

(i) Printed Pages : 2

Roll No.

(ii) Questions : 14

Sub. Code :

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Exam. Code :

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Bachelor of Business Administration 5th Semester
(2122)

INVESTMENT MANAGEMENT

Paper : BBA-308

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— (1) Attempt **any four** questions out of **six** questions from Section—A.

(2) Attempt **two** questions each from Sections—B & C.

SECTION—A

1. Differentiate between Investment and Speculation.
2. What are the objectives of Security Analysis ?
3. Define Advance Decline Index.
4. What is the use of Capital Market Line ?
5. What is meant by Portfolio Evaluation ?
6. What are the weaknesses of the Markowitz approach ?

4×5=20

SECTION—B

7. 'Should an Investor play a winner's game, or a loser's game while buying securities' ? In the light of above statement discuss the Investment Process.
8. Write an essay on Economic Analysis.
9. Discuss the process of Technical Analysis.
10. What are the three forms of market efficiency ? Explain in brief.

15×2=30

SECTION—C

11. What are the steps involved in analysis and construction of a Portfolio of Securities?
12. Explain Arbitrage Pricing theory.
13. Why do we need Portfolio Revision ? What are the two Portfolio Revision Strategies ?
14. What are the different components of Portfolio Management ?

15×2=30