Jordan Smith

Senior UI/UX Designer & Frontend Developer

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SUMMARY

Creative UI/UX designer with 3+ years of experience creating user-centered digital experiences. Expertise in design systems, frontend development, and cross-functional collaboration. Passionate about accessibility and performance optimization.

EXPERIENCE

Senior UI/UX Designer - TechFlow Solutions

Jan 2023 - Present | San Francisco, CA

- Designed and implemented design system used across 5+ products
- Improved user onboarding conversion by 45%
- Led redesign resulting in 30% increase in user engagement

UI/UX Designer & Frontend Developer - StartupHub Inc.

Jun 2021 - Dec 2022 | San Francisco, CA

- Designed and built responsive web application from scratch
- Created mobile-first design system and component library
- Reduced development time by 40% through reusable components

EDUCATION

Bachelor of Fine Arts in Digital Design

California College of the Arts | 2016 - 2020 | GPA: 3.8

SKILLS

Design: Figma, Adobe Creative Suite, Sketch, Prototyping, User Research
Development: React, TypeScript, HTML/CSS, Tailwind CSS, Next.js
Tools: Git, Storybook, Linear, Notion, Miro