

Date 24/12/2025

Video Creator Agreement (Per Video Basis)

This agreement outlines the terms between Gyan Kamao (Client) and the Video Creator for producing short talking-head videos. The Client provides all creative materials while the Creator focuses solely on performance and delivery.

Parties Involved

- ***Client***: GyanKamao, Delhi, India.
- ***Creator***: Creator's Name _____,
Creator's Contact Details _____
[City:- _____, India].

Scope of Work

Creator will record talking-head videos of approximately 3 minutes or longer, reading provided scripts with natural energy. Client supplies complete script, editing, teleprompter guidance, example videos, and all production support; Creator performs only on-camera delivery in a quiet environment with good lighting and clear audio.

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Payment Terms

- Fixed rate: ₹500 per approved video (all-inclusive, no additional expenses).
- Minimum Guarantee (MG): Client commits to minimum 25 videos per month if Creator remains available and compliant.
- Payments processed monthly via UPI/bank transfer by the 5th of each month for prior month's approved videos.

Quality Standards

Videos must feature clean background, steady camera, high resolution (minimum 1080p), and professional delivery without background noise or distractions. Creator must follow script exactly with confident, energetic tone; rejections for quality issues forfeit payment but count toward MG only if reshot successfully within 48 hours.

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Delivery Process

- Scripts sent via WhatsApp/email with clear deadlines (typically 48 hours).
- Submit raw footage via Google Drive/WhatsApp link in vertical 9:16 format (or as specified).
- Client handles all editing and final production; no editing required from Creator.

Scheduling Flexibility

Creator chooses convenient shooting times but must meet deadlines and maintain quality. Notify Client in advance via message for any unavailability (travel, health, etc.).

Rights and Ownership

Client owns full rights to raw footage, scripts, and final videos for use across YouTube, Instagram, ads, or any platform. Creator grants perpetual, worldwide license and cannot repurpose videos without written Client approval.

THE GYANKAMAO

 **Ritik** Proprietor

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Conduct and Termination

Maintain professional conduct; no deviations from script or unapproved content. Client may terminate with 7 days' notice for repeated quality issues or missed deadlines; Creator receives payment only for approved videos. Creator may terminate similarly with 7 days' notice.

Acceptance

[Creator's Name _____], agree to all terms above.

Signature: _____ Date: _____ City: _____

(Digital acceptance via WhatsApp "I Agree" + name screenshot suffices.)