KALAIARASAN T

FRONTEND DEVELOPER

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Linkedin   [GitHub]

SUMMARY

Motivated professional transitioning from a background in marketing to a career in IT. Recently completed Full stack course, and eager to apply my strong problem-solving, communication, and analytical skills in a technology-driven role. Quick to learn and adapt, looking to work in an organization that can provide various opportunities that allow me to expand my skills and knowledge while working towards achieving the organization goals.

EXPERIENCE

Frontend developer

Freelance

📅 09/2024 - 12/2024 📍 Madurai

- Responsive website for local business
- Contributed to an existing client web application by refining the user interface using **HTML, CSS, and JavaScript**.
- Debugged UI issues and optimized code for better performance and maintainability.

Merchandiser

Paramount textile mills Pvt, Ltd

📅 02/2017 - 02/2024 📍 Madurai

- Verified products appeared at correct locations in proper quantities
- Updated pricing and signage to complete product displays and educate customers
- Computed material costs to align with operating budget, practicing economic measures
- Established strong vendor relationships to maintain and support business

Marketing Executive

Airtel

📅 01/2016 - 12/2017 📍 Chennai

- Planned and executed events and marketing programs to increase qualified leads
- Collaborated closely with sales teams to ensure alignment between promotional activities and revenue goals
- Increased brand awareness by developing and implementing innovative marketing campaigns

EDUCATION

Bachelor of Science

Yadava college | Kamarajar University

📅 2012 - 2015   📍 Madurai

HSC

Good Shepherd Matric Hr. Sec School
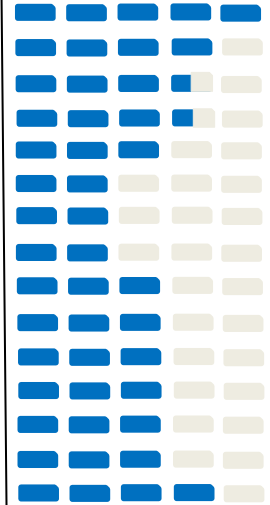
📅 2009 - 2010   📍 Madurai

SSLC

Good Shepherd Matric Hr. Sec School

📅 2011 - 2012   📍 Madurai

SKILLS

- HTML
- CSS
- JavaScript
- React js
- Rest API
- Angular
- AWS
- SQL
- Git
- Adobe Illustrator
- CorelDraw
- MS Office
- Problem Solving
- Communication
- Team work

LANGUAGES

English
Advance
● ● ● ○ ○

Tamil
Native
● ● ● ● ●

CERTIFICATION

FULLSTACK JAVA DEVELOPMENT - Pursuing

- **Front End Development** – Besant Technologies Chennai
- **React Js -** Besant Technologies Chennai
- **Angular -** Besant Technologies Chennai
- **AWS -** Besant Technologies Chennai
- **SQL -** Besant Technologies Chennai

PROJECTS

Portfolio

- Designed and developed a fully responsive personal portfolio website using **HTML, CSS, JavaScript**, and React js
- Deployed the project using **Vercel** with continuous updates based on feedback and new work.

Spotify clone

- Built a responsive Spotify-inspired music streaming interface using **React, Tailwindcss** only using frontend.
- Managed state efficiently with **Context API** for seamless user interactions and audio control.
- Deployed the project using **Vercel** with continuous updates based on feedback and new work.