

Things you should ask yourself when Creating Content

By *yournotthis*

This is mainly for creating good, structured videos, which will lead to people wanting to interact, like, and subscribe

1. Is my video's purpose immediately clear when someone comes across it?
2. Can a 9-year-old understand what I am talking about?
3. Are Text Elements, Animations, and similar designed in a way that slow readers or non-primary speakers can read them?
4. Are animations kept to UNDERSTANDING what is happening, before adding them randomly?
5. Have I slowly transitioned viewers into more complex topics?
6. Have I shown immediate positive feedback after achieving something in the video?
7. Are storylines short enough for people with short attention spans?
8. Is there a primary reason for viewers to watch AND stay?
9. Do I show a clear personality that people will recognize in my future and past videos?
10. What emotional needs are satisfied through my video?
11. What makes my video unique and better beyond just "watching a video"?
12. Are there milestones showing genuine progression?
13. Are there points in my video where people would want to comment, interact, or talk to others about it?
14. Is there a clear progression at 1 minute, 5 minutes, 10 minutes, and 20-30 minutes in my video?