(i) Printed Pages : 3]

Roll No.

(ii) Questions :9]

Sub. Code : 0 8 0 4

Exam. Code : 0 0 1 1

Bachelor of Commerce 1st Semester Examination

1127

INTERDISCIPLINARY PSYCHOLOGY FOR MANAGERS

Paper : BCM-103

Time: 3 Hours]

[Max. Marks: 80

Note: Attempt four questions from Section-A, having 5 marks for each question. Attempt any two questions from Section-B and two questions from Section-C, having 15 marks for each question.

Section-A

- 1. Attempt any four questions in brief:
 - (i) Discuss the disciplines of organizational behaviour.

NA-100

(1)

Turn Over

- (ii) Explain the concept of individual behaviour.
- (iii) Describe characteristics of personality.
- (iv) What may be the causes of conflict?
- (v) Explain laissez faire leader.
- (vi) What are the sources of stress?

Section-B

- 2. Define organizational behaviour. Discuss the need and importance of organizational behaviour.
- 3. Discuss the factors that influence the behaviour of individuals in organization. Explain models of individual behaviour in brief.
- 4. State the determinants of personality. Discuss various theories of personality.
- 5. What do you understand by attitude? What are the sources of attitude? How are attitudes formed?

NA-100

(2)

Section-C

- "Motivation is the core of management". Comment.
 Suggest measures that can be used to motivate staff in a service industry.
- 7. Explain behavioural theories of leadership.
- 8. What is transactional analysis? How is it useful to a manager? Explain three ego states and various types of transactions between two persons.
- 9. Explain Work Stressors. What may be its consequences? How stress can be managed?