

RECOMMENDED PRACTICE



STEPS TO IDENTIFYING POTENTIAL MENTOR'S SOURCES

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Steps to Identifying potential mentor's sources

Need: Mentors Recruitment

We've had all types of mentors:

- Students.
- high school programming teachers.
- software developers.
- university assistants & teachers.
- kids who learned to code and evolved to mentors.

Identifying all of these branches helped out find out where we look for mentors.

Then we did several actions:

- Firstly, we informed media (newspapers, TV, online papers) that we're recruiting and ran an online campaign with videos and posters made by the kids.
- Each mentor had to reach out to 3 other colleagues and have them come to find out more about CoderDojo.
- We held an open doors session for curious people (which also attracted mentors).
- We reached out to universities, high schools and companies in order to attract more mentors and with the help of the mentors already in the community they shared their experience and it was really useful.

Results: Obtain a wide variety and quantity of mentors profiles that is a very interesting source of synergies. chps