

(i) Printed Pages : 3]

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(ii) Questions : 14]

Sub. Code : 

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**Bachelor of Business Administration 5th  
Semester Examination**

**1127**

**BUSINESS ENVIRONMENT**

**Paper : BBA 303**

**Time : 3 Hours]**

**[Max. Marks : 80**

**Note :-** Attempt any *four* questions from Section A carrying 5 marks each. Attempt any *two* questions from Section B and C each. Each question carries 15 marks.

**Section-A**

1. What is significance of business environment ?
2. What are the tools of fiscal policy in India ?
3. What are the factors to be considered for environmental scanning ?

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Turn Over

4. Explain various features of social structure of Indian society.
5. What expectations can the business have from the Government ?
6. Outline various ecological issues affecting Indian economy.

#### **Section-B**

7. What is Business ? Outline the different environmental factors that create a profound impact on business.
8. What are the objectives of New Industrial Policy ?  
What are its main provisions ?
9. Discuss the monetary policy of the Reserve Bank of India. Highlight its major limitations.
10. Critically evaluate fiscal policy of India. What suggestions would you give for reforms in fiscal policy of India.

### Section-C

11. What role does the Government play in the economy of the country with regard to regulation, promotion, entrepreneurship and planning ?
12. What are the salient features of FEMA ? Examine their impact on Indian business.
13. What are the causes of the emergence of middle class in India ?
14. What do you mean by technological environment ?  
What should be done to increase research and development in India ?