WsCube Tech®
Upskilling Bharat

Become an

DIGITAL MARKETER

In Just 20 Weeks

Get Job Ready with Digital Marketing Mentorship Program

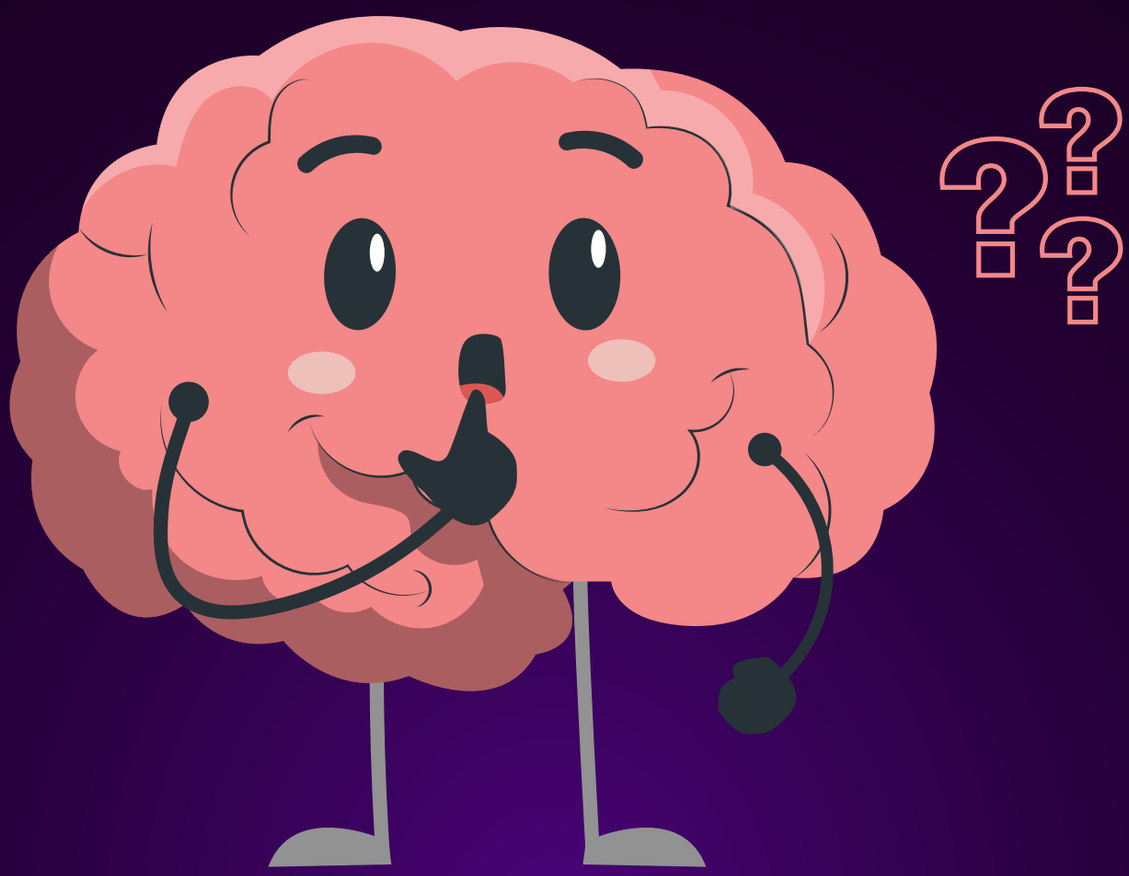
with
Generative AI

WsCube Tech®
Upskilling Bharat

CURIOUS??

We know, what's on your MIND!

1. What is Digital Marketing?
2. Why is Digital Marketing a promising career choice?
3. Why should I choose WsCube Tech?
4. How does this program work?
5. What exactly will I learn?
6. Who are **my mentors?**
7. Am I going to get career support?
8. Will I get a certificate to enhance my resume?
9. Are there any success stories from the past?
10. How to enroll in this program?



1

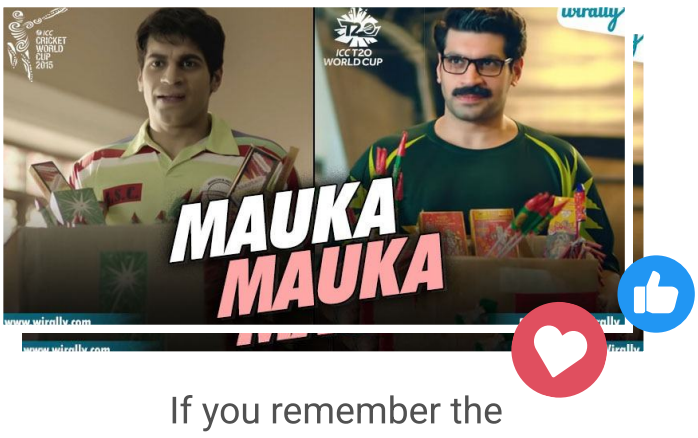
What is **Digital Marketing?**

Myntra | zomato | make my trip | shaadi.com The World's Largest Matrimonial Service

boAt | DREAM11 | Coca-Cola

Don't you feel that these brand names are ringing in your ears all the time?

All because of their "Digital Marketing Strategies".



If you remember the
Mauka Mauka Campaign
from the **STAR SPORTS** during the Cricket World Cup 2015, that campaign only got

50 billion
impressions worldwide.

Single digital marketing campaign can make a brand from

zero → Hero

Yes, that's right!

"**Digital Marketing**" is the only secret sauce behind the popularity of these big brands.

That's how impactful Digital Marketing is.

If this **excites** you, then you are at the **Right Place!**

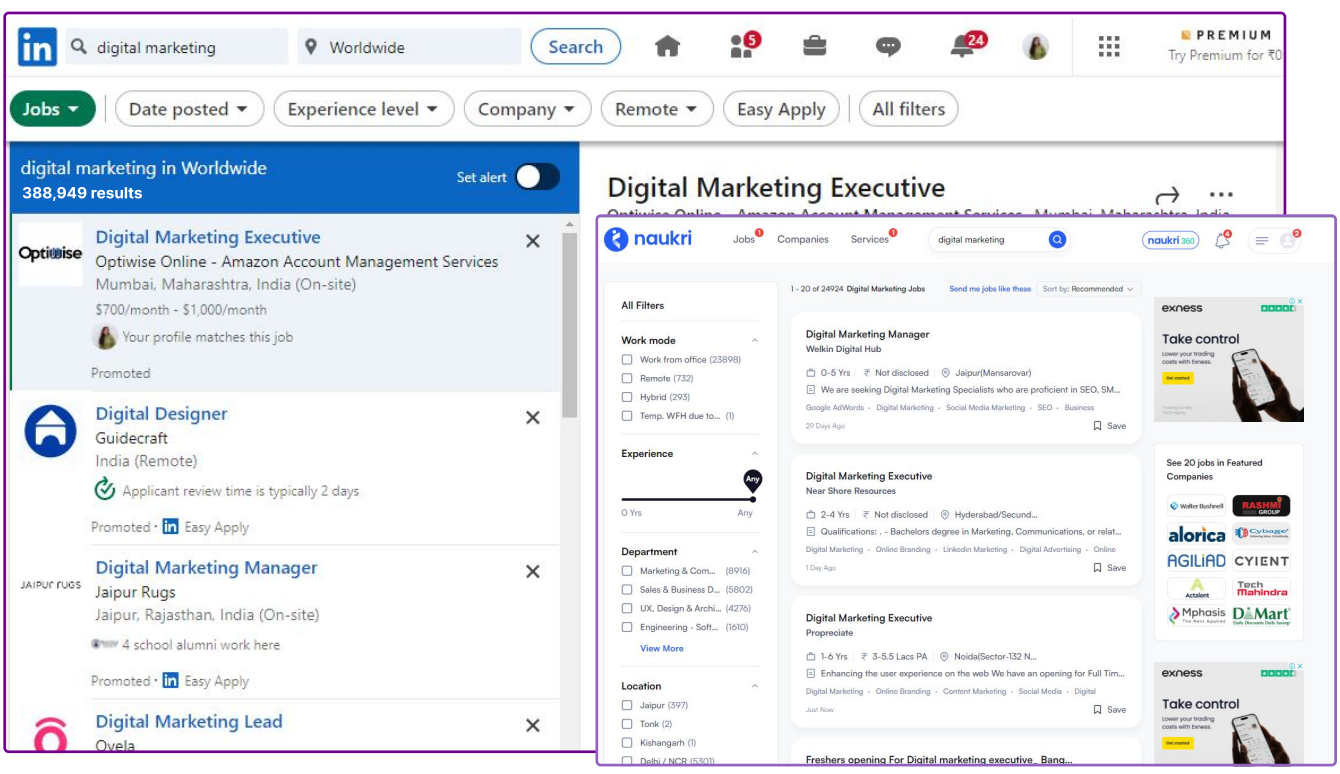
Digital Marketing is the game-changer in today's business landscape!

2

Why is Digital Marketing a **promising career choice?**

We've fetched some data for you!

LinkedIn ranks 'Digital Marketer' as a Top In-Demand Job, and according to naukri.com, there are currently **388,949** job openings in digital marketing.

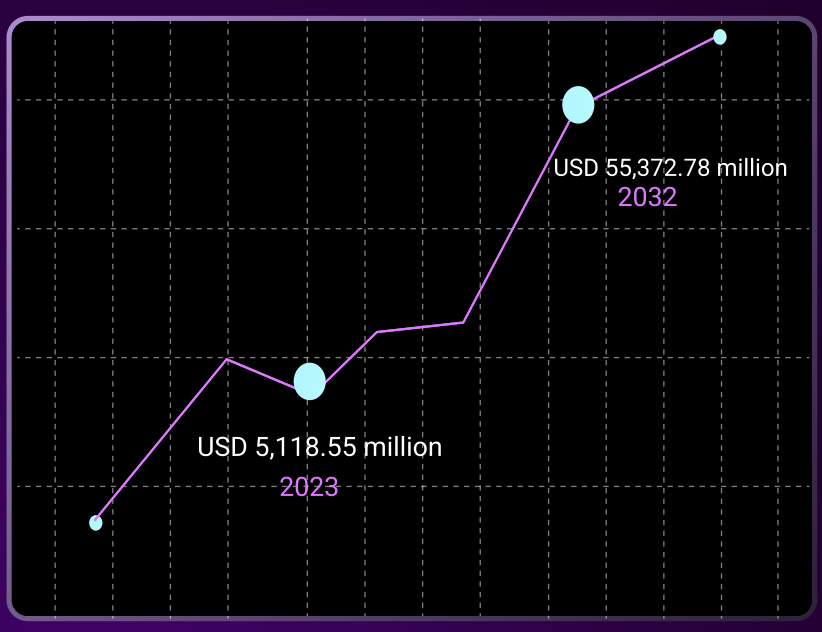


Source: Naukri.com

Scope of Digital Marketing

The Indian Digital Marketing market attained a value of **USD 5,118.55** million in 2023.

The market is expected to grow at a **CAGR of 30.3%** from 2024 to 2032 to reach a value of **USD 55,372.78** million.



Source: Expert Market Research

Grab this opportunity before you miss the wave of endless possibilities!

3

Why should I choose **WsCube Tech?**

Your Success is Our Mission

WsCube Tech's Upskilling Pedagogy

Program Curriculum

This course has been designed according to the top company's job description covering all depths in detail.

Module 1

Fundamentals of Digital Marketing

- What is Digital Marketing?
- Scope & Latest Trends
- Career and Jobs in Digital Marketing
- Understanding Channels in Digital Marketing
- Setting marketing objectives
- Business Models & Competitor Research
- Marketing funnel & customer journey
- Identifying target audience segments

Digital Marketing Manager
R12 SOLUTIONS PRIVATE LIMITED · India · 2 weeks ago · Over 100 applicants
Remote · Full-time
51-200 employees
Skills: Marketing Campaigns, Search Engine Optimization (SEO), +8 more
See how you compare to over 100 other applicants. Try Premium for ₹0
Easy Apply | Save
About the job
Role Description

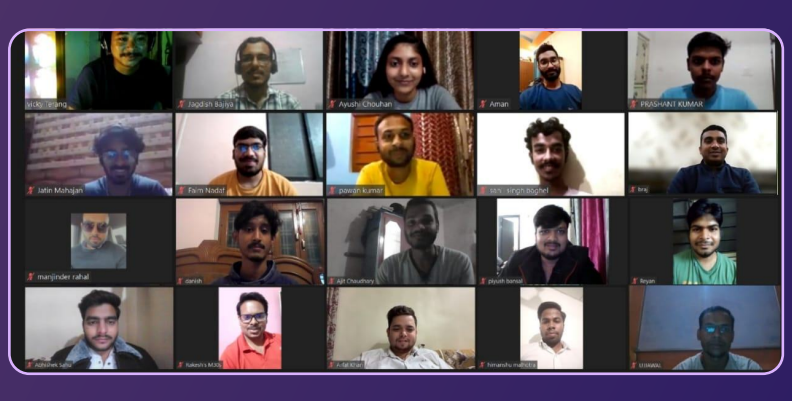
Project-Based Learning

Engage in real-word projects, especially designed to enhance your critical thinking, collaboration, and problem-solving skills.

- Brand Teardown - JioCinema
- E-commerce brand (Jio Mart)
- Blinkit & Zomato's Social Media Marketing

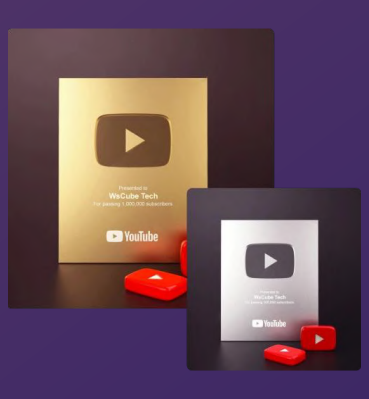
Doubt Resolutions

You can ask all your questions and doubts to the mentor during the Live classes. All your doubts will be resolved efficiently to ensure quality learning.



Deep Dive with Case Studies

We offer insights into real-life problems, and solutions to help you understand complex concepts, and real-world scenarios.



3 Million YouTube Subscribers

Our learners are working with leading brands.

Average CTC

₹6.8 LPA

Success Stories

She channeled her SEO savvy into a thriving career, landing an SEO Manager role

Anannya Tripathi — SEO Manager — CTC: 8.3 LPA — Denave

Jahnvi upgraded her skills and now helps companies succeed as a Performance Analyst.

Jhanvi Yadav — Performance Analyst — CTC: 9 LPA — Publicis Groupe

Varsha Rathi weaves social media narratives, crafting digital tapestries as a Social Media Specialist.

Varsha Rathi — Social media specialist — CTC: 7.2 LPA — Witty Marketers

Mansi now shines as a Social Media Specialist by learning digital marketing from us.

Mansi Mishra — Social media specialist — CTC: 6.5 LPA — Job

Viranchi Dadhich tells stories on social media, creating beautiful digital pictures as a Social Media Specialist.

Viranchi Dadhich — Social media specialist — CTC: 6.5 LPA — ProMobi Technologies

With a keen insight into e-commerce, he now coordinates social media and SEO globally.

Jay Lalwani — E-commerce Cordinator — CTC: 11.2 LPA — Geb

Entrepreneur Alumni

Viral Patel

Viral dived into digital marketing and now heads the cool crew at Revival Media.

Founder — Reviral Media

Sujit Dutta

Sujit mixed marketing magic and now captains the Print kolkata ship.

Founder — PrintKolkata

Sukanta Das

Sukanta mastered marketing beats and now pilots the innovative Newsense Plant.

Founder — Newness Plant

& so many more...

Program Ratings

4.9 ★★★★½

(19476 Reviews)

Glimpse of **Digital Marketing Journey**

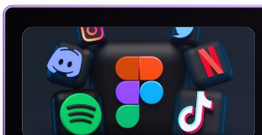
Come and explore the exciting digital world with us, where everyone is welcome!

Your class would look like this

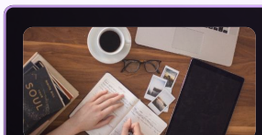
Who can apply for the course?

Students

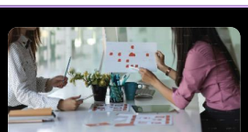
Professionals



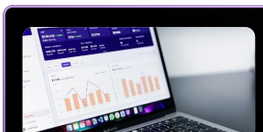
Brand Marketers



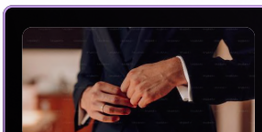
Career switchers



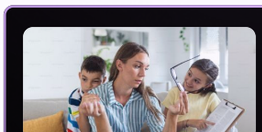
Coaches



Freelancers



Entrepreneurs



Homepreneurs

Let's embark on this digital journey together.

How does this program **work**?

4

Learn

Upskill yourself with leading professionals to gain insights from their vast experience.

Practice

Sharpen your skills by learning through course assignments, live projects, and regular assessments and quizzes.

Ask

Resolve your queries with industry experts with our dedicated doubt-clearing sessions.

Build

Craft a diverse portfolio and resume with LinkedIn optimization showcasing your Digital Marketing expertise.

Crack

Seize your ideal job and make an impact in your career.

- **Resume Building**
- **LinkedIn Profile Optimization**
- **Mock Interviews**
- **Placement Assistance**

Program Curriculum

Live Learn Grow Together

14 Modules | 18 Workshops | 15 Assignments | 15 Case Studies | 15 Projects

Module 1
Fundamentals of Digital Marketing

Project
Brand Transition - JioDream

Case Study
- Digital Marketing Strategy for Amul
- Creative Advertisement Campaign of Nike
- Content Marketing Strategy of Coca-Cola
- Facebook Ad Campaign of Dollar Shave Club
- Twitter Marketing Strategy of Starbucks
- Instagram Marketing Strategy of Nike
- Marketing Case for Jabong.com
- Marketing Case for Jabong.com

Assignment
Perform a complete brand audit for a company of your choice

- Brand Audit Report
- Competitor Analysis
- Competitors Ad Campaign
- Brand Positioning Report
- Brand Strategy Report

Tools
- Google Analytics
- Google Ad Words
- Facebook Ad Manager
- Twitter Analytics
- Instagram Analytics
- Facebook Analytics
- Google Trends
- Keyword Planner
- Facebook Insights
- Twitter Analytics

Live Sessions
- Live Session - 1 Hrs
- Live Session - 1 Hrs
- Live Session - 1 Hrs

Module 2
Search Marketing, Mobile Marketing & Creation

Project
Health and Wellness Website Creation

Case Study
- Search Marketing Strategy of Dominos
- Mobile Marketing Strategy of Dominos
- Mobile Marketing Strategy of Dominos

Assignment
- Keyword Research
- Competitor Analysis
- Search Marketing Report
- Mobile Marketing Report
- Website Creation

Tools
- Google Analytics
- Google Ad Words
- Facebook Ad Manager
- Google Trends
- Keyword Planner
- Facebook Insights
- Twitter Analytics
- Google Analytics
- Google Ad Words

40+ Digital Marketing Tools

GravityWrite
GoDaddy
afternic
sedo.com Buy. Park. Sell. Domains
dan.com
Flippa
Canva
freepik
elementor
grammarly
Helium 10
Google Alerts
Social Searcher
Google Business Profile
vidIQ
TubeBuddy
VideoScribe from Sparkol
peopleperhour
guru
AngelList
upwork
Disney+ hotstar
ZEE5
truecaller
GMass
GetResponse
mailchimp
buffer
Google Analytics
Google Search Console
Tag Manager
RankMath
Ubersuggest
SEMRUSH
Keyword Tool
Google Ads KEYWORD PLANNER
BuiltWith
MOZ
SeoQuake
SimilarWeb
ChatGPT
Meta
LinkedIn ads
Ads

Who are **my mentors?**

Well, hold onto your seats
because we're about to introduce you to the
Rockstars behind the scenes.

That's us!

Upskilling Bharat with trust and excellence

24580+
Learners Trained

425+
Masterclasses Delivered

7+
Years of Experience

45650+
Hours of Live Mentorship

28+
Domain Expertise

7

Am I going to **get career support?**

We have got you covered!

Building a career you love, one step at a time.

Mock interviews

Boost your interview skills and confidence with our expert guidance, ensuring you shine in every opportunity.

Resume Building

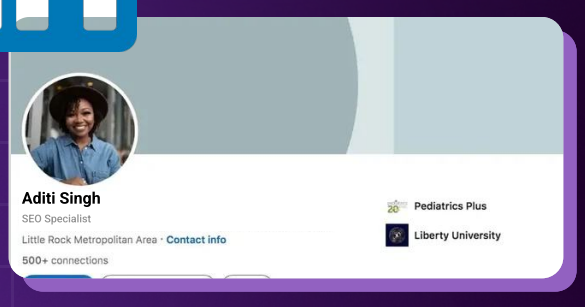
Get your resume built and reviewed by experts and hiring managers in the field of Digital Marketing.

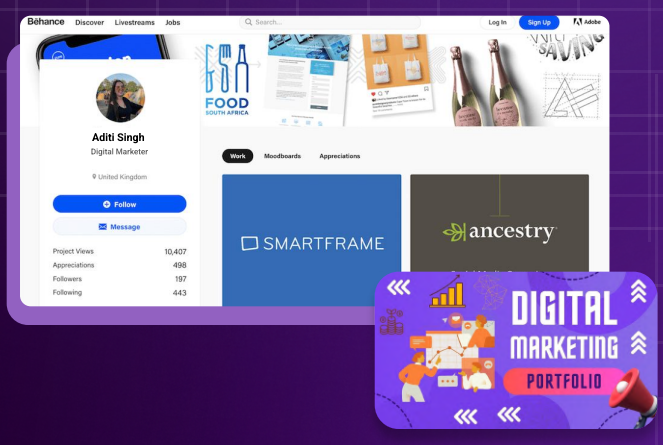
Placement Assistance

Practice your interviewing skills with mock interviews and receive placement assistance to help jump-start your career.

LinkedIn Profile Optimization

Maximize your impact in the professional world through strategic LinkedIn profile optimization by WsCube Tech.





Portfolio Building

Receive personalized assistance in creating a remarkable portfolio that effectively showcases your skills.

8

Will I get a **certificate** to enhance my resume?

Grab the spotlight by getting certified!

Upon finishing our digital marketing mentorship program, you'll earn a certificate of completion.

WsCube Tech
System For Satisfaction

000111222333
REGISTRATION NO

CERTIFICATE

OF COMPLETION

THIS IS TO CERTIFY

Your Name

Has Successfully Completed
"_MONTHS" of
"YOUR COURSE"

from _____ to _____

We found him/her pretty active and confident in assigned projects.

DATE

A+

Kushagra Bhatia
Founder
WsCube Tech

Verify your certificate:
www.wscubetech.com/verify-certificate

Grade: A+ Above 75%, A 75% to 65%, B+ 65% to 50%, B: Below 50%

Are there any **success stories** from the past?

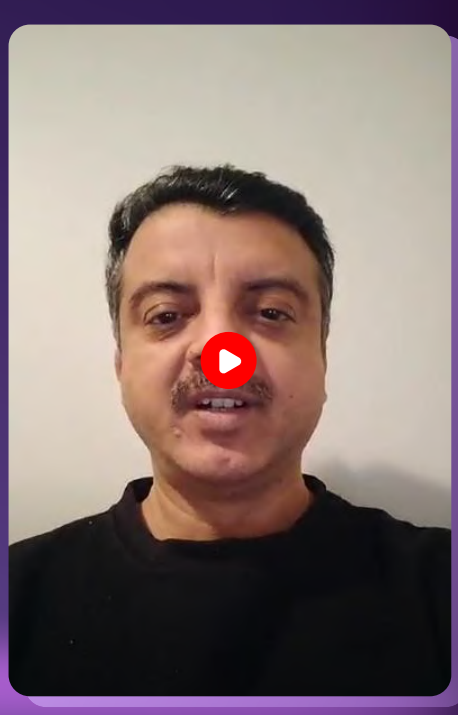
9

Discover the HYPE by yourself!

Sneak Peek from our Learners

Nitesh Gaur
(Student)

Bindu Bansal
(Content Writer)



Rajaram
(Business Owner)

Trusted by Thousands

Google Review
Rated 4.7 (853 Reviews)

Sinu jodhpur
2 reviews
★★★★★ 9 months ago
Best digital marketing institute in jaipur💯 I had an amazing experience here, course content covers everything from basics to advanced. Highly recommend this course to anyone who is looking to start or advance their career in digital marketing.✨
Like

Rohit Ahlawat
Local Guide · 16 reviews · 13 photos
★★★★★ a week ago NEW
I took 2 courses(coding & digital marketing)from ws cube tech. Bhagirath sir & prajjwal sir taught us to be very professional. Ws cube tech gives a good environment & practice areas.
All the staff are helpful.
Special thanks to Bhagirath sir & prajjwal sir for giving great knowledge & sharing his experience 🙏🙏🙏.
I always recommend ws cube tech.

Rajesh soni
5 reviews
★★★★★ 10 months ago
I recently joined the digital marketing course at WsCube Tech and I am extremely satisfied with the quality of teaching. The trainers are highly experienced and provide in-depth knowledge of the subject. Best digital marketing institute in jaipur!
1

Jitendra Jangid
1 review
★★★★★ 10 months ago
The digital marketing course at WsCube Tech was a great investment in my career. I learned skills that have already helped me advance in my job, and I feel more confident in my ability to navigate the ever-changing digital landscape. Best digital marketing institute in jaipur!
1

Manisha Meghwal
1 review
★★★★★ 10 months ago
Best digital marketing institute in Jaipur... I recently attended a workshop on digital marketing and it was totally worth it! I highly recommend wscube tech to anyone who is looking for digital marketing course in Jaipur .... 💯
Like

AshokBorawat AB
8 reviews · 6 photos
★★★★★ 4 months ago
This digital marketing institute in Jaipur has some of the best trainers in the industry. They are highly experienced and knowledgeable, and they provide real-world examples and case studies to help you understand the concepts better. I was able to apply the skills I learned at this institute in my job, and it helped me advance my career.
Like

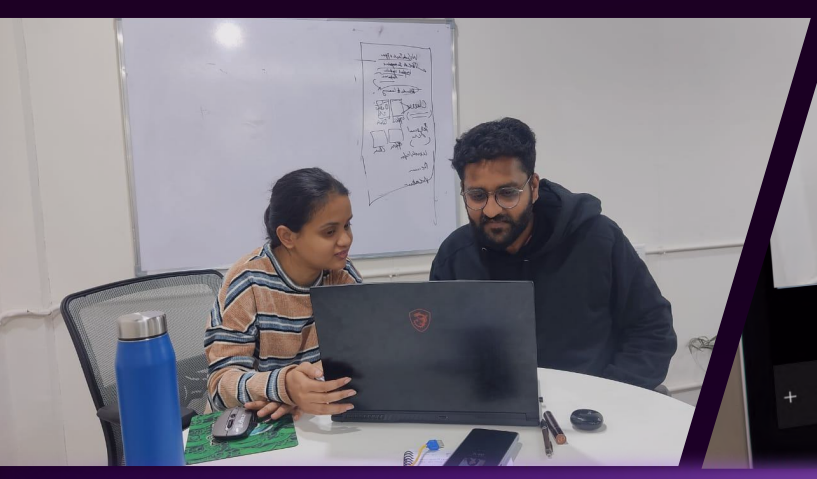
WsCube Tech offers

Tech-Integrated Hybrid Upskilling Experience

Level up your Digital Marketing Skills with our Online and Offline presence.

Offline/Online Classes

Join our doubt-solving sessions, where our mentors get your queries resolved!



Doubt-clearing sessions

Our expert-led workshops bring knowledge to life with practical experiences.

Exclusive Masterclasses/ Workshops

We aim to encourage collaboration and offer an engaging learning environment.

Community Learning/Group Discussions

How to **enroll** in this program?

10

WSCUBE TECH®
Upskilling Bharat

You are one step away from your dream career!

Enroll Now

Still unsure?

Call Now to Book 2-Days of

Demo Classes

+91-93529 76305

For any other details, feel free to reach out.

We are here to help!