



WEFUND

MULTI-CHAIN  
COMMUNITY  
**CROWDFUNDING**  
INCUBATOR & LAUNCHPAD



# WHAT IS WeFund?

**Free Incubation Service**

**Launchpad with Investor Security**

**Real-World and Blockchain Impact Projects**



**100%** crowdfunding transparency to  
**minimize risk and hold project**  
creators accountable



## WeFund MISSION



**Host high-quality projects** that align  
with WeFund's investor community and  
have real-world impact in the areas of :

Environment | Health | Defi | Education  
| Social | And more

**Pump & Dump Schemes**



**Incubators & Launchpads Have High Commission Fees**



**Undelivered Achievement**



## PROBLEM

**Failed Investments Unable to Return Remaining Funds**



**High-barrier to Entry Such as High Minimum Investment Amounts**



# SOLUTION

ZERO fees/commission for projects to incubate and crowdfund with WeFund



Every project has dedicated smart contract to manage funds directly on Nexo Protocol – WeFund does not touch funds raised

Milestone fund release system – funds raised are released per milestone by vote of project investors



# HOW IT WORKS

## LAUCHPAD



New  
Project



WeFund Team &  
Advisors



**Fundraising**

- Yield benefit
- Secure & refundable deposits



**Project Delivery**



**Project milestone  
smart contracts  
with automatic fund  
release**



**Investor  
approval**

NO

Remaining funds  
returned to backers  
with **Nexo yield**

Deliver a winning project with  
full community approval,  
transparency, and minimal  
risk.

YES



# TOKENOMICS & VESTING SCHEDULE

Tokens	Tokenomics Allocation	# of Tokens	Released on TGE	Lock-Up Period (Months)	Vesting – Daily Linear Release (Months)
Seed	10%	10,000,000	5%	6	18
IDO	6%	6,000,000	10%	0	12
Ecosystem	45%	45,000,000	0.5%	0	60
Liquidity	6%	6,000,000	-	-	-
Partnership	5%	5,000,000	0%	12	12
Treasury	6%	6,000,000	10%	6	18
Team	20%	20,000,000	0%	12	12
Marketing	2%	2,000,000	-	-	-

	Token Value	# of WFD Tokens	Target Amount
Private Sale/Seed	\$0.06	10,000,000	\$600,000
Initial Offering	\$0.20	6,000,000	\$1,200,000
		Total	\$1,800,000



Increasing Value Through  
Deflationary Action



Reduced Transaction Fee for  
NFT Card Holders



Additional Investment  
Allocation



Staking Rewards

**TOKEN** UTILITY



# STAKING SYSTEM



## Platinum Card

- 100,000 WFD staked (min. 1 month)
- 3% monthly staking reward
- Additional 0.1% per month without withdrawing
- 1% transaction fee



## Gold Card

- 40,000 WFD staked (min. 1 month)
- 1% monthly staking reward
- 2% transaction fee



## Silver Card

- 10,000 staked (min. 1 month)
- 0.1% monthly staking reward
- 3% transaction fee



## Bronze Card

- 1,000 WFD staked (min. 1 month)
- 4% transaction fee

# Revenue Model

## Yield Generator

If a project fails, 50% of yield will go to WeFund and 50% returned project backers

If a project is successful, WeFund takes 100% of the yield generated by Nexo



## Project Ad Placement

- Platform
- Newsletter
- Social Media

1-5%  
Transaction  
Fee

# ROADMAP

WORLDWIDE

## Q1

- Platform 1.0 launch
- Community registration system
- Investor project approval
- Create a project milestone system
- Milestone money release
- Starting real-world project incubation
- 10 projects for incubation and fundraise

## Q2

- Platform update 2.0
- Real-world project implementation
- Relaunch WeFund from Terra to Multi-chain system
- Implement Juno blockchain (Keplr Wallet)
- Trust Wallet integration
- Metamask wallet integration (Polygon & BSC)
- USDC, USDT, USDD, and BUSD payment options
- Tron blockchain integration (TronLink)

## Q3

- Platform update 3.0
- Fantom blockchain integration
- EOS blockchain integration
- Hedera Hashgraph blockchain integration
- OneLedger blockchain integration
- IOTA blockchain integration
- Market for Initial Offering
- Complete Seed/Private sale fundraise
- NFT launchpad

## Q4

- Have successful fundraising for the first 10 projects
- Startup pitch competition for real-world projects
- Platform update 4.0
- Implement Scam Scanner
- Launch NFT marketplace
- Add 2 blockchain connections
- TGE

- Completed
- In Process



Secure & refundable  
deposits



Minimized  
investment risk



Blockchain projects with  
real-world impact



## COMPETITIVE ADVANTAGES



Milestone fund  
release system



Stablecoin fundraising



No fee/commission from projects

# MEET THE TEAM



**Andrea Bello**  
Co-Founder & CEO



**Ika Afifah**  
Co-Founder & CMO



**Achuth Chandran**  
CFO



**Austin Taylor**  
CCO



# ADVISORS



**John McLean**  
Legal



**Jason Galvin**  
Technology





# THANK YOU

Let's keep in touch

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# TEAM - APPENDIX



**Melati Puspa Anisa**  
Marketing & Data



**Marko Vitez**  
Smart Contract Dev



**Pirda Fajriati**  
Graphic Design & Marketing



**Manuel Guerrero**  
Community Manager



**Hardin Santoso**  
Web Development & Content  
Creation



# HOW IT WORKS – OVERVIEW

## (APPENDIX)

