

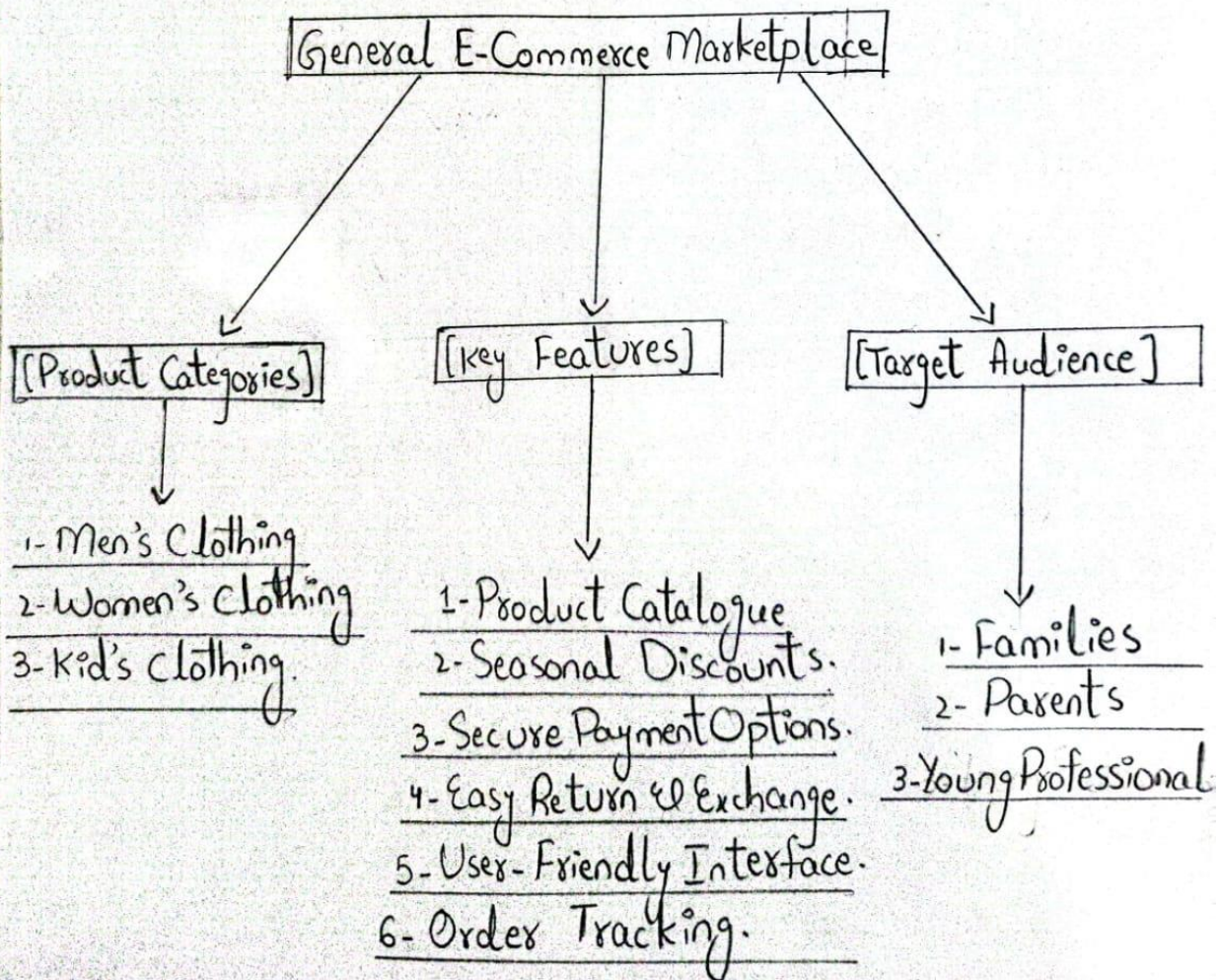
Day 1: Laying The Foundation For Your

Market Place Journey:-

Step 1: Choose Your Marketplace Type

Q: What type of marketplace are you building?

Ans: General E-Commerce



Step 2: Define Your Business Goals

Q1: What Problem does your marketplace aim to solve?

Ans: My marketplace aims to address the problem of finding quality and trendy clothing items in one convenient place. It will make shopping for clothes easier by offering a variety of styles, sizes, and categories all under one platform.

Q2: Who is your target audience?

Ans: Men, Women and Kids of all age groups who are looking for trendy and affordable clothing.

- Fashion-conscious individuals who want a variety of clothing options to choose from.
- Busy Professionals or individuals who prefer shopping online for convenience.
- Parents looking for clothing for their children, either for everyday use or special occasions.

Q3: What Products or Services will you offer?

Ans: We will offer a wide range of trendy and Seasonal clothing for men, including casual wear, formal wear, and active wear. For women, we'll feature stylish outfits such as dresses, tops and ethnic wear. For kids, we'll provide comfortable and colorful clothing options suitable for all age groups, including daily wear and special occasion outfits.

Q4: What makes your marketplace unique?

Ans: 100 % authentic Products, fast delivery, and exclusive discounts.

Q5: What is your business outcome?

Ans: Build customer trust and achieve high sales.

[Business Goals]

-----[Problem]

- Customers find quality and trendy clothes in one convenient place.
- Offer variety of styles, sizes, and categories all under one platform.

-----[Target Audience]

- Parents, Busy Professionals, Fashion-conscious, Men, Women and kids.

-----[Products/Services]

- Casual, Formal, Active and Ethnic wear. Stylish outfits, Tops, Comfortable and Colorful clothes for all men, women & kids

-----[Unique Features]

- Authentic Products, fast delivery, discounts.

-----[Business Outcomes].

- Build trust and achieve high sales.

Step 3: Create a Data Schema

Q: What are the main entities and their relationships?

Ans: Products, Orders, and Customers, with clear connections.

Draw Relationship between Entities:-

[Product]

- ID
- Name
- Price
- Stock

| |
| |

[Order] - - - - -> [Customer].

- Order ID
- Product ID
- Quantity.

- Customer
- Name
- Contact Info