

# PulseIQ

## AI-Powered Hospital Performance Intelligence Platform

- Transforming hospital KPIs into actionable insights for leadership teams
- Combining real-time analytics, AI automation, and unified decision support

# Healthcare Leadership Challenge

- Disparate KPI reporting across hospitals and departments slows response times
- Manual dashboards miss emerging clinical, operational, and financial risks
- Leaders lack a single source of truth for staffing, supply chain, and patient flow

## PulseIQ Solution

- Unified web platform delivering role-based dashboards for admins, directors, and managers
- Embedded AI anomaly detection, predictive insights, and prescriptive recommendations
- Configurable experience with feature flags, auto-login demo mode, and rapid deployment

## Product Highlights

- Executive dashboards covering workforce, operational, financial, and clinical KPIs
- Drag-and-drop module layout, sortable widgets, and immersive data visualizations
- Integrated alerting, toast notifications, and interactive modals for fast action
- Extensive mock datasets for demos plus API-ready architecture for production

## AI & Automation

- Clinical Decision Support: patient risk stratification, drug interaction alerts, care pathways
- Workforce Intelligence: burnout risk monitoring, staffing optimization, skill gap mapping
- Supply Chain & Financial AI: stockout prevention, ROI modeling, denial risk mitigation
- Federated Learning Simulator & ML Gateway health to showcase advanced analytics

# Technology Architecture

- Frontend: Next.js 15 + React 19, TypeScript, Tailwind UI, Zustand state management
- Backend: Spring Boot 3.2, MongoDB, JWT security, modular service layer
- APIs documented via SpringDoc OpenAPI, ready for secure integrations
- Docker Compose for local orchestration; extensible for cloud-native deployment

# Configuration & Extensibility

- Centralized JSON config controls authentication, feature flags, UI modules, and API base URLs
- Config service delivers type-safe access with runtime overrides for environments
- Auto-auth demo mode accelerates sales conversations without sign-in friction
- Modular services and DTOs simplify connecting to EHR, ERP, and analytics pipelines

## Market Opportunity

- \$20B+ global market for hospital performance management and AI operations platforms
- Hospitals mandate actionable intelligence to improve margins under value-based care
- PulseIQ positions partners to deliver rapid ROI with minimal IT lift



# Go-To-Market & Business Model

- Target buyers: health system executives, innovation leads, and consulting partners
- SaaS subscription with tiered seats + AI module add-ons and implementation services
- Channel strategy: strategic partnerships, co-branded demos, and data modernization bundles

## Roadmap & Call to Action

- Pilot deployments integrating live hospital data feeds and workforce systems
- Expand AI models with real-world telemetry, benchmarking, and prescriptive automation
- Request a tailored demo or explore partnership opportunities with CodeSurge AI