Exam. Code: 0025 **Sub. Code: 0892** 

1129

## B.B.A.-5<sup>th</sup> Semester

BBA-308: Investment Management

Time allowed: 3 Hours Max. Marks: 80 NOTE: Attempt any four short answer type questions from Section-A. Attempt any two questions from Section-B & C respectively. \_\*\_\*\_\*\_ **SECTION-A** I. Explain any four of the following in brief: -(a) Give any three objectives of investment in securities. (b) What do you mean by diversification? (c) Define Absolute Breadth Index. (d) What are the basic assumptions of APT (Arbitrage Pricing Theory)? (e) Explain the traditional approach to portfolio construction. (f) What is portfolio revision?  $(4\times5)$ **SECTION-B** П. Why do people invest? What are the factors which are favourable for making investments in an economy? (15)III. How fundamental analysis is useful to a prospective investor? (15)IV. What are the charts? How they are interpreted in technical analysis? (15)V. What are the techniques for testing the various forms of efficient market hypothesis? (15)**SECTION-C** 'Higher the return, higher will be the risk." In this context discuss the various VI. risks associated with portfolio planning? (15)VII. Discuss in detail the Capital Asset Pricing Model (CAPM). (15)VIII. Differentiate value Vs Growth Investing. Give logical reasons to support your answer. (15)What is the essential difference between the Sharpe and Treynor indexes of IX. portfolio performance? (15)

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