Roll No. (i) Printed Pages: 31

(ii) Questions : 14] Sub. Code : 0 8 6 9

Exam. Code : |0|0|2|2

Bachelor of Business Administration 2nd Semester Examination

1047

ESSENTIALS OF BUSINESS ECONOMICS-II Paper: BBAS123

Time: 3 Hours] [Max. Marks: 80

- Note: (i) Attempt any four questions from Section A. Each question carries 5 marks.
 - (ii) Attempt any two essay type questions from Section B and any two essay type questions from Section C (Each question carries 15 marks)

Section-A

Write brief notes on the following:

- 1. Says' law of market and its implications.
- 2. Major problems involved in National Income measurement.

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- 3. Aggregate demand and aggregate supply function.
- 4. Theory of secular stagnation.
- 5. Keynesian income or investment multiplier.
- 6. Tools of Monetary Policy.

Section-B

- 7. Define Macro Economics. Discuss its limitations also.
- 8. Define National Income. Evaluate the methods of measurement of National Income.
- 9. Critically evaluate Keynesian theory of Employment.
- 10. What is consumption function? What factors do affect consumption functions?

Section-C

- 11. What do you understand by Marginal Efficiency of Capital (MEC) ? What are its determinants ?
- 12. What does 'investment' mean? Explain with relevant examples from business environment, the importance of investment to an economy.

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- 13. What is Fiscal Policy? What are the various tools of Fiscal policy that are used to boost the economic growth as well as stability the economy?
- 14. What is Inflation? What measures can be effective in controlling it?