**Project name**

Service Proposal

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| Document Version: #0080-001-003-PR |

2014

# Document Revision History

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| --- | --- | --- | --- |
| **Version** | **Date** | **Description** | **Author** |
| #00XX-001-PR | Feb 27, 2014 | Initial version | Anna Khodyrevska, Anatoly Lenshin |
| #00XX-002-PR | Mar 3, 2014 | Changes and Revisions | Ivan Yarovenko |
| #00XX-003-PR | Mar 4, 2014 | Updates according to the Revisions and … | Anna Khodyrevska, Anatoly Lenshin |
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# Overview

There are four sets of Landing Pages, each of which contains 3 Asian Landing, 8 European, 1 for America, Russia and Korea (see “WoT Landing 2 TPS RFQ”document). In the same region the Landing Pages are identical and differ by localization only. At the same time, the Landings for the different clusters could have minor differences (such as ratings, references in the basement, awards).

Using current landings it’s required to create the ready to use Landing packets for TPS LPC (2 sets \* 5 regions = 10 packages). Each package is basically a standard WordPress Theme that contains the documents described in Deliverables section.

# The purpose of the project

Current HTML based solution for landing pages is deprecated and quite inconvenient in use and support. Administration features are extremely limited as well as content is changing all the time. Migrating to the TPS and using the Landing Pages Constructor (hereinafter TPS LPC) should solve these issues.

# General Requirements

* Plugin is not required during WP theme development.
* All source code, including JS, CSS, HTML shall be completed in accordance with the guidelines. (Relevant guidelines will be provided by Wargaming.net).
* Design Style-guides will be provided by Wargaming.net.
* All landing pages must be delivered in a ready for deployment state in accordance with the acceptance criteria described in Site (TPS) Verification and Acceptance Procedure in “WoT Landing 2 TPS RFQ” document. The content of delivery package is described in Deliverables section of “WoT Landing 2 TPS RFQ” document.
* Site Verification Procedure is created to ensure that:
  + all required deliverables are provided;
  + deliverables are prepared according to the requirements;
  + site can pass test staging deploy;
  + site is ready for further Acceptance and QA;
  + site production deploy will not cause issues.
* The designed layout should be adaptive to look consistent and deliver project goals at any resolution from 1024 to 1920 px.
* Finally the site should pass the QA testing procedure and meet the Quality metrics threshold described in “WoT Landing 2 TPS RFQ” document.

# Technology constraints

The project must be designed and implemented in full compliance with the rules and constraints of the TPS and be fully functional when deploying in a WG environment. The new landings should be developed in accordance with TPS LC Developers Manual.

Main technologies are: WordPress 3.6.1, PHP, MySQL 5.5.

Supported browser versions: IE 9/10/11, latest versions of Chrome, Firefox and Opera for Windows 7/8, and the latest versions of Chrome, Firefox and Safari for Mac OS X Mavericks

# Deliverables

Delivery package should contain artifacts, which are listed in the following table

| **Deliverable** | **Format** | **Description** |
| --- | --- | --- |
| Site WordPress Theme or "Landing Page Layout" | Zip | Site itself will be set up onto the platform  Site to be created according to the corresponding recommendations and requirements |
| Site Setup Verification Procedure | docx / pdf | Document is to describe   * all checkpoints to verify and ensure that site is set up correctly * the state at which site is expected to work the way it is according to the specification |
| Site installation and setup instructions | docx / pdf | * Will be used while setting up the site onto the test and production environment * should describe all necessary steps to prepare a production-ready site * should be flawlessly executable |

# Team members

|  |  |
| --- | --- |
| **Role** | **Quantity** |
| Project Manager | 1 |
| PHP Software Engineers | 2 |
| HTML/CSS developer | 1 |
| Graphic Designer | 1 |
| QA Engineers | 2 |

# Rates

|  |  |
| --- | --- |
| **Role** | **Rate, $** |
| Project Manager |  |
| PHP Software Engineers |  |
| HTML/CSS developer |  |
| Graphic Designer |  |
| QA Engineers |  |

# Estimates

# Table – Base Estimate Cap

| **Activity** | **Estimate, hrs** | **Assumptions** |
| --- | --- | --- |
| **SETUP ENVIRONMENT** |  | Setup all necessary infrastructures for development, testing and effective cooperation.  Setting up 8 Virtual Machines |
| **PROJECT MANAGEMENT** |  | N/A |
| **DESIGN** |  |  |
| Content prepare |  | N/A |
| Mockup |  | One-page design |
| Localization |  | 12 localizations |
| **DEVELOPMENT** |  |  |
| Providing options to maintain content via administration panel |  | It is assumed that administration functionality means instruments for customization to provide an option of content update limited by existing components |
| Investigate the input artifacts (current landings) and TPS/TPS LPC infrastructure, specs and manuals |  | An access to the test environment with LPC |
| Transfer set#1 of original landings to TPS making the following elements modifiable:   * Title * Screenshots * Video * Button text play for free * Link buttons play for free * Awards and their quantity * The text in the right box * The text under the button about the size of the game client * Background |  | N/A |
| Transfer set#2 of original landings to TPS (The modifiable elements keep the same) |  | N/A |
| Replace video player to YouTube |  | N/A |
| Keep the current functionality of passing the sid parameter of a get function |  | N/A |
| **MARKUP** |  |  |
| Refactor image blocks that contains text in a way to separate the image and the text to make possible replace and localize the text without re-rendering |  | 1-2 image/text blocks for refactoring |
| Add one more rating badge in the footer for all NA pages (badge file to be provided later) |  | It is assumed that the badge depends on the localization |
| Layout preparing |  | Twitter bootstrap used as a basic template |
| **TESTING** |  |  |
| Testing of the web-site on desktops |  | 12 localizations and 10 environments, no test-cases provided |
| Testing on tablets |  | 4 devices |
| **Total** |  |  |

# Table - Estimates for optional expenses

| **Activity** | **Estimate, hrs** | **Assumptions** |
| --- | --- | --- |
| **SETUP ENVIRONMENT** |  |  |
| Optional setup activity #1 |  |  |
| Optional setup activity #2 |  |  |
| **DESIGN** |  |  |
| Optional design activity #1 |  |  |
| Optional design activity #2 |  |  |
| Optional design activity #3 |  |  |
| **DEVELOPMENT** |  |  |
| Optional development activity #1 |  |  |
| Optional development activity #2 |  |  |
| Optional development activity #3 |  |  |
| **TESTING** |  |  |
| Optional testing activity #1 |  |  |
| Optional testing activity #2 |  |  |
| **Total** |  |  |

# Summary

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| --- | --- |
| **Characteristic** | **Value** |
| Base Price Cap | 1000 $ |
| Price of All Estimated Risks | 500 $ |
| Permissible Deviation for Initial Estimates | -25% / + 50% |
| Project Duration | 20 business days |
| Team members | see sections 7, 8 |

Appendix A. About Company

Appendix B. Mockups

Appendix C. Scope in mindmap format

Appendix D. Additional questions