

(i) Printed Pages : 2

Roll No.

(ii) Questions : 9

Sub. Code :

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Exam. Code :

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Bachelor of Commerce 5th Semester

(2122)

ENTREPRENEURSHIP AND SMALL BUSINESS

Paper : BCM-505

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— Attempt any **four** questions from Section—A. Attempt **two** questions each from Sections B & C respectively.

SECTION—A (4×5)

1. Explain the following :

- (a) Distinguish between Entrepreneur and Intrapreneurship
- (b) Write a short note on latest Innovations in Service Sector
- (c) Brief profile of three Social Entrepreneurs
- (d) Tax benefits to MSMEs
- (e) Role of e-commerce in promoting Small Business
- (f) Explain Concentration Strategies

SECTION—B (2×15)

2. Are Entrepreneurs born ? Can entrepreneurial mindset be developed ? How ?
3. Discuss the role and contribution of Women Entrepreneurs in India.
4. What are the major elements of Business Plan ?
5. What are the Objectives of EDPs ? How will you evaluate an EDP ?

SECTION—C (2×15)

6. Explain the concept of Start-up. Elaborate its need, challenges and opportunities and the way forward.
7. Explain the role of technology in SSI and discuss the benefits of various schemes introduced by Government for Technology promotion and development.
8. What is product Planning and Management ? What are its components ?
9. What do you mean by e-commerce ? Discuss its features and the role played in promoting small businesses.