Kelly Hill

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Summary

Versatile and detail-oriented Software Developer with 3+ years of experience designing, using a customer-first approach, and developing interactive web platforms. Skilled at collaborating with cross-functional teams to deliver seamless, user-centric experiences using Vue.js, CSS, and custom design libraries. Adept at quickly learning new tools and programming languages to tackle complex problems, ensuring efficient and scalable solutions tailored to project needs.

WORK EXPERIENCE

Digital Seat Media   **Austin, TX**
Frontend Web Developer - Fan Engagement Team (Vue.js & UI/UX)   *October 2021 - Present*

- Led the design and implementation of apps used by over 30,000 fans at Yankee Stadium for QR code-based fan interactions, such as a Jumbotron Application that would prompt and collect real-time user feedback to populate results for live leaderboard competitions or voting for fan-favorite items, leading to a boost in fan interaction.
- Managed up to 15 collegiate and professional sports applications for seven collegiate teams and two professional sports teams weekly, building custom fan engagement-focused applications, editing APIs, overseeing quality assurance, and module assignments with key focus areas on real-time fan interactions and retention.
- Spearheaded the design initiative with cross-functional teams to design and maintain mobile-first web applications, driving user interactions and ensuring fast load times as the apps had to be used immediately when prompting intended users at the stadiums and arenas.

Life Time Inc.   **Austin, TX**
Personal Trainer and Nutritionist   *July 2017 – July 2022*

- Delivered customized fitness and nutrition plans to 15-20 clients per month, achieving an average client retention rate of 85-90%.
- Pioneered outreach initiatives through cold texting and emailing, generating new business and building strong client relationships.

24 Hour Fitness   **Austin, TX**
Personal Trainer and Nutritionist   *January 2016 – July 2017*

- Trained 20-25 clients weekly and designed personalized nutrition education to complement fitness programs.
- Achieved Trainer of the Month recognition twice in 2017 for the highest sales performance.

EDUCATION

University of Texas at Austin   **Austin, TX**
Postgraduate Program in Artificial Intelligence and Machine Learning   *February 2024 – August 2024*

- Focus: AI and ML technologies with practical Python, Data Analysis, and Model Building applications.

Texas State University   **San Marcos, TX**
Master of Science in Human Nutrition   *2012 – 2015*

- Thesis research: The photoprotective influences of tomato and broccoli's phytochemical effects in preventing nonmelanoma skin cancers. Conducted bench work for two years, growing and feeding skin cells for my nonmelanoma skin cancer research.

University of New Orleans   **New Orleans, LA**
Bachelor of Arts in Psychology   *February 2003 – August 2004*

LEADERSHIP & ACHIEVEMENTS

- Shining Star certificate presented in 2017 for exceeding the standards set and high performance at Lifetime.
- Artificial intelligence and Machine Learning Hackathon certificate of participation for predicting the annual turnover rate of a restaurant, finishing 29th out of 123 participants.
- Volunteer at the Capital Area Food Bank of Texas, supporting our local community with a mobile food pantry and food distribution. Also, a Volunteer at Second Harvest Food Bank, assisting with the sorting and packaging.
- Received excellent remarks in the year-end review at Digital Seat for App production and Quality of work.

SKILLS & INTERESTS

Skills: Vue | Responsive Design | CSS | Python | Machine Learning (ML) | Artificial Intelligence (AI) | Figma | Photoshop | Leadership | Communication | Problem-solving | Collaboration | Taekwondo | Strength Training | Drawing