Bachelor of Commerce 1st Semester (2122)

INTERDISCIPLINARY PSYCHOLOGY FOR MANAGERS Paper: BCM-103

Time Allowed: Three Hours] [Maximum Marks: 80

Note: Attempt four questions from Section-A. Attempt two questions each from Sections B and C respectively.

SECTION-A

- 1. What is Individual Behaviour?
- 2. Locus of control- explain.
- 3. Theory X and Theory Y.
- 4. Explain the components of attitude.
- 5. Explain Laissez faire leader.
- 6. Outline the stages of conflicts.

4×5

SECTION—B

- 7. What is Organizational Behaviour? Discuss the main theories of OB.
- 8. What is Personality? What are its major determinants?

- 9. Define Perception. Explain its process and its implications in the study of O.B.
- 10. Define values. How are they different from attitudes? How can attitudes be measured?

SECTION-C

- 11. Discuss the relative importance of financial and non-financial incentives in motivation.
- 12. What do you understand by Transactional Analysis? What is its role and importance in reducing stress and conflict in organization? Discuss in detail.
- 13. What is Organizational Conflict? What are its causes? What can be done to manage conflict?
- 14. "Leadership is situational". Do you agree with this statement?

 Explain in brief the various theories of Leadership. 15×2