

(i) Printed Pages : 2

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(ii) Questions : 9

Sub. Code : 

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Exam. Code : 

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**Bachelor of Business Administration 5<sup>th</sup> Semester**

**(2123)**

**ENTREPRENEURSHIP AND NEW**

**VENTURE CREATION**

**Paper-BBA 304**

**Time Allowed : Three Hours]**

**[Maximum Marks :80**

**Note:** Attempt any *four* questions from Section-A. Attempt any *two* questions each from Section-B and Section-C respectively.

**SECTION—A**

1. Attempt any four questions from the following :
  - (a) Distinguish between Intrapreneurship and Entrepreneurship.
  - (b) What is brain storming ?
  - (c) Define Feasibility Analysis.
  - (d) Explain in brief the concept of Corporate Entrepreneurship.
  - (e) Define Crowd Funding.
  - (f) What is venture capital ? 4×5=20

**SECTION—B**

2. Define Entrepreneurship. Discuss the importance of Entrepreneurship.
3. Discuss the various sources of Innovation in Business.
4. What is franchising ? Explain the advantages and disadvantages of franchising ?

5. Discuss the steps involved in developing an effective business model in Entrepreneurship.  $2 \times 15 = 30$

**SECTION—C**

6. What is social Entrepreneurship ? Discuss the role of social Entrepreneurship.
7. Explain the traditional sources of financing entrepreneurial ventures ?
8. Discuss the advantages and disadvantages of Limited Liability Partnership form of ownership.
9. Explain the various Project Appraisal Techniques in detail.  $2 \times 15 = 30$