Chicago New York Los Angeles	
	Subscriptio	n_Length_Months	Month	ly_Bill	Total_Usage_GB	Churn
0		17		73.36	236	0
1		1		48.76	172	0
2		5		85.47	460	0
3		3		97.94	297	1

4	19	58.14	266	0
99995	23	55.13	226	1
99996	19	61.65	351	Θ
99997	17	96.11	251	1
99998	20	49.25	434	1
99999	19	76.57	173	1
[100000 rows x 9 columns]				

Applying Label-Encoding on Gender Feature

```
using sklearn
```

```
df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 100000 entries, 0 to 99999
Data columns (total 9 columns):
 #
     Column
                                 Non-Null Count
                                                   Dtype
     _ _ _ _ _
 0
     CustomerID
                                  100000 non-null int64
 1
     Name
                                  100000 non-null object
 2
     Age
                                  100000 non-null int64
 3
     Gender
                                  100000 non-null
                                                   object
 4
     Location
                                 100000 non-null
                                                   object
 5
     Subscription_Length_Months
                                 100000 non-null int64
 6
     Monthly Bill
                                  100000 non-null float64
 7
     Total Usage GB
                                 100000 non-null int64
                                 100000 non-null int64
     Churn
dtypes: float64(1), int64(5), object(3)
memory usage: 6.9+ MB
# Label Encoding
le = LabelEncoder()
df['Gender'] = le.fit_transform(df['Gender'])
df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 100000 entries, 0 to 99999
Data columns (total 9 columns):
                                 Non-Null Count
     Column
                                                   Dtype
```

```
-----
 0
     CustomerID
                                 100000 non-null
                                                  int64
1
     Name
                                 100000 non-null object
                                 100000 non-null int64
 2
     Aae
 3
     Gender
                                 100000 non-null int64
 4
     Location
                                 100000 non-null object
 5
     Subscription Length Months
                                 100000 non-null int64
 6
    Monthly Bill
                                 100000 non-null float64
 7
     Total Usage GB
                                 100000 non-null
                                                  int64
8
     Churn
                                 100000 non-null int64
dtypes: float64(1), int64(6), object(2)
memory usage: 6.9+ MB
```

Applying One Hot Encoding on Locations Feature

```
# Saving column names
dummy cols = pd.get dummies(df['Location']).columns
dummy cols = list(dummy cols)
print(dummy cols)
cols = dummy cols + ['CustomerId','Name','Age','Gender'] +
['Subscription Length Months','Monthly Bill','Total Usage GB','Churn']
cols
['Chicago', 'Houston', 'Los Angeles', 'Miami', 'New York']
['Chicago',
 'Houston'
 'Los Angeles',
 'Miami',
 'New York'
 'CustomerId',
 'Name',
 'Age',
 'Gender',
 'Subscription Length Months',
 'Monthly Bill',
 'Total_Usage_GB',
 'Churn'l
df
       CustomerID
                               Name
                                      Age
                                           Gender
                                                       Location \
0
                1
                         Customer 1
                                       63
                                                1
                                                   Los Angeles
                2
1
                         Customer 2
                                       62
                                                0
                                                       New York
2
                3
                         Customer 3
                                       24
                                                0
                                                   Los Angeles
3
                4
                         Customer 4
                                       36
                                                0
                                                          Miami
4
                5
                         Customer 5
                                       46
                                                0
                                                          Miami
                                               . . .
99995
            99996
                     Customer 99996
                                       33
                                                1
                                                        Houston
                                       62
                                                0
                                                       New York
99996
            99997
                     Customer 99997
```

99997 99998 99999	99998 99999 100000	Customer_999 Customer_999 Customer_1000	999	64 51 27	1 0 0	Chicago New York Los Angeles	(
Su	bscriptio	n_Length_Montl	hs N	Monthly	_Bill	Total_Usage	_GB	Churn
0			17		73.36		236	0
1			1		48.76		172	0
2			5		85.47		460	0
3			3		97.94		297	1
4			19		58.14		266	0
99995		;	23		55.13		226	1
99996			19		61.65		351	0
99997			17		96.11		251	1
99998			20		49.25		434	1
99999		:	19		76.57		173	1
ct = Colu [4])], re	mainder='	olumns] rmer(transfor passthrough') ct.fit_transfo			ncoder	', OneHotEnc	oder	(),
RangeInde	x: 100000 mns (tota	e.frame.DataF entries, 0 to l 13 columns) ull Count D	o 999					
0 0 1 1 2 2 3 3 4 4 5 5 6 6 7 7 8 8	10000 10000 10000 10000 10000 10000	9 non-null ol	bject bject bject bject bject bject bject	t t t t t				

```
9
     9
             100000 non-null
                               object
 10 10
             100000 non-null object
11
     11
             100000 non-null object
 12
    12
             100000 non-null object
dtypes: object(13)
memory usage: 9.9+ MB
df.columns = cols
df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 100000 entries, 0 to 99999
Data columns (total 13 columns):
     Column
                                  Non-Null Count
                                                    Dtype
- - -
     -----
 0
     Chicago
                                  100000 non-null
                                                    object
 1
                                  100000 non-null
                                                    object
     Houston
 2
     Los Angeles
                                  100000 non-null
                                                    object
 3
     Miami
                                  100000 non-null
                                                    object
 4
     New York
                                  100000 non-null
                                                    object
 5
     CustomerId
                                  100000 non-null
                                                    object
 6
     Name
                                  100000 non-null
                                                    object
 7
     Age
                                  100000 non-null
                                                    object
 8
     Gender
                                  100000 non-null
                                                    object
 9
     Subscription Length Months
                                  100000 non-null
                                                    object
 10
    Monthly Bill
                                  100000 non-null
                                                    object
 11
    Total Usage GB
                                  100000 non-null
                                                    object
 12
     Churn
                                  100000 non-null
                                                    object
dtypes: object(13)
memory usage: 9.9+ MB
df[cols] = df[cols].apply(pd.to numeric, errors='coerce')
df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 100000 entries, 0 to 99999
Data columns (total 13 columns):
#
     Column
                                  Non-Null Count
                                                    Dtvpe
     _ _ _ _ _ _
                                  _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _ _
                                                    float64
 0
     Chicago
                                  100000 non-null
 1
     Houston
                                  100000 non-null
                                                    float64
 2
     Los Angeles
                                  100000 non-null
                                                    float64
 3
     Miami
                                  100000 non-null
                                                    float64
 4
     New York
                                  100000 non-null
                                                    float64
 5
     CustomerId
                                  100000 non-null
                                                    int64
 6
     Name
                                  0 non-null
                                                    float64
 7
                                  100000 non-null
                                                    int64
     Aae
 8
     Gender
                                  100000 non-null int64
 9
     Subscription Length Months
                                  100000 non-null
                                                    int64
    Monthly Bill
                                  100000 non-null float64
```

11 Total_Usage_GB
12 Churn 100000 non-null int64 100000 non-null int64

dtypes: float64(7), int64(6) memory usage: 9.9 MB

Train Test Splitting

v = nr	arr.	av(df	['Churn'])	_				
у		_		nurn'], axis	= 1)			
Name		cago \	Houston	Los Angeles	Miami	New York	CustomerId	
0	Age	0.0	0.0	1.0	0.0	0.0	1	
NaN 1	63	0.0	0.0	0.0	0.0	1.0	2	
NaN 2	62	0.0	0.0	1.0	0.0	0.0	3	
NaN 3	24	0.0	0.0	0.0	1.0	0.0	4	
NaN 4	36	0.0	0.0	0.0	1.0	0.0	5	
NaN 	46							
99995	22	0.0	1.0	0.0	0.0	0.0	99996	
NaN 99996 NaN	3362	0.0	0.0	0.0	0.0	1.0	99997	
99997 NaN	64	1.0	0.0	0.0	0.0	0.0	99998	
99998		0.0	0.0	0.0	0.0	1.0	99999	
NaN 99999 NaN	5127	0.0	0.0	1.0	0.0	0.0	100000	
Total_	Gen		Subscripti	.on_Length_Mo	nths M	onthly_Bil	ι	
0 236	_osay	1			17	73.36	5	
1		0			1	48.76	5	
172 2		0			5	85.47	7	
460 3 297		0			3	97.94	4	

```
4
             0
                                           19
                                                       58.14
266
                                                       55.13
99995
                                           23
226
99996
                                           19
                                                       61.65
351
99997
                                           17
                                                       96.11
251
99998
                                           20
                                                       49.25
434
99999
                                           19
                                                       76.57
173
[100000 rows x 12 columns]
# drop CustomerId column
df = df.drop(columns=['CustomerId', 'Name'],axis=1)
X = df
Χ
       Chicago Houston Los Angeles
                                          Miami
                                                  New York Age Gender
0
            0.0
                      0.0
                                    1.0
                                            0.0
                                                       0.0
                                                              63
                                                                        1
1
            0.0
                      0.0
                                    0.0
                                            0.0
                                                       1.0
                                                              62
                                                                        0
2
            0.0
                      0.0
                                     1.0
                                            0.0
                                                       0.0
                                                              24
                                                                        0
3
                                                                        0
            0.0
                      0.0
                                    0.0
                                            1.0
                                                       0.0
                                                              36
4
                                                                        0
            0.0
                      0.0
                                    0.0
                                            1.0
                                                       0.0
                                                              46
            . . .
                                     . . .
                                                        . . .
99995
            0.0
                      1.0
                                    0.0
                                            0.0
                                                              33
                                                                        1
                                                       0.0
                                                                        0
99996
            0.0
                      0.0
                                    0.0
                                            0.0
                                                       1.0
                                                              62
99997
            1.0
                      0.0
                                    0.0
                                            0.0
                                                       0.0
                                                              64
                                                                        1
                                                                        0
99998
            0.0
                      0.0
                                    0.0
                                            0.0
                                                       1.0
                                                              51
99999
            0.0
                      0.0
                                                              27
                                                                        0
                                    1.0
                                            0.0
                                                       0.0
       Subscription Length Months Monthly Bill
                                                      Total Usage GB
0
                                  17
                                              73.36
                                                                   236
1
                                   1
                                              48.76
                                                                   172
2
                                   5
                                              85.47
                                                                   460
3
                                   3
                                              97.94
                                                                   297
4
                                  19
                                              58.14
                                                                   266
                                                                   . . .
                                               55.13
99995
                                  23
                                                                   226
99996
                                  19
                                              61.65
                                                                   351
                                              96.11
99997
                                  17
                                                                   251
99998
                                  20
                                              49.25
                                                                   434
99999
                                  19
                                              76.57
                                                                   173
[100000 rows x 10 columns]
```

```
# splitting the dataset
X_train,X_test,y_train,y_test =
train test split(X,y,test size=0.2,random state=42)
X train
        Chicago
                  Houston
                            Los Angeles
                                          Miami
                                                  New York
                                                              Age
                                                                   Gender
75220
                                                               54
            0.0
                      0.0
                                     0.0
                                             0.0
                                                        1.0
                                                                         0
48955
            0.0
                      0.0
                                     0.0
                                             0.0
                                                        1.0
                                                               28
                                                                         1
                                                                         1
44966
            1.0
                      0.0
                                     0.0
                                             0.0
                                                        0.0
                                                               57
                                                                         1
13568
            0.0
                      1.0
                                     0.0
                                             0.0
                                                        0.0
                                                               19
                                                                         0
92727
            0.0
                      0.0
                                     0.0
                                             1.0
                                                        0.0
                                                               56
. . .
                                                               35
                                                                         1
6265
            0.0
                      0.0
                                     0.0
                                             1.0
                                                        0.0
                                                                         1
54886
            1.0
                      0.0
                                     0.0
                                             0.0
                                                        0.0
                                                               56
                                                                         1
76820
            0.0
                      1.0
                                     0.0
                                             0.0
                                                        0.0
                                                               69
                                                                         1
860
            1.0
                      0.0
                                     0.0
                                             0.0
                                                        0.0
                                                               55
                                                                         0
15795
            0.0
                      0.0
                                     1.0
                                             0.0
                                                        0.0
                                                               26
                                       Monthly_Bill
        Subscription Length Months
                                                       Total Usage GB
                                               84.50
75220
48955
                                   24
                                               82.06
                                                                   239
44966
                                   12
                                               52.29
                                                                    62
13568
                                   19
                                               32.57
                                                                   173
92727
                                               33.52
                                    8
                                                                   314
6265
                                   21
                                               67.33
                                                                   235
54886
                                   13
                                               85.40
                                                                   347
76820
                                    2
                                               76.24
                                                                   321
                                   12
                                               89.19
860
                                                                   315
15795
                                   17
                                               70.41
                                                                   335
[80000 rows x 10 columns]
```

Feature Scaling

Standardization (z-score) - Normalization

X_trai	n.describe()				
York	Chicago \	Houston	Los Angeles	Miami	New
count 80000.	`80000.000000 000000	80000.000000	80000.000000	80000.000000	
mean 0.1986	0.198313	0.201387	0.200175	0.201513	
std 0.3989	0.398731	0.401039	0.400134	0.401132	

```
0.000000
                          0.000000
                                         0.000000
                                                       0.000000
min
0.000000
25%
           0.000000
                          0.000000
                                         0.000000
                                                       0.000000
0.000000
50%
           0.000000
                          0.000000
                                         0.000000
                                                       0.000000
0.000000
75%
                          0.000000
                                         0.000000
                                                       0.000000
           0.000000
0.000000
           1.000000
                          1.000000
max
                                         1.000000
                                                       1.000000
1.000000
                                    Subscription Length Months
                            Gender
                Age
Monthly Bill
count 80000.000000
                      80000.000000
                                                    80000.00000
80000.000000
          44.016225
                          0.497762
                                                       12.48990
mean
65.076958
std
          15.278733
                          0.499998
                                                        6.91766
20.227098
          18.000000
                          0.000000
                                                        1.00000
min
30.000000
25%
          31.000000
                          0.00000
                                                        6.00000
47.600000
50%
          44.000000
                          0.00000
                                                       12.00000
65.030000
          57.000000
                          1.000000
                                                       18.00000
75%
82.700000
          70.000000
                          1.000000
                                                       24.00000
max
100.000000
       Total Usage GB
         80000.000000
count
           274.662787
mean
           130.510754
std
            50.000000
min
25%
           161.000000
           274.000000
50%
75%
           388,000000
           500.000000
max
# Feature scaling using maximum values
X train['Age'] = X train['Age']/70
X train['Subscription Length Months'] =
X train['Subscription Length Months']/24
X_train['Monthly_Bill'] = X_train['Monthly Bill']/100
X train['Total Usage GB'] = X train['Total Usage GB']/500
X train
       Chicago
                Houston Los Angeles
                                       Miami
                                               New York
                                                               Age
Gender \
```

75220	0.0	0.0	0.0	0.0	1.0	0.771429	
0 48955	0.0	0.0	0.0	0.0	1.0	0.400000	
1							
44966 1	1.0	0.0	0.0	0.0	0.0	0.814286	
13568 1	0.0	1.0	0.0	0.0	0.0	0.271429	
92727	0.0	0.0	0.0	1.0	0.0	0.800000	
0							
		• • •					
6265	0.0	0.0	0.0	1.0	0.0	0.500000	
1 54886 1	1.0	0.0	0.0	0.0	0.0	0.800000	
76820	0.0	1.0	0.0	0.0	0.0	0.985714	
1 860	1.0	0.0	0.0	0.0	0.0	0.785714	
1	1.0	0.0	0.0	0.0	0.0	0.703714	
15795	0.0	0.0	1.0	0.0	0.0	0.371429	
Θ							
75220 48955 44966 13568 92727	Subscription_	Length_Montl 0.20833 1.00000 0.50000 0.79160 0.33333	33 90 90 67	0.8450 0.8206 0.5229 0.3257 0.3352	Total	Usage_GB 0.410 0.478 0.124 0.346 0.628	
6265 54886 76820 860 15795		0.87500 0.54160 0.08333 0.50000 0.70833	67 33 90	0.6733 0.8540 0.7624 0.8919 0.7041		0.470 0.694 0.642 0.630 0.670	
[80000	rows x 10 co	lumns]					

Model Building

Logistic Regression

```
75220
           0.0
                     0.0
                                  0.0
                                          0.0
                                                    1.0 0.771429
0
48955
           0.0
                     0.0
                                  0.0
                                          0.0
                                                     1.0 0.400000
1
                     0.0
                                          0.0
44966
           1.0
                                  0.0
                                                    0.0
                                                          0.814286
           0.0
                     1.0
                                  0.0
                                          0.0
13568
                                                    0.0 0.271429
1
92727
           0.0
                     0.0
                                   0.0
                                          1.0
                                                    0.0 0.800000
6265
           0.0
                     0.0
                                   0.0
                                          1.0
                                                    0.0
                                                          0.500000
1
54886
           1.0
                     0.0
                                  0.0
                                          0.0
                                                    0.0 0.800000
1
76820
           0.0
                                          0.0
                                                    0.0 0.985714
                     1.0
                                   0.0
1
860
           1.0
                     0.0
                                   0.0
                                          0.0
                                                    0.0 0.785714
15795
           0.0
                     0.0
                                   1.0
                                          0.0
                                                    0.0 0.371429
       Subscription Length Months
                                    Monthly Bill
                                                   Total Usage GB
75220
                          0.208333
                                           0.8450
                                                             0.410
48955
                          1.000000
                                           0.8206
                                                             0.478
44966
                          0.500000
                                           0.5229
                                                             0.124
13568
                          0.791667
                                           0.3257
                                                             0.346
92727
                          0.333333
                                           0.3352
                                                             0.628
. . .
                                                               . . .
                          0.875000
                                           0.6733
6265
                                                             0.470
54886
                          0.541667
                                           0.8540
                                                             0.694
76820
                          0.083333
                                           0.7624
                                                             0.642
860
                          0.500000
                                           0.8919
                                                             0.630
15795
                          0.708333
                                           0.7041
                                                             0.670
[80000 rows x 10 columns]
(80000, 10)
y train.shape
(80000,)
lg model = LogisticRegression()
lg_model = lg_model.fit(X_train,y_train)
y pred lg train = lg model.predict(X train)
print(classification report(y train,y pred lg train))
print(y train)
print(y_pred_lg_train)
```

	precision	recall	fl-score	support
0 1	0.50 0.50	0.62 0.38	0.56 0.44	40142 39858
accuracy macro avg weighted avg	0.50 0.50	0.50 0.50	0.50 0.50 0.50	80000 80000 80000
[1 1 1 1 [1 1 1 0				

Total overall accuracy is 50%

Precision for True Negatives is 51% and that of True Positives is 51%

The performance is average

Support Vector Machines

```
svm_model = SVC()
svm_model = svm_model.fit(X_train,y_train)

y_pred_svm = svm_model.predict(X_test)
print(classification_report(y_test,y_pred_svm))
```

The performance of SVM is quite similar to Logistic Regression

However in some cases it performes better, like in case of recall and f1-score

Random Forest Classifier

```
rand_forest_model = RandomForestClassifier()
rand_forest_model.fit(X_train,y_train)

y_pred_forest = rand_forest_model.predict(X_test)
print(classification_report(y_test,y_pred_forest))

rand_forest_model.score(X_test,y_test)
```

Overall the Random Forest is performing worse than both Logistic Regression and SVM with an accuracy of less than 50%

Fine Tuning Random Forest

Checking the performance by increasing the number of Trees

```
rand_forest_model = RandomForestClassifier(n_estimators=20)
rand_forest_model.fit(X_train,y_train)
rand_forest_model.score(X_test,y_test)
```

For 20 trees the model does not improve that much

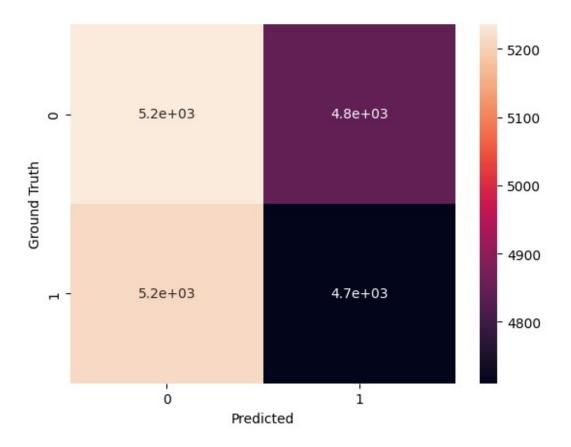
Further increasing the number of Trees

```
rand_forest_model = RandomForestClassifier(n_estimators=40)
rand_forest_model.fit(X_train,y_train)
rand_forest_model.score(X_test,y_test)
rand_forest_pred = rand_forest_model.predict(X_test)
```

Best performance occurs with n_estimators = 40

Further increasing the value leads to diminishing returns

```
# Plotting Confusion Matrix for Random Forest
cm = confusion_matrix(y_test,rand_forest_pred)
cm
# Visualizing the confusion matrix
%matplotlib inline
import seaborn as sns
sns.heatmap(cm,annot=True)
plt.xlabel('Predicted')
plt.ylabel('Ground Truth')
plt.show()
```



- 5200 True Negatives were correctly predicted
- 4700 True Positives were correctly predicted
- A similar number of predicted values were wrongly predicted
- -- This implies the accuracy of the model is around 50% as seen previously

Neural Network

```
def plot_loss(history):
   plt.plot(history.history['loss'],label='loss')
   plt.plot(history.history['val_loss'],label='val_loss')
   plt.xlabel('Epoch')
   plt.ylabel('Binary Crossentropy')
   plt.legend()
   plt.grid(True)
   plt.show()

def plot_accuracy(history):
   plt.plot(history.history['accuracy'],label='accuracy')
   plt.plot(history.history['val_accuracy'],label='val_accuracy')
```

```
plt.xlabel('Epoch')
 plt.ylabel('Accuracy')
 plt.legend()
 plt.grid(True)
 plt.show()
nn model = tf.keras.Sequential([
   tf.keras.layers.Dense(64,activation='relu'),
   tf.keras.layers.Dense(32,activation='relu'),
   tf.keras.layers.Dense(1,activation='sigmoid'),
])
nn model.compile(optimizer=tf.keras.optimizers.Adam(0.001),loss='binar
y_crossentropy',metrics=['accuracy'])
history = nn model.fit(
   X train, y train, epochs=100, batch size=32, validation split=0.2
Epoch 1/100
0.6945 - accuracy: 0.5004 - val loss: 0.6940 - val accuracy: 0.5013
Epoch 2/100
2000/2000 [============= ] - 6s 3ms/step - loss:
0.6934 - accuracy: 0.5054 - val loss: 0.6933 - val accuracy: 0.5003
Epoch 3/100
0.6932 - accuracy: 0.5054 - val loss: 0.6933 - val accuracy: 0.4963
Epoch 4/100
0.6931 - accuracy: 0.5064 - val_loss: 0.6938 - val_accuracy: 0.4970
Epoch 5/100
2000/2000 [============ ] - 14s 7ms/step - loss:
0.6931 - accuracy: 0.5089 - val loss: 0.6933 - val accuracy: 0.5019
Epoch 6/100
2000/2000 [============ ] - 5s 2ms/step - loss:
0.6930 - accuracy: 0.5090 - val loss: 0.6934 - val accuracy: 0.5002
Epoch 7/100
2000/2000 [============ ] - 5s 3ms/step - loss:
0.6930 - accuracy: 0.5102 - val loss: 0.6935 - val accuracy: 0.5017
Epoch 8/100
0.6929 - accuracy: 0.5088 - val loss: 0.6938 - val accuracy: 0.4980
Epoch 9/100
0.6928 - accuracy: 0.5119 - val loss: 0.6938 - val accuracy: 0.4986
Epoch 10/100
0.6928 - accuracy: 0.5132 - val loss: 0.6934 - val accuracy: 0.5038
```

```
Epoch 11/100
0.6927 - accuracy: 0.5126 - val loss: 0.6933 - val accuracy: 0.5006
Epoch 12/100
0.6926 - accuracy: 0.5121 - val loss: 0.6935 - val accuracy: 0.4992
Epoch 13/100
0.6925 - accuracy: 0.5164 - val loss: 0.6933 - val accuracy: 0.5008
Epoch 14/100
2000/2000 [============== ] - 5s 3ms/step - loss:
0.6925 - accuracy: 0.5138 - val loss: 0.6940 - val accuracy: 0.5011
Epoch 15/100
0.6925 - accuracy: 0.5160 - val_loss: 0.6939 - val_accuracy: 0.4972
Epoch 16/100
0.6924 - accuracy: 0.5158 - val loss: 0.6946 - val accuracy: 0.5008
Epoch 17/100
0.6923 - accuracy: 0.5186 - val loss: 0.6944 - val accuracy: 0.4979
Epoch 18/100
2000/2000 [============ ] - 6s 3ms/step - loss:
0.6922 - accuracy: 0.5168 - val loss: 0.6937 - val accuracy: 0.5001
Epoch 19/100
0.6922 - accuracy: 0.5178 - val_loss: 0.6952 - val_accuracy: 0.5012
Epoch 20/100
0.6921 - accuracy: 0.5194 - val loss: 0.6942 - val accuracy: 0.4980
Epoch 21/100
0.6921 - accuracy: 0.5193 - val loss: 0.6946 - val accuracy: 0.4947
Epoch 22/100
0.6920 - accuracy: 0.5195 - val loss: 0.6949 - val accuracy: 0.4964
Epoch 23/100
0.6919 - accuracy: 0.5204 - val_loss: 0.6952 - val_accuracy: 0.4964
Epoch 24/100
0.6919 - accuracy: 0.5203 - val loss: 0.6942 - val accuracy: 0.5058
Epoch 25/100
0.6919 - accuracy: 0.5213 - val loss: 0.6946 - val accuracy: 0.4999
Epoch 26/100
0.6918 - accuracy: 0.5200 - val loss: 0.6944 - val accuracy: 0.5020
Epoch 27/100
```

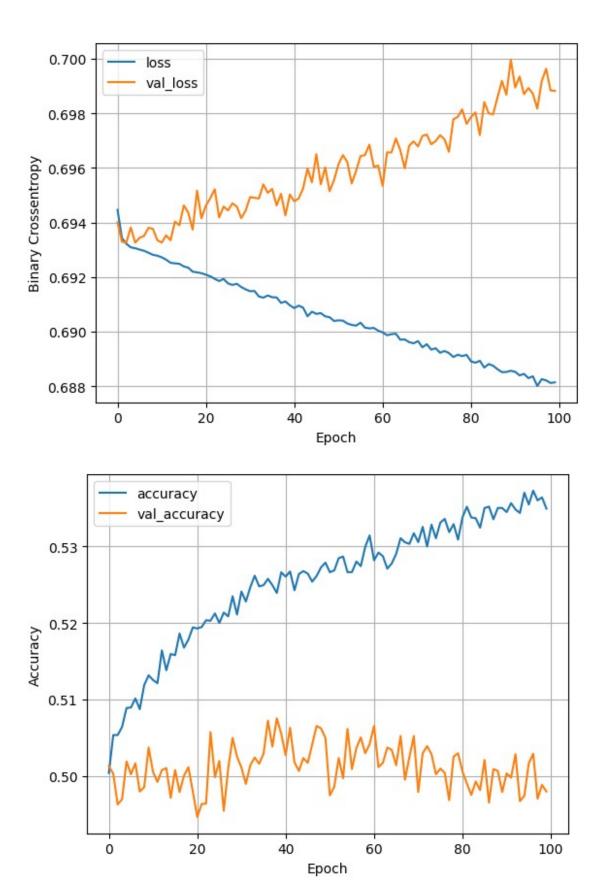
```
0.6917 - accuracy: 0.5214 - val loss: 0.6947 - val accuracy: 0.4955
Epoch 28/100
2000/2000 [============ ] - 6s 3ms/step - loss:
0.6918 - accuracy: 0.5209 - val loss: 0.6946 - val accuracy: 0.5010
Epoch 29/100
2000/2000 [============ ] - 5s 2ms/step - loss:
0.6916 - accuracy: 0.5235 - val loss: 0.6942 - val accuracy: 0.5050
Epoch 30/100
0.6915 - accuracy: 0.5211 - val loss: 0.6944 - val accuracy: 0.5026
Epoch 31/100
2000/2000 [============ ] - 7s 3ms/step - loss:
0.6915 - accuracy: 0.5241 - val loss: 0.6949 - val accuracy: 0.5011
Epoch 32/100
2000/2000 [============ ] - 5s 3ms/step - loss:
0.6915 - accuracy: 0.5228 - val loss: 0.6949 - val accuracy: 0.4990
Epoch 33/100
0.6913 - accuracy: 0.5247 - val loss: 0.6949 - val accuracy: 0.5014
Epoch 34/100
0.6912 - accuracy: 0.5262 - val loss: 0.6954 - val accuracy: 0.5024
Epoch 35/100
2000/2000 [============ ] - 4s 2ms/step - loss:
0.6913 - accuracy: 0.5248 - val loss: 0.6951 - val accuracy: 0.5016
Epoch 36/100
0.6913 - accuracy: 0.5249 - val loss: 0.6952 - val accuracy: 0.5029
Epoch 37/100
2000/2000 [============= ] - 5s 2ms/step - loss:
0.6913 - accuracy: 0.5258 - val loss: 0.6946 - val accuracy: 0.5073
Epoch 38/100
0.6911 - accuracy: 0.5249 - val loss: 0.6950 - val accuracy: 0.5039
Epoch 39/100
2000/2000 [============ ] - 6s 3ms/step - loss:
0.6911 - accuracy: 0.5239 - val loss: 0.6943 - val accuracy: 0.5076
Epoch 40/100
0.6910 - accuracy: 0.5266 - val loss: 0.6950 - val accuracy: 0.5056
Epoch 41/100
0.6909 - accuracy: 0.5260 - val loss: 0.6948 - val accuracy: 0.5027
Epoch 42/100
2000/2000 [============= ] - 5s 3ms/step - loss:
0.6910 - accuracy: 0.5267 - val loss: 0.6949 - val accuracy: 0.5063
Epoch 43/100
```

```
0.6909 - accuracy: 0.5243 - val loss: 0.6953 - val accuracy: 0.5018
Epoch 44/100
0.6906 - accuracy: 0.5264 - val_loss: 0.6960 - val accuracy: 0.5007
Epoch 45/100
2000/2000 [============ ] - 5s 2ms/step - loss:
0.6907 - accuracy: 0.5268 - val loss: 0.6955 - val accuracy: 0.5024
Epoch 46/100
2000/2000 [============= ] - 4s 2ms/step - loss:
0.6906 - accuracy: 0.5265 - val loss: 0.6965 - val accuracy: 0.5017
Epoch 47/100
0.6907 - accuracy: 0.5254 - val loss: 0.6954 - val accuracy: 0.5041
Epoch 48/100
0.6906 - accuracy: 0.5261 - val loss: 0.6960 - val accuracy: 0.5066
Epoch 49/100
2000/2000 [============= ] - 5s 2ms/step - loss:
0.6905 - accuracy: 0.5272 - val loss: 0.6951 - val accuracy: 0.5063
Epoch 50/100
0.6904 - accuracy: 0.5279 - val loss: 0.6956 - val accuracy: 0.5050
Epoch 51/100
0.6904 - accuracy: 0.5266 - val loss: 0.6961 - val accuracy: 0.4975
Epoch 52/100
0.6904 - accuracy: 0.5269 - val loss: 0.6965 - val accuracy: 0.4986
Epoch 53/100
0.6903 - accuracy: 0.5285 - val loss: 0.6962 - val accuracy: 0.5024
Epoch 54/100
0.6902 - accuracy: 0.5287 - val loss: 0.6954 - val accuracy: 0.4997
Epoch 55/100
0.6902 - accuracy: 0.5266 - val loss: 0.6959 - val accuracy: 0.5062
Epoch 56/100
0.6903 - accuracy: 0.5266 - val loss: 0.6964 - val accuracy: 0.5009
Epoch 57/100
2000/2000 [============ ] - 4s 2ms/step - loss:
0.6901 - accuracy: 0.5280 - val_loss: 0.6965 - val_accuracy: 0.5037
Epoch 58/100
0.6901 - accuracy: 0.5274 - val_loss: 0.6969 - val_accuracy: 0.5051
Epoch 59/100
0.6901 - accuracy: 0.5299 - val loss: 0.6960 - val accuracy: 0.5030
```

```
Epoch 60/100
0.6900 - accuracy: 0.5314 - val loss: 0.6961 - val accuracy: 0.5042
Epoch 61/100
0.6900 - accuracy: 0.5282 - val_loss: 0.6953 - val_accuracy: 0.5066
Epoch 62/100
0.6899 - accuracy: 0.5292 - val loss: 0.6966 - val accuracy: 0.5012
Epoch 63/100
2000/2000 [============== ] - 5s 3ms/step - loss:
0.6899 - accuracy: 0.5287 - val loss: 0.6966 - val accuracy: 0.5017
Epoch 64/100
0.6899 - accuracy: 0.5271 - val_loss: 0.6971 - val_accuracy: 0.5038
Epoch 65/100
0.6897 - accuracy: 0.5278 - val loss: 0.6967 - val accuracy: 0.5034
Epoch 66/100
0.6897 - accuracy: 0.5290 - val loss: 0.6960 - val accuracy: 0.5014
Epoch 67/100
2000/2000 [============ ] - 6s 3ms/step - loss:
0.6896 - accuracy: 0.5311 - val loss: 0.6968 - val accuracy: 0.5052
Epoch 68/100
0.6896 - accuracy: 0.5305 - val_loss: 0.6970 - val_accuracy: 0.4996
Epoch 69/100
0.6897 - accuracy: 0.5303 - val loss: 0.6968 - val accuracy: 0.5025
Epoch 70/100
0.6894 - accuracy: 0.5317 - val loss: 0.6972 - val accuracy: 0.5052
Epoch 71/100
0.6895 - accuracy: 0.5305 - val loss: 0.6972 - val accuracy: 0.4979
Epoch 72/100
0.6893 - accuracy: 0.5325 - val_loss: 0.6969 - val_accuracy: 0.5030
Epoch 73/100
0.6894 - accuracy: 0.5300 - val loss: 0.6970 - val accuracy: 0.5039
Epoch 74/100
0.6892 - accuracy: 0.5328 - val loss: 0.6972 - val accuracy: 0.5029
Epoch 75/100
0.6893 - accuracy: 0.5311 - val loss: 0.6971 - val accuracy: 0.5002
Epoch 76/100
```

```
0.6892 - accuracy: 0.5331 - val loss: 0.6966 - val accuracy: 0.5010
Epoch 77/100
2000/2000 [============ ] - 5s 3ms/step - loss:
0.6891 - accuracy: 0.5336 - val loss: 0.6978 - val accuracy: 0.5004
Epoch 78/100
0.6892 - accuracy: 0.5319 - val loss: 0.6979 - val accuracy: 0.4969
Epoch 79/100
0.6891 - accuracy: 0.5329 - val loss: 0.6981 - val accuracy: 0.5026
Epoch 80/100
0.6891 - accuracy: 0.5309 - val loss: 0.6976 - val accuracy: 0.5030
Epoch 81/100
2000/2000 [============ ] - 5s 2ms/step - loss:
0.6889 - accuracy: 0.5338 - val loss: 0.6979 - val accuracy: 0.5006
Epoch 82/100
0.6889 - accuracy: 0.5352 - val loss: 0.6980 - val accuracy: 0.4991
Epoch 83/100
0.6889 - accuracy: 0.5338 - val loss: 0.6972 - val accuracy: 0.4976
Epoch 84/100
2000/2000 [============ ] - 5s 3ms/step - loss:
0.6887 - accuracy: 0.5337 - val loss: 0.6984 - val accuracy: 0.4993
Epoch 85/100
0.6888 - accuracy: 0.5324 - val loss: 0.6980 - val accuracy: 0.4982
Epoch 86/100
2000/2000 [============ ] - 6s 3ms/step - loss:
0.6888 - accuracy: 0.5350 - val loss: 0.6980 - val accuracy: 0.5021
Epoch 87/100
0.6886 - accuracy: 0.5352 - val loss: 0.6986 - val accuracy: 0.4966
Epoch 88/100
2000/2000 [============ ] - 6s 3ms/step - loss:
0.6885 - accuracy: 0.5335 - val loss: 0.6992 - val accuracy: 0.5009
Epoch 89/100
0.6885 - accuracy: 0.5350 - val_loss: 0.6987 - val_accuracy: 0.5007
Epoch 90/100
0.6886 - accuracy: 0.5350 - val loss: 0.7000 - val accuracy: 0.4979
Epoch 91/100
2000/2000 [============= ] - 5s 3ms/step - loss:
0.6885 - accuracy: 0.5345 - val loss: 0.6989 - val accuracy: 0.5004
Epoch 92/100
```

```
0.6884 - accuracy: 0.5356 - val loss: 0.6994 - val accuracy: 0.4998
Epoch 93/100
0.6885 - accuracy: 0.5348 - val_loss: 0.6987 - val accuracy: 0.5029
Epoch 94/100
0.6883 - accuracy: 0.5344 - val loss: 0.6989 - val accuracy: 0.4967
Epoch 95/100
0.6884 - accuracy: 0.5370 - val loss: 0.6987 - val accuracy: 0.4974
Epoch 96/100
0.6880 - accuracy: 0.5355 - val loss: 0.6982 - val accuracy: 0.5017
Epoch 97/100
2000/2000 [============= ] - 6s 3ms/step - loss:
0.6883 - accuracy: 0.5373 - val loss: 0.6992 - val accuracy: 0.5029
Epoch 98/100
0.6882 - accuracy: 0.5360 - val loss: 0.6996 - val accuracy: 0.4971
Epoch 99/100
0.6881 - accuracy: 0.5364 - val loss: 0.6988 - val accuracy: 0.4989
Epoch 100/100
0.6881 - accuracy: 0.5349 - val loss: 0.6988 - val accuracy: 0.4980
plot loss(history)
plot accuracy(history)
```



The Neural Networks are performing well as the loss is clearly decreasing and the accuracy is increasing with each iteration.

The accuracy however is 53% which is better than the other algorithms

Fine Tuning model parameters

testing on learning rate = 0.005 and 64 neurons in the 2nd layer

```
nn model = tf.keras.Sequential([
  tf.keras.layers.Dense(64,activation='relu'),
  tf.keras.layers.Dense(64,activation='relu'),
  tf.keras.layers.Dense(1,activation='sigmoid'),
])
nn model.compile(optimizer=tf.keras.optimizers.Adam(0.001),loss='binar
y crossentropy',metrics=['accuracy'])
history = nn model.fit(
  X train, y train, epochs=100, batch size=32, validation split=0.2
Epoch 1/100
0.6943 - accuracy: 0.4991 - val loss: 0.6945 - val accuracy: 0.4971
Epoch 2/100
0.6935 - accuracy: 0.5016 - val loss: 0.6935 - val accuracy: 0.4930
Epoch 3/100
2000/2000 [============ ] - 7s 3ms/step - loss:
0.6932 - accuracy: 0.5040 - val loss: 0.6932 - val accuracy: 0.5009
Epoch 4/100
0.6932 - accuracy: 0.5063 - val loss: 0.6933 - val accuracy: 0.4960
Epoch 5/100
0.6930 - accuracy: 0.5095 - val loss: 0.6933 - val accuracy: 0.4999
Epoch 6/100
0.6929 - accuracy: 0.5086 - val loss: 0.6935 - val accuracy: 0.4974
Epoch 7/100
```

```
0.6929 - accuracy: 0.5092 - val loss: 0.6935 - val accuracy: 0.5039
Epoch 8/100
0.6928 - accuracy: 0.5127 - val loss: 0.6940 - val accuracy: 0.5004
Epoch 9/100
0.6928 - accuracy: 0.5110 - val loss: 0.6935 - val accuracy: 0.4998
Epoch 10/100
0.6927 - accuracy: 0.5121 - val loss: 0.6937 - val accuracy: 0.4978
Epoch 11/100
0.6926 - accuracy: 0.5139 - val loss: 0.6940 - val accuracy: 0.4959
Epoch 12/100
0.6927 - accuracy: 0.5147 - val loss: 0.6940 - val accuracy: 0.4956
Epoch 13/100
2000/2000 [============= ] - 6s 3ms/step - loss:
0.6925 - accuracy: 0.5145 - val loss: 0.6942 - val accuracy: 0.4996
Epoch 14/100
0.6925 - accuracy: 0.5160 - val loss: 0.6943 - val accuracy: 0.5024
Epoch 15/100
0.6924 - accuracy: 0.5142 - val loss: 0.6941 - val accuracy: 0.5026
Epoch 16/100
0.6923 - accuracy: 0.5175 - val loss: 0.6941 - val accuracy: 0.4992
Epoch 17/100
0.6923 - accuracy: 0.5194 - val loss: 0.6938 - val accuracy: 0.5008
Epoch 18/100
0.6923 - accuracy: 0.5155 - val loss: 0.6941 - val accuracy: 0.5031
Epoch 19/100
0.6922 - accuracy: 0.5163 - val loss: 0.6944 - val accuracy: 0.4983
Epoch 20/100
0.6920 - accuracy: 0.5194 - val loss: 0.6945 - val accuracy: 0.4989
Epoch 21/100
2000/2000 [=========== ] - 5s 3ms/step - loss:
0.6920 - accuracy: 0.5197 - val loss: 0.6946 - val accuracy: 0.5006
Epoch 22/100
0.6920 - accuracy: 0.5200 - val_loss: 0.6943 - val_accuracy: 0.5029
Epoch 23/100
0.6919 - accuracy: 0.5200 - val loss: 0.6947 - val accuracy: 0.4979
```

```
Epoch 24/100
0.6918 - accuracy: 0.5190 - val loss: 0.6942 - val accuracy: 0.5044
Epoch 25/100
0.6918 - accuracy: 0.5214 - val_loss: 0.6943 - val_accuracy: 0.5033
Epoch 26/100
0.6919 - accuracy: 0.5200 - val loss: 0.6946 - val accuracy: 0.5023
Epoch 27/100
0.6918 - accuracy: 0.5213 - val loss: 0.6948 - val accuracy: 0.4994
Epoch 28/100
0.6916 - accuracy: 0.5231 - val_loss: 0.6946 - val_accuracy: 0.4991
Epoch 29/100
0.6916 - accuracy: 0.5228 - val loss: 0.6949 - val accuracy: 0.5017
Epoch 30/100
0.6915 - accuracy: 0.5220 - val loss: 0.6948 - val accuracy: 0.5042
Epoch 31/100
2000/2000 [============= ] - 5s 2ms/step - loss:
0.6914 - accuracy: 0.5218 - val loss: 0.6946 - val accuracy: 0.5031
Epoch 32/100
0.6912 - accuracy: 0.5248 - val_loss: 0.6950 - val_accuracy: 0.5019
Epoch 33/100
0.6913 - accuracy: 0.5228 - val loss: 0.6949 - val accuracy: 0.4988
Epoch 34/100
0.6912 - accuracy: 0.5228 - val loss: 0.6948 - val accuracy: 0.5034
Epoch 35/100
0.6911 - accuracy: 0.5256 - val loss: 0.6953 - val accuracy: 0.5042
Epoch 36/100
0.6910 - accuracy: 0.5268 - val_loss: 0.6956 - val_accuracy: 0.5005
Epoch 37/100
0.6909 - accuracy: 0.5254 - val loss: 0.6955 - val accuracy: 0.5017
Epoch 38/100
0.6910 - accuracy: 0.5242 - val loss: 0.6953 - val accuracy: 0.4998
Epoch 39/100
0.6910 - accuracy: 0.5256 - val loss: 0.6954 - val accuracy: 0.4982
Epoch 40/100
```

```
0.6908 - accuracy: 0.5276 - val loss: 0.6949 - val accuracy: 0.5038
Epoch 41/100
2000/2000 [============ ] - 5s 2ms/step - loss:
0.6908 - accuracy: 0.5265 - val loss: 0.6955 - val accuracy: 0.5021
Epoch 42/100
2000/2000 [============ ] - 5s 2ms/step - loss:
0.6906 - accuracy: 0.5276 - val loss: 0.6953 - val accuracy: 0.5021
Epoch 43/100
0.6907 - accuracy: 0.5263 - val loss: 0.6957 - val accuracy: 0.5026
Epoch 44/100
2000/2000 [============ ] - 5s 2ms/step - loss:
0.6905 - accuracy: 0.5281 - val loss: 0.6960 - val accuracy: 0.5027
Epoch 45/100
2000/2000 [============ ] - 5s 2ms/step - loss:
0.6906 - accuracy: 0.5262 - val loss: 0.6954 - val accuracy: 0.5029
Epoch 46/100
0.6905 - accuracy: 0.5260 - val loss: 0.6964 - val accuracy: 0.5014
Epoch 47/100
0.6904 - accuracy: 0.5277 - val loss: 0.6957 - val accuracy: 0.5038
Epoch 48/100
2000/2000 [============= ] - 6s 3ms/step - loss:
0.6903 - accuracy: 0.5282 - val loss: 0.6966 - val accuracy: 0.5045
Epoch 49/100
0.6902 - accuracy: 0.5294 - val loss: 0.6959 - val accuracy: 0.4991
Epoch 50/100
2000/2000 [============= ] - 5s 2ms/step - loss:
0.6901 - accuracy: 0.5310 - val loss: 0.6959 - val accuracy: 0.5013
Epoch 51/100
0.6902 - accuracy: 0.5293 - val loss: 0.6956 - val accuracy: 0.5034
Epoch 52/100
2000/2000 [============ ] - 5s 3ms/step - loss:
0.6901 - accuracy: 0.5285 - val loss: 0.6959 - val accuracy: 0.4988
Epoch 53/100
0.6900 - accuracy: 0.5301 - val_loss: 0.6972 - val_accuracy: 0.5008
Epoch 54/100
0.6900 - accuracy: 0.5315 - val loss: 0.6961 - val accuracy: 0.5019
Epoch 55/100
2000/2000 [============ ] - 5s 2ms/step - loss:
0.6899 - accuracy: 0.5302 - val loss: 0.6962 - val accuracy: 0.5059
Epoch 56/100
```

```
0.6898 - accuracy: 0.5313 - val loss: 0.6976 - val accuracy: 0.4976
Epoch 57/100
0.6897 - accuracy: 0.5291 - val_loss: 0.6968 - val accuracy: 0.4998
Epoch 58/100
2000/2000 [============ ] - 5s 2ms/step - loss:
0.6898 - accuracy: 0.5316 - val loss: 0.6962 - val accuracy: 0.5038
Epoch 59/100
0.6898 - accuracy: 0.5317 - val loss: 0.6970 - val accuracy: 0.5018
Epoch 60/100
0.6897 - accuracy: 0.5314 - val loss: 0.6963 - val accuracy: 0.5092
Epoch 61/100
0.6897 - accuracy: 0.5298 - val loss: 0.6960 - val accuracy: 0.5077
Epoch 62/100
0.6897 - accuracy: 0.5318 - val loss: 0.6966 - val accuracy: 0.5060
Epoch 63/100
0.6896 - accuracy: 0.5298 - val loss: 0.6966 - val accuracy: 0.5039
Epoch 64/100
0.6894 - accuracy: 0.5328 - val loss: 0.6967 - val accuracy: 0.5016
Epoch 65/100
0.6895 - accuracy: 0.5319 - val loss: 0.6969 - val accuracy: 0.5030
Epoch 66/100
0.6894 - accuracy: 0.5307 - val loss: 0.6967 - val accuracy: 0.5077
Epoch 67/100
0.6892 - accuracy: 0.5322 - val loss: 0.6969 - val accuracy: 0.5069
Epoch 68/100
0.6891 - accuracy: 0.5351 - val loss: 0.6978 - val accuracy: 0.4979
Epoch 69/100
0.6892 - accuracy: 0.5332 - val loss: 0.6970 - val accuracy: 0.5065
Epoch 70/100
2000/2000 [============= ] - 7s 3ms/step - loss:
0.6892 - accuracy: 0.5332 - val loss: 0.6969 - val accuracy: 0.5017
Epoch 71/100
0.6890 - accuracy: 0.5342 - val_loss: 0.6974 - val_accuracy: 0.5001
Epoch 72/100
0.6891 - accuracy: 0.5349 - val loss: 0.6969 - val accuracy: 0.5054
```

```
Epoch 73/100
0.6889 - accuracy: 0.5341 - val loss: 0.6973 - val accuracy: 0.5059
Epoch 74/100
0.6889 - accuracy: 0.5346 - val_loss: 0.6985 - val_accuracy: 0.5049
Epoch 75/100
0.6888 - accuracy: 0.5364 - val loss: 0.6975 - val accuracy: 0.5027
Epoch 76/100
0.6889 - accuracy: 0.5352 - val loss: 0.6980 - val accuracy: 0.5021
Epoch 77/100
0.6888 - accuracy: 0.5357 - val_loss: 0.6967 - val_accuracy: 0.5069
Epoch 78/100
0.6887 - accuracy: 0.5360 - val loss: 0.6977 - val accuracy: 0.5030
Epoch 79/100
0.6888 - accuracy: 0.5348 - val loss: 0.6973 - val accuracy: 0.5042
Epoch 80/100
2000/2000 [============ ] - 6s 3ms/step - loss:
0.6886 - accuracy: 0.5342 - val loss: 0.6969 - val accuracy: 0.5044
Epoch 81/100
0.6885 - accuracy: 0.5353 - val_loss: 0.6970 - val_accuracy: 0.5052
Epoch 82/100
0.6885 - accuracy: 0.5357 - val loss: 0.6972 - val accuracy: 0.4997
Epoch 83/100
0.6885 - accuracy: 0.5357 - val loss: 0.6984 - val accuracy: 0.4984
Epoch 84/100
0.6885 - accuracy: 0.5379 - val loss: 0.6974 - val accuracy: 0.5038
Epoch 85/100
0.6883 - accuracy: 0.5365 - val_loss: 0.6983 - val_accuracy: 0.5039
Epoch 86/100
0.6884 - accuracy: 0.5351 - val loss: 0.6971 - val accuracy: 0.5055
Epoch 87/100
2000/2000 [============ ] - 5s 3ms/step - loss:
0.6883 - accuracy: 0.5364 - val loss: 0.6979 - val accuracy: 0.5043
Epoch 88/100
0.6883 - accuracy: 0.5376 - val loss: 0.6984 - val accuracy: 0.5032
Epoch 89/100
```

```
2000/2000 [============ ] - 6s 3ms/step - loss:
0.6882 - accuracy: 0.5357 - val loss: 0.6984 - val accuracy: 0.5043
Epoch 90/100
2000/2000 [=========== ] - 5s 2ms/step - loss:
0.6882 - accuracy: 0.5364 - val loss: 0.6974 - val accuracy: 0.5026
Epoch 91/100
0.6881 - accuracy: 0.5393 - val loss: 0.6975 - val accuracy: 0.5063
Epoch 92/100
0.6882 - accuracy: 0.5373 - val loss: 0.6976 - val accuracy: 0.5081
Epoch 93/100
2000/2000 [============== ] - 6s 3ms/step - loss:
0.6879 - accuracy: 0.5377 - val loss: 0.6981 - val accuracy: 0.5036
Epoch 94/100
2000/2000 [============ ] - 6s 3ms/step - loss:
0.6880 - accuracy: 0.5372 - val loss: 0.6977 - val accuracy: 0.5050
Epoch 95/100
2000/2000 [============ ] - 7s 3ms/step - loss:
0.6880 - accuracy: 0.5378 - val_loss: 0.6974 - val accuracy: 0.5080
Epoch 96/100
2000/2000 [============= ] - 5s 3ms/step - loss:
0.6881 - accuracy: 0.5363 - val loss: 0.6982 - val accuracy: 0.5042
Epoch 97/100
2000/2000 [============ ] - 7s 3ms/step - loss:
0.6879 - accuracy: 0.5391 - val loss: 0.6982 - val accuracy: 0.5005
Epoch 98/100
2000/2000 [============ ] - 5s 3ms/step - loss:
0.6879 - accuracy: 0.5382 - val loss: 0.6978 - val accuracy: 0.5023
Epoch 99/100
2000/2000 [=========== ] - 6s 3ms/step - loss:
0.6877 - accuracy: 0.5392 - val loss: 0.6985 - val accuracy: 0.5024
Epoch 100/100
2000/2000 [============ ] - 5s 2ms/step - loss:
0.6878 - accuracy: 0.5392 - val loss: 0.6987 - val accuracy: 0.5039
```

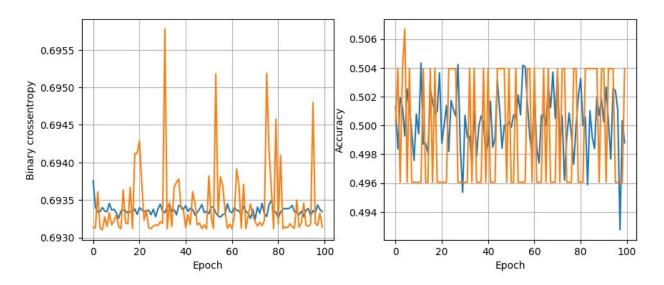
Accuracy is approx 53% which is better than the rest of the algorithms

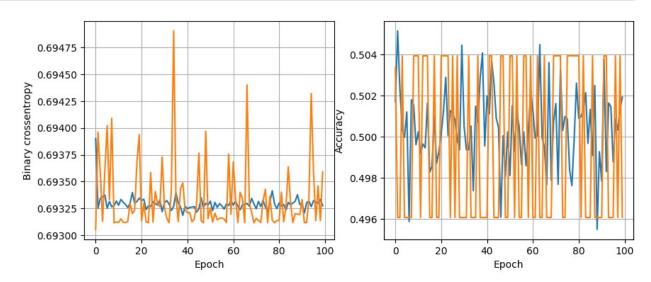
Script to find the best possible parameters for neural network

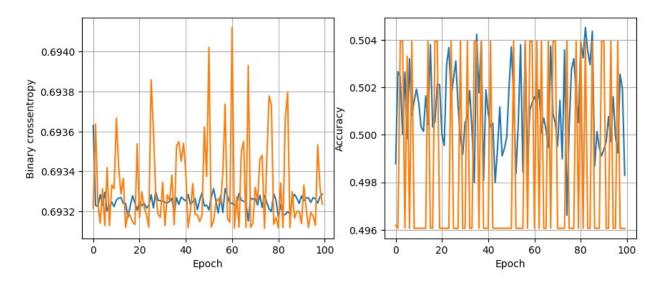
```
def plot_history(history):
    fig, (ax1, ax2) = plt.subplots(1, 2, figsize=(10, 4))
    ax1.plot(history.history['loss'], label='loss')
    ax1.plot(history.history['val_loss'], label='val_loss')
    ax1.set_xlabel('Epoch')
    ax1.set_ylabel('Binary crossentropy')
    ax1.grid(True)
```

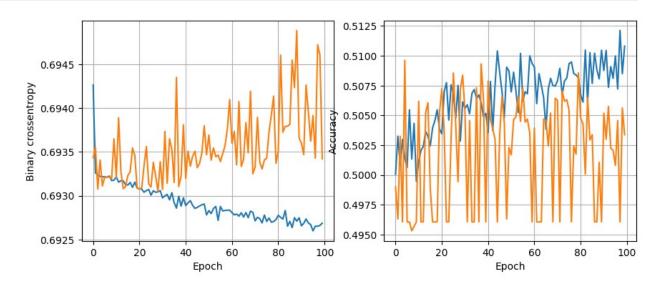
```
ax2.plot(history.history['accuracy'], label='accuracy')
  ax2.plot(history.history['val accuracy'], label='val accuracy')
  ax2.set xlabel('Epoch')
  ax2.set ylabel('Accuracy')
  ax2.grid(True)
  plt.show()
def train model(X train, y train, num nodes, dropout prob, lr,
batch size, epochs):
  nn_model = tf.keras.Sequential([
      tf.keras.layers.Dense(num nodes, activation='relu'),
      tf.keras.layers.Dropout(dropout prob),
      tf.keras.layers.Dense(num nodes, activation='relu'),
      tf.keras.layers.Dropout(dropout prob),
      tf.keras.layers.Dense(1, activation='sigmoid')
  ])
  nn model.compile(optimizer=tf.keras.optimizers.Adam(lr),
loss='binary_crossentropy',
                  metrics=['accuracy'])
  history = nn_model.fit(
    X train, y train, epochs=epochs, batch size=batch size,
validation split=0.2, verbose=0
  return nn model, history
least val loss = float('inf')
least loss model = None
epochs=100
 UNCOMMENT THE CODE BELOW TO RUN
# for num nodes in [16, 32, 64]:
    for dropout prob in[0, 0.2]:
      for lr in [0.01, 0.005, 0.001]:
#
        for batch size in [32, 64]:
          print(f"{num nodes} nodes, dropout {dropout prob}, lr {lr},
batch size {batch size}")
          model, history = train model(X train, y train, num nodes,
dropout prob, lr, batch size, epochs)
          plot history(history)
#
          val loss = model.evaluate(X test, y test)[0]
          if val loss < least val loss:
            least val loss = val loss
#
#
            least loss model = model
```

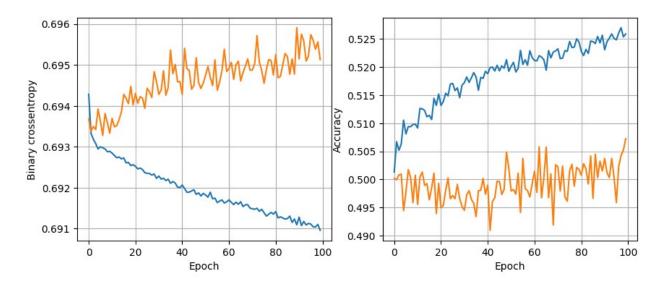
16 nodes, dropout 0, lr 0.01, batch size 32

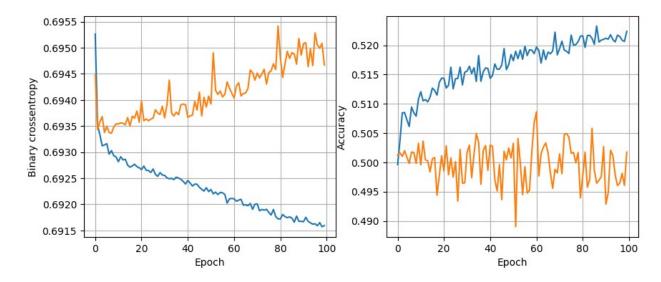


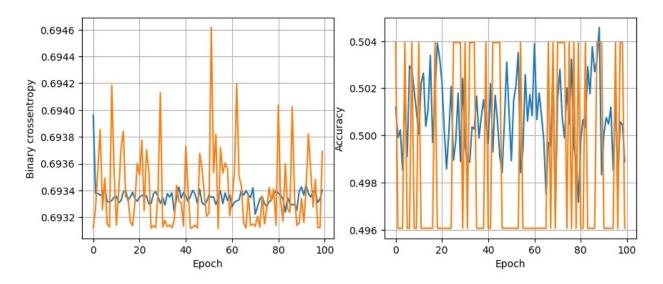


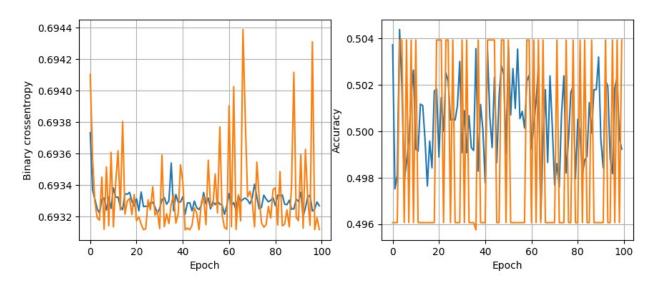


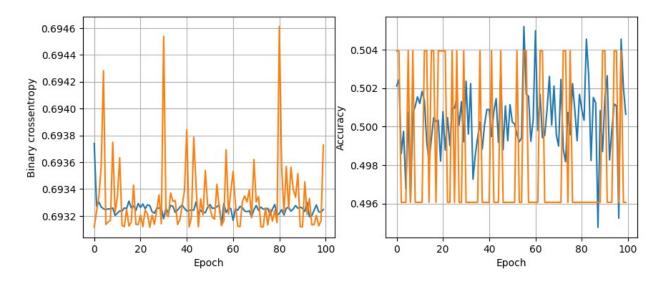


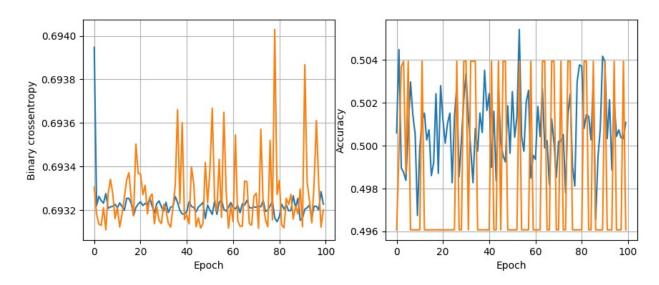


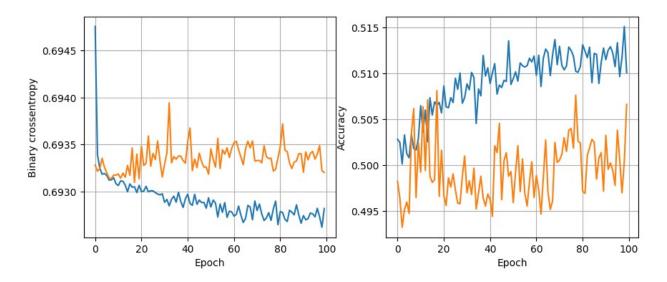


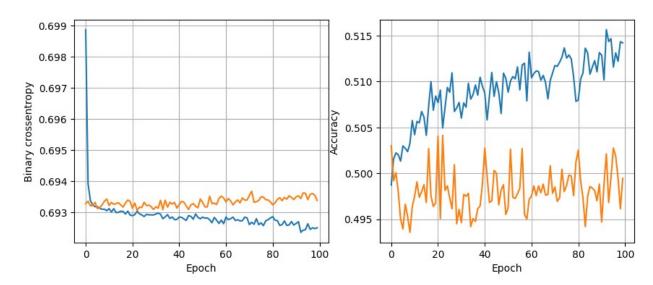












```
---> 9
                model, history = train model(X train, y train,
num nodes, dropout prob, lr, batch size, epochs)
     10
                plot history(history)
     11
                val loss = model.evaluate(X test, y test)[0]
<ipython-input-94-97d214b36a92> in train model(X train, y train,
num_nodes, dropout_prob, lr, batch_size, epochs)
          nn model.compile(optimizer=tf.keras.optimizers.Adam(lr),
loss='binary crossentropy',
                          metrics=['accuracy'])
     11
---> 12
          history = nn model.fit(
            X train, y train, epochs=epochs, batch size=batch size,
     13
validation split=0.2, verbose=0
     14
/usr/local/lib/python3.10/dist-packages/keras/utils/traceback utils.py
in error handler(*args, **kwargs)
     63
                filtered tb = None
     64
                try:
                    return fn(*args, **kwargs)
---> 65
     66
                except Exception as e:
                    filtered tb =
     67
process traceback frames(e. traceback )
/usr/local/lib/python3.10/dist-packages/keras/engine/training.py in
fit(self, x, y, batch size, epochs, verbose, callbacks,
validation split, validation data, shuffle, class weight,
sample weight, initial epoch, steps per epoch, validation steps,
validation batch size, validation freq, max queue size, workers,
use multiprocessing)
   1683
                                ):
   1684
callbacks.on train batch begin(step)
-> 1685
                                    tmp logs =
self.train function(iterator)
   1686
                                    if data handler.should sync:
   1687
                                        context.async wait()
/usr/local/lib/python3.10/dist-packages/tensorflow/python/util/traceba
ck utils.py in error handler(*args, **kwargs)
            filtered tb = None
    148
    149
              return fn(*args, **kwargs)
--> 150
    151
            except Exception as e:
    152
              filtered_tb = _process_traceback_frames(e.__traceback__)
/usr/local/lib/python3.10/dist-packages/tensorflow/python/eager/polymo
rphic function/polymorphic_function.py in __call__(self, *args,
**kwds)
    892
```

```
893
              with OptionalXlaContext(self. jit compile):
                result = self. call(*args, **kwds)
--> 894
    895
    896
              new tracing count =
self.experimental get tracing count()
/usr/local/lib/python3.10/dist-packages/tensorflow/python/eager/polymo
rphic function/polymorphic function.py in call(self, *args, **kwds)
              # In this case we have created variables on the first
call, so we run the
    925
              # defunned version which is quaranteed to never create
variables.
--> 926
              return self. no variable creation fn(*args, **kwds) #
pvlint: disable=not-callable
            elif self. variable creation fn is not None:
    928
              # Release the lock early so that multiple threads can
perform the call
/usr/local/lib/python3.10/dist-packages/tensorflow/python/eager/polymo
rphic function/tracing compiler.py in call (self, *args, **kwargs)
    141
              (concrete function,
    142
               filtered flat args) = self. maybe define function(args,
kwargs)
--> 143
            return concrete function. call flat(
    144
                filtered flat args,
captured inputs=concrete function.captured inputs) # pylint:
disable=protected-access
    145
/usr/local/lib/python3.10/dist-packages/tensorflow/python/eager/polymo
rphic function/monomorphic function.py in call flat(self, args,
captured inputs, cancellation manager)
   1755
                and executing eagerly):
   1756
              # No tape is watching; skip to running the function.
-> 1757
              return
self. build call outputs(self. inference function.call(
   1758
                  ctx, args,
cancellation manager=cancellation manager))
            forward backward =
self. select forward and backward functions(
/usr/local/lib/python3.10/dist-packages/tensorflow/python/eager/polymo
rphic function/monomorphic function.py in call(self, ctx, args,
cancellation manager)
    379
              with InterpolateFunctionError(self):
    380
                if cancellation manager is None:
--> 381
                  outputs = execute.execute(
    382
                      str(self.signature.name),
    383
                      num outputs=self. num outputs,
```

```
/usr/local/lib/python3.10/dist-packages/tensorflow/python/eager/execut
e.py in quick_execute(op_name, num_outputs, inputs, attrs, ctx, name)
     50
          try:
     51
            ctx.ensure initialized()
            tensors = pywrap_tfe.TFE_Py_Execute(ctx._handle,
device_name, op_name,
     53
                                                inputs, attrs,
num outputs)
         except core._NotOkStatusException as e:
     54
KeyboardInterrupt:
import pickle
pickle.dump(lg_model,open('lg_model.pkl','wb'))
loaded_model = pickle.load(open('lg_model.pkl','rb'))
```