



WeFund

Multichain crowdfunding infrastructure, incubator, & launchpad with real-world application.

POWERED BY



WeFund Mission



Provide crowdfunding smart contract infrastructure to increase transparency, security, and minimize blockchain investment risk.



Host high-quality blockchain projects with real-world application in the areas of healthcare, environment, finance, education, and more.



Our Services

FREE INCUBATION



3 month incubation program

Development
Marketing
Tokenomic Strategy
Investor Documentation



Access to WeFund Resources



Grant program (up to 50k)



WeFund Pre-Seed Investment (Upcoming)



Dedicated mentor

LAUNCHPAD



Crowdfunding (Seed and IDO)

Token (Seed and IDO)
Equity (Upcoming)

NFT

NFT Launch



API INFRASTRUCTURE



Crowdfunding API with :

- ✓ Milestone system
- ✓ Backer's approval
- ✓ Yield generator
- ✓ Adjustable for DAO or Centralize
- ✓ Single-chain or cross-chain / multi-chain with solidity or rush language

INCUBATION

Problem



High commission fee, most incubator / accelerator will charge in advance or take % piece of the service like equity / token / profit sharing, however Many early stage project have lacks of resources including funding.



Many incubators require a time commitment of around one to two years, plus adherence to the schedule set by the incubator, which can include many trainings and workshops (offline). Normally, a foundation incubator only can accept project if this project going to their ecosystem Need to pay before get the services (10 to 20k)

Solution



FREE we do not take commission of any form



We carefully select projects by applying our strict due diligence process to avoid Pyramid schemes, Ponzi schemes, and other projects likely to scam its communityS



Milestone fund release system managed by smart contract for increased transparency, hold project creators accountable, and minimize risk for project backers.



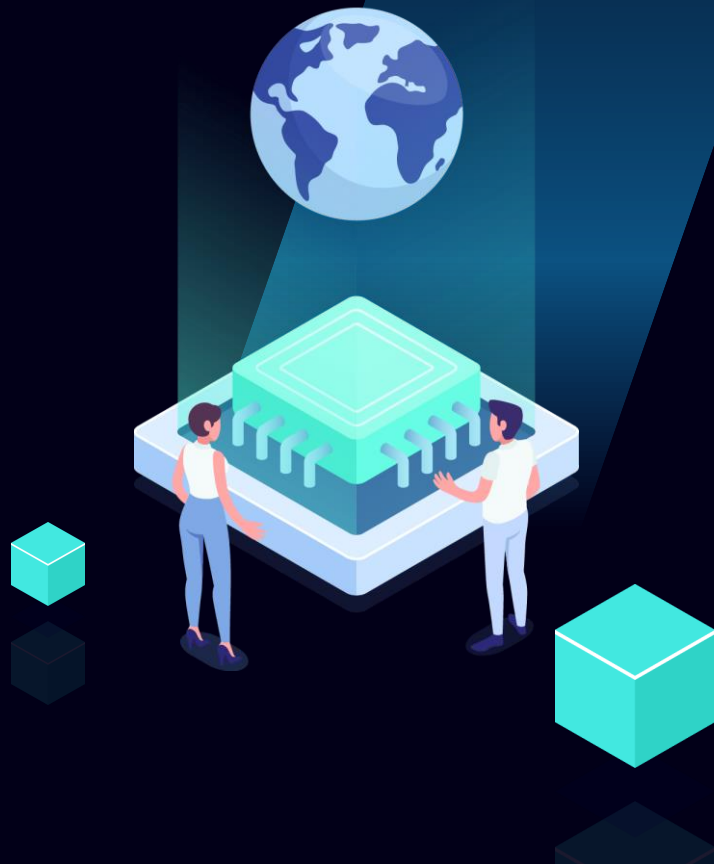
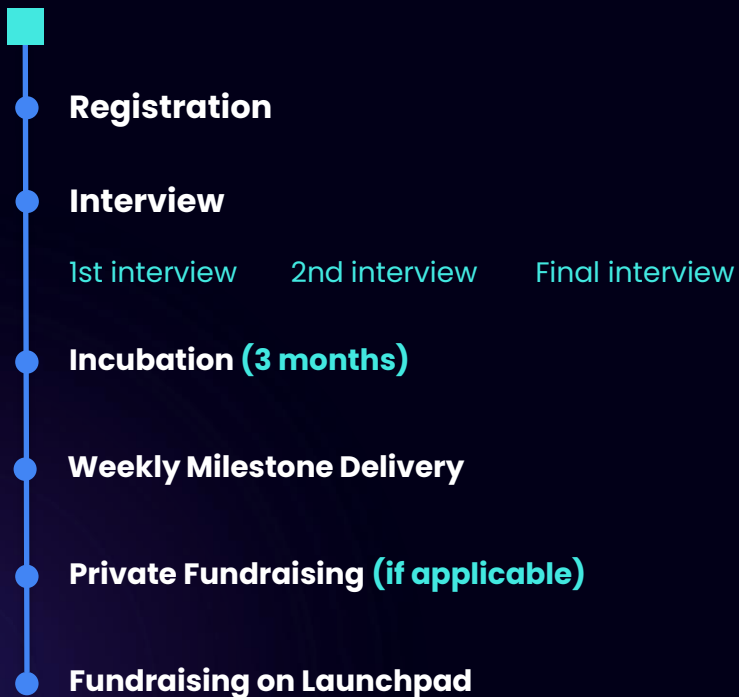
Multichain WeFund is able to support leading blockchain networks and their communities.



Projects that fail to meet milestones will have **all remaining funds returned to project backers**

How Does it **work?**

Incubation



LAUNCHPAD

Problem



Failed projects are unable to return remaining funds to projects investors.



Projects will raise substantial amounts of money (private and public) with no accountability to deliver promises.



Rugpull - Projects launch token and early investors sell all assets, causing project to fail.



Launchpads are not protecting investors for initial offerings on their platform



High commission fees - Launchpads will take a 10-20% commission fee from funds raised.



Launchpads only support one network and **are not multichain**.



Minimal focus and priority for blockchain projects with real-world applications with sustainable models.

Solution



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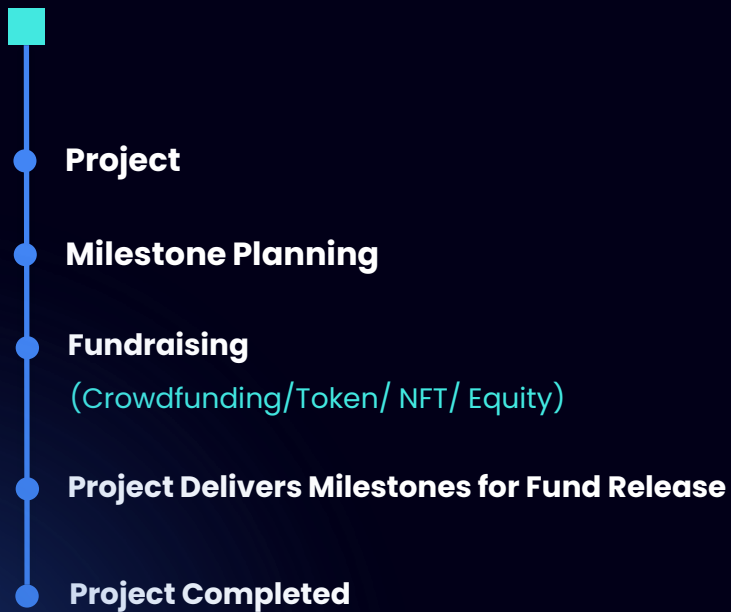
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How Does it **work?**

Launchpad



API INFRASTRUCTURE

Problem



Not every Layer 1/ Layer 2 ecosystem have a launchpad, it will be challenging for a new project who need launchpad in this certain ecosystem



Most launchpad **do not have investor / backers protection**. So when there is a scam project, these launchpads are not responsible for the scam action.

Solution



Milestone system with backers **approval to limit the scam activity** or project who can not delivered what they promise.



All powered by community, using community approval / vote, which can be convert into DAO as well



Yield generator for the launchpad or project who will implement this to be an addition revenue model



Available for single-chain, cross-chain / multi-chain **with solidity or rush integration**



Available to **deployed in several L1/L2 ecosystem** such as Binance Smart Chain, Tron, Fantom,, Polygon, Near, OneLedger,, Tgrade, NULS, Elrond, Terra Rebels. Not limited only to Launchpad but for all the crowdfunding model, like Real Estate, Green Resource and more using NFT for the crowdfunding ownership

Tokenomics



CATEGORY	TGE UNLOCK (%)	% FROM THE TOTAL	# OF TOKENS
Max Supply	3.65%	100.00%	100,000,000
Seed	0.00%	14.00%	14,000,000
Public sale (IDO/IEO)	10.00%	2.00%	2,000,000
Ecosystem rewards	1.00%	45.00%	45,000,000
Liquidity	100.00%	2.50%	2,500,000
Team	0.00%	15.00%	15,000,000
Advisors & Partners	0.00%	5.00%	5,000,000
Future exchange listings	0.00%	4.50%	4,500,000
Treasury	0.00%	10.00%	10,000,000
Marketing	25.00%	2.00%	2,000,000

Vesting

Allocation	% of total	Vesting (Months)	Release per Month
Private sale (Seed)	14.00%	18	5.56%
Public sale (IDO/IEO)	2.00%	6	15.00%
Ecosystem rewards	45.00%	48	1.88%
Liquidity	2.50%	0	
Team	15.00%	36	2.78%
Advisors & Partners	5.00%	36	2.78%
Future exchange listings	4.50%	36	2.78%
Treasury	10.00%	48	2.08%
Marketing	2.00%	24	3.13%
Total	100%		



Token Price

Seed : \$0.06
Public sale : \$0.08
Target raise : \$1,000,000.00

Revenue Model

Yield Generator
Average 9%, include insurance

Transaction Fee
1-5% (fee varies for those
staking WFD token)

Ad & Marketing Placement

10% API Service Fee

Consultation

5% commission fee from incubated projects that request private fundraising via WeFund's network of Angel and VC investors.

NFT Launch

5% commission

WeFund Investment (Upcoming)

Profit sharing and/or capital gains from WeFund's investments in incubated projects.



How Does Yield Generators Work?

Backers Invest \$100k in Project A

Funds in Project A are equally distributed across multiple stablecoin yield generating protocols via smart contract. **WeFund does not touch funds raised.**



Project A Completes Milestone 1

Milestone funds are released to Project A. Milestone funds are withdrawn equally from the yield generating protocols via smart contract.



Project Backers Approve Completion of Milestone 1

Next set of milestone funds are released to Project A. Milestone funds are withdrawn equally from the yield generating protocols via smart contract.



* Projects that fail to meet approval from project backers will have all remaining funds returned to project backers in addition to 50% of yield generated.

Token Utility



**Additional Investment
Allocation**



Staking Rewards



**Reduce Transaction Service Fee
For Token Stakers**



Deflationary Token Value



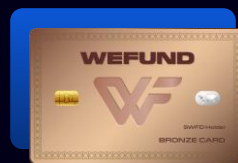
**Access to private (pre-seed, seed)
fundraising (black & gold card
staking only)**



**Investor data access for projects in
the incubation process (black card
staking only)**



STAKING



LEVEL	BLACK	GOLD	SILVER	BRONZE	NO STAKING
Max Nr Cards	150	375	2,000	5,000	-
Amount Required	100,000	40,000	10,000	1,000	0
Total Max Staked	15,000,000	15,000,000	20,000,000	5,000,000	-
Advantages	18% Staking APY	5% Staking APY	1% Staking APY	0	0
	1% Transaction Fee	2% Transaction Fee	3% Transaction Fee	4% Transaction Fee	4% Transaction Fee
	Seed Entry	Seed Entry	IDO	IDO	IDO
	Allocation 100x	Allocation 30x	Allocation 5x	Allocation 5x	Single Allocation
	Access to WeFund Incubation Details	-	-	-	-
	Equity Entry	Equity Entry	-	-	-

Road Map

Q4

2022

- Launching new WeFund app with dashboard system
- Complete the fundraising (seed)
- Smart Contract audit
- IDO
- TGE + Listing
- 3 projects launching
- API prototype building
- API partner testing (3 partners)

Q1

2023

- Incubate 10 projects
- Launch 10 projects
- Audit the API
- Launch the API
- 5 partners using the API

Q2

2023

- Equity crowdfunding integration
- Launch profit-sharing based project
- Incubate 10 new projects
- Launch 10 projects
- 8 Partners using the API
- NFT marketplace testnet

Q3

2023

- Incubate 3 equity crowdfunding projects
- Incubate 10 new projects
- Launch 10 Projects
- 10 PARTners using the API
- Launch the NFT marketplace
- Integrate the NFT marketplace in the API solution (testnet)

Q4

2023

- Incubate 10 new projects
- Launch 10 projects
- 12 partners using the API
- Release the API with NFT marketplace integration



Competitor Landscape



	COMPETITOR NAME	INVESTOR PROTECTION	CROWDFUNDING	TOKEN NEEDED	FUNDRAISE TYPE (Fiat, Crypto, Both)	INCUBATION	MILESTONE SYSTEM	HOLD PROJECT FUNDS	MULTICHAIN/ REAL-WORLD APPLICATION	PROJECT CREATOR FEE	CAN FREEZE ACCOUNTS
	WEFUND	YES	YES	NO	BOTH	YES	YES	NO	YES/YES	NO	NO
Indirect	GOFUNDME	NO	YES	NO	FIAT	NO	NO	YES	NO/YES	YES	YES
Indirect	KICKSTARTER	NO	YES	NO	FIAT	NO	NO	YES	NO/YES	YES	YES
Direct	BSCPad	NO	YES	YES	CRYPTO	NO	NO	YES	NO/NO	YES	YES
Direct	Seedify	YES	NO	YES	CRYPTO	YES	NO	YES	YES/NO	YES	YES
Direct	PolkaStarter	NO	YES	YES	CRYPTO	NO	NO	YES	YES/NO	YES	YES
Direct	DAO Maker	YES	YES	YES	CRYPTO	YES	NO	YES	YES/NO	YES	YES
Direct	OKX JUMPSTART	NO	YES	YES	CRYPTO	NO	NO	YES	YES/YES	YES	YES

Competitive Advantages

Stablecoin and fiat support

Focus on blockchain projects with real-world application and utility

Minimize risk for project investors

Private and secure smart contracts

Milestone fund release system

FREE launchpad and incubation service

Secure and refundable investments

Grant program for helping incubated projects

WeFund investment program

Crowdfunding API Infrastructure





Andrea Bello

Co-Founder & Chief
Executive Officer



Core Team

John McLean

Co-Founder & Chief
Legal Officer



Ika Afifah

Co-Founder & Chief
Marketing Officer



Achuth Chandran

Chief Financial
Officer



Austin Taylor

Chief
Communication
Officer





Marko Vitez

Smart Contract &
Back End



Hardin Zuhdi

Project Coordinator



Melati Anisa

Business Development



Pirda Fajriati

Graphic Designer



Jason Galvin

Technical Advisor



Manuel Guerrero

Ecosystem Advisor



Trevor Ogata

Blockchain Advisor

Team





WeFund

THANK YOU

Let's keep in touch

 <https://wefund.app>

 WeFund_Official

 info@wefund.app

 @wefund777

