



Certification on Data Analyst

Syllabus

Duration: 60 Hours

1. Introduction

- **Why Python Programming**
- **Course Overview**
- **Data Types and Operators**
- **Arithmetic Operators**
- **Variables and Assignment Operators**
- **Integers and Floats**
- **Booleans, Comparison Operators, and Logical Operators**
- **Strings**
- **Type and Type Conversion**
- **Lists and Membership Operators**
- **List Methods, Tuples, Sets**
- **Dictionaries and Identity Operators**
- **Compound Data Structure**
- **Discussion and Doubt Clear**
- **Assignment and Test**

2. Control Flow

- **Conditional statements**
- **Iteration/looping statements**
- **Break, Continue**
- **Zip and Enumerate**
- **Discussion and Doubt Clear**
- **Assignment and Test**

3. Function

- **Defining Functions, Variable Scope**
- **Documentation, Lambda Expressions**
- **Iterators and Generators**

4. Scripting

- **Python Installation**
- **Scripting with Raw Input**
- **Errors and Exceptions**
- **Reading and Writing Files, Importing Local Scripts**
- **The Standard Library, Techniques for Importing Modules**
- **Discussion and Doubt Clear with Assignment and Test**

5. NumPy

- **Introduction to NumPy, Why Use NumPy?**
- **Creating and Saving NumPy ndarrays**
- **Accessing, Deleting, and Inserting Elements Into ndarrays**
- **Slicing ndarrays**
- **Boolean Indexing, Set Operations, and Sorting**
- **Manipulating ndarrays**
- **Discussion and Doubt Clear with Assignment and test**

6. Pandas

- **Introduction to Pandas, Why Use Pandas?**
- **Creating Pandas Series and DataFrames, Accessing and Deleting Elements in Pandas Series, DataFrames**
- **Arithmetic Operations on Pandas Series**
- **Manipulate a Series, DataFrame**
- **Dealing with NaN**
- **Discussion and Doubt Clear with Assignment and Test**

7. Statistics

- **Probability**
- **Binomial Distribution, Conditional Probability , Bayes Rule**
- **Sampling Distributions and Central Limit Theorem**
- **Confidence Intervals**
- **Hypothesis Testing , T-Tests and A/B Tests**
- **Regression , Multiple Linear Regression , Logistic Regression**
- **Discussion and Doubt Clear with Assignment and Test**

8. Data Collection and Cleaning

- **Introduction to Data Collection**
- **Data Accessing**
- **Introduction to data cleaning**
- **Discussion and Doubt Clear with Assignment and Test**

9. Data Visualization

- **Introduction to Data Visualization**
- **Exploratory vs. Explanatory Analyses**
- **Visualization in Python**
- **What Makes a Bad Visual?**
- **Data Types (Continuous vs. Discrete)**
- **Identifying Data Types**
- **Chart Junk , Data Ink Ratio**
- **Bad Visual Quizzes ,Using Color**
- **Designing for Color Blindness**

- Tidy Data , Bar Charts
- Absolute vs. Relative Frequency, Pie Charts, Histograms
- Descriptive Statistics
- Outliers and Axis Limits
- Scales and Transformations
- Bivariate Exploration of Data - Scatterplots and Correlation, Overplotting, Transparency, and Jitter , Heat Maps , Violin Plots, Box Plots, Clustered Bar Charts, Faceting, Line Plots
- Multivariate Exploration of Data -Non-Positional Encodings for Third Variables, Color Palettes, Faceting in Two Directions, Adaptations of Bivariate Plots, Plot Matrices, Feature Engineering
- Explanatory Visualizations - Revisiting the Data Analysis Process, Polishing Plots, Creating a Slide Deck with Jupyter
- Discussion and Doubt Clear
- Assignment and Test

10. Git & Github

- What is Version Control?
- Create A Git Repo
- Review a Repo's History
- Add Commits To A Repo
- Tagging, Branching, and Merging
- Undoing Changes
- Working On Another Developer's Repository
- Staying In Sync With A Remote Repository

11. Project Work

12. Placement Assistance Sessions

- Mock Interviews
- GDs
- Preplacement Talks
- Industry Exposer Sessions

13. Internship

***In Assignment there is Mini Projects.**