

Education

VIT Bhopal University Bachelor of Technology in Computer Science and Engineering <ul style="list-style-type: none">CGPA: 8.28/10	08/2022 - 08/2026
City Montessori School Class X and Class XII <ul style="list-style-type: none">Class X: 86% Class XII: 91%	05/2019 - 07/2022

Skills

Technical: HTML, CSS, JavaScript, Tailwind, React.js, Node.js, Express.js, MongoDB, MySQL
Tools: Git, GitHub, Vercel, MS Excel, Power BI, Google Trends
Soft skills: Strategic Planning, Brand Marketing, Effective Communication, Business Development, Client Management

Work Experience

Great Learning International Sales Learning Consultant <ul style="list-style-type: none">Generated over \$40,000 USD revenue during probation, achieving 85% sales target by closing high ticket B2C enrollments for North America learners.Managed around 150 global leads per day, engaging prospects across multiple time zones using consultative, data driven selling.Supported the complete sales lifecycle with 95% critical task compliance rate, ensuring accurate CRM updates, follow-ups, and a seamless learner experience.	10/2025 - Present
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Extracurricular Activities

Entrepreneurship Cell VIT Bhopal Technical Team Lead <ul style="list-style-type: none">Coordinated cross functional technical and event teams to develop and maintain the official website using React.js, increasing user engagement by 40%.Analyzed data insights to optimize event outreach strategies, resulting in over 1,000 registrations and a 15% improvement in participant retention.Coordinated stakeholder communication, resource management, and scheduling to align 100% on time project delivery with event goals.	07/2023 - 10/2025
Google Developer Student Club Event Management and Outreach Team Member <ul style="list-style-type: none">Spearheaded the planning and execution of 4 large scale workshops, attracting over 350 participants in each session.Accelerated learning resources and environment setup processes, reducing event preparation time by 30%.Leveraged Social Media platforms to drive 25% higher registrations for developer focused events compared to previous sessions.	12/2022 - 07/2023
YouTube Channel - Pen and Stationery Content Creator (16,000 Subscribers) <ul style="list-style-type: none">Curate and publish in depth stationery product reviews and content, building a loyal audience of 16,000 subscribers with over 50,00,000 total views.Monetized the channel through Google AdSense as part of the YouTube Partner Program, generating a steady revenue with an average of 1,000 monthly watch hour.Partnered with 6 stationery brands both national and global, leading to a 40% growth in partnership opportunities and higher audience trust.	03/2019 - 10/2025

Projects

Anonymous Chat Website <ul style="list-style-type: none">Developed an anonymous chat platform using MERN and Socket.io, achieving 99% real time message delivery accuracy across sessions.Designed a responsive interface that improved cross device accessibility, leading to a 20% faster load time on mobile.Validated platform performance with approximately 50 concurrent users, ensuring low latency for smooth, uninterrupted interactions.	01/2025 - 02/2025
Business Intelligence Dashboard <ul style="list-style-type: none">Transformed and modeled sales data using SQL queries and Power BI, enabling real time analysis of over 1.6M sales records.Built an interactive dashboard with over 15 slicers and filters and geographical maps, improving data accessibility and analysis speed by 30%.Delivered insights on monthly and annual sales, budgets, and customer trends, enabling identification of top 10 product and customer driving revenue.	10/2024 - 11/2024
Supermarket Sales and Growth Analysis Dashboard <ul style="list-style-type: none">Designed an interactive Power BI dashboard analyzing over 1.57M sales, 22K orders, and 180K profit, with KPIs and trend insights.Mapped sales data across 50 states using interactive geographical visualizations, pinpointing 10 key regions with highest growth potential.Implemented comparative sales analysis and short-term forecasting, identifying the top 5 sub categories contributing over 55% of revenue.	07/2024 - 08/2024

Certifications

LinkedIn Marketing Strategy Certification <ul style="list-style-type: none">Learned to design and execute structured marketing campaigns, improving simulated campaign reach by 40% through effective content planning.Gained experience in audience segmentation, market research, and analytics, leading to a 30% boost in engagement to conversion ratio during case simulations.Developed proficiency in digital branding, performance tracking, and strategic decision-making, strengthening overall marketing expertise.	06/2025 - 07/2025
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