

1058

Bachelor of Business Administration

Sixth Semester

BBA-322: Production and Operations Management

Time allowed: 3 Hours

Max. Marks: 80

NOTE: Attempt four short answer type questions from Section-A. Attempt two questions each from Section B and C respectively.

x-x-x

Section – AI. Attempt any four of the following:-

- a) What is plant layout?
- b) What is batch production?
- c) What is work measurement?
- d) What is Maintenance management?
- e) What is EOQ?
- f) What is the importance of Statistical quality control?

(4x5)

Section – B

- II. Discuss in brief the functions of production and operation management. (15)
- III. What are the various Product design & development techniques? (15)
- IV. Explain in detail the factors affecting the selection of a business location. (15)
- V. Discuss in brief the various functions of production planning and control. (15)

Section – C

- VI. Explain the various modern productivity techniques. (15)
- VII. What is purchase management? What are its principles? (15)
- VIII. What is store management? What are the functions of store management? (15)
- IX. What is TQM? Explain various tools of TQM. (15)

x-x-x