

Bitwise 2K18

Sponsorship Brochure

IIT Kharagpur

"Dedicated to the service of the nation"

IIT Kharagpur is one of the most prestigious institutes of the country. It is the very first IIT established in the year 1951. A forerunner among other IITs, and in many ways a role model for them, it has been producing scientists and technologists of the highest calibre who continue to provide leadership in education, research, industry, and management."

Our Department

The Department of Computer Science and Engineering, IIT Kharagpur has a scope, reach and presence that is enormous. This department was established in 1980 with an aim to provide the willing with an strong infrastructural platform in their quest for bringing their project and research ideas to fruition. By engaging in research activities on topics such as Design of VLSI chips, Computer Networking, Image Processing, Computer Aids for Visually Handicapped, Network security so as to meet the challenge of rapid evolution in technology, etc and by maintaining strong ties with several reputed national and international companies, our department has become an integral part of a large number of projects at the very heart of cutting edge technology.

About Bitwise

Bitwise is an annual celebration of the art that is computer programming, application and web development. Organized by IIT Kharagpur, one of India's premier institutes, this fest brings India's best minds together during the first week of march. Like a well thought out program, bitwise too has grown from a simple time-constrained, algorithm intensive fest and has transformed itself into a complete celebration of Computer science. Being the first competition of its kind in India, having begun in 2001, Bitwise has largely been responsible for the boom of similar fests in other Indian colleges and has itself grown a lot in scope and stature. The relentless perseverance, dedication and above all unbounded passion of every stakeholder of the department of Computer Science and Engineering, IIT Kharagpur is poured into this celebration. It is this passion that creates the superbly intelligent questions, unique events and ranking system which has made this celebration one which no computer science enthusiast in this world can ignore.

Events

Bitwise:

One can never go wrong with classics right? Our main event is a competitive programming contest where trios compete to crack 8-10 problems within 5 hours.

Code gamble:

One of the rare occasions where coders can show off the gambler in them! Coders bet upon concealed set of questions with varying difficulties and topics and win big upon cracking the masked sheets.

Why Sponsor Us ?

At CodeClub, we believe in offering the most efficient in everything; it be code or be it your money. We provide corporations, businesses and institutions the opportunity to associate themselves with us and thus, be a eye-catching part of one of the most wide-spread programming contest in the country. For every penny of the investment of yours, we take upon ourselves that the maximum reach is attained and your brand sticks in the minds of our participants. The sponsors' information is displayed on all the forms of publicity material; inclusive of but not limited to online page, posters and announcement mails.

Alongside the benefit of reaching the competent mass that participates in our events, sponsors can also use this occasion to segregate the best of the minds of the country, and if they feel so, they can recruit them. This saves a lot of work on the HR, and we do all this for you. Never was it so easy to get exposed to the best minds in programming and get to assess their skill set so swiftly.