

"The sky's not the limit, the sky's only the beginning. Don't reach for the sky, reach for space."

-Spencer Ward

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SPENCER WARD

I am a recent advertising graduate, seeking an entry-level position that allows me to develop technical skills that support a career in business and advertising.

Skills

I am organized, hardworking, and creative with experience using software applications for graphic design, website development, and basic animation. Skills include:

- Excellent use of Adobe Illustrator to create logos and advertisements for fliers and magazine based advertisements
- Using Dreamweaver and Nvu open source software to build html and css based web pages
- Entry-level skills in Adobe Photoshop, InDesign, and Flash
- A working knowledge of Autodesk 3dsmax and Maya
- Proficiency in Microsoft Office Suite (Word, Excel, and PowerPoint)

Education

Michigan State University, E. Lansing, MI Bachelor of Arts in Advertising Graduated: June 2012

Coursework includes practical storyboarding, copywriting, radio spots, development of social media plans, and logo design for print, web, and other forms of media.

Work Experience

ItFindsIt, E. Lansing, MI

Social Media Intern

May - June 2012

- Interned for a start-up company that recommends products to customers through web based programs.
- Created logo design, web design, and website content, to help this start-up company get off the ground.
- Created strategic plans to market the company to a broader audience by way of social media, web, print, and on-campus marketing.
- Researched products to determine the age group of certain markets.
- Created and conducted surveys to acquire updated customer information

Michigan State University, E. Lansing, MI

Spartan Signature Caterer

May 2010 - June 2012

- Cooked, served and portioned a variety of meals for banquets.

Brody Cafeteria Employee

October 2008 - May 2009

- Student employee in the food service industry

Wal-mart, Hartland Township, MI

Deli/ Safety Team Leader/ New Store Interior Setup

July - September 2009

- Helped with interior setup and organization for the grand opening of a brand new Wal-Mart
- Built shelves, organized, stocked and scanned merchandise.
- Appointed safety team leader for my ability to show concern and attention to detail.

Walt Disney World, Lake Buena Vista, FL

Hollywood Studios cast (team) member

August - October 2008

- Selected for highly competitive Disney college work program
- Worked in different fields and locations throughout the park. (Cook, ice cream server, and cashier).
- Showed guests the great customer service and friendliness they should expect from a Disneyworld experience.

References

Sanita DeBose
BrandUWorld
Advertising Specialty Items
(713)857-0584

Michael Evans/Rob Trufant
Michigan State University
Spartan Signature Catering Chefs
(517)355-1779

