

# Ideation Phase

## Define the Problem Statements

Date	31 January 2025
Team ID	
Project Name	SmartResume Generator: Customized Resumes for Every Opportunity
Maximum Marks	2 Marks

I am

I'm trying to

But

Because

Which makes me feel

A job seeker who needs a professional resume.

Create a personalized resume quickly and effectively.

Traditional tools are difficult to customize.

I lack the expertise in design and formatting.

Frustrated and anxious.

I am

I'm trying to

But

Because

Which makes me feel

A career changer preparing for a new opportunity.

Highlight my transferable skills in a polished format.

Generic templates don't capture my unique strengths.

Existing tools don't offer tailored solutions.

Overwhelmed and unsure of my resume's impact.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A job seeker who needs a professional resume.	Create a personalized resume quickly and effectively	Traditional tools are difficult to customize.	I lack the expertise in design and formatting.	Frustrated and anxious.
PS-2	A career changer preparing for a new opportunity.	Highlight my transferable skills in a polished format.	Generic templates don't capture my unique strengths.	Existing tools don't offer tailored solutions.	Overwhelmed and unsure of my resume's impact.