

(i) Printed Pages : 2

Roll No.

(ii) Questions : 9

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Exam. Code :

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Bachelor of Commerce 5th Semester

(1129)

ENTREPRENEURSHIP AND SMALL BUSINESS

Paper—BCM-505

Time Allowed : Three Hours]

[Maximum Marks : 80

Note :— Attempt any **four** questions from Section A, each question carrying **5** marks and **two** questions each from Section B and Section C carrying **15** marks each.

SECTION—A

1. Explain the following :—

- Give five qualities of an entrepreneur.
- Leadership Traits of an entrepreneur.
- Discuss the importance of decision making.
- Define a small scale industry.
- Explain Profit Planning.
- Define Diversification.

5×4=20

SECTION—B

- Discuss the various problems obstructing the growth of entrepreneurship.
- What are the main reasons for slow progress of women entrepreneurs in India ?

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4. Bring out significance of EDP. Also evaluate success of EDPs.
5. Define business planning. What are the advantages and limitation of planning ? 15×2=30

SECTION—C

6. “Small business is a seed bed of entrepreneurship.” Discuss.
7. Discuss the various steps to be taken to start a small scale industry.
8. Define growth and diversification. What are the main causes of growth ?
9. “Modern Technology is need of the hour for small industries.” Explain the reasons. What steps have been taken by the Govt. to fulfil this need ? 15×2=30