

(i) Printed Pages: 2

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(ii) Questions : 14

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Exam. Code :

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**Bachelor of Commerce 1<sup>st</sup> Semester**

**1128**

**PRINCIPLES AND PRACTICES OF MANAGEMENT**

**Paper : BCM-107**

**Time Allowed : Three Hours]**

**[Maximum Marks : 80**

**Note :—** (1) **Section-A** : Attempt any **FOUR** questions. Each question carries **5** marks.

(2) **Section-B** : Attempt any **TWO** questions. Each question carries **15** marks.

(3) **Section-C** : Attempt any **TWO** questions. Each question carries **15** marks.

**SECTION—A**

1. State three features of MBO.
2. Distinguish between co-ordination and co-operation.
3. Explain break-even analysis as a control technique.
4. Explain various levels of management.
5. Are rules and procedures the same ?
6. What is the need of direction ?

## **SECTION—B**

7. State the contributions of Likert and Peter F. Drucker to the development of management thought.
8. Elaborate the process of decision making. How decision making can be improved ?
9. Explain delegation. What difficulties are encountered in delegating authority ?
10. What do you understand by line organisation ? Discuss the merits and demerits of this organization.

## **SECTION—C**

11. Discuss McGregor's theory X and theory Y. Do you think McGregor's theory of motivation is applicable in the present context ?
12. What do you mean by span of supervision ? Explain the factors determining the span of supervision.
13. "Effective leadership is a function of three factors : the leader, the led and the situation." Explain.
14. "Communication is the No. 1 problem of management." In the light of this statement discuss the importance of communication.