Clustering

K-means

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Introduction to clustering

Definition

A cluster is a collection of objects which are "similar" between them and are "dissimilar" to the objects belonging to other clusters.

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Clustering is the algorithm that recognizes clusters from a given data set.

Part of common application domains in which the clustering problem arises are as follows:

- Multimedia Data Analysis
- Responding to public health crises
- Intermediate Step for other fundamental data mining problems
- Intelligent Transportation

K-means Algorithm

The k-means clustering problem is one of the oldest and most important questions in all of computational geometry.

Given an integer k and a set of n data points in $\mathbb{R}^d$, the goal of this problem is to choose k centers so as to minimize the total squared distance between each point and its closest center.

The most common K-means algorithm was first proposed by Stuart Lloyd of Bell Labs in 1957.

The objective function to minimize is the within-cluster sum of squares (WCSS) cost:

$$\text{Cost}(C_{1:k}, c_{1:k}) = \sum_{i=1}^{k} \sum_{x \in C_i} \|x - c_i\|^2$$

where c_i is the centroid of cluster

> **Definition**
>
> Cluster centroid is the middle of a cluster.
> A centroid is a vector that contains one number for each variable, where each number is the mean of a variable for the observations in that cluster.
> The centroid can be thought of as the multi-dimensional average of the cluster.

> **Lemma**
>
> Let C be a cluster of points with its mean to be μ, and let c to be and arbitrary point.Then $\sum_{x \in C} \|x - c\|^2 = \sum_{x \in C} \|x - \mu\|^2 + |C| \cdot \|c - \mu\|^2$

So we denote that:

$$
\begin{aligned}
\text{Cost}(C_{1:k}, c_{1:k}) &= \sum_{i=1}^{k} \sum_{x \in C_i} \|x - c_i\|^2 \\
&= \sum_{i=1}^{k} \left(\sum_{x \in C_i} \|x - \mu_i\|^2 + |C_i| \cdot \|c_i - \mu_i\|^2 \right) \\
&= \text{Cost}(C_{1:k}, \text{mean}(C_{1:k})) + \sum_{i=1}^{k} |C_i| \cdot \|c_i - \mu_i\|^2
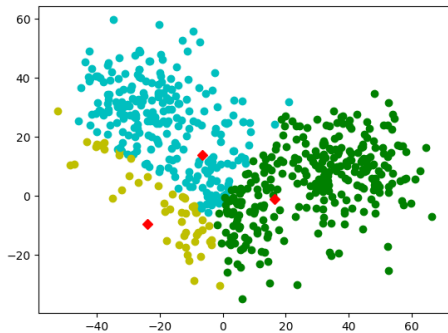\end{aligned}
$$

The k-means algorithm iteratively calculates the sum of distance within a cluster and updates the partition.

1. Arbitrarily choose and initial k centroids $\mathcal{C} = \{c_1, c_2 \ldots c_k\}$

2. For each $i \in \{1, 2 \ldots k\}$, set the cluster C_i to be the set of points that are closer to c_i than they are to c_j for all $j \neq i$

3. For each $i \in \{1, 2 \ldots k\}$, set c_i to be the center of all points in C_i where $c_i = \frac{1}{|C_i|} \sum_{x \in C_i} x$

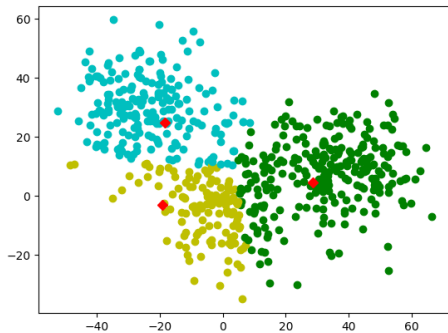4. Repeat Step 2 and Step 3 until $\mathcal{C}$ no longer changes.

Iteration = 1

Iteration = 2

Iteration = 3
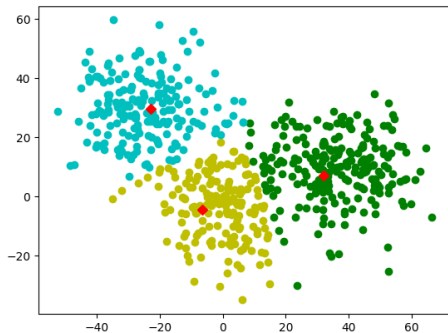
Iteration = 4

Iteration = 5

Iteration = 6
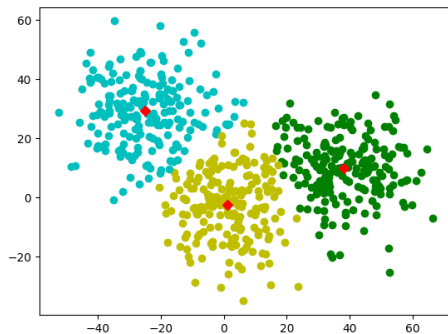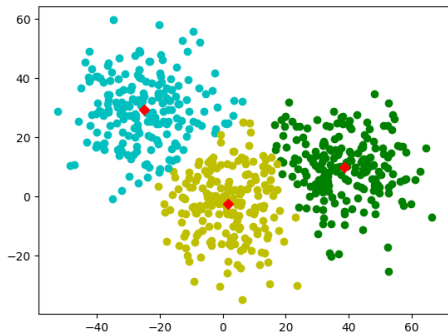
Proof.

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The first step of the iteration assigns each point to its nearest center, therefore:

$$\text{Cost}(C_{1:k}^{(t+1)}, c_{1:k}^{(t)}) \leq \text{Cost}(C_{1:k}^{(t)}, c_{1:k}^{(t)})$$

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On the second step, each cluster re-centered at its mean. By lemma above:

$$\text{Cost}(C_{1:k}^{(t+1)}, c_{1:k}^{(t+1)}) \leq \text{Cost}(C_{1:k}^{(t+1)}, c_{1:k}^{(t)})$$

Proof.

Naive K-means algorithm's time complexity is $O(kni)$ □

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In each iteration there are such steps:

- Distance calculation: To calculate the distance from a point to the centroid, we can use the squared Euclidean proximity function, which is thought to be $O(1)$
- Comparisons betweeen distances.
- Centroid calculation.

> **Proof.**
>
> Naive K-means algorithm's time complexity is $O(kni)$ □

So the total number of operations in one iteration is:

$$C = \text{distance calculation} + \text{comparisons} + \text{centroids calculation}$$
$$= k * n * O(1) + (k - 1) * n * O(1) + k * n * O(1)$$
$$= O(kn)$$

where k denotes the number of clusters, n denotes the count of data vectors and d denotes vector dimension.

And the whole process takes i iterations in total so the time complexity of K-means algorithm is $O(kni)$.

In the caes of initializing k centroids using naive K-means algorithm (usually Lloyd's algorithm), we use randomization. The initial k centroid are picked in the range of data set randomly.

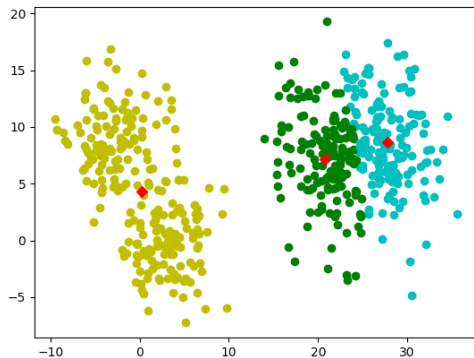However, this initialization strategy could result in initialization sensitivity. The final formed clusters could be affected greatly by the initial picked centroids.

An instance of good clustering result:
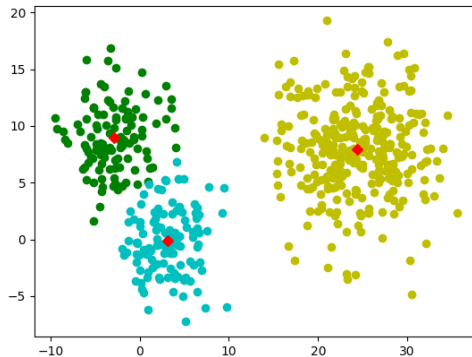
An instance of poor clustering result:

K-means optimizations

The K-means++ algorithm was proposed by David Arthur and Sergei Vassilvitskii in 2006, which outperforms K-means in terms of both accuracy and speed.

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The K-means++ algorithm uses totally a different way to initialize the k centroids. Rather than uniformly randomly pick point in the range of all points, it uses special to make the k centroids as far away from each other as possible. In this way, the results are always good as expected.

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And the updated algorithm does exactly the same in the iteration steps.

The algorithm goes as follows:

1. Pick the first centroid c_1 randomly from the dataset S

2. Compute the distance of all points in the dataset from nearest, previously chosen centroid c_i. The distance of a point x could be calculated by

$$\text{Dist}(x) = \min_{c_i \in C} \|x - c_i\|$$

3. Take a new centroid c_i, choosing $x_j \in$ from all points with probability p_j

$$p_j = \frac{\text{Dist}^2(x_j)}{\sum_{x_j \in S} \text{Dist}^2(x_j)}$$

4. Repeat the above steps until k cetnroids are found

5. Iteration steps are exactly the same as naive K-means algorithm

Proof.

K-means++ algorithm's initialization time complexity is $O(k * n)$ □

In each iteration there are such steps:

- Distance calculation: To calculate the distance from a point to a newly selected centroid, we can use the squared Euclidean proximity function, which is thought to be $O(1)$

- Comparisons betweeen distances.

- Centroid calculation.

> **Proof.**
>
> K-means++ algorithm's initialization time complexity is $O(k * n)$ □

So the total number of operations in i^{th} iteration is:

$$C_i = \text{distance calculation} + \text{comparisons} + \text{centroids selection}$$
$$= n * O(1) + n * O(1) + O(1)$$
$$= O(n)$$

where k denotes the number of clusters, n denotes the count of data vectors.

And the whole initializing process takes k iterations in total so the time complexity of K-means++'s initialization is $O(kn)$.

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There exist many unnecessary calculations in the process of iteration!

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If a point is far away from a centroid, it is not necessary to calculate the exact distance between the point and the centroid in order to know that the point should not be assigned to this centroid.

Conversely, if a point is much closer to one center than to any other, calculating exact distances is not necessary to know that the point should be assigned to the first center.

The key idea is to bound on data point to cluster centroid distance and use triangle inequality to avoid redundant computations of distance between data points and cluster centroids.

> **Lemma**
> Triangle inequality: For any 3 points x, y, z, $d(x, z) \leq d(x, y) + d(y, z)$.

The only black box property of any distance metrics.

Lemma

Let x be a point and let b and c be centers. If $d(b, c) \geq 2d(x, b)$ then $d(x, c) \geq d(x, b)$.

Proof.

Use triangle inequality, $d(b, c) - d(x, b) \leq d(x, c)$. And bring in $d(b, c) \geq 2d(x, b)$, we can get the conclusion. $\square$

Avoid redundant computation

Lemma

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Proof.

Use triangle inequality, $d(b, c) - d(x, b) \leq d(x, c)$. And bring in $d(b, c) \geq 2d(x, b)$, we can get the conclusion. $\square$

Lemma

Let x be a point and let b and c be centers. $d(x, c) \geq \max(0, d(x, b) - d(b, c))$.

Proof.

Use triangle inequality $d(x, c) \geq d(x, b) - d(b, c)$, with $d(x, c) \geq 0$, we can get the conclusion. $\square$

> **Corollary**
>
> if $\frac{1}{2}d(c,s) \geq d(x,c)$ then $d(x,s) \geq d(x,c)$, and we don't need to compute $d(x,s)$.

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Corollary

Suppose that we don't know $d(x,c)$ exactly, and we do know an upper bound u such that $u \geq d(x,c)$: For any other possible choice, we only need to compute $d(x,c), d(x,s)$ iff $u > \frac{1}{2}d(c,s)$.

> **Corollary**
>
> Suppose that $u \leq \frac{1}{2}d(c, s)$ for any possible s, all distance calculations for x can be avoided.

Let x be any data point, let c be any center, let s become previous version of same center. Suppose that in the previous iteration we knew a lower bound g such that $d(x,s) \geq g$ Then we can infer a lower bound h for current iteration:

$$d(x,c) \geq \max\{0, d(x,s) - d(s,c)\} \geq \max\{0, g - d(s,c)\} = h$$

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Claim

If center moved a small distance($d(s, c)$ is small, the lower bound only make a small move.

We use u(x) to represent upper bound of distance between a given point x and its currently assigned center c. $l(x, c')$ is the lower bound on the distance between x and some other center c'.

Claim
If $u(x) \leq l(x, c')$, we don't need to calculate $d(x, c), d(x, c')$.

Initially, we set $l(x, c) = 0$ for each point x and center c. Then assign each x to its closest initial center.

Each time $d(x, c)$ is computed, set $l(x, c) = d(x, c)$. At last, set upper bounds $u(x) = \min_c(d(x, c))$.

Then repeate this until convergence.

1. For all centers c and c', compute $d(c, c')$. Set $s(c) = \frac{1}{2}\min_{c \neq c'} d(c, c')$.

2. Identify all points x such that $u(x) \leq s(c(x))$.

3. For each pair of remaining x and c, which satisfy: i) $c \neq c(x)$ and ii) $u(x) > l(x, c)$ and iii) $u(x) > \frac{1}{2}d(c(x), c)$:

   3.1 If $r(x) = true$, compute $d(x, c(x))$ and assign $r(x) = false$. Otherwise, $d(x, c(x)) = u(x)$.

   3.2 If $d(x, c(x)) > l(x, c)$ or $d(x, c(x)) > \frac{1}{2}d(c(x), c)$, then compute $d(x, c)$ and decide if swap c for x.

4. For each center c, compute centroid, store in $m(c)$.

5. For each pair of x and c, set $l(x, c) = \max(l(x, c) - d(c, m(c)), 0)$

6. For each point x, set $u(x) = u(x) + d(m(c(x)), c(x))$

7. For each point x, set $r(x) = \text{True}$

8. Really replace c by $m(c)$

Compared to naive K-means++ algorithm, in 6 typical benchmark, using this optimazation speeds up algorithms from $11.3\times$ to $351\times$.

Another contribution helps reduce the iteration cost to $n * k'$ ($k' << k$) by generating candidate cluster list (CCL) of size k' for each data point.

This augmentation makes trade-off between loss function and running time and relaxes the previous algorithm's restrictions. Their target:

- For convergence time: $T' < T$
- For loss: $E' \leq E$ or $E' \overset{\text{marginally}}{>} E$

Consider a data point p1 and cluster centroids represented as c_1, c_2..., c_k. We assume that $k' << k$ and there is a candidate cluster list for p_1.

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If we run K-means for second iteration, p_1 will compute distance to all k centroids. After second iteration, there are two possible cases:

1. The list do not change but only members'ranking changes.
2. Several members of the centroids in the previous list are replaced with other centroids which were not in the list.

In real world data rarely makes case 2 happen! That is, the set of top few closest centroids for a data point remains almost unchange.

Overhead analysis:

- Computation overhead: $O(nklog(k))$ for creating CCL at first. We have to compute the distance to each cluster's centroid for each point and sort them to create CCL.

- Memory overhead: $O(nk')$ to maintain CCL.

Use a range of set: We choose a set of K and compare their performance. In this set, we need to choose k significantly smaller than the number of objects in the data sets and let it be resonably large based on this.

statistical measures: There are several statistical measures available for selecting K. They are calculated with certain assumptions about the underlying distribution of the data.

e.g. The Bayesian information criterion is calculated on data sets which are constructed by a set of Gaussian distributions.

Visualization: Visual verification is applied widely because of its simplicity and explanation possibilities.

Key properties

We can prove this using 3-SAT and Exact Cover by 3-Sets respectively. Existing local search algorithms that computes a certain local (and not necessarily global) optimum for this problem are what we really feel interested in.

Application

The segmentation of the customers' base allows operators to better serve customers and target advertising precisely to them. The concept of segmentation relies on the high probability of persons grouped into segments based on common demands and behaviours to have a similar response to marketing strategies.

And the concept of segmentation coincides with that of clustering. A company can run K-means analysis base on customers' consumption habits, browsing histories, financial conditions and many other features to precisely partition their customers into different clusters so that they can implement different strategies.

Clustering documents in multiple categories based on tags, topics, and the content of the document is a very standard classification problem and k-means is a highly suitable algorithm for this purpose.

All we need to do is to pre-processing the documents, representing each of them as a high-dimension vector and using term frequency to identify commonly used terms that help classify the document. The document vectors are then treated as input of K-means algorithm to help identify similarities in document groups.

The K-means algorithm is used to optimize truck-drone in tandem delivery network. One of the objectives is to investigate the time, energy, and costs associated to a truck-drone delivery network compared to standalone truck or drone.

In 2016, Sergio Ferrández, Timothy Harbison, Troy Weber, Robert H. Sturges and Robert Rich proposed a method, optimizing the delivery netword of drone powerd by K-means algorithm to find the appropriate launch locations with the minimum cost. The optimal solution is determined by finding the minimum cost associated to the parabolic convex cost function.

A team uses Principal Component Analysis (PCA) while determining the centroids. With this method to decide on centroids, their method uses much less iterations times and execution time for convergence. Compared with existing K-means++, their algorithm's performance is constant and faster.

Their flowchart of centroids deciding:
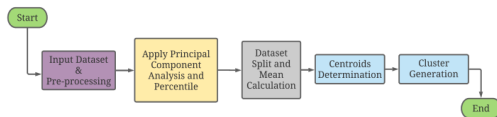
Conclusion

Bringing in the K-means algorithm from the beginning, we give the initailization strategy and iteration steps of naive K-keans algorithm.

Given the proof that the object function decrements in iteration, the objective always converges at a certain point in time. But the drawbacks are annoying and fatal, which may lead to far different results than expected and increase of iterations, so we have some optimization of them, bring us K-means++ and some other way to select initial centroids, avoid redundant computation, select proper magic number k etc.

K-means are wildly used in many aspects of life, making it easier to do customer-partitioning, clsasifying documents, optimizing resource allocation, pattern recognizing in images and so many other application in industry and daily life.

Finally, we would like to give out some open questions we have about K-means for further research.

- Lower bound of calculations: Whether one can find a lower bound on how many distance calculations are needed by any implementation of exact K-means? With a theoretical lower bound, we can futher speed up the algorithm.
- Use running time information to find K: We found all papers don't take full advantage of information from running time. Can we fine tune the value of K during running the algorithm?