

2031  
Bachelor of Commerce  
First Semester  
BCM-107: Principles and Practice of Management

Time allowed: 3 Hours

Max. Marks: 80

**NOTE:** Attempt four short answer type questions from Section–A. Attempt two questions each from Section B and C respectively.

x-x-x

**Section – A**

I. Write short answers any four of the following:-

- a) Significance of management
- b) Define Management by Objectives.
- c) Describe span of control.
- d) Elements of direction.
- e) Differentiate Internal V/s External coordination
- f) Discuss the relation between planning and control (4x5)

**Section – B**

- II. Explain all principles of management enunciated by Henry Fayol. (15)
- III. What do you meant by decentralization? Delegation of authority is the key to organization'. Discuss the above statement. (15)
- IV. Define nature and purpose of planning. Explain in detail the steps involved in process of planning. (15)
- V. Define decision making. Explain the essential steps involved in decisions making process. (15)

**Section – C**

- VI. Explain the importance and limitations of direction in an organization. (15)
- VII. Discuss the various steps involved in controlling process. (15)
- VIII. Give notes on:-
  - a) Barriers to communication
  - b) Maslow's theory of motivation
  - c) Importance of coordination (3x5)
- IX. Define the term 'Supervision'. What are the essential qualities of a good supervision?

x-x-x