

Total No. of Questions : 14]
(1126)

[Total No. of Printed Pages : 3

**Bachelor of Business Administration
Vth Semester (0025) Examination**

0887

BUSINESS ENVIRONMENT

Paper : BBA-303

Time : 3 Hours]

[Maximum Marks : 80

Note :- Attempt any *four* questions from Section-A carrying 5 marks each. Attempt any *two* questions from Section-B and Section-C each. Each question carries 15 marks.

Section-A

1. Internal Vs. External Environment.
2. Explain the term 'Environmental Analysis'.
3. What is the role of research in the development of the Business ?
4. Describe the main economic factors which affect the economic environment.

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(1)

Turn Over

5. Explain the features of Competition Act.
6. What do you mean by 'Social Audit' ?

Section-B

7. Explain the objective of Economic Planning in India relating them to five year plans.
8. What do you mean by 'Business Environment' ?
Explain the various elements of business environment.
9. Critically evaluate the fiscal policy of India. What suggestions would you give for reforms in fiscal policy of India ?
10. Critically evaluate the Monetary Policy of Reserve Bank of India. What measures the Reserve Bank of India has adopted for controlling of credit ?

Section-C

11. "Business and Government are two most powerful institutions in the society." Discuss the relationship between the two.
12. Explain the salient features of Foreign Exchange Management Act (FEMA).

13. What do you mean by term 'Culture' ? How do you think business and culture are interrelated ?

14. Write detailed notes on the following :

- (a) Import of technology
- (b) Current status of Technology in India