(i) Printed Pages: 2

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(ii) Questions : 14

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Bachelor of Business Administration 2nd Semester (2053)

ESSENTIALS OF BUSINESS ECONOMICS—II

Paper: BBAS123

Time Allowed: Three Hours

[Maximum Marks: 80

Note:— This question paper consists of three parts. Attempt 4 questions from Part-A, each answer carries 5 marks and attempt two questions each from the other Parts, each answer carries 15 marks.

PART-A

- 1. Factors influencing consumption.
- 2. Limitations of macro economics.
- 3. Says's law of markets.
- 4. Objectives of monetary policy.
- 5. Theory of secular stagnation.
- 6. Marginal efficiency of capital.

PART-B

7. Methods of measuring national income, and problems in measuring national income.

- 8. Critically explain the Keynesian theory of employment.
- 9. Nature and scope of macroeconomics.
- 10. Critically explain classical theory of employment.

PART-C

- 11. Critically explain Keynes investment multiplier.
- 12. Explain various instruments of fiscal policy.
- 13. What are the causes of inflation? Suggest measures to control inflation.
- 14. What is the importance of investment and what are the factors affecting investment?