

Total No. of Questions : 9]
(1126)

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**Bachelor of Commerce Ist Semester
(0011) Examination**

0808

**PRINCIPLES AND PRACTICES OF
MANAGEMENT**

BCM 107

Time : 3 Hours]

[Maximum Marks : 80

Note :- Attempt any *four* questions from Section A and *two* questions from Unit-I and *two* questions from Unit-II. All questions carry equal marks.

Section-A

1. (a) What do you mean by universality of management principles ?
- (b) Discuss the steps involved in the process of management by objectives.
- (c) Distinguish between Formal and Informal Organization.
- (d) Principles of Direction.
- (e) What is a grapevine ?
- (f) Define Management.

A-109

(1)

Turn Over

Unit-I

2. Bring out Henry Fayol's contribution to the Science of Management.
3. "Planning is the thinking process and managers being men of action should have no use of it." Comment.
4. What do you mean by decision-making ? Explain various steps involved in it. Also discuss various techniques of decision-making.
5. What is Delegation of Authority ? Explain various difficulties faced in the process of delegation. How it be made effective ?

Unit-II

6. Define Motivation. Explain in detail the two factor theory of motivation advocated by Herzberg.
7. "Leadership is situational." In the light of this statement discuss in brief various theories of leadership.
8. Define Control. What are the pre-requisition of a control system ? Also explain various steps required in controlling process.
9. Distinguish between Cooperation and Co-ordination. Briefly explain the techniques of effective co-ordination.