

(i) Printed Pages : 2 Roll No. ....

(ii) Questions : 9 Sub. Code : 

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Exam. Code : 

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**Bachelor of Commerce 6<sup>th</sup> Semester  
(2053)**

**SOCIAL AND BUSINESS ETHICS**

**Paper : BCM-604**

**Time Allowed : Three Hours] [Maximum Marks : 80**

- Note :—** (1) Attempt any **four** parts each carrying **5** marks from Section-A.
- (2) Attempt any **two** questions each from Section-B and Section-C carrying **15** marks each.

**SECTION—A**

1. Attempt any **four** parts :

- (a) Define business ethics.
- (b) How moral, values and ethics are related ?
- (c) What is utilitarianism ?
- (d) Who is a whistle blower ?
- (e) What is corporate social responsibility ?
- (f) What is deceptive pricing ?

## **SECTION—B**

2. What do you mean by business ethics ? Explain various principles governing ethical issues in management.
3. Critically examine the ethical theories.
4. Ethics is receiving serious attention in HRM these days. Comment.
5. How ethics are important in accounting and finance ? Write in detail various ethical issues faced by business in accounting and finance.

## **SECTION—C**

6. What are the arguments in favour and against corporate social responsibility ? What are provisions of CSR under Companies Act, 2013 ?
7. What is whistle blowing ? How it is important for business organizations these days ? Also mention its disadvantages.
8. Explain various ethical practices related to conservation of natural resources.
9. Explain ethical and social issues in marketing.