



SCAN MY PORTFOLIO

KELLY MARIA HILL

(504) 432-8327 • Kelly.m.hill2115@gmail.com

<https://codefitness21.github.io/Portfolio/> • <https://www.linkedin.com/in/kelly-hill-3339063b/>

SUMMARY

Experienced Web Developer with a strong background in frontend web development, specializing in designing, building, and maintaining websites and software applications. Adept at performing website updates and utilizing management tools, content creation tools, and various applications. Skilled in conferring with team members to resolve conflicts, prioritize needs, develop content criteria, and select optimal solutions. Proficient in backing up files from websites to local directories for recovery purposes, encompassing the downloading and renaming of athlete images, school logos, and team schedule logos. Capable of identifying and addressing issues uncovered through customer feedback and testing, with the ability to correct problems or refer them to the appropriate personnel. Additionally, experienced in evaluating code to ensure its validity, proper structure, and compatibility with various browsers and devices. Proven expertise in consulting with clients to tailor health solutions, delivering educational presentations, and addressing real-world challenges through the application of technology. Analytical thinker and creative problem solver, demonstrating agility in quickly learning, applying, and troubleshooting new technologies within fast-paced environments.

SKILLS PROFILE

Skills:	HTML5, CSS3, SASS, JavaScript, Vue.js, WordPress
Platforms/Design Tools:	GitHub, Visual Studio Code /(Adobe XD), Figma, Photoshop, Procreate
Workshops/ Classes:	Austin Coding Academy – Learn to Code Girls in Tech Coding Bootcamp: Intro to JS Developer Week Hackathon Conference Black Women Talk Tech – Austin Chapter Women Who Code: Hacking Hangout Codecademy – Web Development Khan Academy – HTML, CSS, JS

EXPERIENCE

2021 – Present

Digital Seat Media

Austin, TX-(Remote)

Web Developer

- I manage relationships with seven collegiate sports teams and two professional teams, the New York Yankees and the Cleveland Browns. Additionally, we're working towards acquiring the Boston Celtics, Boston Bruins, and Tennessee Titans, for whom I have demonstrated our apps.
- In April 2024, I joined forces with my colleagues at Digital Seat for an exciting project in New York, where we placed our QR codes on the armrests of over 30,000 seats at Yankee Stadium.
- Collaborate with team members to discuss the needs, design, and functionality of websites.
- Collaborate Monday-Friday for 1-2 hours with designers, product managers, and the QA team regarding app module designs, asset collecting (rosters, school and schedule logos, school colors), and functionality of collegiate and pro sports teams.
- Assembling 3-15 collegiate and professional sports apps in a JSON editor per week using the collected assets and approved module designs assigned through JIRA tickets.
- Create low and high-fidelity wireframe mockups, and prototypes, of websites and applications in Figma.
- Utilize Adobe Photoshop to design and develop high-quality graphics, creating an average of 10-15 unique visual assets per month.
- Used HTML, CSS, and Javascript for websites, Jumbotron, and Leaderboard projects:
 - Jumbotron Project: Created a prominent, responsive display highlighting key information about song votes, which includes a QR code, album cover and title, artists' name, and a progress bar with the percentage of votes adjacent to it.
 - Leaderboard Project: Developed a leaderboard using HTML and CSS to display trivia rankings based on one's score.
- Participate in team skill-building sessions about 3-5 times a month that delve into the realms of JavaScript and Photoshop, imparting expertise in the transformation of images and seamless integration into both corporate and personal applications and websites.

2017 – 2022

Lifetime Fitness

Austin, TX

Certified Personal Trainer/Nutritionist/Metabolic Technician

- Specialized in weight loss, corrective exercise, and barbell strength training for 5 years.
- Assessed 15-20 of my clients' nutritional and physical deficiencies monthly to implement a fitness program to help them achieve continued optimum health.
- Weight loss clients saw an average of 5-22 lbs weight loss during my 5-year coaching tenure at Lifetime.
- Month over month, I retained 85-90% of my clientele and averaged 1-2 new clients of new business per month.
- Averaged between \$7,000-\$10,000 in resigns and new business.
- Taught a 30-minute stretching class to 6-8 participants outdoors for six months, following post-COVID shutdown to help generate new business.
- At the beginning of each month, I did close to 400 cold text messages and emails to generate new business. I averaged either 1-3 clients or consultations per 100 text messages.
- Engaged weekly in 2-4 potential client consultations, to obtain a personal health history, involving exercise, eating habits, and gastrointestinal, adrenal, and thyroid symptoms to convert them to new business

- Performed 3-5, one-hour active or resting metabolic assessments every 3 months to determine specific heart rate ranges and caloric burn to continue to reassess the personal goals of my clients.
- Suggested recommendations from the active or resting metabolic assessment results.
- Provided nutrition education once a month to a group of five clients or during their training sessions to complement their health regimen.
- Performed bi-weekly assessments on clients' alignment and movement patterns to assist with a successful training program.
- Coached beginner cardio and strength circuit classes for a year, 2x a week for two hours, focused on weight loss and increasing muscle mass. On average, participants saw an average of 10-15 lbs weight loss and 1-2 lb gain in muscle mass.

2016 – 2017

24 Hour Fitness

Austin, TX

Certified Personal Trainer/Nutritionist

- Trained about 20-25 clients a week.
- Provided nutrition education during every session to complement their training regimen.
- Determined clients' proper alignment and movement patterns for training at the beginning of each month to assist with a successful training experience.

2012 – 2015

Texas State University

San Marcos, TX

Dietetic Intern

2014 – 2015

- Led nutrition groups and conducted screenings and assessments for patients.
- Created and delivered presentations on recommendations and education to patients, athletes, and fellow students, monthly.

Graduate Assistant

2012 – 2013

- Instructed a Nutrition Food Systems laboratory for two semesters, and assisted a professor with cancer research and grant writing, in addition to grading exams and research papers.

PROJECTS

Medical App

Present

- Presently, in the process of constructing an application using Vue.js, aimed at enhancing the ability of anesthesiologists to provide more effective preoperative care for their patients.

Portfolio

2022

- Developed a comprehensive portfolio from the ground up, employing a blend of HTML, CSS/SASS, and JavaScript, complemented by original hand-drawn artwork. The integration of Procreate and Photoshop further enhanced the artistic elements showcased across the entirety of the project.

Sports Betting App

2022

- Developed an application exemplifying seamless navigation across multiple sports, teams, and games, offering users the flexibility to place a variety of bets with ease.

- An innovatively reimagined webpage project, skillfully crafted with HTML, CSS, and JavaScript to showcase the cutting-edge technology of the sports tech company, Digital Seat Media. Additionally, the page seamlessly integrates valuable insights into fan engagement.

- Leveraged the power of JavaScript to craft an application that generates random motivational quotes, designed to inspire and bolster fitness aspirations.

EDUCATION

University of Texas at Austin

Austin, TX

*Certification, Post Graduate Program in Artificial Intelligence and Machine Learning:
Business Applications (Feb. 2024 - Present)*

Texas State University

San Marcos, TX

Master of Science, Human Nutrition (2015)

University of New Orleans

New Orleans, LA

Bachelor of Arts, Psychology (2004)

HOBBIES & INTERESTS

Taekwondo: 1st Degree Brown Belt at Taekwondo Plus South Austin. I am two belt colors away from attaining my coveted black belt; Strength and functional training; Drawing; Coding.