VOCON

Presented by: Awais Khan

PROJECT OVERVIEW

In today's competitive market, businesses need to not only support their customers effectively but also proactively drive sales. Traditional approaches often fall short of achieving both seamlessly. To bridge this gap, we propose an AI-powered call agent designed to transform customer interactions into meaningful sales opportunities.

This AI solution combines cutting-edge conversational technology with intelligent sales features to:

- Engage potential customers with personalized recommendations.
- Upsell and cross-sell products during customer interactions.
- Provide 24/7 support to ensure no sales opportunity is missed.

By integrating this tool, your business will not only enhance customer satisfaction but also boost sales conversions, turning routine calls into revenue-driving opportunities.

KEY FEATURES IN VOCON

01

01 Inbound Agent

02 Outbound Agent

In Addition

- Call Campaigns
- Contacts
- Call logs and Recording
- Errors Log

KEY METRICS & DASHBOARD OVERVIEW

PERFORMANCE METRICS

- Total calls made and answered.
- Call duration and total time spent (minutes logged).
- Outcomes categorized (e.g., answered, no-answer, transferred, or failed to connect).

DETAILED INSIGHTS

- Call Outcomes: Breakdown of successful calls, missed calls, and follow-up requirements.
- Cost Management: Track call-related expenditures to ensure efficient use of resources.
- Conversion Metrics: Appointments booked or actions completed during calls.

CUSTOMIZABLE DASHBOARDS

- Fully customizable interfaces to visualize business KPIs.
- Ability to track specific data points like ROI, cost per lead, and user engagement.

REAL-TIME DATA ANALYSIS

- View live statistics and trends to address operational bottlenecks immediately.
- Supports better resource allocation by identifying high-demand periods.

Starter

Great for: Testing and simple launch calls without the ability for complete automations

Talk Time: 40 Minutes

Slack Support: -

Features: Unlimited calls, booked appointments, & transfers

Ability to create inbound & outbound agents

Initiate outbound calling

Monthly fee: 4.99$

Exclusive

Great for: Solopreneurs and entrepreneurs using a cell phone for business without a CRM.

Talk Time: 400 Minutes

Slack Support: -

Features: Automatically routes unanswered calls to AI in replacement of voicemail

Works seamlessly with any iOS or Android phone

Converts missed calls into intelligent conversations

Monthly fee: 100$

Agency

Great for: Agencies of ALL sizes from startups to established companies needing robust call handling & AI driven automation, dedicated support & setup INCLUDED

Talk Time: 8000 Minutes

Slack Support: Included

Features: High-Speed Simultaneous Call Dialing

Mid-Call Actions: Trigger actions during calls, such as querying databases and pushing external information back into the live call

Support via Slack: Direct, real-time assistance through Slack.

Monthly fee: 2000$

Enterprise

Great for: Enterprise looking to resell AI-powered solutions with advanced client management and revenue opportunities.

Talk Time: Unlimited

Slack Support: Include

Features: Unlimited Sub Accounts: Manage unlimited clients under your company.

Resell Minutes at Premium: Earn by reselling minutes with direct billing to clients.

Turnkey Solution: Provide a ready-to-use AI system without extensive technical knowledge.

Monthly fee: Pay as you go