

(i) Printed Pages : 2 Roll No. ....

(ii) Questions : 14 Sub. Code : 

0	8	8	7
---	---	---	---

Exam. Code : 

0	0	2	5
---	---	---	---

**Bachelor of Business Administration 5<sup>th</sup> Semester**

**(2123)**

**BUSINESS ENVIRONMENT**

**Paper—BBA—303**

**Time Allowed : Three Hours] [Maximum Marks : 80**

**Note :—** Attempt *four* short answer type questions from Section A.  
Attempt *two* questions each from Section B and Section C respectively.

**SECTION—A**

1. What is IMF ?
2. Define Social Audit.
3. Define BoP.
4. Explain Planning Commission.
5. What is Fiscal Policy ?
6. What are limitations of Environment Analysis ? 5×4=20

**SECTION—B**

7. Explain Interaction Matrix between various Environmental Factors.
8. Explain various Techniques of Environmental Analysis.
9. Explain Monetary Policy in Detail.
10. Discuss Economic Role of Government towards Business.

15×2=30

### **SECTION—C**

11. Define Product Life Cycle in detail.
12. Explain EXIM Policy.
13. Give an Overview of UNCTAD.
14. Explain Current Status of technology in India. 15×2=30