

(i) Printed Pages : 2

Roll No.

(ii) Questions : 9

Sub. Code :

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Exam. Code :

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Bachelor of Commerce 6th Semester

(2042)

SOCIAL AND BUSINESS ETHICS

Paper : BCM-604

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— (1) Attempt any **four** parts each carrying **5** marks from Section A.

(2) Attempt any **two** questions each from Section-B and Section C carrying **15** marks each.

SECTION-A

1. Attempt any four parts :

(a) What do you mean by business ethics ?

(b) How moral, values and ethics are related ?

(c) What are the causes of unethical behavior ?

(d) Who is a whistle blower ?

(e) What is corporate social responsibility ?

(f) What do you understand by conservation of natural resources ?

SECTION-B

2. What do you mean by business ethics ? Explain various principles governing ethical issues in management.
3. What do you mean by conflict of interest ? How conflict of interest occurs and how it can be managed ?
4. Explain in detail the ethical issues at workplace.
5. How ethics are important in accounting and finance ? Write in detail various ethical issues faced by business in accounting & finance.

SECTION-C

6. What are the arguments in favour of and against corporate social responsibility ? What are provisions of CSR under Companies Act, 2013 ?
7. What is whistle blowing ? How it is important for business organizations these days ? Also mention its disadvantages.
8. Explain various ethical practices related to conservation of natural resources.
9. What are major ethical issues in marketing function ? What steps should be initiated for consumer protection ?