



WeFund

Community Crowdfunding Cross-Chain Incubator

MEET THE TEAM



Andrea Bello
Co Founder & CEO & Co-CTO

Most recently behind the development of a smart contract (Fan\$quad) that was deployed Col-4 during a hackathon organized by Terraformlabs and former CTO of a Guild Game, successfully raising a \$10 million Seed round. Founder of Mosquito Solution, an innovative natural misting system startup created and launched within 1 year, operating in Bali, Indonesia. Founder of Bello Service, Domotic System for smart-home efficiency, reducing electrical consumption by 30%. R&D engineer at ABB UPS system, an expert in coding C programming.



Ika Afifah
Co Founder & CMO

Previous CMO at Gamesta to successfully raise a \$10 million Seed round. Prior to Guild Game, she worked at Tencent as an operation specialist, in a partnership division. Before Tencent, she was senior partnership manager at Bigo. She previously held a senior account executive position at one of the digital marketing agencies under Jet Group and was a manager at Waves who successfully helped founders to raise \$1.2M in pre-seed funding.



Ika Nur Afifah

MEET THE TEAM



Jason Galvin
Co-CTO

World explorer, entrepreneur, and blockchain technology enthusiast. Came from a career in Silicon Valley building web applications during the dot-com boom. Wanting to do it all over again, this time helping to build Web 3.0.



Austin Taylor
CCO

Comes from a background in investment and corporate finance. After completing his education, he worked as a Business Analyst for a large tech company in Seattle, Washington USA building AI applications to identify high-risk sale transactions. He now is an Investment Manager for a prestigious silicon valley venture capital firm located in Jakarta, Indonesia managing investment deals in the Southeast Asia region.





What is WeFund?

Community crowdfunding incubator for blockchain and real-world projects.

What is WeFund's MISSION?



Host high-quality projects that align with WeFund's investor community.



Community-driven decisions on the platform for 100% transparency.



Project funds managed exclusively on Terra's Anchor protocol using smart contracts.

INVESTOR PROTECTION



Investor Security



Community Investor Decision



Money stored in Anchor Protocol, released using milestones under smart contract and investor approval

Provide INCUBATION




Pre-select and prepare projects for community approval to assure successful fundraising and scalability.



Using team of industry experts to advise and pre-select projects from various industries on blockchain and real-world projects.





What is TERRA ECOSYSTEM?

Terra is the 2nd largest blockchain in terms of total value locked (TVL), with over \$13 billion from 13 protocols.



Stable-coin-based system
with strong community



Synthetic assets with
ultra-low gas fees

ANCHOR PROTOCOL



Anchor Protocol is a Terra-based application built by Terraform Labs (TFL).
Anchor is a savings protocol offering low-volatile yields and security on Terra
stablecoin deposits.



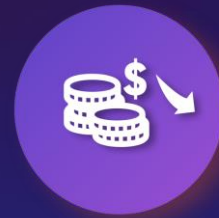
Incentive for WFD token holders
to stake and invest in projects,
reducing volatility of the WFD
token price.



Manage project fund distribution
release using project milestone
smart contracts, preventing scam
with full transparency.



Secure &
Refundable Deposits



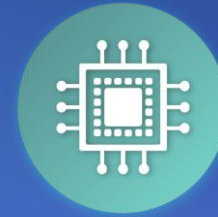
Deflationary Token
Value



Money Release With Milestone
and Investor Vote Approval



Cross-Chain Incubator



Bridge Real-World and Blockchain



COMPETITIVE ADVANTAGES



Community Voting Power



Investor Voting Power



Yield Benefit for Backers

HOW THE WEFUND PLATFORM WORKS



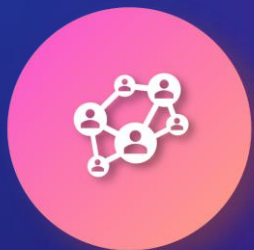
* If projects do not meet milestones:

Delay – Work with project team and create time extension for milestone delivery.

Delete – Money returned to backers with Anchor yield

HOW IT WORKS

New Project



Community voting
power

YES

NO

Yield benefit for
backers

Secure & refundable
deposits



Fundraising



Project Delivery

Project milestone smart
contracts with automatic money
release



Money returned to
backers with Anchor
yield

NO



Investor approval

YES

Deliver a winning project
with full community
approval, transparency, and
minimal risk.



0% Transaction Fee



Ads Payment



Prioritized Platform Placement



Due Diligence Rewards



Increasing Value Through
Deflationary Action



WEFUND

TOKEN UTILITY

WEFUND TECHNICAL ROADMAP

A demo of WeFund platform to create projects, back projects, and stake in Anchor will be completed **December 2021.**

Establishing a strong core team with strong knowledge, responsibility, team management, and holds a similar vision will be completed **December 2021.**

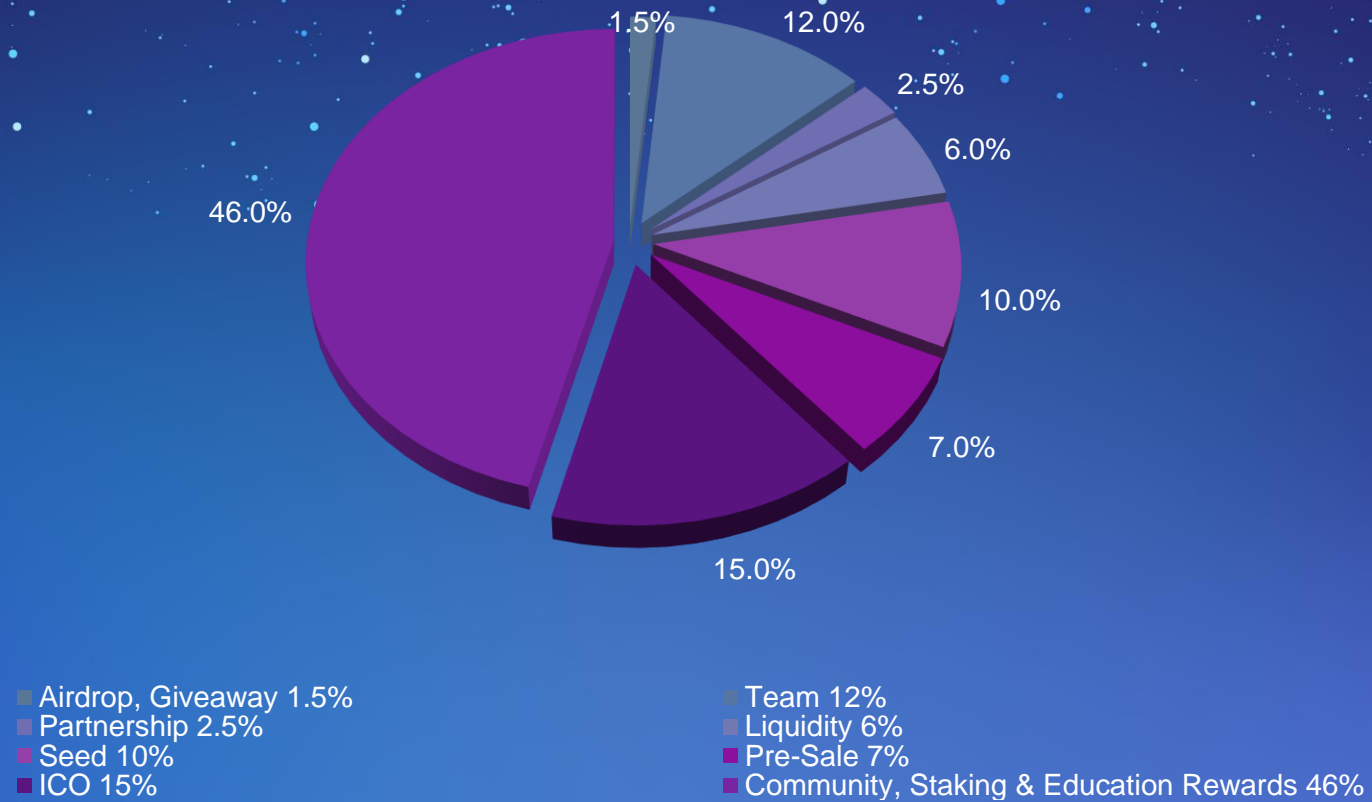
Whitepaper 2.0 to be completed **Q1 2022**

Finalized tokenomics, seed round closing date, pre-sale timeline, and IDO strategy will be completed **December 2021.**

Have a full functionality platform with all functions mentioned in the Whitepaper2.0, by the **TGE**

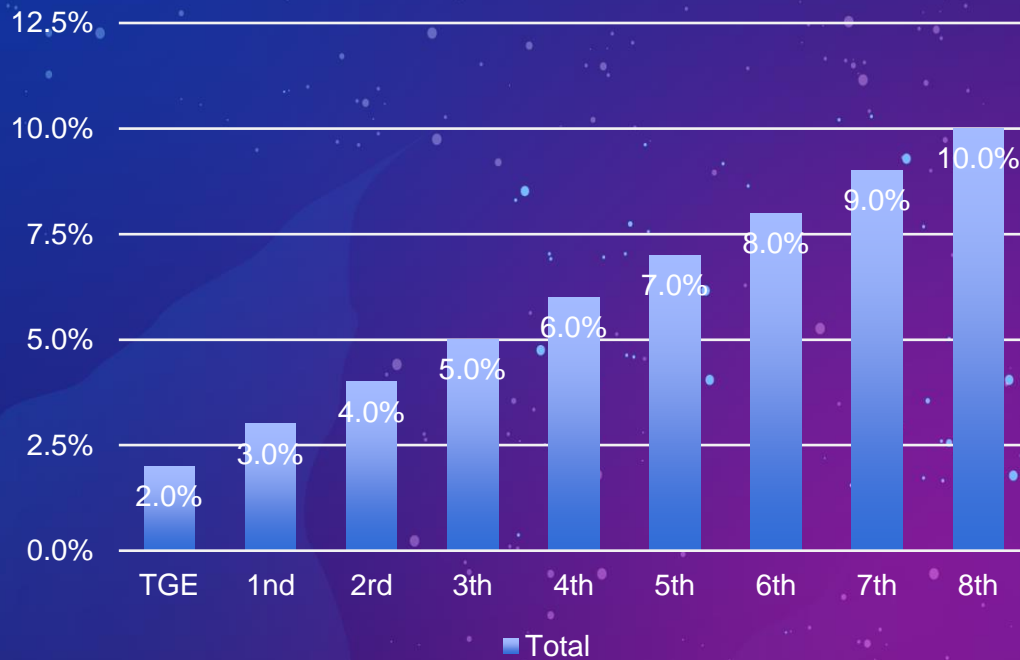
TOKENOMICS

	Token Value	Token WFD Amount	Target Amount
Seed	\$0.06	10,000,000	\$600,000
PreSale	\$0.09	7,000,000	\$600,000
IWO	\$0.60	15,000,000	\$9,000,000
		Total	\$10,200,000



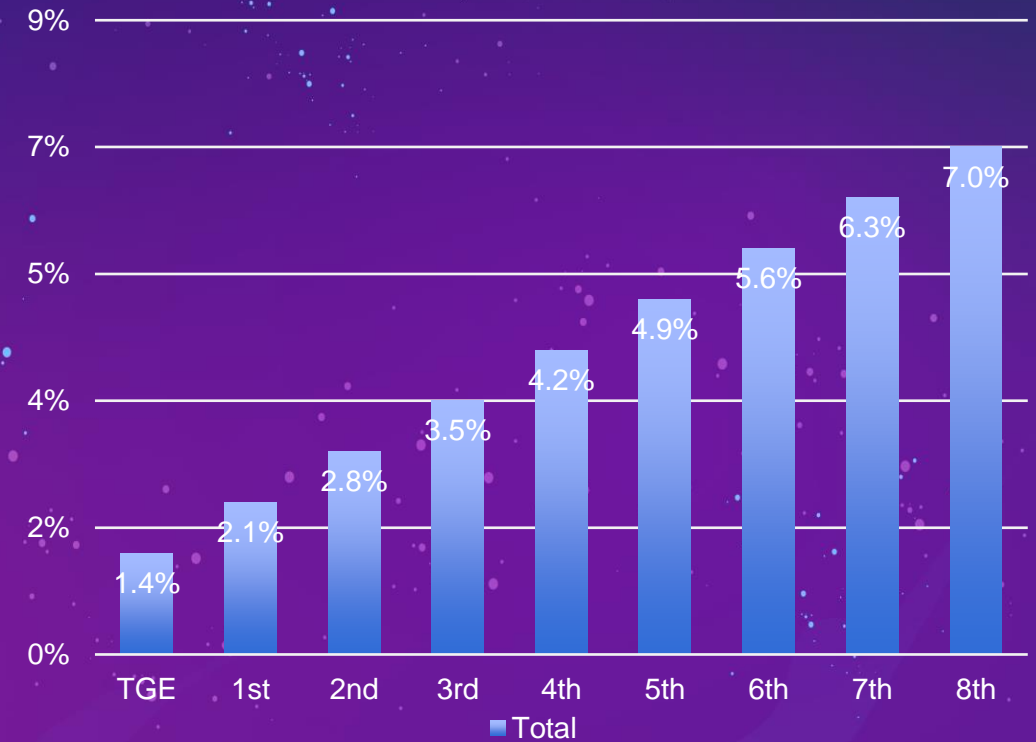
1

PRIVATE INVESTOR VESTING PERIOD



2

PRESALE VESTING PERIOD



3

ICO/IDO VESTING PERIOD

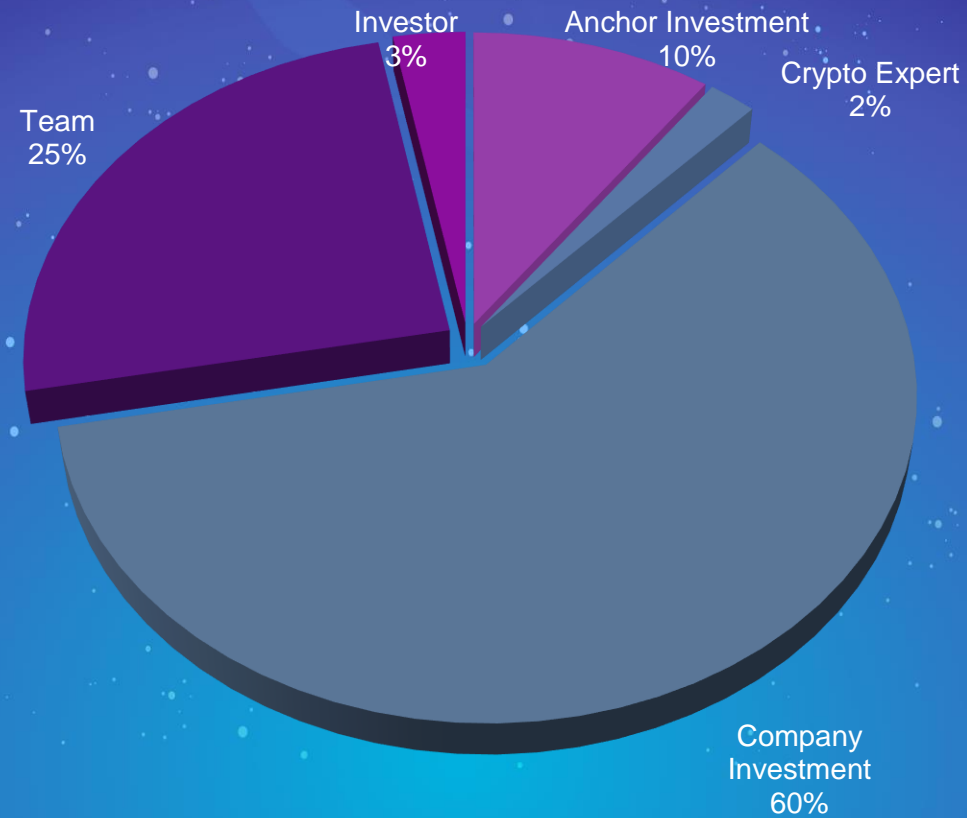


4

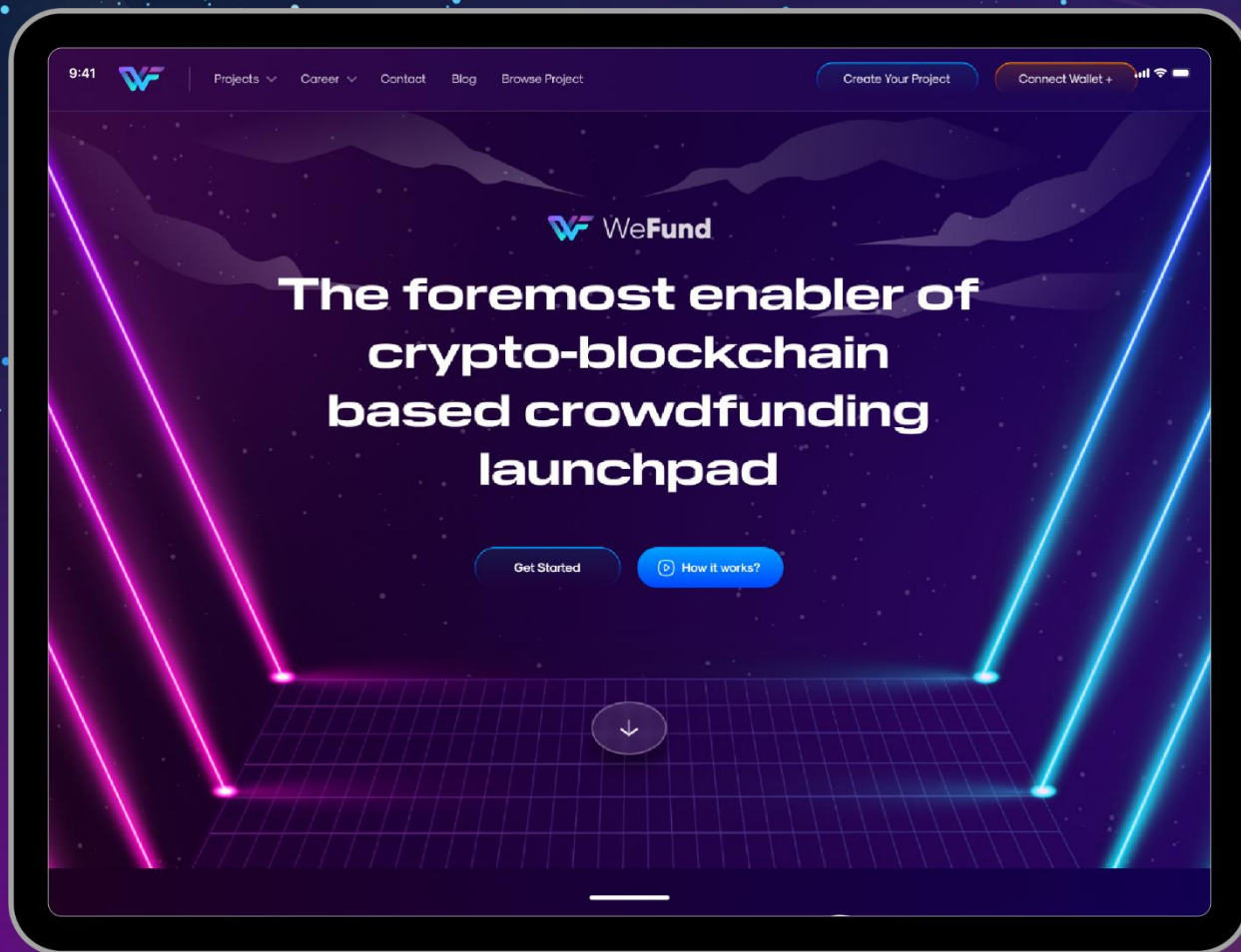
TEAM TOKEN VESTING PERIOD



PROFIT DISTRIBUTION



■ Anchor Investment ■ Crypto Expert ■ Company Investment ■ Team ■ Investor



COMING SOON

A Kickstarter for Crypto Projects

Demo Platform released End of December

During the trial period, transaction fees are set to 5% to help autofinance the development

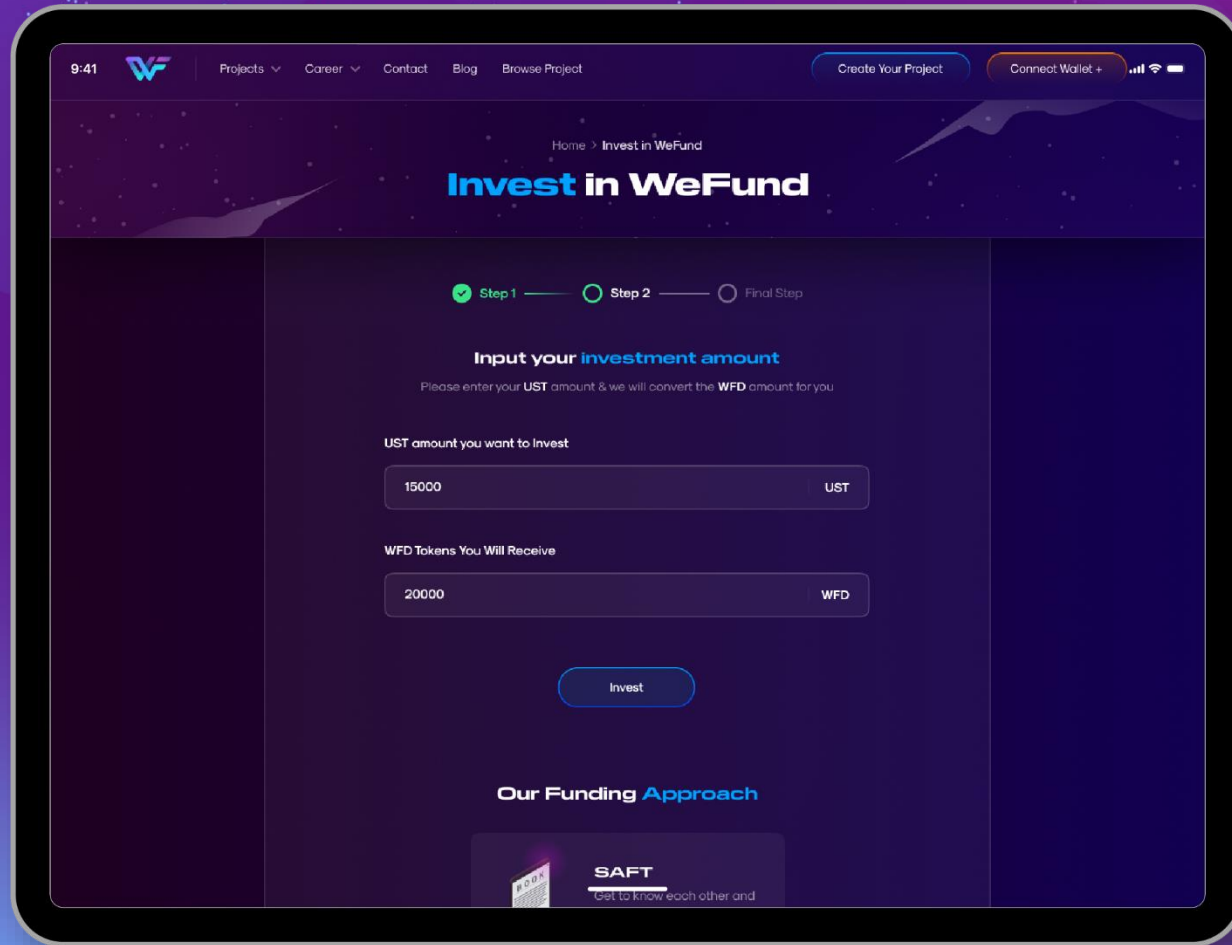
WEFUND INTERFACE

Sample (Project Proposer)

VALIDITY PROCESS

Current Process :

1. Community Voting
2. Verified
3. Funding started



WeFund INTERFACE Sample (Investor)

1

WeFund provides investor security, prepares projects for community fundraising approval, and minimizes risk for the investor.

2

The quality of the WeFund platform reflects the high-quality projects hosted on the platform and its community.

3

Investors have the capability to approve project milestones.

4

WeFund aim to deliver winning projects with full community approval, transparency, and minimal risk.





WeFund

THANK YOU

Let's keep in touch

 <https://wefund.app>

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 @wefund777