Overall Reach & Coverage

- Total of **9,551 restaurants** analyzed.
- Presence in **15 countries** and **141 cities**, reflecting Zomato's wide global footprint.
- The strongest concentration of restaurants is in **India**.

City-Wise Distribution

- **New Delhi** stands out significantly with **5,500+ restaurants**, showing it is a key market.
- **Gurgaon** and **Noida** are secondary hubs, each with around **1,100 restaurants**.
- Other cities like **Faridabad**, **Ghaziabad**, and **Ahmedabad** have notably fewer outlets.
- This suggests a high urban concentration, with rural or tier-2 city presence being relatively low.

Cuisine Preferences

- **North Indian** is the most popular cuisine by count (**936 restaurants**), followed by:
- North Indian + Mughlai (**511 restaurants**)
- **Chinese** (**354 restaurants**)
- **Fast Food** (**354 restaurants**)
- **Cafe** (**299 restaurants**)

- Indicates strong customer demand for traditional and quick-service foods.

Brand & Rating Performance

- Restaurants like **Barista**, **Baskin Robbins**, and **Domino's** have relatively **high average ratings**.
- High-rated chains indicate brand consistency and customer trust.
- Some restaurants have a **high count but lower average rating**, highlighting areas for quality improvement.

Customer Services

- **Table Booking:**

Only **12%** of restaurants offer table booking.

Could be improved for customers seeking planned dining experiences.

- **Online Delivery:**

74% of restaurants support it, reflecting a strong digital delivery ecosystem.

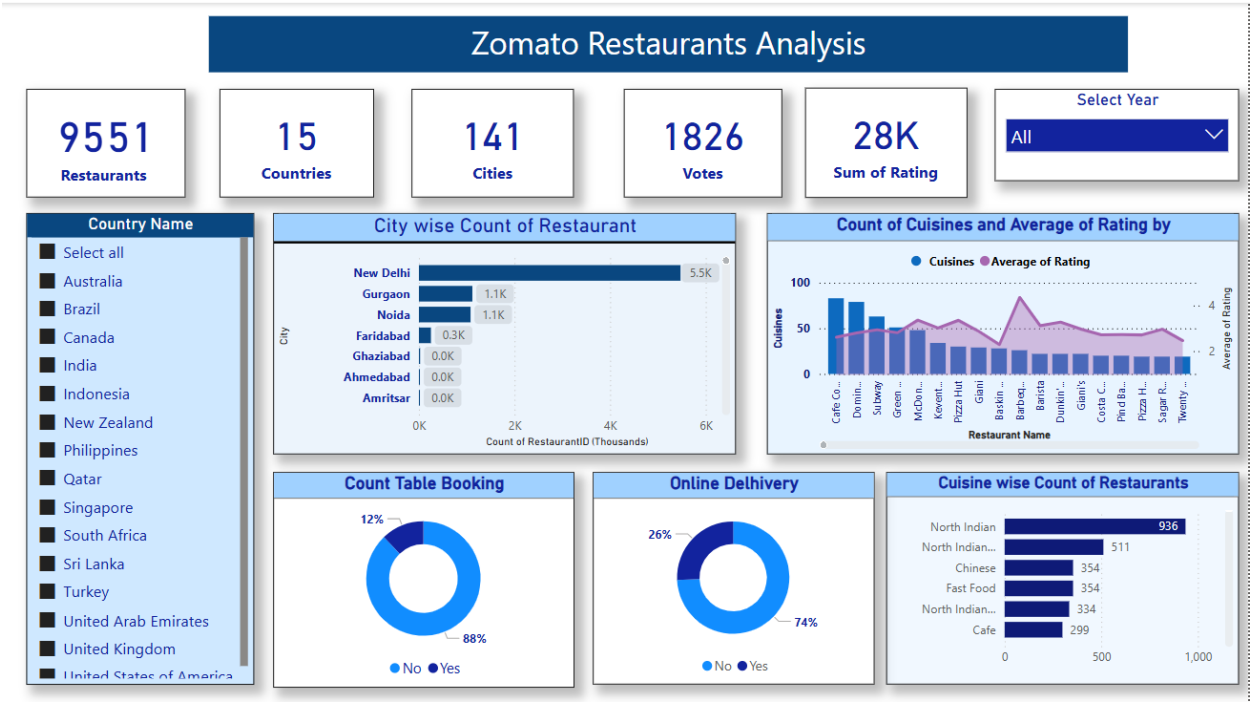
Highlights shift toward **convenience-focused consumer behavior**.

- **User Engagement**

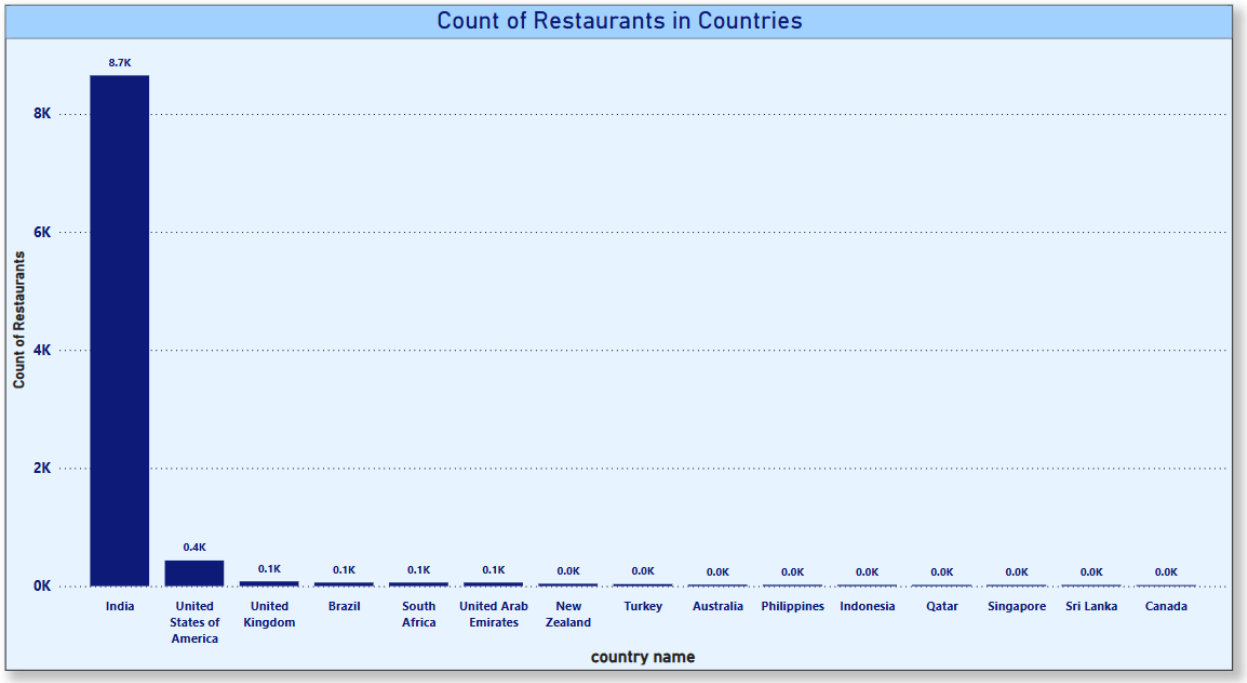
- **1,826 votes** and **28,000 total ratings** reflect active user participation and feedback.
- Can be leveraged for sentiment analysis, trend forecasting, and service improvements.

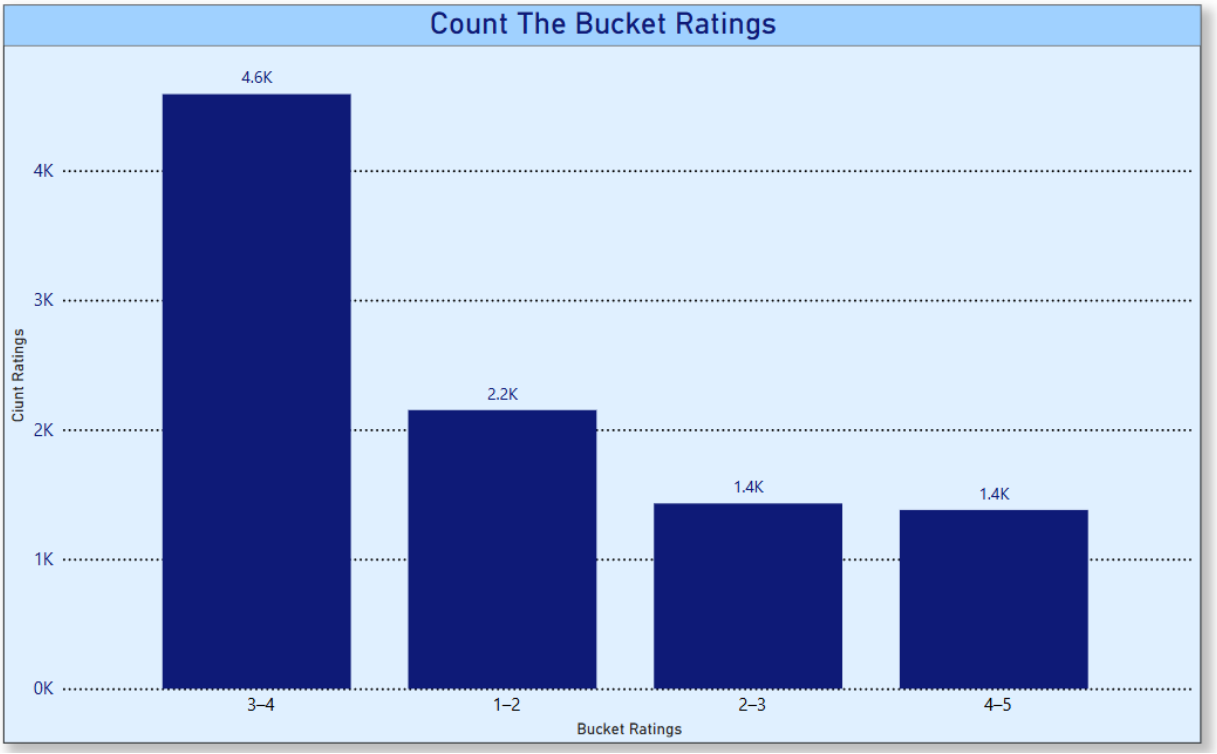
Actionable Recommendations

- **Boost Presence** in underrepresented cities and regions to balance geographic spread.
- Promote **emerging or niche cuisines** to diversify the customer offering.
- Encourage restaurants to adopt **table booking systems**—especially in premium dining segments.
- Maintain and enhance **online delivery infrastructure**, as it aligns with customer behavior.
- Use **rating patterns** to identify top-performing chains and partner more closely with them.
- Improve quality and service consistency in restaurants with **low average ratings** but high footfall.

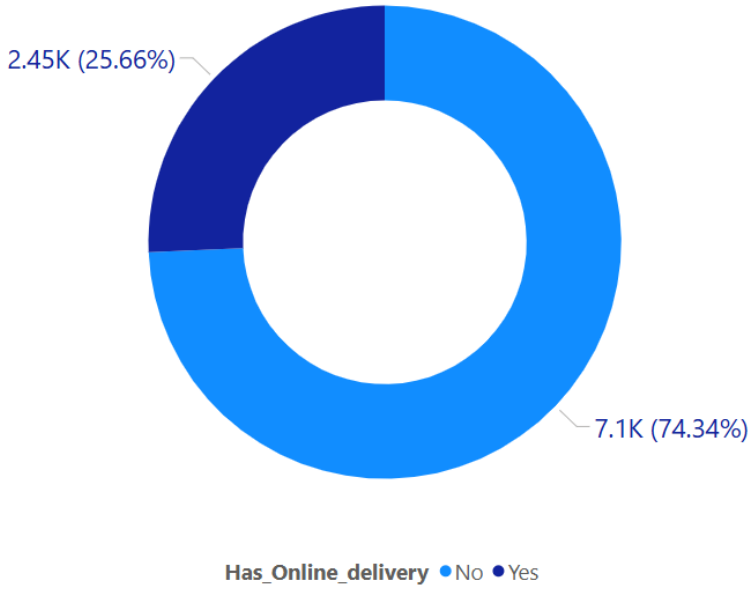
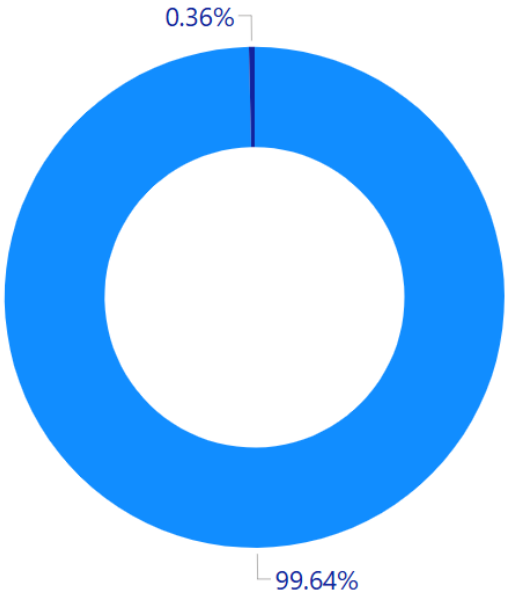

Zomato Restaurants Analysis
9551
Restaurants
15
Countries
141
Cities
1826
Votes
28K
Sum of Rating
Select Year
All
Country Name
Select all
Australia
Brazil
Canada
India
Indonesia
New Zealand
Philippines
Qatar
Singapore
South Africa
Sri Lanka
Turkey
United Arab Emirates
United Kingdom
City wise Count of Restaurant
New Delhi 5.5K
Gurgaon 1.1K
Noida 1.1K
Faridabad 0.3K
Ghaziabad 0.0K
Ahmedabad 0.0K
Amritsar 0.0K
City
0K 2K 4K 6K
Count of RestaurantID (Thousands)
Count of Cuisines and Average of Rating by
Cuisines Average of Rating
100
50
0
4
2
Cuisines
Average of Rating
Restaurant Name
Count Table Booking
12%
88%
No Yes
Online Delhivery
26%
74%
No Yes
Cuisine wise Count of Restaurants
North Indian 936
North Indian... 511
Chinese 354
Fast Food 354
North Indian... 334
Cafe 299
0 500 1,000

country name	countryID
Australia	14
Brazil	30
Canada	37
India	1
Indonesia	94
New Zealand	148
Philippines	162
Qatar	166
Singapore	184
South Africa	189
Sri Lanka	191
Turkey	208
United Arab Emirates	214
United Kingdom	215
United States of America	216


Count of Restaurants in Countries
Count of Restaurants
8K
6K
4K
2K
0K
8.7K
0.4K
0.1K
0.1K
0.1K
0.1K
0.0K
0.0K
0.0K
0.0K
0.0K
0.0K
0.0K
0.0K
0.0K
India
United States of America
United Kingdom
Brazil
South Africa
United Arab Emirates
New Zealand
Turkey
Australia
Philippines
Indonesia
Qatar
Singapore
Sri Lanka
Canada
country name


Count The Bucket Ratings
4.6K
2.2K
1.4K
1.4K
4K
3K
2K
1K
0K
Ciunt Ratings
3–4
1–2
2–3
4–5
Bucket Ratings

Count of Online Delivery



Count of Delivering