

(i) Printed Pages : 3]

Roll No.

(ii) Questions : 14]

Sub. Code :

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Exam. Code :

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**Bachelor of Business Administration
1st Semester Examination**

1127

MANAGEMENT CONCEPT AND PRACTICES

Paper : BBAS104

Time : 3 Hours]

[Max. Marks : 80

Note :- Attempt any *four* question from Section A carrying
5 marks each and attempt any *two* questions from
Section B and Section C each, carrying 15 marks.

Section-A

5×4=20

1. Describe various levels of management.
2. Explain the concept of functional management.
3. Write short note on MBO.

NA-118

(1)

Turn Over

4. Distinguish between Line and Staff.
5. Why selection is called negative process ?
6. Give brief over view of knowledge management.

Section-B

15×2=30

7. Define Management. Bring out the role of management in success of an enterprise.
8. What are the various approaches of management thoughts ? Explain Modern Management Thought.
9. Explain the process of planning. Discuss importance and limitations of planning.
10. Distinguish between delegation and decentralisation.

What are the obstacles to effective delegation ?

Section-C

15×2=30

11. Describe selection process in large organisation to select a personal manager.

12. Define motivation. Compare and contrast Maslow's theory and Herzberg's two factor theory of motivation.
13. "Leaders are born." Do you agree with this statement ? Explain theories of leadership in the light of above statement.
14. Discuss the concept of control. Explain various techniques of controlling.