

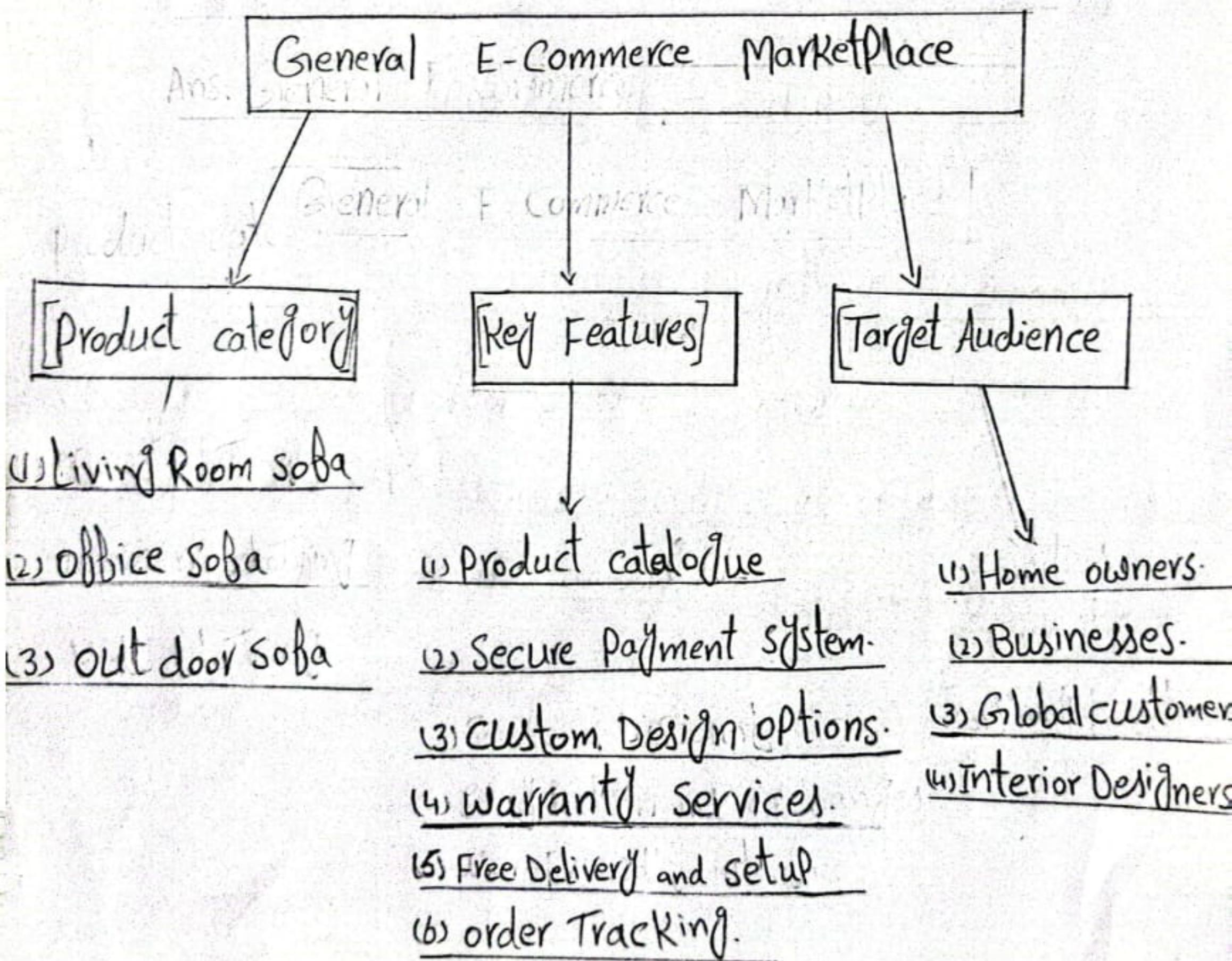
Day 1: LAYING THE FOUNDATION

FOR YOUR MARKETPLACE JOURNEY:-

Step 1: Choose Your Marketplace Type

Q: What type of marketplace are you building?

Ans: General E-Commerce



Step 2: Define Your Business Goals

① what Problem does your Marketplace aim to solve?

Ans: our Marketplace makes it easy to find the perfect sofa by bringing many styles and options together in one place. You don't need to visit multiple stores, as everything is available online with all the details you need. We help you choose a sofa that fits your home, style, and budget.

② who is your target audience?

Ans: our target audience is anyone looking to buy a sofa, from homeowners to renters. We focus on people who want comfort, style, and convenience at the right price.

Q 3: What Products or Services Will You Offer?

Ans: we offer a wide range of sofas, including different styles, sizes, and materials to suit every home. we also provide customization options, delivery services, and helpful guides to make your sofa-buying experience easy.

Q 4: What Makes Your Marketplace Unique?

Ans: our marketplace is unique because we offer 100% authentic products, fast delivery, and exclusive discounts. we focus on quality, convenience, and value to make your sofa shopping experience the best.

Q 5: What Is Your Business Outcome?

Ans: Build customer trust and achieve high sales.

[Business Goals]

[Problem]

- We simplify sofa shopping by offering a wide range of options, detailed information, and customization in one convenient platform.

[Target Audience]

- Homeowners and renters looking for stylish, comfortable, and affordable sofas.

[Products and Services]

- A variety of sofa with customization options, fast delivery, and helpful guides to make the buying process smooth.

[Unique Features]

- 100% Authentic Products, fast delivery, exclusive discounts, and a seamless shopping experience.

[Business Outcomes]

- Build trust and achieve high sales.

Step 3: Create Data Schema

Q: What are The main entities and Their Relationships?

Ans: Products, orders, and customer with clear connections.

Draw Relationship between Entities:

[Product]

- ID
- Name
- Price
- Stock

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[order] -----> [customer]

- OrderID
- ProductID
- Quantity

- customer
- Name
- contact info