

Digital Transformation with GitLab

A single application for the entire DevOps lifecycle

GitLab can help simplify your software delivery toolchain - by ditching the plugins, simplifying integration, and helping your teams get back to what they do best - deliver great software. Start at your own pace by adopting one or more capabilities to solve your immediate needs and then incrementally benefit from additional values of GitLab.



8x improvement
in deploy time

Consolidated ~20 tools into
GitLab, moved to <30 min
deploy time from 4 hours



6x improvement
in Build time

Removed multiple tools to
achieve 14 builds a day. Moved
from 3 hour Jenkins build to a
30 min GitLab build



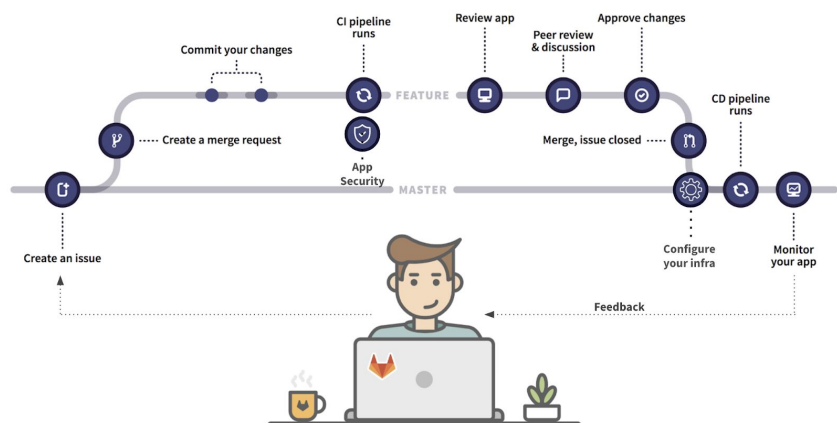
0-300 security scans
In 4 days

Performed 300 security scans
in the first 4 days of use helping
to identify unidentified
vulnerabilities

See more customer stories at about.gitlab.com/customers

The GitLab Advantage

GitLab supports you across your entire software delivery lifecycle - from idea to production. GitLab can meet you where you are and build on it - without expecting you to overhaul your processes. As a single application, GitLab unleashes collaboration across the organization - giving visibility into the workflow, process, security, and compliance across the DevOps lifecycle.



Why choose GitLab?

Built on Open Source, GitLab leverages the community contributions of thousands of developers and millions of users to continuously deliver new DevOps innovations. More than 100,000 organizations from startups to global enterprise organizations, including Ticketmaster, Jaguar Land Rover, NASDAQ, Dish Network and Comcast trust GitLab to deliver great software at new speeds.

Single Application for the entire DevOps lifecycle <ul style="list-style-type: none">» One interface, one user-model, one data model» Deeply integrated, making developers happier and more efficient	Leading SCM and CI in One Application <ul style="list-style-type: none">» Streamlines code review and collaboration» Interoperable with other tools; continue using tools you love
Built-in Security & Compliance <ul style="list-style-type: none">» Move security testing earlier in the lifecycle» Security features out-of-the-box (code scanning, dependency scanning, secrets detection, etc.)	Deploy your software anywhere <ul style="list-style-type: none">» Deploy to any environment, any cloud» One deployment workflow regardless of destination
Optimized for Kubernetes <ul style="list-style-type: none">» Adopt modern cloud-native development patterns such as microservices and serverless» Built-in canary and incremental deployment strategies, automatic monitoring	End-to-end Insight & Visibility <ul style="list-style-type: none">» Common data model uniquely allows for insights across the entire DevSecOps lifecycle» Access security insights, program insights & cycle analytics to identify areas of improvement
Flexible GitLab Hosting Options <ul style="list-style-type: none">» Use in the cloud or install in your own environment (cloud or on-prem)» Ease of migration from one hosting option to another	Rapid Innovation <ul style="list-style-type: none">» Monthly releases» Uniquely transparent product development process
Open Source - Anyone can contribute <ul style="list-style-type: none">» Harness open source innovations within the product experience (eg. Prometheus)» 2200+ contributors, 100K+ organizations with best practices contribution	Flexible GitLab Hosting Options <ul style="list-style-type: none">» Extreme transparency around roadmaps, issues, company meetings and processes» Use of GitLab for collaborating with customers in a transparent way, for both issue resolution and roadmap iteration

GitLab is validated by Analysts & Customers alike

GitLab has been recognized, multiple times over, by analysts and customers. Multiple analysts have recognized GitLab as best of breed vendor in 10 product categories.

 Visionary Gartner Magic Quadrant for Enterprise Agile Planning Tools 2019	 Leader Forrester Cloud-Native Continuous Integration Tools 2019	 Innovator IDC Agile Code Development Technologies 2018 & Tools Supporting Open Developer Platforms 2019
 Niche Gartner Magic Quadrant for Application Security Testing 2020	  Enterprise Agile Planning tools 2019	  Application Release Orchestration 2018

See all analyst mentions here - <https://about.gitlab.com/analysts/>

Start your transformation journey

Contact sales at <https://about.gitlab.com/sales/> to learn more about how GitLab can help you with your transformation.