

(i) Printed Pages: 2

Roll No.

(ii) Questions : 14

Sub. Code :

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Exam. Code :

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Bachelor of Business Administration 5th Semester

(2122)

BUSINESS ENVIRONMENT

Paper : BBA-303

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— Attempt **four** short answer type questions from Section A. Attempt **two** questions each from Section B and Section C respectively.

SECTION—A

1. What is the need of environmental analysis ?
2. Differentiate between Niti Aayog and Planning Commission.
3. 'Cultural Traits have significant impact on Business.' Elucidate.
4. Discuss fiscal policy as an instrument of growth.
5. Write a note on the Interaction between Natural environment and Business.
6. Differentiate between BOP and BOT. 5×4=20

SECTION—B

7. 'Unless the underdeveloped countries wake up and follow the planning, they will be left far behind in the race of economic wellbeing'. Comment.

8. Define Business Environment. Explain its various components.
9. Evaluate various environmental scanning techniques.
10. What are the main political institutions in the Political environment ? Explain its impact on business. $15 \times 2 = 30$

SECTION—C

11. Discuss the objectives and principles of WTO.
12. Write a note on BOP crises and its causes. Discuss the measures to correct the disequilibrium.
13. Discuss the role of Indian Government in influencing international tariff and non-tariff measures.
14. Discuss how business is responsible to various sections of the society. $15 \times 2 = 30$