

(i) Printed Pages : 2

Roll No.

(ii) Questions : 9

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Exam. Code :

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Bachelor of Commerce 1st Semester

(2123)

PRINCIPLES AND PRACTICES OF MANAGEMENT

Paper : BCM-107

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— Attempt **four** short answer types questions from Section-A. Attempt two questions each from Sections-B and C respectively.

SECTION—A

I. Write short answers on any four of the following :—

- (i) Differentiate between effectiveness and efficiency.
- (ii) MBO (Management By Objectives)
- (iii) Span of Control
- (iv) Maslow's Need Hierarchy Theory
- (v) Committee form of organisation
- (vi) Discuss the relation between planning and control.

4×5=20

SECTION—B

II. Henry Fayol gave fourteen principles of Management and identified Managerial functions. Discuss.

- III. What is Delegation of Authority ? Explain various difficulties faced in the process of delegation. How can it be made effective ?
- IV. What do you mean by Decision making ? Explain various steps involved in it. Also discuss various techniques of decision making.
- V. Why is planning necessary in management ? Discuss limitations of planning. 2×15

SECTION—C

- VI. What do you understand by Directing ? Explain the elements that are considered essential in the process of directing in management.
- VII. What do you mean by Leadership ? Discuss various theories of Leadership.
- VIII. What are the common barriers to communication in an organisation ? How can these be overcome ?
- IX. "Coordination is the essence of Management". Explain the above statement and state the principles of effective coordination. 2×15