

(i) Printed Page : 1

Roll No.

(ii) Questions : 14

Sub. Code :

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Exam. Code :

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Bachelor of Business Administration 5th Semester

1128

BUSINESS ENVIRONMENT

Paper—BBA-303

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— Attempt any *four* questions from Section-A. Attempt *two* questions each from Section-B, and Section-C.

SECTION—A

1. Differentiate between micro and macro environment.
2. What is environment scanning ?
3. What do you mean by Fiscal Policy ?
4. Discuss FEMA in brief.
5. What is understood by the term natural environment ?
6. Define culture. 4×15=20

SECTION—B

7. What do you understand by the term business environment ? Discuss its nature.
8. How do economic and non-economic factors interact with each other ?
9. Bring out the limitations of environmental analysis.
10. Why is economic planning necessary ? 2×15=30

SECTION—C

11. What do you mean by import of technology ? Discuss the problems relating to import of technology.
12. What are your arguments against social responsibility ?
13. How does the middle class influence the industrial growth of the country ?
14. What is the responsibility of the government towards business ? 2×15=30