





# Learning Objectives

1. To define “Social Change”
2. To enhance the concepts of human well-being and to understand Social Change and Social Problems.
3. To give the Idea of social functioning, and theoretical perspectives of Social Change.
4. To become familiar with the Social Change in Society.

# Introduction to Social Change

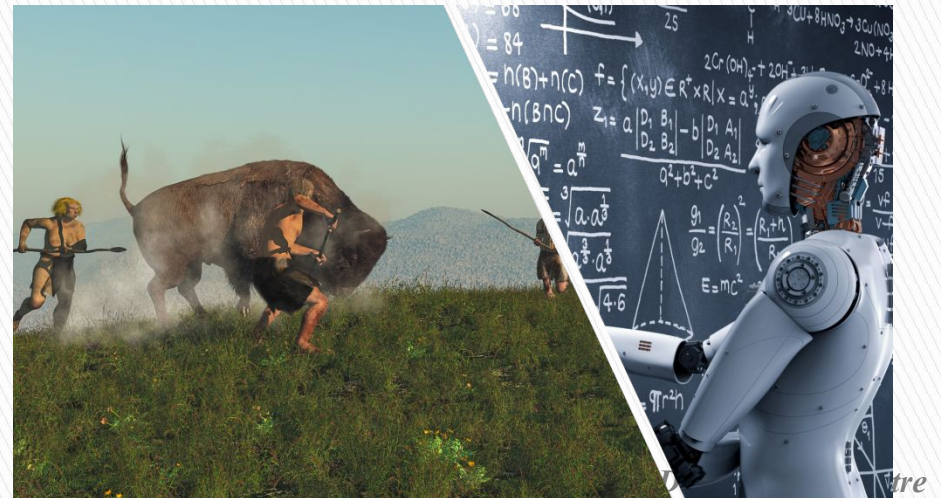
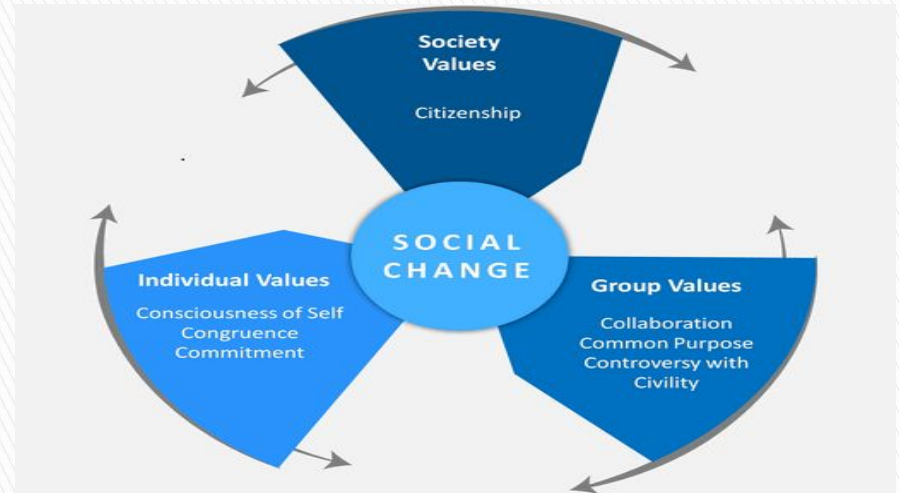
- ❖ Social change in society may be as a result of the expediency needed in providing solutions to specific social problems faced in a society.
- ❖ Change is an integral part of our lives and our existence has been through stages of growth and development.





# Understanding Social Change

- ❖ **Social change** refers to modifications or replacements in **social structure**.
- ❖ Social change is a natural part of the process of human growth and evolution. (Human Progress ,Stone tools to Artificial Intelligence)

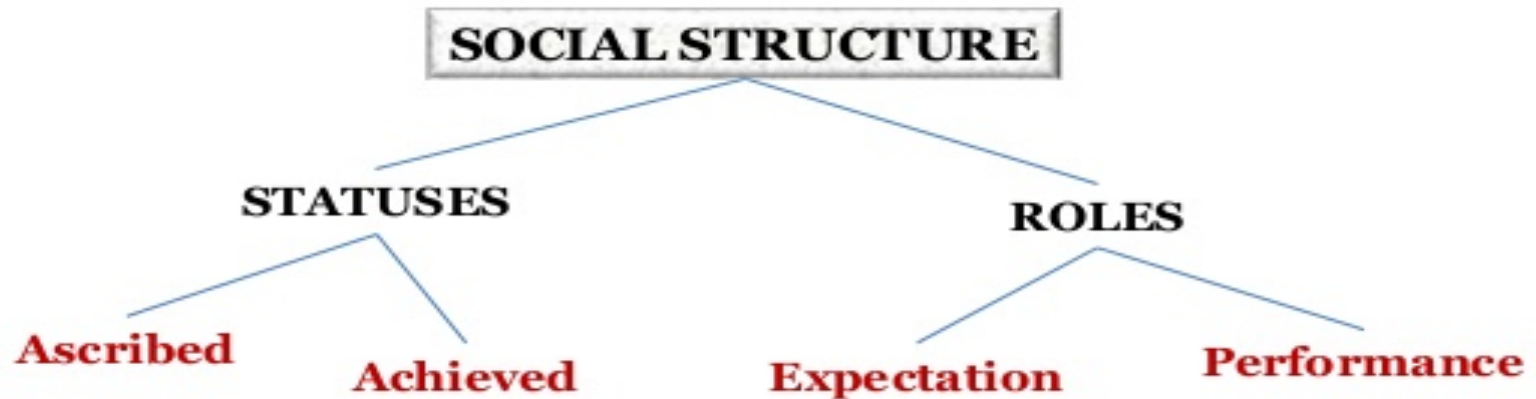


# Understanding Social Change

- ❖ It also talks about the existence of relationship among the people. (Rules and positions are important not individual)
- ❖ Cultural symbol, social order, beliefs /values and practices are part of social change.



# Social Structure



- **Social structure** refers to the way society is organized.
- **Status** = is a position in a social structure.
- **Role** = how we (generally) expect members of a status to behave.
  - Statuses and Roles exist independently of their 'incumbents' or 'occupants'



# The 100th Monkey Theory







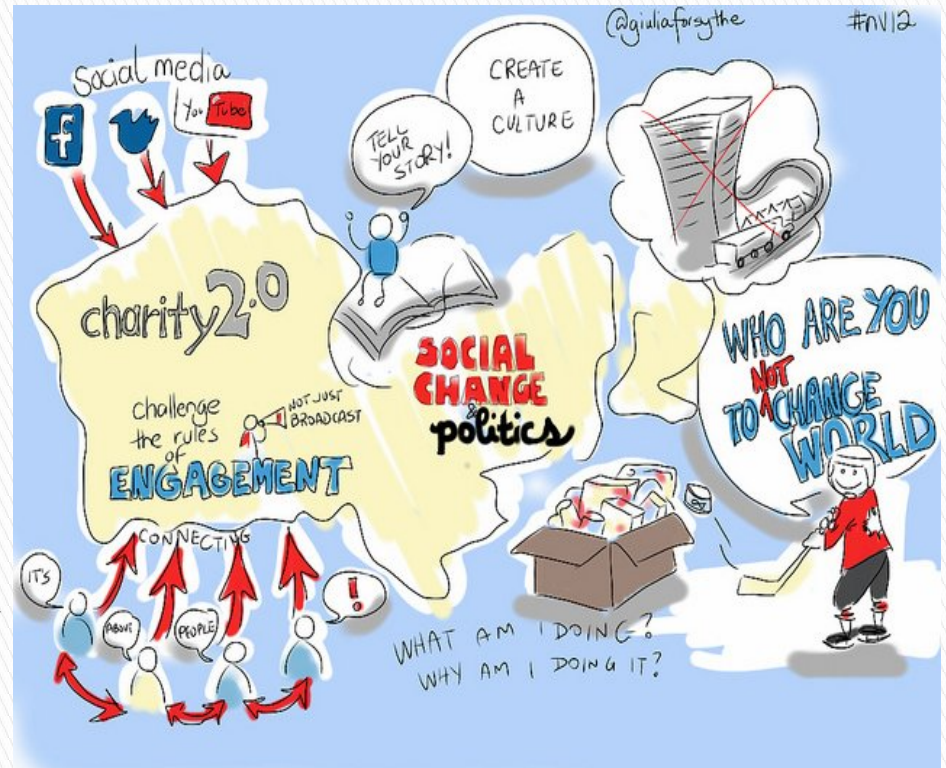
# Characteristics of Social Change





# There are EIGHT essential Characteristics of Social Change

1. Universality of Social Change
2. Social Change is not Uniform
3. Social Change involves Community Change
4. Nature and Speed of Social Change in Various Societies is Different



5. Social Change is again Relative to Time
6. Social Change shows a Chain-Reaction Sequence
7. Several Interdependent and Interacting Factors of Social Change
8. No one can Predict Social Change







# Types of Social Change





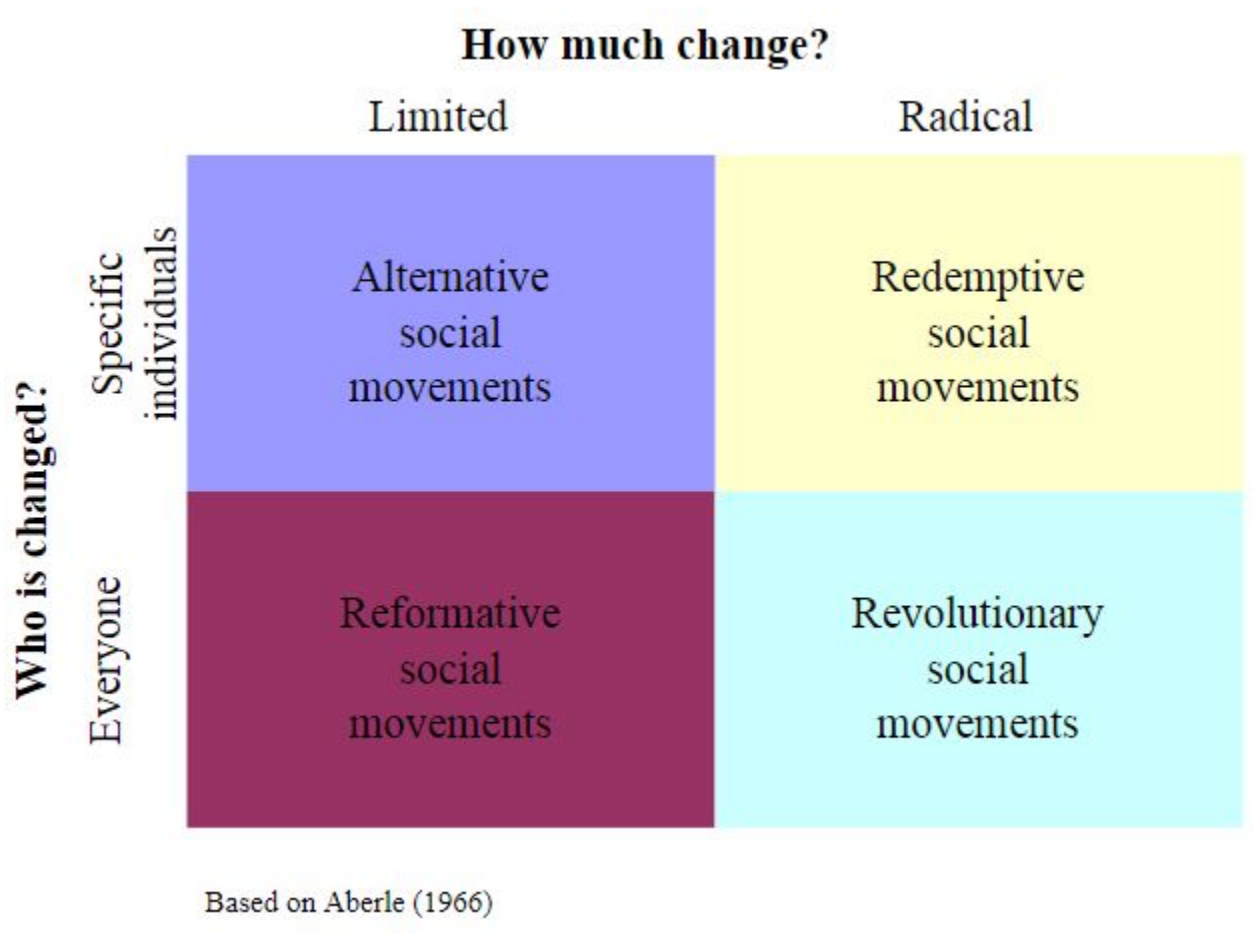
# Types of Social Change

- ❖ **Alternative social change**
- ❖ **Redemptive social change**
- ❖ **Reformative social change**
- ❖ **Revolutionary social change**





A social change is typically based upon two factors - first, whom the movement is trying to change, and second, how much change a movement is advocating





# Causes of Social Change





# Causes of Social Change

**There are few identifiable characters of social change. Some of them are as follows:**

1. A large part of change in society is caused by change in culture.
2. New ideas and modification of old ideas in a new context bring wide scale changes in society.
3. Demographic change is caused by an increase in birth and decline in death and migration of populations.
4. Social change is also caused by tension and conflict
5. To bring about deliberate change in the values, norms, institutions, culture relationships and traditions of the society.





**SRM**  
INSTITUTE OF SCIENCE & TECHNOLOGY  
(Deemed to be University u/s 3 of UGC Act, 1956)

◆ **Thank you...**



*Career Development Centre  
SRMIST – kattankulathur*