CODENTRAKE

TECHNOLOGIES

BUSINESS BLAN

'Architects of Scalable, Intelligent Solutions'.

Co-Founders Loyd Tony Katila

Eng. Stanley Oduor

Executive Summary

Business Name: Codentrake Technologies

Business Structure: Software Hub (Software Development Educational and Consultancy Services)

Location: Kisumu, Kenya.

Founder(s): Lloyd Tony Katila || Eng. Stanley Oduor

Overview: A software hub dedicated to providing bespoke software solutions, teaching programming and consultancy services.

Vision

"To empower individuals and businesses through innovative software education and customized technology solutions, creating a community where creativity and technology intersect."

Mission

"To provide exceptional software solutions, expert solution architecture, comprehensive software development training, seamless third-party API integrations, and strategic consultancy services that empower our clients to thrive in the digital landscape. We are dedicated to inspiring creativity, fostering a culture of continuous learning, and building enduring partnerships with our clients."

Business Goals

Short-Term Goals (1-2 Years):

1. Establish a physical or online presence for the software hub.
2. Executing Impactful Software Projects
3. Develop and launch a curriculum for software training covering various programming languages and technologies.
4. Build partnerships with local schools and organizations for workshops and training sessions.

Long-Term Goals (3-5 Years):

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1. Expand the training program to include advanced courses and certifications.
2. Establish a community of learners and professionals for collaboration and job networking.
3. Develop proprietary software solutions that address common industry challenges.
4. Achieve recognition as a leading software training and consultancy hub in the region.