



## **End-to-End Advertising & Production Solution**

**Proposal for Promotional Videos**

**Prepared by:**

**AT production- Greater Noida**

**Prepared for:**

**Mr Ritik Dhakad**

## **Executive Summary**

This proposal outlines a targeted promotional strategy focused on the production of **informative video content** designed to enhance brand credibility, educate the audience, and drive meaningful engagement. By combining clear, value-driven messaging with audience-focused storytelling, we create impactful videos that help brands communicate effectively and generate quality inquiries.

Our streamlined workflow ensures the delivery of polished, high-quality **informative video assets** optimized for performance across digital platforms. This content-driven approach strengthens visibility, improves engagement rates, and positions the brand as knowledgeable, reliable, and trustworthy.

The client has opted for our **informative video package**, which includes the production and delivery of a total of **100 videos as part of the contract**, scheduled across the agreed timeline.

| <b>VIDEOS PACKAGE</b>   | <b>COST</b> | <b>TIME DURATION</b> | <b>DELIVERY TIME</b>                                  |
|---|-------------|----------------------|---|
| <b>INFORMATIVE VIDEOS PACKAGE</b>   |             |                      |   |
| 100 Informative Videos<br>Each Video =1200/-  | 120,000/-   | Upto to 3 Minutes    | All videos should be delivered in as soon as possible |
| <b>INCLUDES:</b><br><br><input checked="" type="checkbox"/> Scripting<br><input checked="" type="checkbox"/> Editing<br><input checked="" type="checkbox"/> Professional Female Artist<br><input checked="" type="checkbox"/> Croma Shoot (Green Screen)<br><input checked="" type="checkbox"/> 4K Quality Output<br><input checked="" type="checkbox"/> Duration: Upto 3 Minutes |             |                      |   |
| <b>Each topic will be of 30 Minutes which having sub topic</b><br><br><b>NOTE: 25%Advance rest payment after delivery of some videos</b>  |             |                      |   |
|   |             |                      |   |

Note: **No Hidden Charges**

We also do...

**NOTE - We Provide Complete Marketing Services**

- 1.Digital Marketing
- 2.Celebrity Management
- 3.Television Advertising
- 4.Influencer Marketing
- 5.PR
- 6.Podcast
- 7.TVC Ads
- 8.All types of Video Ads (Documentary, Short Film, Story Based, UGC, etc.)
- 9.,

Payment Details:-

Bank Name :- ICICI Bank

A/C Name :- Ashok Theater Productions Private Limited

A/C No:- 538805500094

A/C Type :- CAA

IFSC:- ICIC0005388

Our Office Address

Nx-One Avenue, Tower No. T3 7th Floor A-714, Plot No. 7, Greater Noida W Rd, opposite Gaur Saundaryam Society, Tech Zone IV, Greater Noida, Uttar Pradesh 201306

In case you need any other details please let me know will wait for your revert.

Thanks & Regards

AT PRODUCTION

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