# **Myke William**

Full Stack Developer skilled in frontend and backend, building fast, responsive, and user-friendly web and mobile apps mykewilliam.dev@gmail.com

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**Portfolio Web** 

## **Experience**

Web Developer - ALS Bordados March 2025 — Present

- Redesigned the company's institutional website, improving load time by 40% and enhancing user engagement through a mobile-first responsive design.
- Developed additional pages, including services, embroidery gallery, contact, and corporate information, increasing site traffic by 25%.
- Integrated external links and promotional videos following SEO and performance best practices.
- Created promotional banners and social media assets, boosting brand visibility.
- Produced high-conversion marketing copy for products and services.
- Implemented basic on-page SEO strategies to improve organic search rankings.

Skills

**Programming Languages**JavaScript, Python, MySQL

Libraries & Frameworks React, React Native, Node.js, Botstrap, Matplot, Sequelize, Multer, Bcrypt, JWT

Plataformas & Ferramentas Git, Git-Hub, Vercel, Figma, Fly.io, Postman, Docker, Webpack, MySQL Workbench, API, API Rest

## **Main Project**

Online Bookstore E-commerce <u>BookStore</u> December 2022 – March 2023

Role: Full Stack Web Developer

- Developed the platform using Node.js, Express, and EJS, ensuring a modular architecture with organized controllers, middlewares, and routes.
- Integrated Sequelize with a MySQL database for efficient data management.
- Implemented dynamic page rendering with EJS template engine.
- Built shopping cart functionality, product management, and user browsing features, resulting in a 30% improvement in checkout flow efficiency.

### **Education**

#### Cruzeiro do Sul University

Bachelor's Degree in Computer Science with a focus on software systems programming

Start: 2023 — In progress