



Business Financial Dashboard

Revenue & Expenses Overview

Business Line Performance

\$17.56M

Revenue

\$13.25M

Expenses

\$6.71M

COGS

\$4.31M

Net Profit

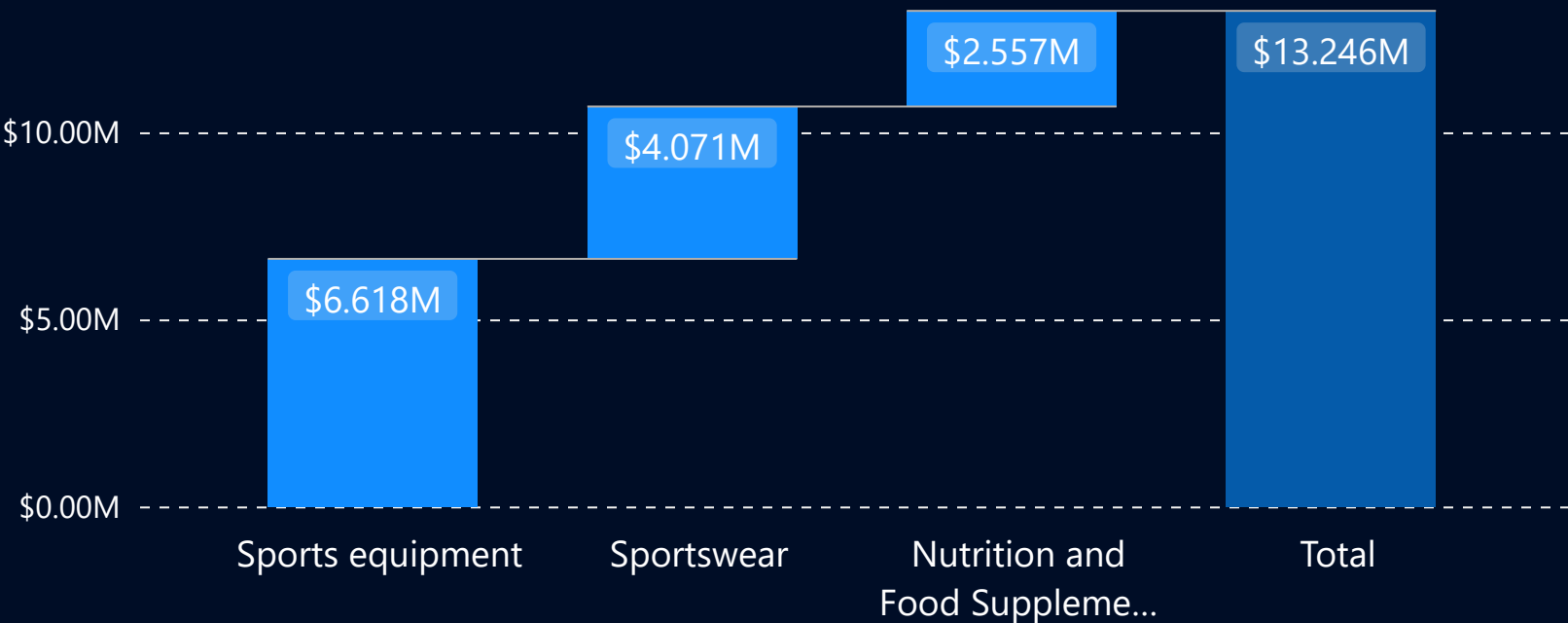
24.57%

Profit Margin

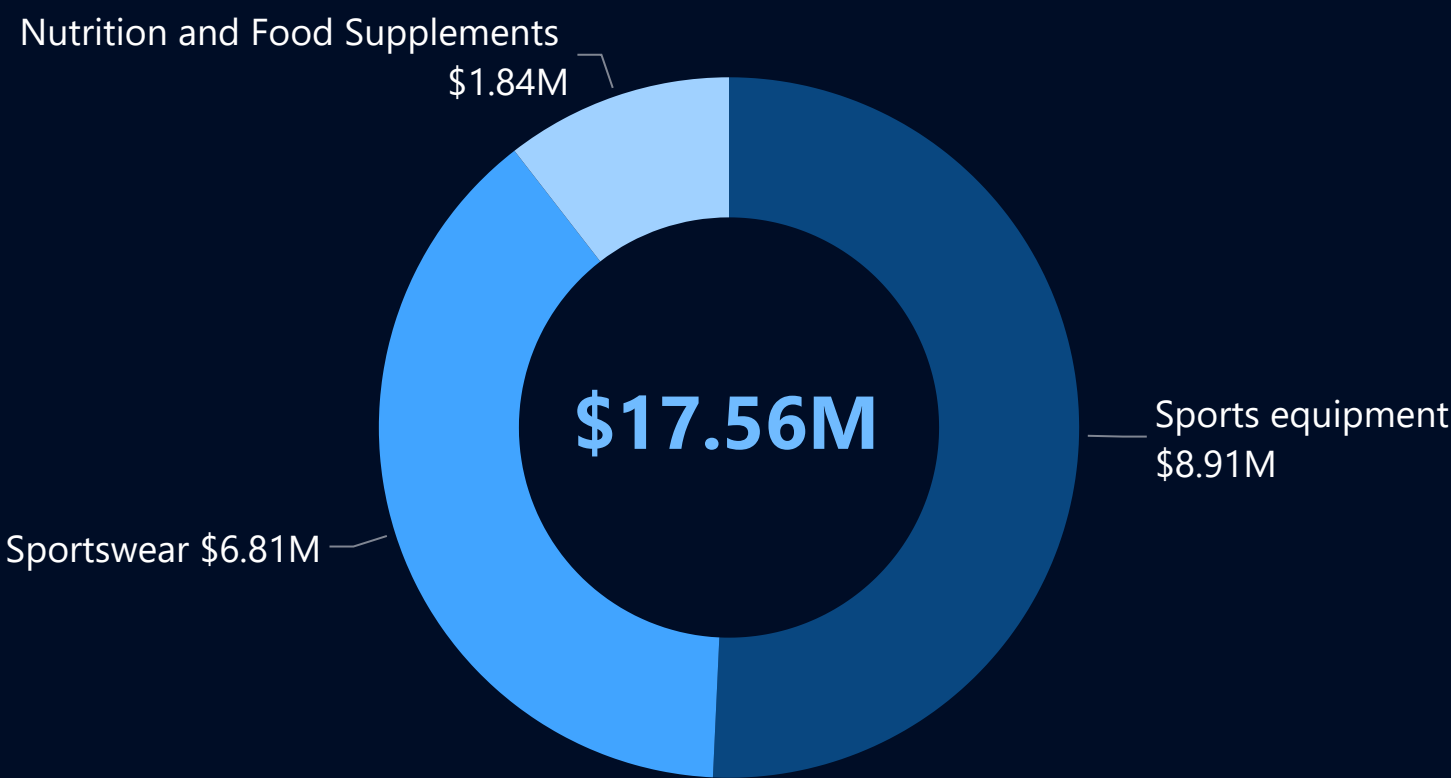
Revenue Trend



Expense by Business Line



Revenue by Business Line



Monthly Profit and Margins

Month	Expense	Revenue	Profit	Profit Margin
Jan	\$1,254,500	\$1,949,000	\$694,500	35.63%
Feb	\$1,089,000	\$1,567,700	\$478,700	30.54%
Mar	\$1,010,800	\$1,313,350	\$302,550	23.04%
Apr	\$963,400	\$1,156,100	\$192,700	16.67%
May	\$1,230,900	\$1,698,500	\$467,600	27.53%
Jun	\$1,226,100	\$1,719,200	\$493,100	28.68%
Jul	\$1,111,200	\$1,400,050	\$288,850	20.63%
Aug	\$1,036,300	\$1,304,850	\$268,550	20.58%
Sep	\$1,029,300	\$1,120,890	\$91,590	8.17%
Oct	\$1,027,400	\$1,322,475	\$295,075	22.31%
Nov	\$1,067,600	\$1,277,530	\$209,930	16.43%
Dec	\$1,199,200	\$1,730,175	\$530,975	30.69%
Total	\$13,245,700	\$17,559,820	\$4,314,120	24.57%



Business Financial Dashboard

Revenue & Expenses
Overview

Business Line Performance

Sports Equipments

\$8.91M

Revenue

Expenses: \$6.62M

Net Profit: \$2.29M

Sportswears

\$6.81M

Revenue

Expenses: \$4.07M

Net Profit: \$2.74M

Nutrition and Food Supplements

\$1.84M

Revenue

Expenses: \$2.56M

Net Profit: \$712.88K

Monthly EBIT, EBIT Margin and OPEX Ratio

Month	EBIT	EBIT Margin	OPEX Ratio
Jan	▲ \$807,500 ▲	41.43% ■	24.57%
Feb	■ \$578,200 ▲	36.88% ■	30.78%
Mar	■ \$378,550 ■	28.82% ▼	32.08%
Apr	▼ \$251,900 ▼	21.79% ▼	36.44%
May	■ \$552,400 ▲	32.52% ▲	29.69%
Jun	■ \$583,500 ▲	33.94% ▲	29.15%
Jul	▼ \$358,150 ■	25.58% ■	32.93%
Aug	▼ \$322,950 ■	24.75% ▼	33.34%
Sep	▼ \$144,890 ▼	12.93% ▼	39.26%
Oct	▼ \$363,375 ■	27.48% ▼	33.51%
Nov	▼ \$262,430 ▼	20.54% ■	37.53%
Dec	▲ \$639,675 ▲	36.97% ▲	31.03%
Total	\$5,243,520	29.86%	31.92%

Business Line Profitability

Month	Business Line	Gross Profit	Operating Profit	Profit
Jan	Nutrition and Food Supplements	(\$476,600)	(\$955,500)	(\$1,068,500)
Jan	Sports equipment	\$370,400	(\$108,500)	(\$221,500)
Jan	Sportswear	\$67,400	(\$411,500)	(\$524,500)
Feb	Nutrition and Food Supplements	(\$343,800)	(\$826,300)	(\$925,800)
Feb	Sports equipment	\$268,500	(\$214,000)	(\$313,500)
Feb	Sportswear	\$122,000	(\$360,500)	(\$460,000)
Mar	Nutrition and Food Supplements	(\$386,150)	(\$807,450)	(\$883,450)
Mar	Sports equipment	\$206,000	(\$215,300)	(\$291,300)
Mar	Sportswear	(\$47,000)	(\$468,300)	(\$544,300)
Apr	Nutrition and Food Supplements	(\$374,300)	(\$795,600)	(\$854,800)
Apr	Sports equipment	\$146,600	(\$274,700)	(\$333,900)
Apr	Sportswear	(\$64,900)	(\$486,200)	(\$545,400)
May	Nutrition and Food Supplements	(\$482,900)	(\$987,100)	(\$1,071,900)
May	Sports equipment	\$206,600	(\$297,600)	(\$382,400)
May	Sportswear	\$49,100	(\$455,100)	(\$539,900)
Jun	Nutrition and Food Supplements	(\$448,900)	(\$950,000)	(\$1,040,400)
Jun	Sports equipment	\$149,900	(\$351,200)	(\$441,600)
Jun	Sportswear	\$114,400	(\$386,700)	(\$477,100)
Jul	Nutrition and Food Supplements	(\$435,850)	(\$896,850)	(\$966,150)
Jul	Sports equipment	\$140,600	(\$320,400)	(\$389,700)
Jul	Sportswear	(\$47,400)	(\$508,400)	(\$577,700)
Total		\$10,848,320	\$5,243,520	\$4,314,120

Expense and Revenue

