

## ROHIT KUMAR

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### EXPERIENCE

- ❖ **Freelancer | Manojtek business solution, bhiwadi** *(apr 2023-present)*  
Freelance WordPress website developer, creating custom websites for clients with a focus on user experience and functionality.
- ❖ **SEO & google ad analyst | Aditya Enterprises, gurgaon** *(may 2023-aug 2023)*  
Remote SEO and Google Ads analyst for a startup, driving organic traffic and optimizing ad campaigns for improved ROI.
- ❖ **Digital marketing Intern | ManojTek business solution, Bhiwadi** *(march 2023)*  
Enthusiastic digital marketing intern with hands-on experience in various aspects of the field, including SEO, social media marketing, and Web development.

### EDUCATION

- ❖ BCA | Marvari College, Bhagalpur *(2021-Running)*
- ❖ XII (Bihar Board) | TNB College, Bhagalpur

### ACADEMIC PROJECTS

- ❖ **MERN Stack Prowess: Crafting a User-Friendly Full-Stack Home-Sharing Website**  
Developed a full-stack home-sharing website using MERN stack, showcasing proficiency in front-end and back-end development.
- ❖ **Front-End Innovator: Demonstrating React.js Proficiency through Dynamic Sports Car Website**  
Developed a dynamic sports car website using React.js, showcasing proficiency in front-end development.
- ❖ **UI/UX Replication: Demonstrating Front-End Proficiency through Spotify and Amazon UI Recreation**  
Replicated Spotify and Amazon UI using HTML, CSS, and JavaScript, demonstrating front-end development skills.
- ❖ **Digital Marketing Strategist: WordPress and SEO Expert for Enhanced Web Presence**  
Digital marketer with proven expertise in WordPress and SEO, managing and optimizing multiple client websites for improved visibility and traffic.

### SKILLS

- ❖ C#
- ❖ HTML, CSS, Javascript, React JS
- ❖ Wordpress, SEO

### CERTIFICATION / ACHIEVEMENT

- ❖ Certified in VR, Full-Stack Web Development, and Digital Marketing