



Social Value Aotearoa

NZ Affiliated National Member Network of Social Value International

ISSUE 2
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2015

NEWSLETTER



QUOTE OF THE DAY...

"When people are central to what you do sheer numbers don't really cut it"

Hello! - This month at Social Value Aotearoa we've been talking about the people that are affected by an organisation's activity - and the importance of involving them every step of the SROI journey. This is Social Value Principle #1: Involve Stakeholders.

On the blog is a great read where we ask: **How do you involve stakeholders and keep everyone together moving forward? We take a look at Te Whanau o Waipareira's SROI snapshots as an example of an organisation currently doing this in NZ.**

On top of that, we've been getting ready for our networking event, Good Story, featuring speakers, Dawn Baggaley and Julia Jackson - see details below and don't forget to express your interest to secure a spot. This will be an excellent chance to network, hear some great stories and share your own.

There have also been some fantastic stories on the web putting a spotlight on Social Value in the world and heaps of training opportunities coming up too.

Enjoy our second newsletter and hope to see you in October!

Jo Nicholson

Project co-ordinator Social Value Aotearoa
Connecting for social impact

"A Good Story"

Networking Event

Wednesday Oct 14

WEDNESDAY 14 OCTOBER
FREE FOR MEMBERS \$75 NON MEMBERS

Join us for our networking event, Good Story, featuring speakers: Dawn Baggaley of the Bikes in Schools programme and Julia Jackson from the Sustainable Business Network.

This event is a great way to hear some SROI success stories, share your story and connect with like-minded people.

We've already had a great response so don't forget to express your interest now to secure a spot!

Wednesday October 14, 2015

Quality Hotel, Lincoln Green,

159 Lincoln Rd, Henderson.

5:30 — 8:00pm

Networking drinks 5:30 — 6:15pm

Talks begin — 6:15pm

Click one of the options below to generate a response email..



Save the date!

Dawn Baggaley:

Bikes in Schools

Bikes in Schools has produced a compelling SROI study as a complete biking package, implemented within a school, that enables all students to experience the joy of biking on a regular basis.

Dawn will be talking lessons learned and what the SROI journey has meant for the nationwide project - working with supportive funders, engaged partners, and proactive schools.

Dawn is a highly experienced sustainability consultant with a strong business background. She has a particular passion for embedding responsible business practices into organisations, building ethical leadership and stakeholder engagement.



Sustainable Business Network: Julia Jackson

The Sustainable Business Network is a membership-based social enterprise that helps business succeed through sustainability. Their vision: to make NZ a model sustainable nation.

As transformation lead and community / national network coordinator, Julia works with SBN members right around the country to engage them in the work of the SBN through a range of activities, events, tools and transformation projects. She has a background in sustainable tourism and implementing management systems into organisations.

Involving Stakeholders:

Working together at Waipareira

"Te Whānau O Waipareira are at the leading edge in New Zealand because their work will provide a basis on which other organisations can take off on their Social Value journey." - Jo Nicholson, Social Value Aotearoa Project Coordinator

Read more:



Profile:

Julia Jackson

"By understanding your social impact you can talk about it to the people that matter - your stakeholders... In New Zealand we need to get better at doing good stuff and telling people about it."

This month we spoke with Julia Jackson from the Sustainable Business Network, about her role as Transformation Leader - Community / National Network Coordinator, the current Social Value status in NZ, and some great examples of businesses within our

communities doing their bit for Social Value. Julia will be speaking at our networking event: Good Story, coming up 14th October.

Become a member to read the full profile!

For a lot of us this is a new conversation...

Become a member today and enjoy the benefits of being connected to like-minded people, training and knowledge-sharing and be at the forefront of the global movement to change the way society accounts for value.

Read me: Social Value in the world..

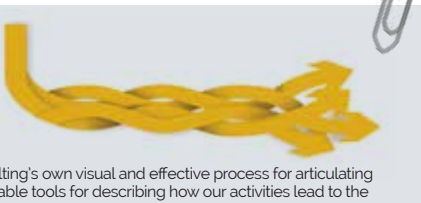
Finding the golden thread:

A new approach to articulating program logic statements

The Golden Thread method is SVA Consulting's own visual and effective process for articulating program logic statements - the indispensable tools for describing how our activities lead to the impact we seek. A program logic statement connects what you do, to the outcomes you seek. It articulates how the activities of a program lead to the consequences that will drive the final impact.

Read more:

<http://svaconsultingquarterly.com/2012/07/12/finding-the-golden-thread-a-new-approach-to-articulating-program-logic-statements/>



Innovative way to measure what matters

Indigenous Business Australia (IBA) with SVA Consulting have developed an affordable, transparent and objective system that measures social impact and is helping management make appropriate and timely decisions to improve outcomes.

Read more:

<http://svaconsultingquarterly.com/2013/09/04/innovative-thinking-to-measure-what-matters/>

Read the full SVA quarterly here: <http://svaconsultingquarterly.com/>

Social Ventures Australia SROI Practitioner training

Join Social Ventures Australia for their Sydney or Melbourne based SROI practitioner training in October!

Read more: <http://socialventures.com.au/advice/sroi-training/>

Social Value UK Assurance Announcement: New Round Opens!

Social Value UK have just announced the opening of a new assurance round. They deliver assurance on behalf of Social Value International.

Assurance is a way to provide credibility and consistency to your social impact report by getting it assessed by an anonymous and independent panel of assessors according to how well it demonstrates a good understanding of the **Seven Principles of Social Value**.

What's the timeline?

07 September - Open for applications

21 September - Deadline for applications closes

02 November - Estimated results date (may be subject to change)

How do I apply?

Email Clare at clare.bentley@socialvalueuk.org to request application forms. Please state whether you would like to apply for report assurance or Accredited Practitioner status in your email.

For more information:



What else is happening?

Upcoming Training and events...



Critical Mass:

Annual Conference (UK)

Critical Mass will bring together the best of SVI's global membership and Good Deals' position as the leading UK conference for social enterprise, social value, impact investment and corporate social innovation. **Get tickets here:**

<http://www.good-dealsuk.com/tickets/>

In the pipeline...

We will be feeding live updates from Critical Mass Oct 19-21, watch this space!

NZ based SROI training is planned for the week of 22 February 2016 - follow us on Twitter for updates!

Follow us on Twitter!

And stay up to tweet with what's happening at Social Value Aotearoa

Follow us on

twitter

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Connecting for social impact

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