Bachelor of Business Administration 6th Semester
(2053)

STRATEGIC FINANCIAL MANAGEMENT

Paper: BBA-328

Time Allowed: Three Hours] [Maximum Marks: 80

Note: — Attempt any four questions from Section-A. Attempt any two questions each from Sections-B and C.

SECTION-A

- 1. (a) Explain the role of Financial Policy in Business.
 - (b) What is the difference between Merger and Takeover?
 - (c) What do you mean by Deal Structuring?
 - (d) What do you mean by Underpricing?
 - (e) Explain soft Capital Rationing.
 - (f) What is Leveraged Buyout?

4×5

SECTION—B

- Discuss the various models for analysis of Strategic Business Units.
- 3. What is Net Operating Income Approach? How it differs from Net Income Approach of Capital Structure?

- 4. Explain the various Financing Strategies. Discuss the various sources of financing high growth firms.
- 5. Discuss the various Discounted Techniques of Investment analysis.

SECTION—C

- 6. What are the various techniques of valuation of Merger? Explain in detail.
- 7. What are the different ways under which ownership of the company
- can be changed? What are the motives behind buyback of shares?
- 8. Define derivatives. Discuss the various types of derivatives.
- 9. What are the various actions that companies can take to make the business more ethical?