

(i) Printed Pages: 2

Roll No.

(ii) Questions : 9

Sub. Code :

0	8	3	8
---	---	---	---

Exam. Code :

0	0	1	6
---	---	---	---

Bachelor of Commerce 6th Semester

1059

SOCIAL AND BUSINESS ETHICS

Paper : BCM-604

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— Section-A is compulsory. Attempt any **four** questions from Sections-B and C, not more than **two** questions from each Section. All questions carry equal marks.

SECTION—A

1. Attempt any **four** questions from the following :

(I) Discuss the source of Business Ethics in brief.

(II) Define Values.

(III) What do you mean by Ethics in Finance ?

(IV) What are the components of Corporate Social Responsibility (CSR) ?

(V) What is the need of Corporate Governance ?

(VI) What is Green Management ? 5×4=20

SECTION—B

2. Discuss the various principles governing business ethics. 15
3. What are the common ethical issues faced by managers in an organization ? 15
4. Discuss the ethical issues related with the marketing operations. 15
5. Explain the normative theories of Business Ethics. 15

SECTION—C

6. Define Whistle Blowing. How Whistle Blowing can be beneficial to the organizations ? 15
7. What is meant by social responsibility of Business ? Explain its nature and scope. 15
8. Define Corporate Governance. Discuss the elements of Good Corporate Governance. 15
9. Write a detailed note on conservation of natural resources. 15