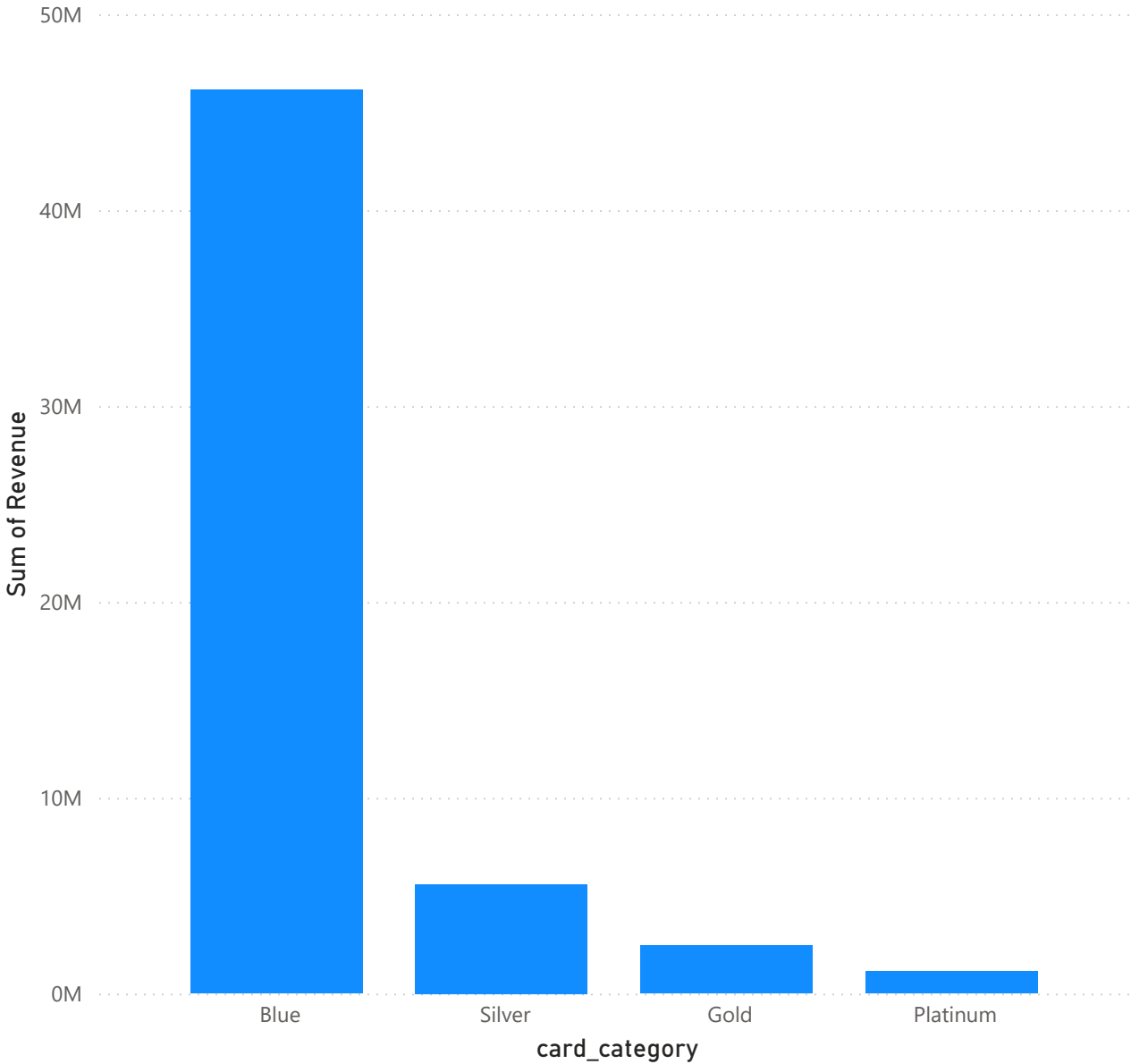


Sum of Revenue by card_category



Week_num2	Previous_week_Revenue	Current_week_Revenue	%GT wow_revenue
1		1,035,629.32	
2	1,035,629.32	1,053,088.81	-13.14%
3	1,053,088.81	1,148,249.80	-70.45%
4	1,148,249.80	1,071,919.27	51.82%
5	1,071,919.27	1,064,577.97	5.34%
6	1,064,577.97	1,121,745.13	-41.86%
7	1,121,745.13	1,099,909.39	15.18%
8	1,099,909.39	1,071,542.29	20.11%
9	1,071,542.29	1,093,501.86	-15.98%
10	1,093,501.86	987,820.46	75.35%
11	987,820.46	1,131,280.79	-113.22%
12	1,131,280.79	1,106,532.92	17.05%
13	1,106,532.92	978,564.76	90.16%
14	978,564.76	1,003,843.69	-20.14%
15	1,003,843.69	1,056,484.86	-40.88%
16	1,056,484.86	1,082,608.69	-19.28%
17	1,082,608.69	978,441.30	75.01%
18	978,441.30	1,063,740.83	-67.97%
19	1,063,740.83	1,044,817.36	13.87%
20	1,044,817.36	1,035,860.99	6.68%
21	1,035,860.99	1,147,869.75	-84.30%
22	1,147,869.75	1,018,518.29	87.85%
23	1,018,518.29	1,070,102.70	-39.48%
24	1,070,102.70	1,099,070.02	-21.10%
25	1,099,070.02	1,115,663.02	-11.77%
26	1,115,663.02	1,103,545.22	8.47%
27	1,103,545.22	1,236,294.67	-93.78%
Total	1,070,439.10	933,134.43	100.00%

Credit Card Transaction Report

Revenue

55M

Total Interest

7.84M

Amount

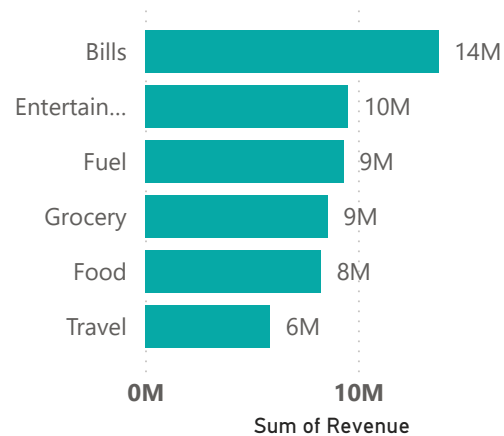
45M

Count

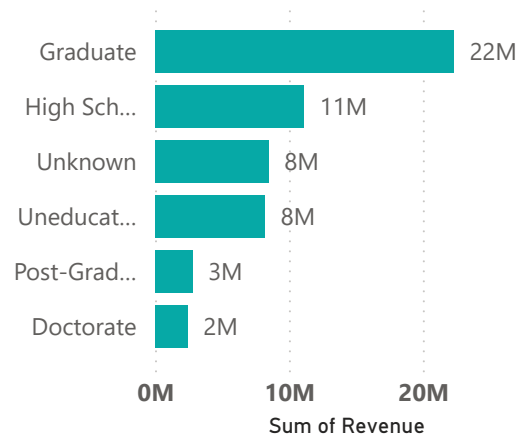
656K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46,139,397.74	36957875	6,495,887.74
Silver	5,586,332.28	4586746	812,081.28
Gold	2,454,072.16	2024078	373,784.16
Platinum	1,135,608.05	953314	161,629.05
Total	55,315,410.23	44522013	7,843,382.23

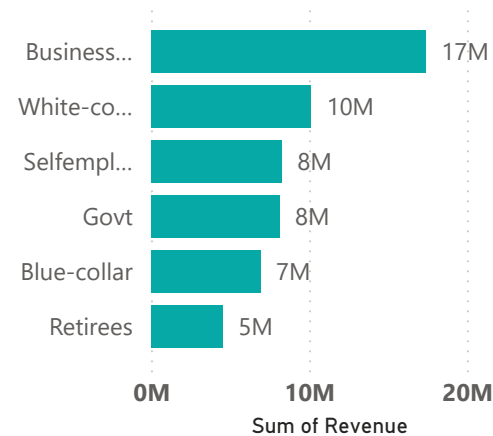
Revenue by exp_type



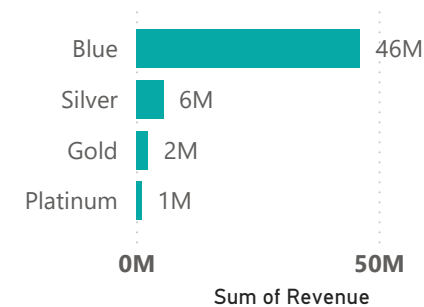
Revenue by education_level



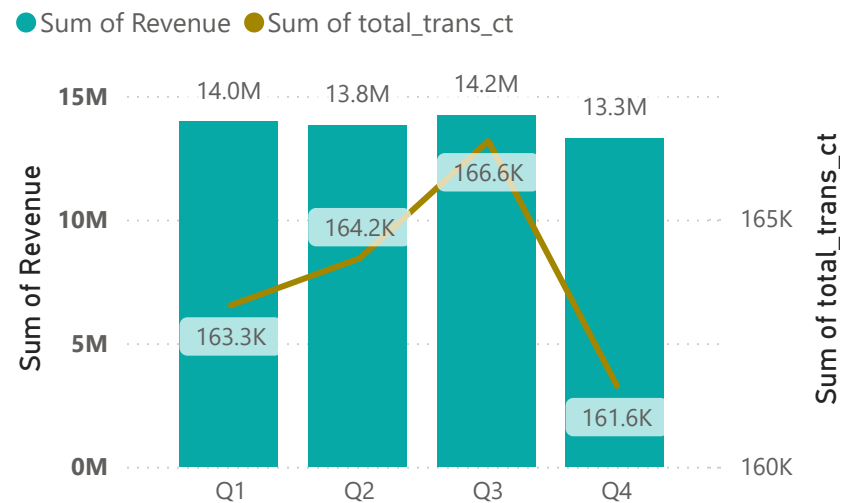
Revenue by customer_job



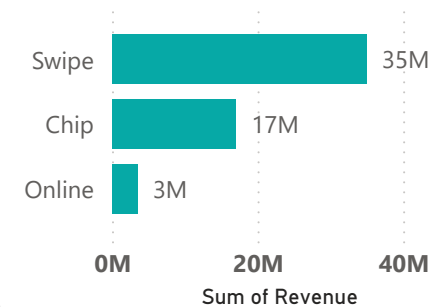
Revenue by card_category



Sum of Revenue and Sum of total_trans_ct by qtr



Sum of Revenue by use_chip



Credit Card Customer Report

Revenue

55M

Total Interest

7.84M

income

576M

CSS

3.19

Q4

Q3

Q2

Q1

week_start_date

All

Swipe

Online

Chip

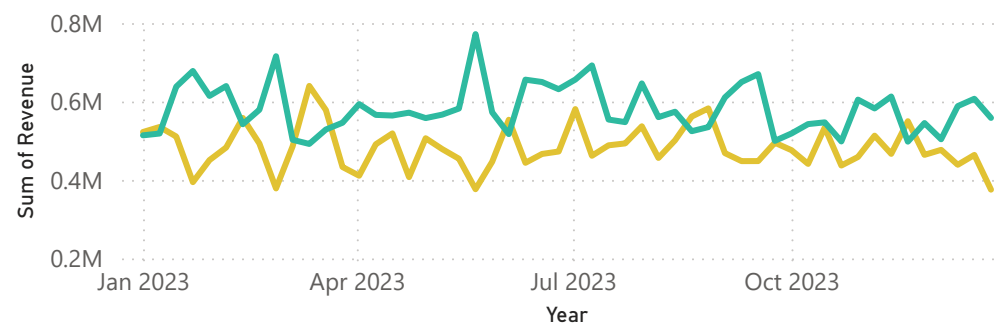
Silver

Blue

Gold

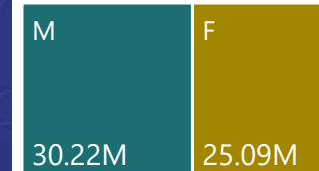
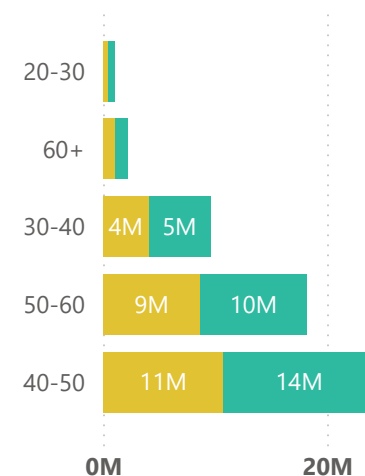
Platin...

Revenue by Week



Revenue by age group

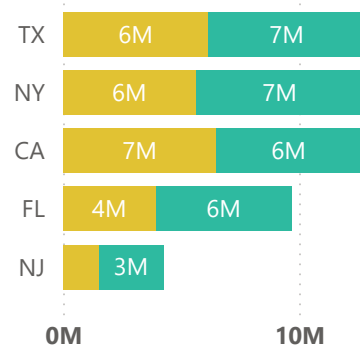
gender ● F ● M



customer_job	Sum of Revenue	Sum of income	Sum of interest_ea
Blue-collar	6,904,278.57	72262158	952,80
Businessman	17,387,832.31	186959919	2,539,39
Govt	8,111,701.37	88773989	1,160,01
Retirees	4,535,184.24	48675030	630,35
Total	55,315,410.23	575914439	7,843,38

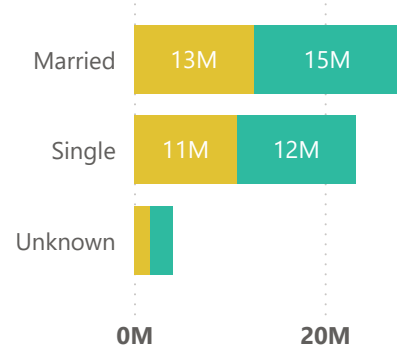
Top Five State

gender ● F ● M



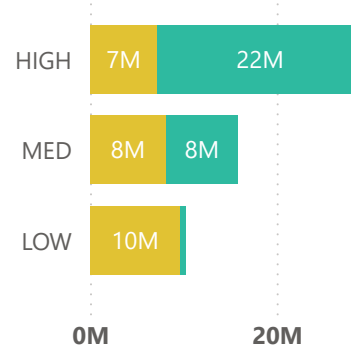
Revenue by Marital

gender ● F ● M



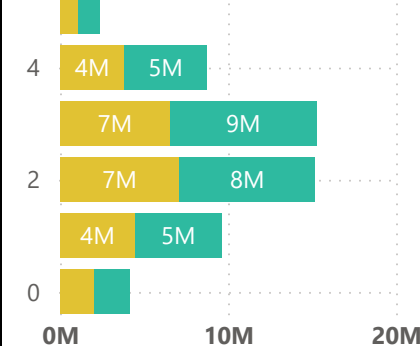
Revenue by Income Group

gen... ● F ● M



Revenue by Dependent

gen... ● F ● M



Revenue by Education

gender ● F ● M

