



End-to-End Advertising & Production Solution

Proposal for Promotional Videos

Prepared by:

AT production- Greater Noida

Prepared for:

Mr Ritik Dhakad

Executive Summary

This proposal outlines a targeted promotional strategy focused on the production of **informative video content** designed to enhance brand credibility, educate the audience, and drive meaningful engagement. By combining clear, value-driven messaging with audience-focused storytelling, we create impactful videos that help brands communicate effectively and generate quality inquiries.

Our streamlined workflow ensures the delivery of polished, high-quality **informative video assets** optimized for performance across digital platforms. This content-driven approach strengthens visibility, improves engagement rates, and positions the brand as knowledgeable, reliable, and trustworthy.

The client has opted for our **informative video package**, which includes the production and delivery of a total of **100 videos as part of the contract**, scheduled across the agreed timeline.

VIDEOS PACKAGE	COST	TIME DURATION	DELIVERY TIME
INFORMATIVE VIDEOS PACKAGE 100 Informative Videos Each Video =1200/-	120,000+GST	Upto to 3 Minutes	All videos should be delivered in as soon as possible
INCLUDES: <input checked="" type="checkbox"/> Scripting <input checked="" type="checkbox"/> Editing <input checked="" type="checkbox"/> Professional Female Artist <input checked="" type="checkbox"/> Croma Shoot (Green Screen) <input checked="" type="checkbox"/> 4K Quality Output <input checked="" type="checkbox"/> Duration: Upto 3 Minutes Each topic will be of 30 Minutes which having sub topic NOTE: 25%Advance rest payment after delivery of some videos			

Note: **No Hidden Charges**

We also do...

NOTE - We Provide Complete Marketing Services

- 1.Digital Marketing
- 2.Celebrity Management
- 3.Television Advertising
- 4.Influencer Marketing
- 5.PR
- 6.Podcast
- 7.TVC Ads
- 8.All types of Video Ads (Documentary, Short Film, Story Based, UGC, etc.)
- 9.,

Payment Details:-

Bank Name :- ICICI Bank

A/C Name :- Ashok Theater Productions Private Limited

A/C No:- 538805500094

A/C Type :- CAA

IFSC:- ICIC0005388

Our Office Address

Nx-One Avenue, Tower No. T3 7th Floor A-714, Plot No. 7, Greater Noida W Rd, opposite Gaur Saundaryam Society,
Tech Zone IV, Greater Noida, Uttar Pradesh 201306

In case you need any other details please let me know will wait for your revert.

Thanks & Regards

AT PRODUCTION

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