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ECE – A

English - 18LEH101J

20.04.2021

Assignment - I

Transcoding - Bar Diagrams.

ABC Sales Record

The bar diagram represents the sales record of Company ABC in the years, 2013, 2014, 2015 and 2016 for the North, South, East and West Regions. We can see that while there is a steady growth in the North region, the same cannot be said for the East and South but there is a tremendous growth in the West Region.

In the North region, the sales of ABC have been gradually scaling up in the years 2013-16. While there is growth, it does seem to be steady and slow-going.

In the South and the East region, both reported a high sale in the year 2013 as compared to North and West but in 2014, their sales went down almost by half and continued doing so till 2015 until it started increasing their sales back up in 2016.

The west region had a similar sale as South in the year 2013 and also plummeted its sales in 2014. It started picking up in 2015 and scaled up tremendously in 2016 by increasing its sales from 1500 to 5000.

The graph shows the sales record for different regions in four years. It can be noted that while some sales were stable and some were volatile, sales of a particular region had performed really well and the strategies used in that region could be implemented in other regions also.