

Menu:

- HOME
- SHOP
- SERVICES
 - How To Partner With Us
 - Explore Our Offers
 - Book An Event*
- ABOUT
 - About Fine Designs
 - Our Team
 - Testimonials
 - Portfolio
 - Case Study
- CONTACT
- BOOK AN EVENT* [same as "book and event" above, under Services.]

2. Is it correct to match items from top menu Services, About, Contact and Book event with "Process page", "Portfolio", "Contact page", "Submit your event" page" respectively?

Yes.

- HOME - "Home"
- SHOP [goes to the magento store - www.finedesigns.com]
- SERVICES
 - How To Partner With Us - "Pages > Process"
 - Explore Our Offers - "Features > Typography > Drop Cap style" [see attached image for example. if needed, Alex will direct the design]

FINE DESIGNS IS YOUR ANSWER!

(Below is a list of benefits to your organization)

- | | |
|--|--|
| <ul style="list-style-type: none">✓ CONVENIENCE
We plan all on-site production and provide sales staff needed for each event. You no longer need to put countless hours into planning or recruiting staff to coordinate sales – HASSLE FREE!✓ AVAILABILITY
One of the many conveniences of a partnership with us is our ability to service any event, anywhere, at absolutely NO cost to you! We offer our services YEAR ROUND!
<i>(Your Account Representative is always available to help with any questions, comments or concerns you may have)</i>✓ WE ARE LOCAL
With 24 offices throughout the United States and the world, we are just around the corner to service the needs of your event(s). – see page 12 for a list of office locations.✓ FIRST CLASS SERVICE
We ensure friendly, trained, and service oriented professional sales staff who will cater to each customer's needs, creating great memories that will last a lifetime – BUILD EVENT REPUTATION!✓ FREE STAFF MERCHANDISE
We will provide a number of specified staff, volunteer, medical, | <ul style="list-style-type: none">✓ NO LEFTOVER INVENTORY
Stop wasting valuable time worrying about the leftover inventory that will cut into your bottom line. Be relieved of planning for staffing, sizes, start-up cost, logo design, etc. – RISK FREE!✓ FREE GRAPHIC DESIGN
Our award winning art department will make you stand out from the crowd with an amazing event logo custom designed just for your event – AT NO COST TO YOU!✓ PERSONALIZED ON-SITE SOUVENIR APPAREL
Custom decals can be added in a matter of seconds in a huge variety of colors and styles! We will print each shirt as they are ordered on-site, giving each fan, visitor, athlete, or parent the opportunity to "build" their own custom shirt right there in front of their eyes. The process of printing the shirts is quick, easy and fun. The items purchased will have deeper meaning when it is personalized! – STAND OUT!✓ DISCOUNTED BULK ORDERS ARE AVAILABLE
We can provide industry competitive prices for bulk silk screen & embroidery projects such as organization merchandise, corporate apparel, school functions or events, volunteer and gift apparel, etc. |
|--|--|

- Book An Event * [you will need to create a custom page for this. It might require a plug-in?]
- ABOUT

- About Fine Designs - "Pages > Sidebar Page"
- Our Team - "Pages > Our Team"
- Testimonials - "Blog > Blog Full Width"
- Portfolio - "Portfolio > Full Width"
- Case Study - "Portfolio > Single Project > Vertical"
- CONTACT - "Pages > Contact"
- BOOK AN EVENT* [same as "book and event" above, under Services.]

3. Do you have description of "Shop" "Case Study", "How to Partner with us" and "Offers page". These pages are mentioned in the documents but they have no description there.

"Shop" - This will link to their current magento store - www.finedesigns.com

"Case Study" - Wait on this one.

"How to Partner with us" - it is in the document, the second sheet after the home page. I have the page layout with content (see attached screen shot)

"Explore Our Offers" - it is in the document, the third sheet after the home page. I have the page layout with content (see attached screen shot)

<http://demo.qcodeinteractive.com/central/typography/>

Explore Our Offers

- the menu is the same everywhere -	
Risk-Free	
Our service includes a variety of features that will suit your ever-changing needs.	
A COMPLETE SOLUTION We plan all the on-site printing operations and provide the sales staff needed for each event. You no longer need to put countless hours into planning or recruiting staff to coordinate apparel sales – <i>WORKING WITH US IS HASSLE FREE.</i>	FREE GRAPHIC DESIGN Our award winning art department will make you stand out from the crowd with an eye-catching event logo custom designed for your event – AT NO COST TO YOU.
FREE STAFF MERCHANDISE We will provide a number of staff and volunteer apparel which will offer your organization DIRECT budget relief.	WEB SALES OPPORTUNITY Fine Designs graphic team will develop an "Official Souvenir Merchandise Online Store" for each event. – IMPROVE YOUR BOTTOM LINE. (Minimum sales quantities do apply. Ask your representative for details.)
WHOLESALE CUSTOM PRINTING	

<http://demo.qodeinteractive.com/central/process/>

HOW TO PARTNER WITH US

- the menu is the same everywhere -	
The Process	
We make event merchandising easy	
Step 1:	Get in touch with a representative in your area. After browsing our website, you may feel the need to speak with someone directly to address the needs of your organization and discuss the options available to you. > View Map
Agree on Partnership Terms Your personal account manager will be responsible for negotiating an agreement, creating an event sales operational plan, scheduling on-site sales staff and ensuring that each aspect of the event is a great success. > Submit your Event's Details	Step 2:
Step 3:	Collaborate Event Details, Approve the Artwork Design Once an agreement is established, our professional graphics team will then begin to work on a unique logo design to enhance the look of your event. > View Logo Samples

4. Also, I don't find how "our team page" (and individual pages) should be linked with other pages.

"Our Team" will be just one page with everyone's photo on it with brief description. Refer to the template "Pages > Our Team".

"Individual" will be the details on each person if you click on their picture to "read more". The individual pages will also be accessed by link - example: www.finedesignsinc.com/mary/