

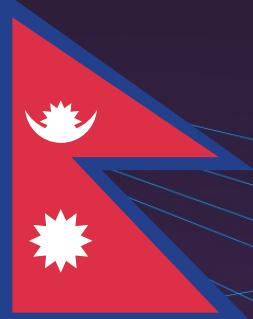
THE VIRTUAL "YOU"

IDENTITY & WELLBEING ON SOCIAL MEDIA

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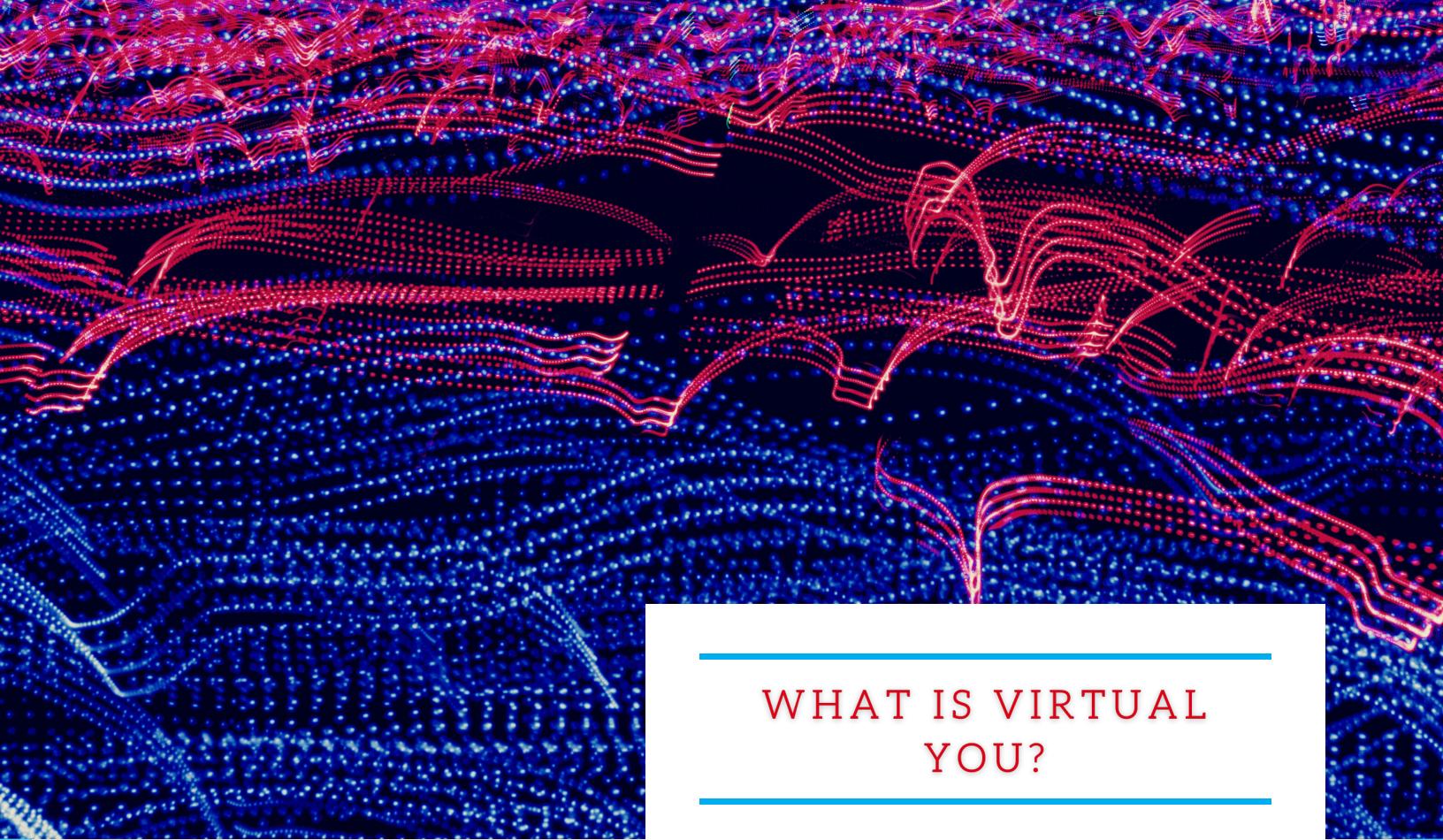
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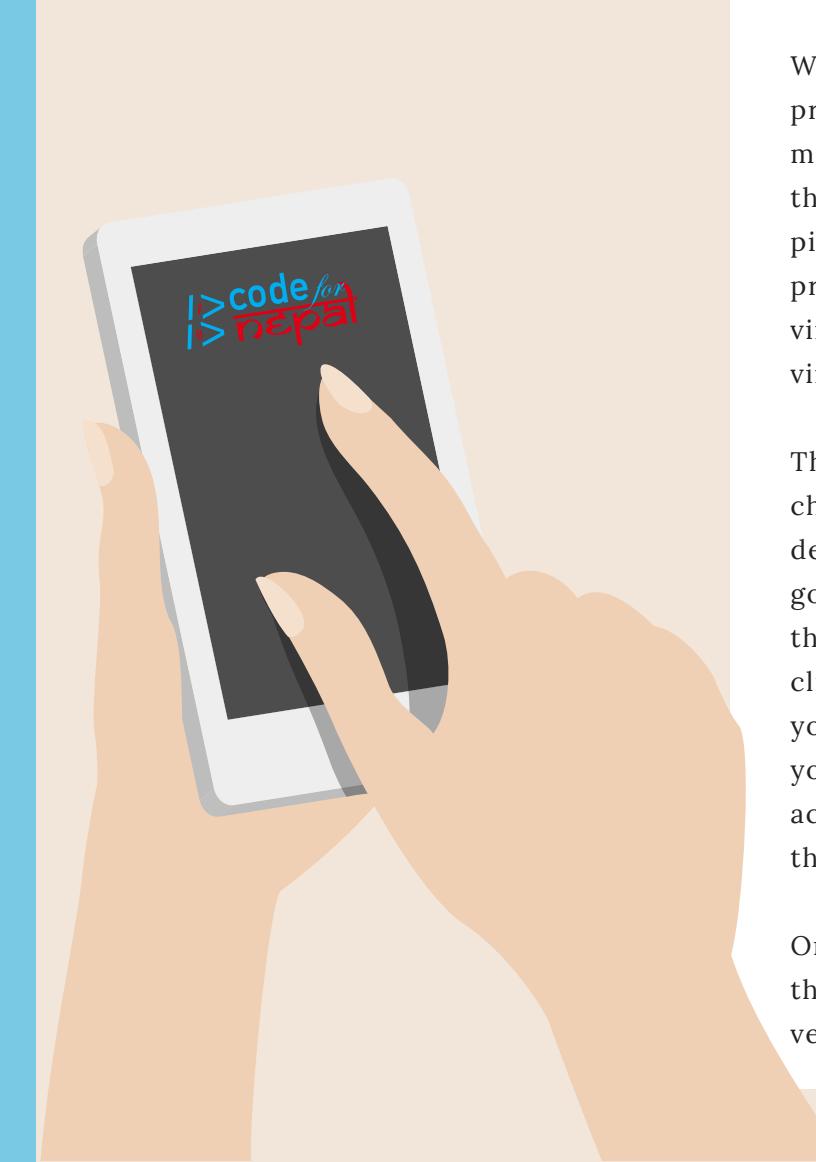
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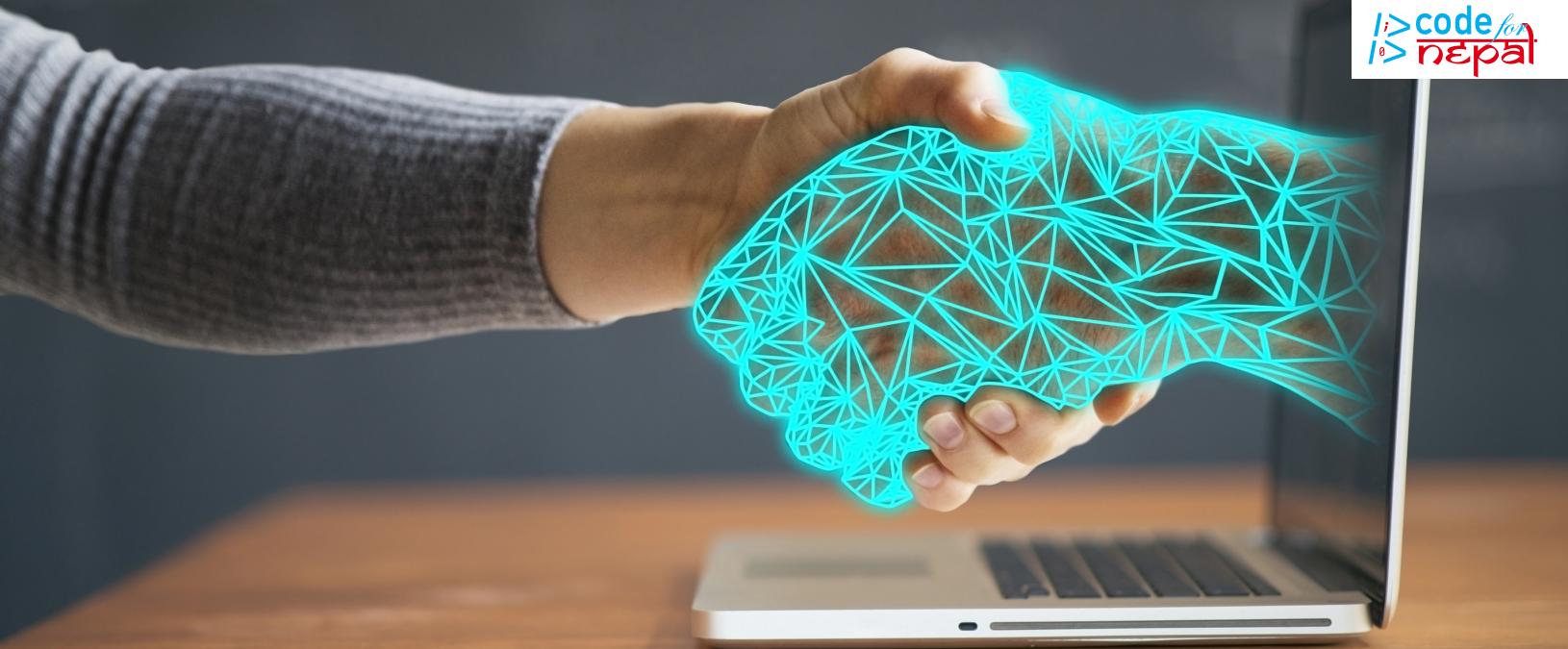
WHAT IS VIRTUAL YOU?

Whenever you go online, your online presence represents a virtualized you. To be more specific, a virtualized you is a profile that you create with your name and/or picture in it on any online platform. This profile gives you a voice. This voice is you, a virtualized you. Your identity online is just a virtualized you.



There are many platforms that you may choose to view online on your web or mobile device. To find an application online, simply go to your search engine, look at the top of the screen for the search bar, then simply click it with your cursor(The arrow  on your screen) or press it with your finger if you have touch screen technology. Once activated, you can look up any application that you want!

Once you are on a website, your presence there would be considered the virtualized version of you!



THE BENEFITS & CHALLENGES OF VIRTUAL YOU.

BENEFITS

Going online gives you access to tools, resources, a voice, a platform to speak from and the ability to find whatever you are seeking online. The possibilities are endless!



CHALLENGES

According to Statista.com, there are 4.57 billion active internet users in the world. With this many people, there's a chance that people may want to scam you, create accounts with your name or even try to steal your information. Take security into account when creating accounts. Make sure to create strong passwords to prevent others from causing harm.





THE IMPORTANCE OF HAVING A VIRTUAL YOU!

It's important to realize that having a virtual you is just as important as having a physical you nowadays. There are plenty of tools and resources that virtual you can receive online such as learning materials, multimedia content and access to job listings. Anything that you can think of can likely be found on the internet.

Not only do you have a plethora of tools and resources, but virtual you is a voice. Anyone from anywhere in the world can hear your voice and listen to what you have to say. This voice can change the world... starting with virtual you. Give yourself a platform to speak from online.

The world is becoming a global village full of knowledge and information at the tap of a button. Be apart of this village and use the power of the internet for good.



CREATING A VIRTUAL YOU!

I.

RESEARCH



What is it that you are looking for online? It's important to research different online applications to find the right fit for you! First, go to your web browser and find the search engine bar at the top of your screen. Click or tap this search engine bar and type in whatever application you wish to view. Once you click search, the website should be there for you to view and research.

Web Browsing Applications:



II.

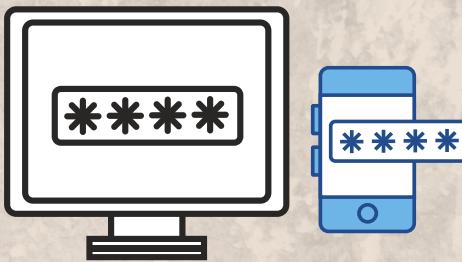
REFLECT



Make sure that you are comfortable with having your virtual-self attached to the application of your choosing. Will this online experience hurt or help your identity. By acknowledging the pros and cons of having your identity online, you will be more comfortable creating an account!

III.

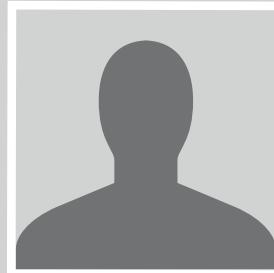
FOCUS ON SECURITY



Are you able to protect your virtual-self? There are some bad people who want to steal your identity, so it's important to protect your accounts! When you create an online account, you will be asked to create a username and password for your profile. This information is valuable and should not be given to anyone other than yourself. By creating a strong password, you'll be more secure online.

IV.

YOUR IMAGE



When creating an account with your name on it, understand that anyone in the world can look up your name in the search engine. This means that your family, friends, teachers and even future employers can view the profiles you create. These profiles may not physically be you, but because they are attached to your information, they will represent you. Represent your virtual-self in the same way that you would want people to view your physical-self.

CREATING A VIRTUAL YOU!

V.

YOUR VOICE



When you create an online account with your name on it, you then have the power to communicate online as your virtual-self. This communication online would be considered your "online voice". How will you use your voice? Really think about this as your online voice reflects your physical voice. Don't say anything that you wouldn't say in person. Depending on what application you used to create your profile, there are different types of communicating methods that can be used. Some applications focus on pictures and videos such as Instagram, whereas other applications can focus more on words such as Twitter.

VI.

EXPLORE



As you use the internet more, you will learn and grow. Explore the internet, find what you are looking for and don't be scared to take risks. The internet is huge and made up of people from every part of the globe. Use this resource and learn from your experiences to accomplish whatever you can dream of.

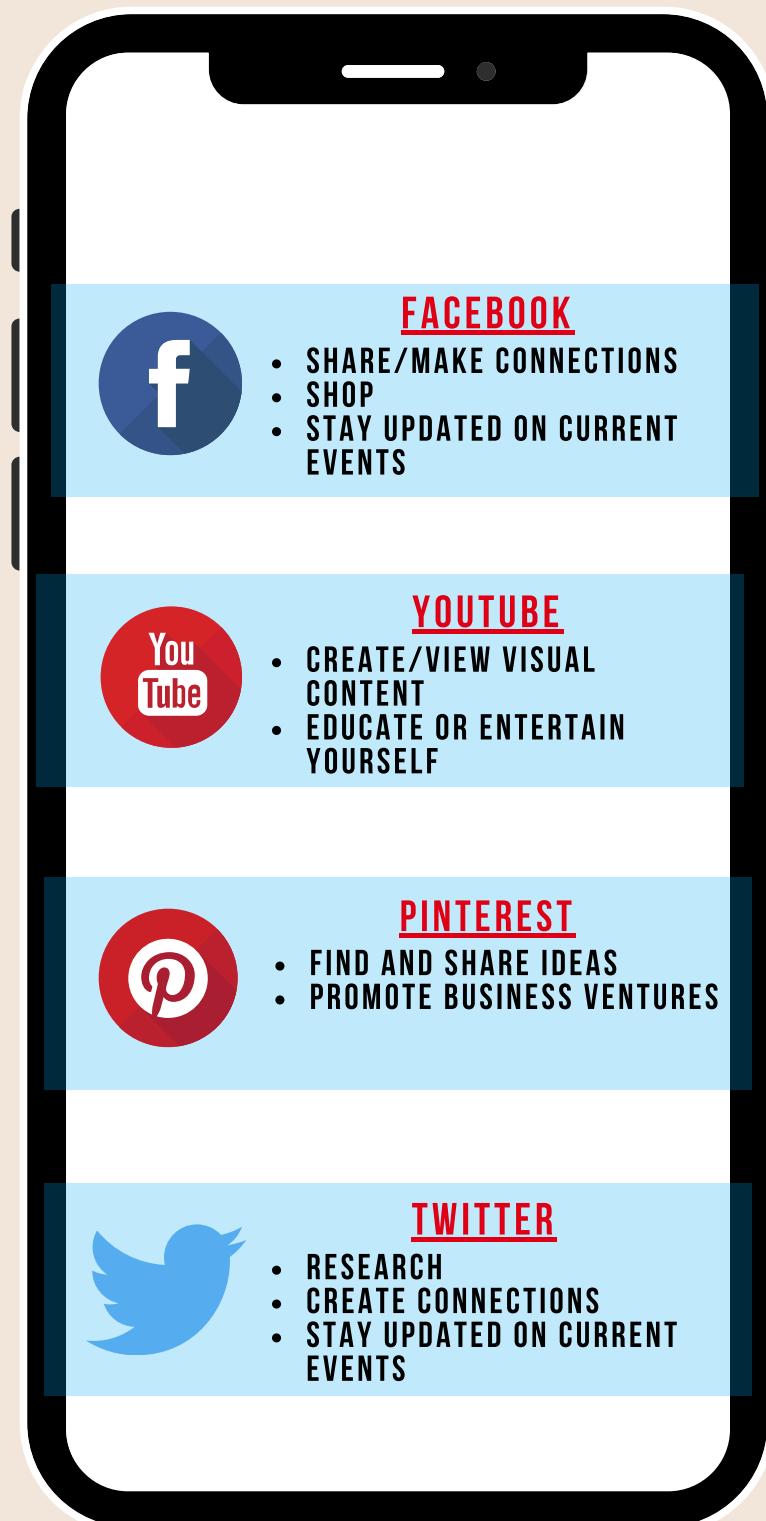
VII.

EXPERIMENT



Don't be scared to create more than one "virtual you"! Many applications online focus on different things, so don't be scared in changing your virtual self in the niche of your choosing. There are many applications online to choose from and each of these applications tend to focus on a particular niche. Are you online to find information, be entertained, share and view photos, etc.? Check out multiple online applications and grow accustomed to the community. This process of experimenting will help you better understand different online applications; ultimately improving your digital literacy.

SOCIAL MEDIA APPLICATIONS



SOCIAL MEDIA

Social Media consists of online applications in which users can socialize with other users online.

To create a social media account, simply look up a social media application in your search bar. This will take you to the social media application in which you will have to create a username and a password. Once you have accomplished this, you will be able to look up people to "follow" on these applications.

As you can see from the example applications on the phone, there are many social media applications to choose from. All of these applications have different things for a user to view/use.