

(i) Printed Pages : 2

Roll No.

(ii) Questions : 9

Sub. Code :

0	8	9	7
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Exam. Code :

0	0	2	6
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Bachelor of Business Administration 6th Semester

(2053)

BUSINESS ETHICS AND CORPORATE GOVERNANCE

Paper : BBA-323

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— Section-A is consisting of *six* short answer type questions of 5 marks each. The candidates are required to attempt any *four* questions from Section-A. The candidates are required to attempt any *four* questions selecting at least *two* questions each from Section-B & C. Each question in Sections B & C carries 15 marks.

SECTION—A

1. Short answer type questions :—

- (1) What is the importance of CSR ?
- (2) Relationship between Globalisation and Business Ethics.
- (3) How do we achieve corporate excellence ?

(4) What is the relevance of OECD principle of corporate governance ?

(5) What are the principles of corporate governance ?

(6) What is Social Audit ? 4×5=20

SECTION—B

2. Define Business ethics. Why ethics are the part of business ? What are the consequences, if ethics are not applying in the business ? 15
3. Discuss various theories of business ethics. 15
4. Discuss in detail the ethical measures and strategies used by organisations for corporate governance. 15
5. Define the corporate social responsibilities of businesses and what are the various advantages and disadvantages of CSR ? 15

SECTION—C

6. Define corporate governance. How much it is important for the organisation to have good corporate governance ? 15
7. What are the various Reforms and initiatives started in India with regard to corporate governance ? 15
8. Discuss the various recommendations of the Cadbury Committee and what role it plays for the good corporate governance ? 15
9. What is SEBI ? Describe the role of SEBI for corporate governance. 15