

## Task: Build and Deploy a Machine Learning Model for Customer Churn Prediction

### Problem Statement:

A telecom company wants to predict whether a customer is likely to churn (i.e., leave the service) based on their usage data, contract type, and service details.

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### Dataset:

Use the Telco Customer Churn dataset from Kaggle.

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### Task Breakdown:

#### 1. Data Exploration & Preprocessing

- Load the dataset using pandas.
- Handle missing values and convert categorical variables.
- Perform EDA with seaborn/matplotlib.
- Feature engineering: Create at least 2 new features.

#### 2. Modeling

- Split the data into train/test sets.
- Train at least 3 different models (e.g., Logistic Regression, Random Forest, XGBoost).
- Use GridSearchCV or RandomizedSearchCV for hyperparameter tuning.
- Evaluate models using accuracy, precision, recall, F1-score, and ROC-AUC.

#### 3. Model Explainability

- Use SHAP or LIME to explain key predictions.

#### 4. Deployment

- Save the final model using joblib or pickle.
  - Create a Flask or FastAPI web app with a simple HTML form for input.
  - Deploy on **Render**, **Railway**, or **Hugging Face Spaces**.
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### Bonus Challenges (Optional)

- Convert the notebook to a production-ready Python script.
  - Log predictions and user inputs to a file or database.
  - Containerize the app using Docker.
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### Deliverables:

- Clean codebase in a GitHub repo.
- Model performance report (confusion matrix, metrics).

- Public link to the deployed web app.
- README.md with instructions and screenshots.