

- Device Protection Slicer**
- ☐ Bank transfer (automatic)
 - ☐ Credit card (automatic)
 - ☐ Electronic check
 - ☐ Mailed check

Partner Slicer

☐ No

☐ Yes

Dependents Slicer

☐ No

☐ Yes

Paperless Billing Slicer

☐ No

☐ Yes

- Online Security Slicer**
- ☐ No
 - ☐ No internet service
 - ☐ Yes

- Tech Support Slicer**
- ☐ No
 - ☐ No internet service
 - ☐ Yes

- Internet Service Slicer**
- ☐ DSL
 - ☐ Fiber optic
 - ☐ No

Slicer enabled complete Dataset

customerID	Contract	tenure	PaymentMethod	Paperless Billing	MonthlyCharges	TotalCharges	numAdmin Tickets	numTechTickets
1371-DWPAZ	Two year	0	Credit card (automatic)	No	56.05		0	0
2520-SGTTA	Two year	0	Mailed check	No	20.00		5	0
2775-SEFEE	Two year	0	Bank transfer (automatic)	Yes	61.90		0	0
2923-ARZLG	One year	0	Mailed check	Yes	19.70		0	0
3115-CZMZD	Two year	0	Mailed check	No	20.25		5	0
3213-VVOLG	Two year	0	Mailed check	No	25.35		0	0
4075-WKNIU	Two year	0	Mailed check	No	73.35		0	0
4367-NUYAO	Two year	0	Mailed check	No	25.75		1	0
4472-LVYGI	Two year	0	Bank transfer (automatic)	Yes	52.55		0	0
5709-LVOEQ	Two year	0	Mailed check	No	80.85		0	0
7644-OMVMY	Two year	0	Mailed check	No	19.85		0	0
0021-IKXGC	Month-to-month	1	Electronic check	Yes	72.10	72.10	0	0
0023-HGHWL	Month-to-month	1	Electronic check	Yes	25.10	25.10	0	0
0032-PGELS	Month-to-month	1	Bank transfer (automatic)	No	30.50	30.50	0	0
0082-LDZUE	Month-to-month	1	Mailed check	Yes	44.30	44.30	0	0
0107-WESLM	Month-to-month	1	Electronic check	Yes	19.85	19.85	0	0
0107-YHINA	Month-to-month	1	Electronic check	Yes	99.75	99.75	0	1
0137-OCGAB	Month-to-month	1	Mailed check	Yes	80.20	80.20	5	0
0151-ONTOV	Month-to-month	1	Mailed check	No	70.90	70.90	0	0
0231-LXVAP	Month-to-month	1	Electronic check	Yes	75.90	75.90	3	0
0235-KGSLC	Month-to-month	1	Credit card	Yes	85.55	85.55	0	0

Clear all slicers

Total # of Customers

7.043K

- Tech Support Slicer**
- ☐ No
 - ☐ No internet service
 - ☐ Yes

- Device Protection Slicer**
- ☐ No
 - ☐ No internet service
 - ☐ Yes

of Tech Tickets Slicer

Monthly Charge Slicer

Total Charge Slicer

When is Churn more likely to be

Yes

?

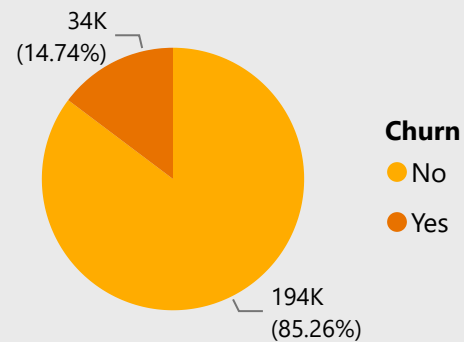
We found 6 segments and ranked them by % Churn is Yes and population size. Select a segment to see more details.



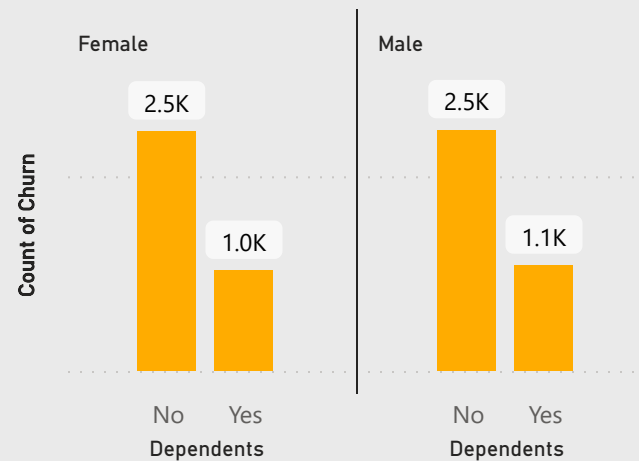
	Segment 1	Segment 2	Segment 3	Segment 4	Segment 5	Segment 6
% Churn is Yes	96.8%	89.1%	85.7%	72.9%	64.4%	58.2%
Population count	94	64	91	85	87	67

Churn Dashboard

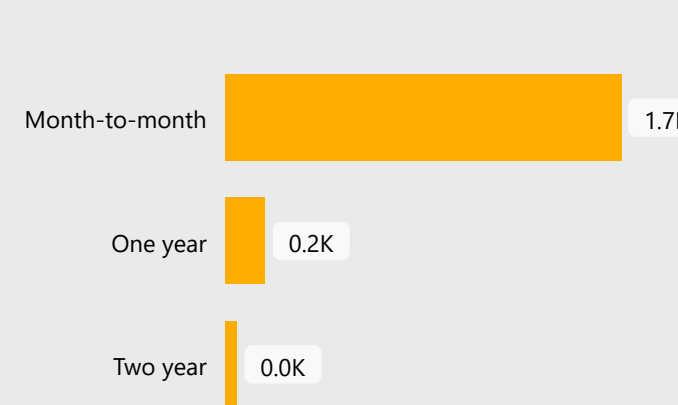
Average Tenure by Churn



Count of Dependents with Gender by Churn



Count of Churn by Contract



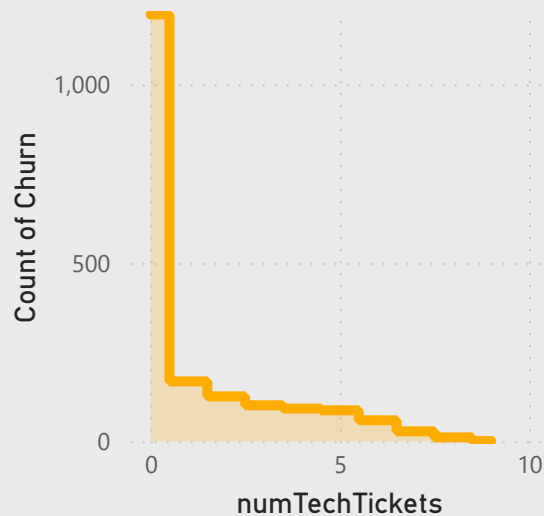
of Customers

7043

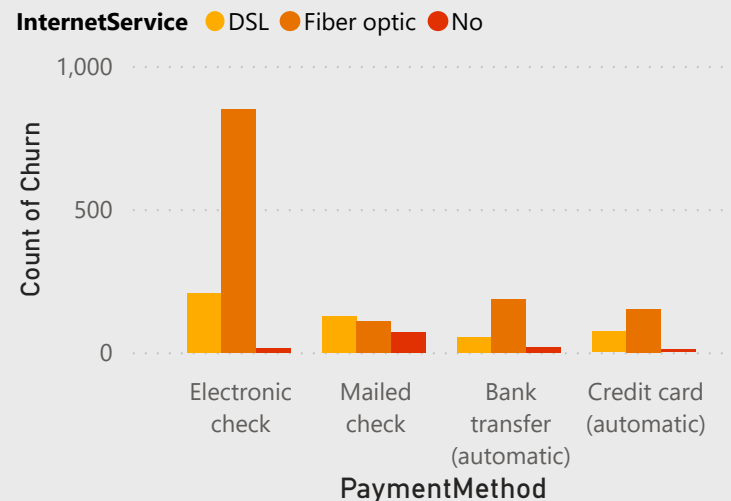
of Churned Customers

1869

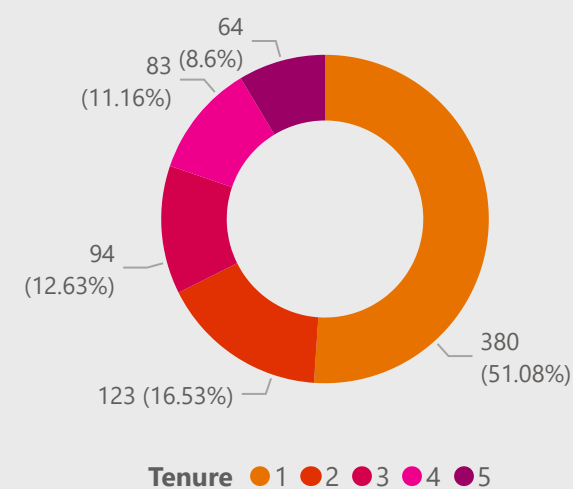
Count of Churn by numTechTickets



Payment Method by Churn and InternetService



Count of Churn by tenure



Online Security by Churn

