Social Media Content Observation Report

Project Title: Social Media Content Analysis
Analyst: Ashok K
Platform: Reddit

1. Objective

To analyze publicly available social media content in order to identify relevant information related to global events, public sentiment, and potential physical security indicators using open-source intelligence techniques.

2. Platform Observed

Reddit (Public Subreddits)

- r/worldnews
- r/news
- r/geopolitics

3. Observation Method

Reviewed public posts manually

Focused on posts discussing:

- Global conflicts
- Civil unrest
- Political tension
- Public safety incidents

Observed:

- Language tone
- Context of discussion
- Engagement behavior

No interaction with users

4. Key Observations

Observation 1

- **Type:** News Discussion
- **Topic:** International conflict update
- **Observation:** Users actively discussing developments and sharing external sources.
- **Assessment:** Informational content with moderate public concern
- **Risk Level:** Medium

Observation 2

- **Type:** Public Reaction Post
- **Topic:** Civil unrest related news
- **Observation:** Mixed reactions with emotional language and speculation
- **Assessment:** Requires monitoring for misinformation
- **Risk Level:** Medium

Observation 3

- **Type:** Analytical Discussion
- **Topic:** Political situation analysis
- **Observation:** Users sharing opinions and interpretations
- **Assessment:** Informational, low threat
- **Risk Level:** Low

5. Analysis Summary

- Most content was informational and discussion-based
- No direct threats observed
- Some posts required contextual understanding
- Public sentiment varies based on region and topic
- Importance of verifying information before escalation

6. Conclusion

This project demonstrates the ability to:

- Monitor open-source platforms responsibly
- Identify relevant information
- Apply analytical judgment
- Document findings clearly
- Work with structured reporting formats